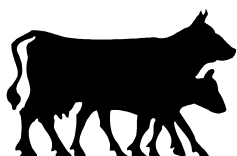




The XXIX International Conference of Agricultural Economists

8 – 14 August 2015

Università degli Studi di Milano, Italy
Agriculture in an interconnected world



COWBELL



YOUR CONFERENCE BULLETIN

Issue # 2

Monday 10 August 2015



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Conf4me Smartphone App

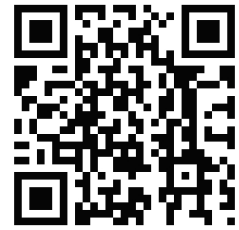
The Conference4me smartphone app provides you with the most comfortable tool for planning your participation in ICAE 2015. Browse the complete programme directly from your phone or tablet and create your very own agenda on the fly. The app is available for Android, iOS, Windows Phone and Kindle Fire devices.

To download mobile app, scan the QR-code with your smartphone OR visit <http://conference4me.eu/download> OR

type 'conference4me' in Google Play, iTunes App Store, Windows Phone Store or Amazon Appstore .

More information can be found here:

<http://conference4me.eu/download>



Things to do: Milano World Exposition (EXPO)

World Expositions have a rich history that dates back to the first event held in 1851. This first international exhibition of manufactured goods took place in London under the title of "Great Exhibition of the Works of Industry of All Nations". The event took place in the Crystal Palace that was constructed in Hyde Park for the event. This temporary venue boasted the largest amount of glass ever seen in a building following the invention of the cast plate glass method in 1848. This first of its kind international event was the initiative of Prince Albert, the husband of Queen Victoria, and was organized in response to the French Industrial Exposition of 1844. The intention was to upstage the French by making clear to the world that Great Britain is the industrial leader.

Following the success of the initial event it was followed by subsequent expositions in New York (1853) and Paris (1855), and the tradition continues to this day. The French also settled the score with the UK in 1889 with construction of the Eiffel Tower that served as the "temporary" main entrance for the 1889 show, temporary to this day.

Now, more than a 150 years later, Milan plays host to the 2015 world exposition from the 1st of May to the 31st of October. The coincidence with the IAAE conference is fitting given the exposition theme of "*Feeding the planet, energy for life*".

The exhibition that covers more than 1.1 million square meters that is organized around five themed routes that tie into the central theme. They are: the story of mankind, the history of food; feast and famine: a contemporary paradox; the future of food; sustainable food = an equitable world; and taste is knowledge. An estimated 20 million people will visit the event over its six month duration.

Visiting this year's event is certainly on top of the list of things to do in Milan this year. Daily tickets cost €39 and night tickets €5. Cirque du Soleil tickets can be had at €35. Tickets are available at the Expo's website: <http://www.expo2015.org/en>

Italian Agriculture

Italian agribusiness is a very peculiar and diversified reality, characterized by a wide variation of products and a special attention towards high-quality and regional specialties.

The Italian agriculture is highly diversified in terms of its main characteristics, especially between the Alpine and Apennine regions and those of the northern, central and southern regions of the country. This diversification ranges from the intensive, high productivity farming of the northern regions to an extremely marginal situation in the mountain zones and the south of the country.

Of Italy's total land area of 30.2 million hectares (74.5 million acres), 12.9 million hectares (31.8 million acres), or 42.7% of the land, were under annual or permanent crops in 2013. Small, individually owned farms predominate, with the majority three

hectares (7.4 acres) or less. In 2013, about 5% (1.4 million persons) of the economically active population was in the agricultural sector.

In terms of value, the first agricultural activity is represented by wine production, followed by animal feed, corn and olive oil. Italy's grain sector is notable for the production of durum wheat, mainly used for the production of pasta, which represents an important food export. Fresh fruit and vegetables also hold an extremely relevant role within Italian agricultural production and exports.

As for the livestock production, Italy has an important dairy sector, depending both on national milk production and on imports. Among the 50.000 milk producers, 60% are concentrated in the northern regions of the country.

The pig breeding is mainly focused on heavy weight pigs (85% of the total number of slaughtered pigs), destined to the production of Prosciutto (dry cured ham) and other processed meat.

The last years have seen the expansion of new activities, such as the production of renewable energy, educational and recreational farms, social farming, direct selling, feed production, parks and gardens management and territory maintenance. According to the National Institute of Statistics (ISTAT), these activities have led to a 7.5% growth in the value added of the agricultural sector, with a 0.1% positive impact on national GDP.

Italian agribusiness distinguishes itself for the attention towards environmental issues, organic farming and for the important role played by traditional specialties. Indeed, Italian agriculture emits 35% less greenhouse gas than the EU average. Moreover, Italy is the country in the world with the lowest number of

food products with chemical residues (0,2%) and the first in Europe for number of organic farmers (43.852 registered companies).

Italy is the country with the highest number of PDO, PGI and traditional regional specialties which accompany the widest network of farms and farmers markets in direct selling. More precisely, Italy boasts more than 200 quality certified products (including PDO, Protected Designation of origin, or PGI, Protected Geographic Indication) and more than 4.000 regional specialty foods, followed by France and Spain. In the wine sector, furthermore, Italy produces 329 DOC (Controlled Designation of Origin)-certified quality wines, 73 DOCG (Controlled Designation of Origin Guaranteed) wines and 118 IGT (Typical Geographical Indication) wines

Past Presidents

The Constitution of the International Association of Agricultural Economists was first approved in 1934, with the first slate of officers elected in that year. Prior to this, Leonard K. Elmhirst provided the leadership and chairmanship at the first conference and George F. Warren of Cornell University at the second Conference.

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| Founder President: Leonard K. Elmhirst, U.K. | 1958-1974 |
| Presidents | |
| Leonard Knight Elmhirst, U.K. | 1934-1958 |
| Sherman E. Johnson, USA | 1958-1961 |
| Nils Westermarck, Finland | 1961-1970 |
| Samar R. Sen, India | 1970-1976 |
| Dennis K. Britton, U.K. | 1976-1979 |
| Theodor J. Dams, Germany | 1979-1982 |
| Glenn L. Johnson, USA | 1982-1985 |
| Michel Petit, France | 1985-1988 |
| John W. Longworth, Australia | 1988-1991 |
| Csaba Csaki, Hungary | 1991-1994 |
| Robert L. Thompson, USA | 1994-1997 |
| Douglas D. Hedley, Canada | 1997-2000 |
| Joachim von Braun, Germany | 2000-2003 |
| Prabhu Pingali, USA | 2003-2006 |
| David Coleman, UK | 2006-2009 |
| Keijiro Otsuka, Japan | 2009-2012 |
| Jo Swinnen | 2012-2015 |
| Will Martin | 2015-2018 |

From Member to Member

The last pages of the daily CowBell is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an ad-hoc discussion group or a reunion, or communicate other things to the conference attendants, just let us know and it will be published in the next day's CowBell!

Email your notices for the CowBell to nv@sun.ac.za by 14h00 (2pm) of the day before publication

Notice: Venue Changes

Due to problems related to the air conditioning, there are changes in the rooms assigned to some sessions:

Permanent changes:

- all sessions assigned to room 211 will take place in room **104** instead
- all sessions assigned to room 510 will take place in room **517** instead
- all sessions assigned to room 201 will take place in the **Auditorium**

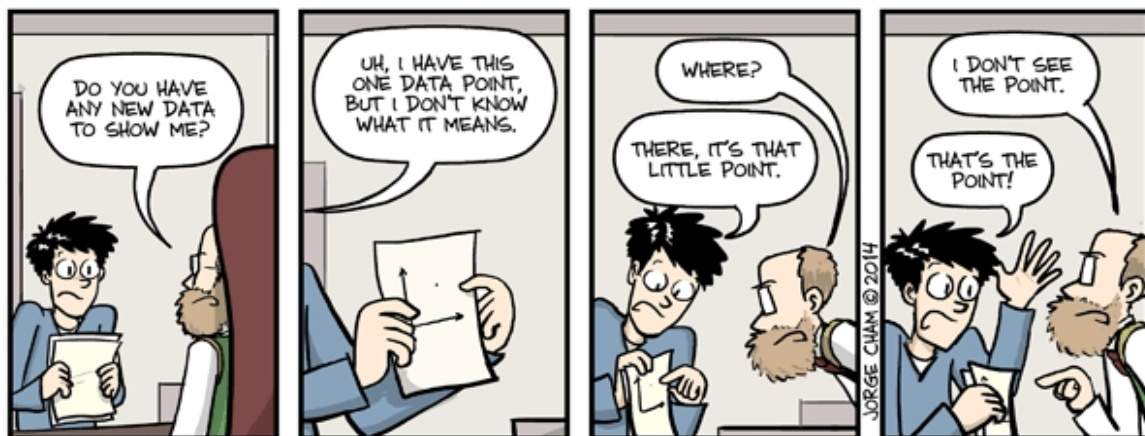
Temporary changes - today only:

- session CP(O) 03-15 (11:00-12:30) assigned to room 433 will take place in room **400**
- session OS 01-13 (01:30-03:00) assigned to room 433 will take place in room **435**
- session OS 02-13 (05:10-06:40) assigned to room 433 will take place in room **435**
- session CP(O) 03-18 (11:00-12:30) assigned to room 109 in the Program at a glance will take place in room **304** as indicated in the handbook.

Note that all changes have been registered in the Conference4me smartphone app.

When colleagues search for you on the Web, what do they find?

On Wednesday, August 12 from 12:30-1:00 come to room 109 for a demonstration of tips on “Enhancing your Online Academic Identity”, conducted by AgEcon Search librarians.



Editors: Nick Vink, Jan Greyling & Elena Claire Ricci.

Send announcements to Nick Vink: nv@sun.ac.za

GMCC-15 from Nov 17 to Nov 20 2015 in Amsterdam

The **Seventh International Conference on Coexistence between Genetically Modified (GM) and non-GM based Agricultural Supply Chains** will take place from Tuesday, 17 November 2015, until Friday, 20 November 2015, in the Grand Hotel Krasnapolsky in Amsterdam, The Netherlands. The conference provides a unique stage for active debate on policy, legal, economic and technical solutions that seek to facilitate coexistence. Plenary speeches will be given by globally leading scientists such as Jayson Lusk and David Zilberman as well as leading representatives from industry such as Jaime Piçarra and Ruud Tijssens (both Feed Compounder Industry Association).



For details visit <http://www.wageningenur.nl/en/activity/ConferenceGMCC15.htm>. Early bird registration finishes on Sep 15.

EuroChoices Milan Expo 2015 Open Access Special Issue



EuroChoices is a publication at the forefront of international outreach and knowledge transfer in the field of agri-food and rural resource economics. Produced on behalf of the Agricultural Economics Society (AES) and the European Association of Agricultural Economists (EAAE) this full colour, peer-reviewed journal is published three times a year in April, August and December.

To mark the Expo Milano 2015 (May-October 2015), EuroChoices is pleased to offer an open access issue featuring more than 20 essential papers on the twin Expo Milano themes of Feeding the Planet, and Energy for Life. The articles are available online until 31st December 2015. Click here <http://bit.ly/1Dn2cs0> to read the Expo Milano 2015 Virtual Issue today.



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UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA
Faculty of Natural and Agricultural Sciences

FACULTY OF NATURAL AND AGRICULTURAL SCIENCES, DEPARTMENT OF AGRICULTURAL ECONOMICS, EXTENSION AND RURAL DEVELOPMENT

LECTURER, SENIOR LECTURER, ASSOCIATE PROFESSOR and PROFESSOR (FOUR POSTS): REF: 22059

The Department of Agricultural Economics, Extension and Rural Development at the University of Pretoria is recruiting FOUR new academic staff members to serve the growing demands for training in agricultural policy, agribusiness management, environmental economics and agricultural extension. These professions have become very important for South Africa and the sub-continent as we battle with finding the best designed policy instruments to ensure a growing and sustainable agricultural sector. Without good policy and good incentives and good support to the agricultural sector this will not be possible. This recruitment drive and the expansion of our academic positions have also been possible through a large grant from the Bill & Melinda Gates Foundation.

The Department wishes to appoint applicants with specialisation in any one or combination of the following fields:

Agricultural Policy Analysis; Agribusiness Management; Agricultural Finance; Agricultural Futures Markets; Supply Chain Analysis; Agricultural Extension; and Environmental and Resource Economics.

The incumbents will have a typical academic mandate of teaching at undergraduate and postgraduate level, supervising Masters and PhD students and producing research outputs through academic articles and conference presentations. It will also be expected from the incumbent to raise research funds and build a strong internationally acclaimed research programme. One position is a senior position and is earmarked for the leadership of our Agribusiness Management Programme.

CLOSING DATE: 31 August 2015

ENQUIRIES: Prof Johann Kirsten, johann.kirsten@up.ac.za, (+27) 12 420 3248



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA
Faculty of Natural and Agricultural Sciences

VISITING FACULTY POSITIONS IN AGRICULTURAL AND RESOURCE ECONOMICS AT UNIVERSITY OF PRETORIA, SOUTH AFRICA

The Department of Agricultural Economics, Extension and Rural Development at the University of Pretoria in South Africa has a number of openings for faculty members in agricultural and resource economics at other universities to spend a period of study leave in Pretoria. These positions are well funded through a 5 year grant from the Bill & Melinda Gates Foundation. We are specifically interested in leading scholars in the following fields:

Agricultural policy analysis, Land policy, Environmental and resource economics, Institutional and behavioural economics, African agricultural and rural development, Spatial modelling and issues of big data in agriculture, Food systems, value chains and consumer economics

These visiting positions will all have a typical academic mandate of co-supervising Masters and PhD students and producing research output through academic articles and conference presentations.

| | |
|---------------------------------------|---|
| <u>Minimum requirements:</u> | A Phd in agricultural economics or environmental economics and a good research track record. |
| <u>Closing date for applications:</u> | 30 November 2015 |
| <u>Start date & Duration :</u> | 1 February 2016, any period between 3 and 12 months. |
| <u>Value of fellowship:</u> | A monthly allowance to be negotiated, Accommodation allowance of \$2500/month, Return ticket between home university and Pretoria |

There are two to three positions available per year and all applications for the positions should be accompanied by a full CV and a short précis of the research programme and focus for the period of study leave and should be sent to:

Prof Johann Kirsten, johann.kirsten@up.ac.za

DIALOG BOX VISIT



THE AUTHOR OF THE WINDOWS FILE COPY DIALOG VISITS SOME FRIENDS.

Source: <http://xkcd.com/>