



XXXI

International Conference of Agricultural Economists



COWBELL

YOUR CONFERENCE BULLETIN

AUGUST 17-31, 2021 - ONLINE

iaae-agecon.org

Hashtags: #icae21 #icae2021 #icaevirtual #icae21virtual

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PRESIDENT'S WELCOME

It gives me great pleasure to welcome you to the 31st International Conference of Agricultural Economists (ICAE) on behalf of the Board of IAAE. This is, of course, our first virtual conference and, while there are exciting possibilities for hybrid formats in the future, I personally hope this is also the last virtual conference!

The decision to have a virtual conference was not taken lightly. We faced a lot of uncertainty – how many people would register, what was the price elasticity of demand for registration fees, how many papers would be submitted, how should we approach our regular and loyal donors and tell them we did not need as much financing as usual – and on and on. Uma as President-elect is, of course, responsible for the program and had to make the call on each of these and many other issues. The wonderful turnout in terms of registrations and paper submissions, the great strides that we have made in addressing the participation of more women scholars, and the exciting array of plenary and invited paper sessions attest to her hard work and determination!

With so many papers and organized symposium submissions, the competition for space was fierce, and I want to congratulate all those who made it onto the program. At the same time, I would also like to thank our sponsors, who have made it possible for some 200 early-career scholars from developing countries to register and become members of the Association. Our Association is very dependent on our sponsors to allow us to offer these grants, and it is always a pleasure to thank them for their generosity. At the time of writing, they include the Tata-Cornell Institute for Agriculture and Nutrition, USDA-ERS, the AAEA Trust and IFPRI for a total of \$165 000. We will be adding to this list as we move into conference mode!

For those of you who are less familiar with the history of our Association, Leonard K. Elmhirst was our first President, serving formally from 1930 to 1958 after he had been instrumental in organizing the first meeting in the UK in 1929, then ushering in the formal organization, called the International Conference of Agricultural Economists or ICAE, at Cornell in 1930. After 1958, he was designated founder-president until his death in 1974. The Leonard K. Elmhirst Memorial Lecture was instituted in 1976 to honour his contribution, and the first lecture was presented in Mysore, India by Nobel Laureate “to be” (1991), Theodore W. Schultz. Other Memorial Lecturers include Nobel Laureates W. Arthur Lewis and Amartya Sen, and Dave Donaldson, recipient of the John Bates Clark Medal of the American Economic Association, as well as active IAAE members such as Hans Binswanger, Alain de Janvry and Peter Hazell.

The choice of the memorial Lecturer lies with the President of the Association and is one of the more pleasurable aspects of the term in office. In

my case, it really did not take long to reach a decision. Kym Anderson is in all respects a worthy Elmhirst Lecturer, and it is a great privilege to have him with us for the conference.

This message provides an ideal opportunity to thank those who made the most important contributions to the organization of the conference, starting with President-elect Uma Lele and her team, who have worked tirelessly to bring us an academic program that promises to keep us riveted to our computer screens for the next two weeks. We followed the usual rigorous process in selecting the papers, and hope you agree that the quality remains at our usual high standards. Unfortunately, we were not able to run poster sessions, but the extended duration of the conference means that we could accommodate a host of invited papers (a category that we have not had for many decades now) as well as the usual number of plenaries and Invited Panels. As in Vancouver, we will be running contributed papers and Organized Symposia in tandem during the parallel sessions.

As usual, we will be giving the TW Schultz Award for best oral presentation, the Uma Lele Award for the best gender paper, and the Carl Eicher Award for the best doctoral thesis on African agricultural economics. As you know by now, several colleagues will also be honoured for their lifelong contributions to our profession and the IAAE as “Honorary Life Members”.

Our bylaws mandate a transition to a new Board at conference times, and so we welcome our new President-elect, Matin Qaim, and three new Directors at Large, namely Tahirou Abdoulaye, Jill McCluskey and Wendy Umberger. Stephan von Cramon-Taubadel continues as Secretary-Treasurer and Awudu Abdulai and Ashok Mithra will continue as co-editors of our critically important journal *Agricultural Economics*. And of course, I become Past President and Uma President in the process! This is also the time to say thanks to Chris Barrett and Cheryl Doss who step down as Directors at Large. Many thanks for their contributions over the past three years, and we trust that you have enjoyed your term of office.

This is the first time that our Conference has been presented on a virtual platform. We have tried to minimise the occurrence of disruptions, but have also arranged to have the main sessions recorded. These will be made available to members after the conference so that we will be able to keep a permanent record of this historical event. So I wish you happy and glitch-free conferencing for the next two weeks!

Nick Vink

President, IAAE

“This is, of course, our first virtual conference and, while there are exciting possibilities for hybrid formats in the future, I personally hope this is also the last virtual one!”

CONFERENCE THEME:

AGRICULTURE UNDER THE 4TH INDUSTRIAL REVOLUTION



Agriculture under the 4th Industrial Revolution

"We stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has experienced before. We do not yet know just how it will unfold, but one thing is clear: the response to it must be integrated and comprehensive, involving all stakeholders of the global polity, from the public and private sectors to academia and civil society."—Klaus Schwab, Founder and Executive Chairman, World Economic Forum, January 14, 2016

OUR SPONSORS



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U.S. DEPARTMENT OF AGRICULTURE



ORIGINS OF THE IAAE

The International Association of Agricultural Economists grew out of a conference hosted by Leonard Elmhirst at his home in Dartington Hall, Devon, England in late August and early September 1929.

Fifty agricultural economists from 11 countries attended. There were representatives from Canada, China, Denmark, Finland, Germany, New Zealand, Norway, South Africa, Trinidad, the United Kingdom and the United States.

Those present felt they had gained so much in improved understanding of both the differences and commonalities in the problems they faced in research and teaching. They resolved to find ways to increase their contacts and promote greater understandings among themselves and their colleagues.

With generous financial support from the Carnegie Endowment and the Elmhirst family a second Conference was held at Cornell University, Ithaca, N.Y., in August 1930 with 309 representatives from 20 countries attending. 234 were from the US and Canada coming from 30 states and 5 provinces. A Constitution for IAAE was developed and adopted under the leadership of Arthur Ashby (Aberystwyth, UK). The Conference extended over ten days with presentations from 84 speakers. It was agreed that the proceedings should be published for the first two conferences under the leadership of F.F. Hill, one of the subsequent leaders in the founding of IRRI, CIMMYT and the international agricultural research centres. Many of the traditions of our Conferences stem from these beginnings.

The proceedings volumes generally included nearly all the International Conference of Agricultural Economists (ICAE) papers up through the 1973 meeting. Subsequently, an Occasional Papers series carried many of the contributed papers, and the proceedings volume held plenary papers, the ICAE program, Presidential Address, and Elmhirst Lecture. In the meantime, IAAE had initiated a journal *Agricultural Economics* in 1986. In 1997, it started carrying a selection of contributed papers from the conference. In addition, in 2003, AgEcon Search at the University of Minnesota began posting all contributed papers and poster abstracts from each triennial conference, along with gray literature from many departments of agricultural economics in the United States and increasingly worldwide.

BLUE BOOK

The proceedings volumes became known as the Blue Book because of the published dark blue color of the hard copy tome from each conference. Over the years, the editorship was provided by various individuals, nearly all from the U.K. presumably because they were the keeper of the King's English and Ashgate was its publisher.

From the 12th ICAE in 1966 through the 15th in 1974, K.E. Hunt, served as the Blue Book editor and in 1977 he collaborated with the IAAE VP-Program to publish the 16th ICAE proceedings. The four conferences from 1981 through 1989 were edited by Alan Maunder, UK and the IAAE Vice President-Program of the individual conferences. The continuous co-editor then became George H. Peters beginning in 1992 through his untimely death 2001, again working with the Vice President-Program to produce the Blue Book for each conference. George was well known as a strict but kind editor and a great storyteller. His passing also marked the end of the traditional Blue Book.

The hardcover Blue Books and special editions of the journal containing contributed papers were a substantial cost item in the IAAE budget. In early 2005, at the beginning of the Blackwell publication of *Agricultural Economics*, they produced the Blue Book content from the 2003 ICAE as a special issue of the Journal. That practice has continued since, with the Vice President-Program and generally a collaborator they select (usually the organiser of the contributed papers portion of the program) acting as guest editors.

In non-conference years, the editors often use the special issue to publish a peer-reviewed set of papers on a timely topic organised by guest editors. This arrangement for publishing the proceedings has resulted in a cash inflow versus the previous significant outflow and has thus contributed to the strong financial position which IAAE currently enjoys. While the proceedings special issues have been made available in hard copy until now, this will no longer be the case as IAAE moves to completely electronic dissemination of conference proceedings and papers from the 2018 ICAE in Vancouver, Canada.

Those present felt they had gained so much in improved understanding of both the differences and commonalities in the problems they faced in research and teaching.

THE IAAE TODAY

The International Association of Agricultural Economists (IAAE) is a worldwide confederation of agricultural economists and others concerned with agricultural economic problems, including problems related to the use of renewable resources

and the environment. Its broad goal is to make a difference through:

Fostering the application of agricultural economics to improve rural economic and social conditions.

Advancing knowledge of agriculture's economic organization.

Facilitating exchange among those concerned with rural welfare.

Membership in the IAAE is for a three-year period. The membership fee is income-based:

\$160 for those with an income above \$50 000.

\$130 for those with an income between \$20 000 and \$50 000, and

\$75 for those with an income of less than \$20 000 for the three years.

All memberships include electronic subscriptions to

Agricultural Economics: The Journal published by the IAAE.

The IAAE Newsletter, and access to the IAAE "Members Only" section. An IAAE directory is made available after each conference containing the names and addresses of all members.

A hard copy of IAAE Council's resolution \$105 in addition to the membership fee.

Organization: The International Association of Agricultural Economists, Inc. (IAAE) was incorporated in Wisconsin, USA on November 9, 2012, for various good reasons. This Wisconsin nonprofit corporation replaced the unincorporated IAAE, pursuant to the resolution adopted by the IAAE Council on August 20, 2012. The registered office of IAAE is in Milwaukee, Wisconsin, USA.

IAAE, Inc. is governed by a Board of Directors which consists of four officers and three At-Large Directors, all elected for 3-year terms, by vote of IAAE members. The officers are President, President Elect, Immediate Past President, and Secretary-Treasurer who comprise the Board's Executive Committee.

The Board appoints Editors of IAAE's international journal *Agricultural Economics*, and one of them serves as ex-officio, nonvoting member of the Board. The Board meets annually (in person) to transact IAAE business and may hold additional meetings or take action needed via electronic communications.

In-person meetings are held in conjunction with the triennial International Conference of Agricultural Economists (ICAE), and in nonconference years, in conjunction with regional association conferences or AAE Co-sponsored inter-conference symposia. A triennial IAAE members' business meeting is held in conjunction with the IC AE, replacing the long-standing IAAE Council meetings.

There are two standing committees of the IAAE Board, the (i) Executive Committee described above and the (ii) Finance Committee. The Board may also appoint Ad hoc Committees as needed to address specific issues. An Executive Director may be employed directly or by contract to help manage operations of the Corporation.

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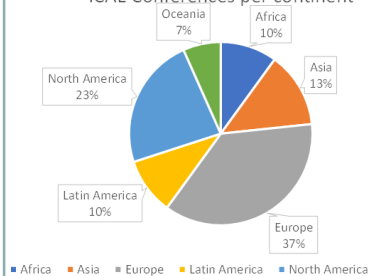
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PAST ICAE STATS

ICAE Conferences per continent



From 1929 to 2018, ICAE has recorded 18,062 delegates in all its thirty conferences



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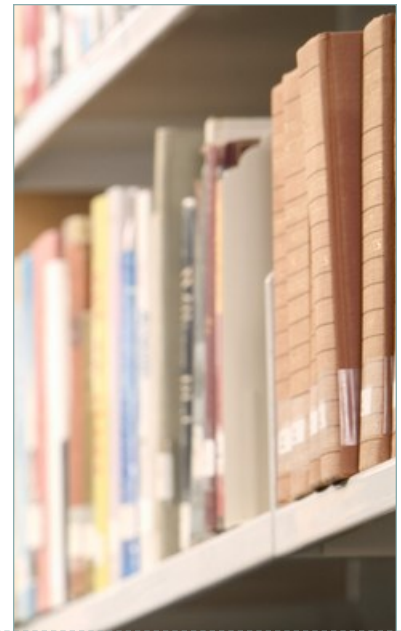
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EARLIER ICAE CONFERENCES

YEAR	SERIES	LOCATION	DELEGATES
2021	31 st ICAE	VIRTUAL	TBA
2018	30 th ICAE	Vancouver, Canada	1235
2015	29 th ICAE	Milan, Italy	1158
2012	28 th ICAE	Foz do Iguaçu, Brazil	632
2009	27 th ICAE	Beijing, P.R. China	878
2006	26 th ICAE	Gold Coast, Australia	987
2003	25 th ICAE	Durban, South Africa	735
2000	24 th ICAE	Berlin, Germany	951
1997	23 rd ICAE	Sacramento, California, USA	781
1994	22 nd ICAE	Harare, Zimbabwe	691
1991	21 st ICAE	Tokyo, Japan	908
1988	20 th ICAE	Buenos Aires, Argentina	759
1985	19 th ICAE	Malaga, Spain	823
1982	18 th ICAE	Jakarta, Indonesia	480
1979	17 th ICAE	Banff, Alberta, Canada	795
1976	16 th ICAE	Nairobi, Kenya	656
1973	15 th ICAE	Sao Paulo, Brazil	695
1970	14 th ICAE	Minsk, USSR	685
1967	13 th ICAE	Sydney, Australia	501
1964	12 th ICAE	Lyon, France	562
1961	11 th ICAE	Cuernavaca, Mexico	485
1958	10 th ICAE	Mysore, India	350
1955	9 th ICAE	Helsinki, Finland	364
1952	8 th ICAE	East Lansing, Michigan, USA	340
1949	7 th ICAE	Stresa, Italy	271
1947	6 th ICAE	Totnes, Devon, England	82
1938	5 th ICAE	Ste. Anne de Bellevue, Quebec, Canada	510
1936	4 th ICAE	St. Andrews, Fife, Scotland	219
1934	3 rd ICAE	Bad Eilsen, Germany	170
1930	2 nd ICAE	Ithaca, New York, USA	309
1929	1 st ICAE	Totnes, Devon, England	50

THE TRADITION OF THE COW BELL

It is a tradition that each triennial Conference of the IAAE is opened and closed by the ringing of a "cow bell". Presumably this was an appropriate way to call an agricultural meeting to order in England in the 1920s. It now symbolizes the need to remember our roots in agriculture during conference discussions. Leonard Elmhirst wrote the following statement about the actual origin of the first bell in this conference bulletin, *The CowBell, August 25, 1955* in Finland. "The first cow bell was not I suspect a cow bell but a sheep bell. It came from an old shop in Amesbury, the nearest village to Stonehenge, the Bronze Age druidic temple on Salisbury Plain, England. Here the Celts grazed their flocks on the chalky pastures high above the swamps and heavy forest where the Saxons later found the richest farmland. In World War II it was found possible to fertilize and plough these downs which had not been cultivated for 3000 years and then only in tiny welchets, or small strips. This bell had a quaint shape and harness of its own with leather neck harness and oak pegs.



"The first cow bell was not I suspect a cow bell but a sheep bell. It came from an old shop in Amesbury, the nearest village to Stonehenge, the Bronze Age druidic temple on Salisbury Plain, England. Here the Celts grazed their flocks on the chalky pastures high above the swamps and heavy forest where the Saxons later found the richest farmland."

It is represented on the back of every volume of our official proceedings. It was presented to our first Vice President, G. F. Warren of Cornell and is now one of his family heirlooms.

Our present bell, acquired before the 1949 conference in Stresa, is a real cow bell from Chamoniz in Switzerland." The preceding quote is taken from John Raeburn's

History of the IAAE, p.172. Raeburn goes on to say that in an issue of The CowBell at the Lyon Conference in 1964 it was reported that, "The large bell presented on Monday to the Association by Denis Bergmann on behalf of the French Committee is about a hundred years old. Despite its size it is a genuine Alpine cow bell..." The present whereabouts of this Alpine cowbell is something of a mystery. The bell in use at this XXXI Conference is the one to which Elmhirst referred.





PAST CONFERENCE THEMES

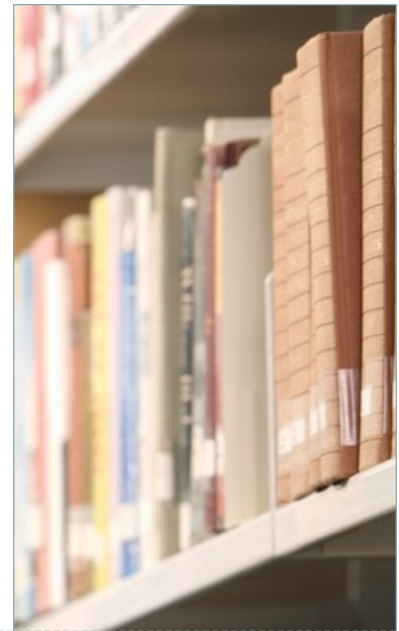
YEAR	THEME
2021	Agriculture under the 4th Industrial Revolution
2018	New Landscapes and New Mandates for Agriculture
2015	Agriculture in an Interconnected World
2012	The Global Bio-Economy
2009	The New Landscape of Global Agriculture
2006	Contributions of Agricultural Economics to Critical Policy Issues
2003	Reshaping Agriculture's contributions to Society
2000	Tomorrow's Agriculture: Incentives, Institutions Infrastructure and Innovations
1997	Food Security, Diversification and Resource Management: Refocusing the Role of Agriculture
1994	Agriculture Competitiveness: Market Forces and Policy Choice
1991	Sustainable Agriculture Development: The Role of International Cooperation
1988	Agriculture and Governments in an Interdependent World
1985	Agriculture in a Turbulent World Economy
1982	Growth and Equity in Agricultural Development
1979	Rural Change: The Challenge for Agricultural Economists
1976	Decision-making and Agriculture
1973	The Future of Agriculture: Technology, Policies and Adjustment
1970	Policies, Planning and Management for Agricultural Development
1967	The Economist and Farm People in a Rapidly Changing World
1964	Disparities in the Pace and Form of Agricultural and Rural Development
1961	Role of Agriculture in Economic Development
1958	Agriculture and its Terms of Trade
1955	The Implications of Technical Change in Agriculture

THE ELMHIRST LECTURE

Leonard Knight Elmhirst (1893-1974) served as the first President of the IAAE from 1929-1958 and was designated, founder president, until his death in 1974. In his honor, the Leonard K. Elmhirst Memorial Lecture was instituted in 1976 and presented in Mysore, India by T. W. Schultz.

Elmhirst drew together a small group of agricultural economists from the United States and the United Kingdom in 1928 to develop plans and a program for what we now think of as the first International Conference of Agricultural Economists held at Dartington Hall, Devon, England in 1929. Fifty agricultural economists from eleven countries met at that first conference. They concluded that such conferences would be of great benefit to agricultural economists throughout the world in increasing their knowledge and understanding of other peoples and their problems and in promoting mutual understanding and good will.

The International Conference of Agricultural Economists was formally organized at the second meeting held in 1930 at Cornell University, Ithaca, NY. The name of the organization was changed to the International Association of Agricultural Economists at the 1961 conference in Mexico.



Fifty agricultural economists from eleven countries met at that first conference. They concluded that such conferences would be of great benefit to agricultural economists throughout the world in increasing their knowledge and understanding of other peoples and their problems and in promoting mutual understanding and good will.

Leonard K. Elmhirst was born in Yorkshire, England. He was the second of eight sons of a Church of England vicar who was also an estate owner. Elmhirst developed a love of nature and the countryside and learned the importance of sound land management in his early years. After ten years of boarding school, he went to Trinity College, Cambridge to read theology and history.

In 1915 he was accepted for work in India with the YMCA, which was also ministering to British soldiers in India. In 1919 he went to Cornell to study for a degree in agriculture with the intention of returning to rural India and helping local farmers to improve their agricultural production. While at Cornell he became involved in the Cornell Cosmopolitan Club and made many friends there from Latin America, China, Turkey and elsewhere.

At Cornell he studied with Carl E. Ladd and George F. Warren who were his life-long friends. After completing his degree, he spent the period from 1921 to 1923 in India working with rural villages in West Bengal and with the famous Indian poet and educator, Rabindranath Tagore. He travelled with Tagore in India in 1923, to

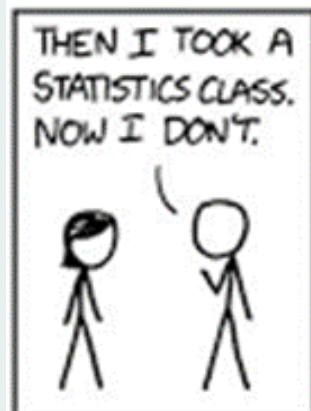
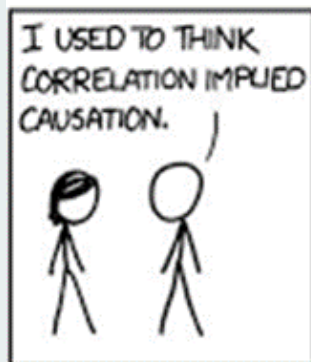
China and Japan in 1924, and to Argentina and Italy in 1925. In 1925 he married Dorothy Payne Whitney Straight, whom he had met while at Cornell and who had sponsored much of Elmhirst's work in India with Tagore.

Between 1925 and 1928 when he sent invitations for planning the first International Conference, he was heavily committed to establishing his home with his new wife at Dartington Hall. It needed much repair. They restored the old buildings, established a boarding school, setup a group of cottage industries and created a small agricultural research group. Elmhirst devoted much of his time and personal resources to developing the International Conference of Agricultural Economists and laying the foundations of the IAAE.

For additional information about Leonard Elmhirst, his life and his work, and for background on IAAE, obtain a copy of the book, *The History of the International Association of Agricultural Economists*, written by John Raeburn and J. O. Jones, published in 1990 by Dartmouth Publishing Company, Aldershot, UK.



LEONARD KNIGHT ELMHIRST LECTURES SERIES



SPEAKER	INSTITUTION	YEAR
Kym Anderson	Adelaide	2021
Dave Donaldson	MIT	2018
Philippe Aghion	INSEAD	2015
Peter Hazell	International Food Policy Research Institute	2012
Alain de Janvry	University Bank of California, Berkeley	2009
Hans P Binswanger	Tswane University of Technology, World	2006
Bruce Gardner	University of Maryland	2003
James T. Bonnen	Michigan State University	2000
Yair Mundlak	Hebrew University of Jerusalem	1997
D. Gale Johnson	University of Chicago	1994
V.S. Vyas	Institute of Development Studies	1991
Yujiro Hayami	Aoyama Gunkin University	1988
Amartya Sen	University of Oxford	1985
Keith O. Campbell	University of Sydney	1982
Sir W. A. Lewis	Princeton University	1979
T. W. Schultz	University of Chicago	1976





PAST PRESIDENTS

The Constitution of the International Association of Agricultural Economists was first approved in 1934, with the first slate of officers elected in that year. Prior to this, Leonard K. Elmhirst provided the leadership and chairmanship at the first conference and George F. Warren of Cornell University at the second Conference.

NAME	COUNTRY	PERIOD
Nick Vink	South Africa	2018-2021
Will Martin	Australia	2015-2018
Jo Swinnen	Belgium	2012-2015
Keijiro Otsuka	Japan	2009-2012
David Coleman	UK	2006-2009
Prabhu Pingali	USA	2003-2006
Joachim von Braun	Germany	2000-2003
Douglas D. Hedley	Canada	1997-2000
Robert L. Thompson	USA	1994-1997
Csaba Csaki	Hungary	1991-1994
John W. Longworth	Australia	1988-1991
Michel Petit	France	1985-1988
Glenn L. Johnson	USA	1982-1985
Theodor J. Dams	Germany	1979-1982
Dennis K. Britton	U.K.	1976-1979
Samar R. Sen	India	1970-1976
Nils Westermarck	Finland	1961-1970
Sherman E. Johnson	USA	1958-1961
Leonard Knight Elmhirst (<i>Founding President</i>)	UK	1930-1958

An economist is an expert who will know tomorrow why the things he predicted yesterday didn't happen today.

- Laurence J. Peter

ABOUT IAAE

The IAAE is a worldwide professional membership association of agricultural economists, whose mission is to promote the common business interests of economists having as a major focus of their work, the study of the economics of agriculture. iaae-agecon.org

ANNOUNCEMENTS



The 10th ASAE International Conference 2021

**Gearing Asian Agriculture
under the Fourth Industrial Revolution:
Opportunities and Challenges**

Dates: **6-8 December 2021**
Venue: **Beijing, P. R. China | Online via Zoom Meeting**
Call for Paper and Symposia: www.asae2020.pku.edu.cn
Contact: asae2020@pku.edu.cn

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The last pages of the **Cowbell** is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an ad-hoc discussion group or a reunion, or communicate other things to the conference attendants, just let us know and it will be published in the next day's Cowbell!

Email your notices for the Cowbell to

communicationsdirector@iaae-agecon.org

by 11h00 (11AM) EDT of the day before publication.

Editor: Jeffers Miruka

Send announcements to communicationsdirector@iaae-agecon.org