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COWBELL

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Carl E. Ladd - A Key Player in the Founding of IAAE

While Leonard Elmhirst and George Warren provided the high level financial and institutional support that was critical to the founding of IAAE, Carl Ladd was crucial to kick starting IAAE. Ladd was on a six-month sabbatical from Cornell University on Elmhirst's Dartington estate in Devon UK from March 1929. He had been invited to study the estate’s management and marketing problems, to set up a cost accounting system for them, and to tour Britain to assess research and extension services. “In the invitation sent out in December 1928 (invitation to convene a conference), Elmhirst wrote that it was Ladd, after his tour, who proposed an international conference” (Raeburn and Jones, 1990, p.23).

In 1928 Ladd was 40 years old and had been for 4 years Director of Extension for the New York State College of Agriculture at Cornell, where he first graduated in 1912. He was greatly influenced by Warren’s teaching of farm management and became an instructor in his Department 1912-1915. He further developed work on costings and graduated PhD in 1915. But, like Warren, he also had a deep concern with education as a whole, so from 1915 to 2020 he secured experience in two schools and in the State Education Department in Albany before returning to Cornell as Extension Professor of Farm Management 1920-24.

Ladd’s own “creed” was written out to help extension workers and others, and explains much of his quiet but forceful character and why he helped so much to develop leadership: “Get all the facts before forming judgement; base decisions on facts rather than emotions:

... think through objectives clearly and impress them on others even though attainment of the object may seem impossible; sometime, opportunity will come to make progress. It is always more important to know one’s objectives than to have immediate means of reaching them;

“One who generalises too much should always force himself to be specific by using actual examples. Yet one should have vision enough to search the future, and be practical enough to select a daily task that works in the right direction.”

Extracted from:

Bio’s: Honorary Life Members 2015

Julian Alston has made significant contributions to several distinct bodies of literature within agricultural economics and to related policy issues. He has written more than 135 articles in professional journals and 75 chapters in books, as well as a host of other reports and papers, and he has authored, co-authored or edited more than 25 books and monographs. A hallmark of Alston’s written work is his emphasis on the heuristic application of economic concepts and clear exposition, such that the message is communicated effectively to as broad an audience as possible. He poses critically important questions and provides key theoretical and empirical insights to respond to those questions.

The different threads of his work have contributed to one another as parts of a consistent effort to use economics to make issues understandable and to find useful solutions for real-world problems. Beyond conducting scholarly research on these issues, he has made contributions as a teacher, through participation in the public dialogue on issues, and through very active engagement in professional associations both behind the scenes as well as on the stage at conferences and other meetings—in particular for the IAAE.

Reflecting this range of his contributions, Alston has received many awards from his peers for the quality of his research, the quality of his communication of the research results, and contributions to policy, including several more general awards recognizing lifelong achievements. He is a Fellow of the American Agricultural Economics Association, a Distinguished Fellow of the Australian Agricultural and Resource Economics Society, a Distinguished Scholar of the Western Agricultural Economics Association, and a Fellow of the American Association of Wine Economists.

Derek Byerlee may be a record holder in his almost continuous attendance at the ICAE conferences over the past 48 years. He first attended an ICAE on a shoestring budget in 1967 by hitch hiking from Armidale to Sydney in NSW, Australia and then sleeping with fellow students on the floor of a university residence hall. He next appeared in the ICAE in Nairobi in 1976 supported by an AAEA travel award for young economists. In total including his
anticipated contributions to the ICAE in Milan in 2015, he will have attended 13 ICAEs. In several of these he has organized special symposia resulting in important contributions to the profession such as a special issue on public sector agricultural research in World Development resulting from the ICAE in 1997, and a book with Ruben Echeverria, Agricultural Technology Policy in an Era of Privatization, resulting from the ICAE in 2000. In addition, Derek has been a regular contributor to the IAAE journal, Agricultural Economics, authoring or co-authoring articles, serving on its editorial board for many years and regularly reviewing papers. He would likely have also served the IAAE in a more official capacity had it not been for the “orphan status” of employees of international organizations in the IAAE until recently.

Derek Byerlee’s long and valuable contributions to the economics of agricultural development are well known. He has devoted his whole career to agriculture in developing countries, living for a total of 20 years in all three major developing regions—Africa (Sierra Leone, 1973-74; Ethiopia, 2005-06), Asia (Pakistan, 1983-87), and Latin America (Mexico, 1977-83 and 1987-94). His contributions were recognized by the Agricultural and Applied Economics Association (AAEA) in 2003 when he was elected a Fellow.

Jikun Huang is the Founder and Director of Center for Chinese Agricultural Policy of Chinese Academy of Sciences, Professor at Institute of Geographical Sciences and Natural Resources Research, and Fellow of the World Academy of Sciences TWAS - for the advancement of science in developing countries. He is also vice-president of Chinese Association of Agricultural Economics and the elected president of Asian Association of Agricultural Economists. He joined IAAE in the 21st ICAE in 1991 and has actively participated and contributed to nearly every ICAE thereafter, including his leading role in organizing the Symposia and Group Discussion in the 26th Conference and the vital contribution to the 22nd ICAE in Beijing in 2009. He has published about 450 journal papers, of which more than 220 published in the international journals, including Science and Nature. He received his BS degree from Nanjing Agricultural University in 1984 and PhD in agricultural economics from University of the Philippines at Los Banos in 1990.

Besides the IAAE Executive Committee, he served as Board Member for the International Food & Agricultural Trade Policy Council (IPC), the International Service for the Acquisition of Agri-biotech Applications (ISAAA), the African Agricultural Technology Foundation (AAFT), Science & Policy Advisory Panel (SPAP) member, the CGIAR Research Program (CRP2).

Dr. Uma Lele, an independent scholar and development economist, with a Ph.D. from Cornell University. Over four decades she has contributed to research, operations, policy analysis, and evaluations in the World Bank, other international organizations, universities and philanthropic foundations. Her areas of work include functioning of commodity markets, design of strategies towards food, agriculture and rural development programs, forests, water other natural resources, strategies and investments in gender, public health, science and technology, aid, capital flows and evaluation. She serves on boards and advisory committees of think tanks, is a fellow of the American Applied Economic Association, National Academy of Agricultural Sciences and the Indian Society of Agricultural Economics. She has established a mentoring program at the AAEA, and an Award for Best Research in Gender at International Agricultural Economic Association. She has won several honors.

She has been an active IAAE member over the past decades. In 2008, she personally launched an IAAE Award for best research on gender related issues.

Uma Lele is now an Independent Scholar, but spent most of her career at the World Bank where she took up many different functions, including as Senior Advisor in the Operations Evaluation Department now called the Independent Evaluation Group. During 1991 – 1995, she was Graduate Research Professor and Director of International Studies at the University of Florida.

Philip Pardey’s contributions have been widely used by academics, agribusiness, government officials, and non-profit organizations. His work has been used to allocate research funding and support the case for continued investment in the research so important to increasing and maintaining growth in agricultural productivity and addressing other societal issues worldwide. Phil has contributed to building and strengthening domestic and international institutions, including major contributions to IAAE and its fund for the International Conference of Agricultural Economists.

Dr. Pardey’s research is on the forefront of evaluating the role that science and technology plays in promoting and sustaining productivity growth in agriculture and alleviating hunger worldwide. He brings an international spotlight on the sizeable and sustained increases in investments in food and agricultural
research that are required to address the myriad environmental and economic challenges facing global agriculture in the decades ahead. More importantly, his work moves well beyond identifying the magnitude and consequences of the underinvestment problem.

Dr. Pardey directly provides development foundations, agribusiness companies, governmental and non-governmental agencies with strategic economic analyses to make more effective use of the funds committed for the development and deployment of appropriate agricultural technologies and investments. In the past several years alone he has been lead author on major reports for the Center for Strategic International Studies (CSIS), the Chicago Council on Global Affairs (CCGA), AGree, and the American Enterprise Institute (AEI), given several Congressional briefings, and presented numerous talks and briefings to scientific audiences, policy gatherings and leading agri-business executives around the world.

Eugenia Serova is a Russian agricultural economist and currently the Director of the Rural Infrastructure and Agro-Industries Division at FAO. She has been Russia’s most active and most visible agricultural economist in international fora, including the IAAE. For 20 years she almost single-handedly and energetically represented Russia at international fora, including the IAAE, the EAAE, and in OECD expert committees, and collaborations with FAO and the World Bank.

She played a major role in defending and analyzing market reforms in Russia – often having to face much criticism and opposition from within the Russian academic and policy world. Since 1994 she was Head of the Agrarian Policy Division of the Institute for Economy in Transition (the so-called “Gaidar Institute” – which was headed by Yegor Gaidar, Russia’s first reformist prime minister).

She has played a crucial role in supporting IAAE in Russia and at FAO to support developing country participation for the IAAE 2015 conference.

Wallace Tyner has been a member of IAAE for several decades. He has served on the executive board, managed the contributed papers session for the Durban meetings, handled the Cowbell for the Brisbane meeting, and has worked on the association’s information technology systems.

Tyner’s research and extension programs cover issues at the interface of energy and agriculture and also broader energy economics and policy issues. He has over 300 professional papers in these areas including three books and 110+ journal papers and book chapters. Within the energy area, the research topics have included biofuel economics and policy, land use change induced by biofuel expansion, potential and economics of cellulosic biofuels, economic benefits of shale oil and gas, electricity and transport economics and many other energy related topics. He has received numerous awards from Purdue University and AAEA including distinguished graduate teaching and the Morrill award in recognition of career impacts on society.

In 2011-12, he was a member and co-chair of a National Academy of Sciences (NAS) committee that produced a 393 page report entitled, Renewable Fuel Standard – Potential Economic and Environmental Effects of U.S. Biofuel Policy. This report got a lot of national attention and is still widely cited today. Tyner gave 10 briefings on the study at the White House, Congressional committees, government agencies, and for other groups.
IAAE Honorary Life Members

The first Honorary Life Members were named in the Fifteenth Conference held in Sao Paulo, Brazil in 1973.

2012
David Colman, United Kingdom
Kei Otsuka, Japan
Nick Vink, South Africa
Mal Wegener, Australia

2009
Walter Armbruster, USA
Joachim von Braun, Germany
Willis Olouo-Kosura Kenya
Prabhu Pingali, Mexico

2006
Robert Evenson, USA
Douglas Hedley, Canada
Jimmye Hillman, USA
Arie Kuyvenhoven, Netherlands
Wilfred Mwangi, Kenya
Michele Veeman, Canada

2003
Kirit Parkikh, India
Jock Anderson, Australia
Ian Behrmann, South Africa
Ruvimbo Chimdeza, Zimbabwe
Csaba Csaki, Hungary
Carl Eicher, USA
Laurent Martens, Belgium

2000
Alberto Valdes, Chile
Wilhelm L. (Lieb) Nieuwoudt, South Africa
D. Gale Johnson, USA
John W. Longworth, Australia

1997
Yujiro Hayami, Japan
Michel de Benedictis, Italy
John Dillon, Australia
Michel Petit, France
Vijay Vyas, India

1994
R. J. (Jim) Hildreth, USA
Erly Dias Brandao, Brazil
J. Owen Jones, UK
Bernard (Bud) F. Stanton, USA
Xi Ji An, China

1991
Theodor Dams, Germany
Ferenc Fekete, Hungary
Glenn L. Johnson, USA
Dusan Tomic, Yugoslavia
Keizo Tsuchiya, Japan

1988
Dennis K. Britton, UK
C. C. Chang, China
Ulf Renborg, Sweden
T. W. Schultz, USA

1985
Denis Bergmann, France
Keith O. Campbell, Australia
M. L. Dantwala, India
Kazushi Ohkawa, Japan

1982
Walton J. Anderson, Canada
Don Paarlberg, USA
Samar R. Sen, India

1979
F. F. Hill, USA
Ryszard Manteuffel, Poland
Nils Westermarck, Finland

1976
Edgar Thomas, UK
John R. Raeburn, UK
Max Rolfe, USA
Harry Trelogan, USA

From Member to Member

The last pages of the daily Cowbell is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an ad-hoc discussion group or a reunion, or communicate other things to the conference attendants, just let us know and it will be published in the next day’s Cowbell!

Do you receive a weekly e-mail from AgEcon Search listing a sampling of new papers?

If not, stop by the table and sign up!

Editors: Nick Vink, Jan Greyling & Elena Claire Ricci
Travel safely, hope you enjoyed the Cowbell, see you in Vancouver!
Venue and Programme Changes:

**Today's programme**

Please note that all sessions on Friday morning will commence 30 minutes earlier than indicated on the programme book and programme at a glance.

- **8h00** Contributed paper session 6
- **10h00** Coffee break
- **10h30** Organised symposia session 6
- **12h00** Lunch break
- **13h00** Closing Plenary session

**Permanent changes:**
- all sessions assigned to room 211 will take place in room 104 instead
- all sessions assigned to room 510 will take place in room 517 instead
- all sessions assigned to room 201 will take place in the Auditorium

**Temporary room changes**

- session CP(O) 06-15 (08:00-10:00) assigned to room 433 will take place in room 104
- session OS 06-13 (10:30-12:00) assigned to room 433 will take place in room 435

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**Research student (2 years) in the research education subject: Business Economics- Industrial Organization**

*Department of Economics in Uppsala*

Deadline: August 31, 2015

The research project will be part of the study of the economics of organization which include studies of the bioeconomy value chain, circular economy, biotechnology, innovation, and governance, in European and in developing economies. The studies employ tools of applied industrial organization, institutional economics, transaction costs, contracts, networks, and quantitative methods. This is a ‘licentiate’ position, with initial funding for two (2) years. The position will be extended for another two years, leading to a full four-year PHD degree, depending on the candidate's qualifications and availability of funding.

**Required qualifications**

The successful candidate will have an MSC in Economics, or Agricultural Economics or Business administration, and must fulfil the general requirements for third cycle education (PHD), with 90 ECTS out of the completed course requirements in Economics or Business Studies ([https://internt.slu.se/sv/utbildning-forskning-foma/utbildning-pa-forsknivina/organisation-och-ansvar/studierektor-for-forskarutbildningen/njs-fo-utb/allmanna-studieplaner-from-2013/](https://internt.slu.se/sv/utbildning-forskning-foma/utbildning-pa-forsknivina/organisation-och-ansvar/studierektor-for-forskarutbildningen/njs-fo-utb/allmanna-studieplaner-from-2013/)).

contact: Kostas Karantininis, karantininis.konstantinos@slu.se

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**The 15th EAAE Congress in Parma,**

*August 28th – September 1st 2017*

This triennial event will bring together academics, scholars, practitioners, stakeholders and policy makers in the Food Valley to dissect the latest and the most pressing issues characterising Agriculture and the Food Industry, from a local to an international perspective, dedicating significant attention also to recent and emerging concerns for societies.
EuroChoices: Special Issues on Agriculture and Climate Change

EuroChoices is an outreach publication in the field of agrifood and rural resource economics. Produced on behalf of the Agricultural Economics Society (AES) and the European Association of Agricultural Economists (EAAE) it is published three times a year.

To mark the UNFCC Conference on Climate Change in Paris at the end of 2015, two special issues focus on climate change and agriculture, covering mitigation, adaptation and policy issues in agriculture. For more information please contact co-Editor Wilfrid Legg at the ICAE (wilfrid_legg@hotmail.com).

http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1746-692X/issues

148th EAAE Seminar

Does Europe need a Food Policy?
30th November & 1st December 2015
Brussels, Belgium

Food is plenty and affordable for most European consumers. Society and policy makers are nowadays confronted with many other aspects of food than its availability. Several European markets are characterised by oversupply and low farmer prices, with society and policy makers discussing sustainability, environment, the relation between food and health and ethical topics, such as animal welfare and food waste. In addition, current value chains are under pressure and new structures are upcoming. These developments raise the question whether agricultural policy should develop into a food policy and how such a policy should regulate the retail and food industry and its increasing control over agriculture and its responsibility for healthy diets. What would be the optimal institutional arrangements between public authorities (at EU or member state level), agri-business (including farming) and civil society? In other words, does Europe need a Food Policy?

Keynotes by Alberto Alemanno (Paris), Tara Garnett (Oxford) and Anne-Katrin Bock (JRC). First Brussels' Mansholt Lecture by Louise Fresco (Wageningen UR).

More information: www.wageningenur.nl/eaaeseminar

5th AAAE Conference - Call for Paper Submissions

September 26-29, 2016, Addis Ababa, Ethiopia

“Transforming smallholder agriculture in Africa: The role of policy and governance.”

AAAE invites submissions for the 5th Conference of African Association Agricultural Economists (5th CAAAE) 2016, that will be held at the United Nations Conference Centre-Addis Ababa, Ethiopia. For more details please visit the aaaa-africa.org website

Editors: Nick Vink, Jan Greyling & Elena Claire Ricci
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AARES2016: Feeding and Energising Emerging Asia and the Pacific: Opportunities for Australia and New Zealand will take place during 2-5 February 2016 in Canberra, Australia.

The 2016 AARES Conference in Canberra will be the 60th Annual Conference of the Australian Agricultural and Resource Economics Society. Our theme "Feeding and Energising Emerging Asia and the Pacific: Opportunities for Australia and New Zealand" will be supported by contributions from leading thinkers on ways to achieve broad-based well-being.

This conference will offer a forum for applied and theoretical economists to gather along with industry and policymakers to share experiences and draw insights. We will learn ways to create and grow opportunities to achieve greater and shared prosperity, while better managing the natural environment in our region and beyond.

Canberra offers unique and excellent opportunities to network with decision makers across academic, research, policy and business communities that support agriculture, resource industries and economic development.

In celebrating our 60th Anniversary we are introducing a number of new elements into our Conference program that will enhance learning and networking experience for all delegates. It will also offer greater opportunities to work with our sponsors to maximise mutual benefits.

An exciting social program is being developed to allow delegates and their partners the opportunity to sample some of the best experiences in and around Canberra, before and after the conference. We encourage you to bring your partners to Canberra and make the most of the gorgeous summer weather and get outdoors and explore the nation’s capital.

We look forward to seeing you in Canberra in 2016!

Please visit our website for all information. We happy to take your ideas and suggestions at AARES2016@aares.org.au.

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IAMO Forum 2016

Rural Labor in Transition: Structural Change, Migration and Governance

June 22-24, 2016 | Halle (Saale), Germany

The relevance of agriculture in formal employment has decreased in many European, Central and East Asian countries during recent decades. The mutually reinforcing and interdependent processes of non-agricultural sector development and urbanization have resulted in new dynamics and diversity in the rural labor landscape. Remittances as the link between urban and international migrants and their original households have become more important for sustaining rural livelihoods, especially in poorer countries and regions. Yet in a number of countries agricultural activities still fulfil important safety net functions. However, a potential lack of qualified agricultural labor and increasing wages, as observed in some places, will constrain future prospects of the agricultural and non-agricultural sectors. These phenomena are not fully understood in terms of their functioning, or their poverty and sustainability outcomes.

The IAMO Forum 2016 focuses on the interlinkages between people’s mobility across localities, countries, sectors and types of employment, as well as local economic development. The drivers and consequences will be debated from a social sciences perspective, including economics, political sciences, sociology, anthropology and history. We welcome submissions of papers addressing these aspects with a regional focus on Europe, Central Asia and China. Contributions on the following topics are welcome:

- Links between rural economic development and migration; The effects of migration on rural households’ welfare; The role of agricultural development in labor shortage and excess labor; Institutional drivers and barriers of regional and occupational mobility; Organization of labor relations and management in agriculture; The effect of migration on local governance and transition processes.

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Submissions that do not correspond to the above issues but fit within the general conference theme will also be considered by the organizing committee.

The conference will be jointly organized with the Institute for the Study of Labor (IZA). More information about the IAMO Forum 2016 is available at www.iamo.de.

For more information on the call for Organized Sessions and Extended Abstracts
See www.iamo.de/forum/2016 for more information.

Contact
Vasyl Kvatuk, Diana Traikova, Nodir Djanibekov, Thomas Herzfeld, Judith Möllers, Martin Petrick
Leibniz Institute of Agricultural Development in Transition Economies (IAMO)
Theodor-Lieser-Str. 2, 06120 Halle (Saale), Germany, Phone: +49 345 2928-110
E-mail: forum2016@iamo.de

IAAE Inter-Conference Symposium in Almaty (Kazakhstan), 4-6 April 2016
Agricultural Transitions along the Silk Road
Restructuring, Resources and Trade in the Central Asia Region
Organized jointly by
Kazakh National Agrarian University (KazNAU), Leibniz Institute of Agricultural Development in Transition Economies (IAMO),
and the International Association of Agricultural Economists (IAAE)
Since ancient times, the Silk Road has served as a hub for the exchange of valued commodities, ideas and people between Asia and Europe. Emerging from the conditions of a socialist world order, the countries in the region opted for their own unique paths of transition. However, agriculture has remained important for rural employment and livelihoods in all countries. Questions of irrigation management, land reform, food security and government earnings from agriculture highlight the importance of the sector for general economic development across the region. The aim of this Inter-Conference Symposium is to provide a platform for knowledge exchange, discussion and networking that revives the traditional role of the Silk Road. The symposium will be structured around three sub-themes: (1) agricultural restructuring, (2) natural resources management and (3) regional trade and integration. It invites international researchers and scientists active in the wider Central Asian and Caspian Sea region with a background in agricultural economics, rural development, water management and related disciplines to share and discuss their findings to better understand the complex issues, challenges and opportunities of agricultural development along the Silk Road.
Contact:
Dr. Nodir Djanibekov, Prof. Dr. Martin Petrick
Email: djanibekov@iamo.de Website: www.iamo.de

2018 ICAE in Vancouver, Canada!
The 2018 International Conference of Agricultural Economists will be in Vancouver,
British Columbia, Canada.
Great place, great program.

Dates: 28 July – 2 August, 2018
Mark your calendar!
Watch for updates at http://www.icae2018.com/

Editors: Nick Vink, Jan Greyling & Elena Claire Ricci
Travel safely, hope you enjoyed the Cowbell, see you in Vancouver!
149th EAAE Seminar

Structural change in agri-food chains: new relations between farm sector, food industry and retail sector

27-28 October 2016
SMART LERECO, INRA/Agrocampus Ouest, Rennes, France

The seminar focuses on structural change along the food chains. It includes the farm sector, the food industry as well as the retail sector. Farms and firms in the food industry are interrelated through various contractual and informal arrangements. Relations between the food sector and the retail one, as well as between the farm sector and the retail sector, take also various forms. Understanding how these interrelations work (or do not), and under different economic and social conditions, is key to boost the competitiveness of agriculture.

This seminar will not only look at structural changes in each of these sectors separately, but also pay attention to the interactions between them, how these affect the relations between farms and the downstream sector. These relations develop through several channels and depend on various factors, including the spatial distribution of farms and firms, spatial procurement of raw materials and supply chain organisation, quality management and vertical specialisation. As a result, developments in each sector may be at the same time a driver and/or a result of those in the other sector, and it is important to consider them together in order to better disentangle the key driving forces such as public policies and market structure, the respective roles and potential threshold effects.

The seminar will welcome two keynote speakers: Alfons Balmann (IAMO, Germany) and Bruno Larue (Laval University, Quebec, Canada).

Call for papers

Researchers should submit their proposal by January 27, 2016. For papers, an extended abstract of 2 pages maximum, excluding references, should be submitted, and for posters, an abstract of 1 page maximum including references.

For more information see https://colloque.inra.fr/eaae149.

ICAE2015 Conference that Agricultural and Food Economics (AFE)

We would like to inform participants to the ICAE2015 Conference that Agricultural and Food Economics (AFE) welcomes submissions of the conference papers.

Agricultural and Food Economics (AFE) is an international peer-reviewed and open access journal published on behalf of the Italian Association of Agricultural Economics (SIDEA). AFE welcomes research articles from economists, scholars and researchers from all over the world to publish problem-oriented and high quality articles. AFE publishes only original articles from a wide variety of economic perspectives that address current and relevant issues related to the agricultural and food system. AFE publishes articles focused on applied analysis, the discussion of innovative results, and relevant policy and managerial implications. AFE seeks clearly written articles from experts in the field, to promote insightful understanding of the current trends in the agri-food system.

For more information, please visit: http://www.agrifoodecon.com/
Joke of the Day

YOUR CONFERENCE PRESENTATION

HOW YOU PLANNED IT:

INTRODUCE YOURSELF

DESCRIBE OUTLINE OF TALK

MOTIVATION

RESULTS

APPLAUSE

ENGAGING Q&A

METHODOLOGY AND EXPERIMENT DESIGN

CONCLUSIONS

15 MINUTES

HOW IT GOES:

PREVIOUS SPEAKER RUNS LATE AND EATS INTO YOUR TIME.

TECHNICAL DIFFICULTIES CONNECTING YOUR LAPTOP.

FORGET INTRODUCING YOURSELF.

SPEND WAY TOO MUCH TIME DESCRIBING YOUR OUTLINE.

ANNOYING AUDIENCE MEMBER Interrupts WITH SELF-AGGRANDIZING QUESTION.

REALIZE YOU ONLY HAVE 3 MINUTES LEFT.

POWER THROUGH THE REST OF YOUR 30 SLIDES.

15 MINUTES

AWKWARD SILENCE Q&A.
THE BALANCE...

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Editors: Nick Vink, Jan Greyling & Elena Claire Ricci

Travel safely, hope you enjoyed the Cowbell, see you in Vancouver!