



**DAVID A. BALL, PRESIDENT & FOUNDER
BALL CONSULTING GROUP, LLC**

David A. Ball, MS is the President & Founder of Ball Consulting Group, LLC, a full-service strategic communications and public relations firm established in July of 2004 that specializes in health care. Ball Consulting Group assists clients in developing and articulating their message; confronting regulatory and policy challenges; building public support through media and external relations; preparing for and managing crises; and identifying new areas of business development. Before launching Ball Consulting Group, Mr. Ball was Vice President for Communications at the Massachusetts Health & Hospital Association. Mr. Ball had previously served as Director of Communications for the Massachusetts Executive Office of Health and Human Services. He worked in Massachusetts state government for thirteen years, in several analytical, managerial, and executive positions.