COVID 2020: Operating During a Crisis
National Updates
SBA Loans to Nonprofits

• Loans offer up to $2 million in assistance per small business/nonprofit (under 500 employees) experiencing a temporary loss of income due to COVID-19.
• Loans may be used to pay fixed debts, payroll, accounts payable, and other bills that are unable to be paid due to COVID-19.
• They are forgivable if the nonprofit maintained payroll from March to June.
• The typical timeline for loan approval is 2-3 weeks. Disbursement can take up to 5 days.

• Michael Frerich’s office will begin accepting applications for funds soon (see the Treasurer’s Office website for details).

• For additional information about the SBA’s Economic Injury Disaster Loan, please contact the SBA Disaster Assistance Customer Service Center at 800-659-2955 or disastercustomerservice@sba.gov.

TO APPLY:
https://www.sba.gov/funding-programs/disaster-assistance
NEA/NEH/ IMLS

- NEA= $75 million in grant dollars
- NEH= $75 million in grant dollars
- IMLS= $50 million in grant dollars

- ALL waive the matching requirements
Advocate Now!
Economic Impact of Museums

• **Tourism:**
  - Museums are a top reason tourists visit Illinois. Millions of visitors come each year to explore Illinois’ museums, historic sites, science centers, zoos, and arboreta. Last year, X million visitors enjoyed museums throughout the state.

• **Economic Growth:**
  - Illinois museums are a major economic engine for the state with a total impact of $2.66 billion on the economy in Illinois.
  - Illinois museums employ over 38,000 Illinoisans, who conserve our state’s treasures, educate residents and visitors of all ages, and make our unique stories accessible to millions.
Educational Impact of Museums

• Museums provide essential educational services to millions of school children. Each year, Illinois museums serve over $X$ million schoolchildren. This includes school visits to museums, guided tours, school outreach, traveling exhibits, after school programs, research assistance and much more.

• In 201X, Illinois museums empowered teachers over $X$ times through professional development programs, school visits, and research and content support.
Advocacy for museums

• Digital Museum Day: April 25
• Do you know your policy makers?
• Create your own economic and education impact statement and send to policy makers
EDUCATIONAL IMPACT STATEMENT

for

{name of institution}

{Insert images, photos, graphics, or charts to help tell your story}

Amount spent by museum on educational programming: $_________

Number of schools participating in class trips: __________

Number of visits by schoolchildren each year: __________

School Districts Served: __________

List of schools participating in class trips: __________

Curriculum topics taught in cooperation with local school system: __________

Admission fee, if any: __________

Number of educators that participated in teacher training programs: __________

In your own words: [Do you have letters from visitors that capture the educational value of your museums (from schoolchildren, teachers, veterans, families with special-needs children, seniors, or from someone who pursued an education or a professional career after being inspired at your museum)?]
Get Out of Your 4 Walls (Digitally only please)
How do we serve and preserve during COVID?

• MUSEUMS SERVE THE PUBLIC
Museums provide many social service programs that include serving children with special needs, English language learners, and adults with dementia. Museums are serving their communities through innovative and creative ways, including: veteran’s programs, local food sourcing, literacy programs, new media and technology, critical thinking and problem solving for students, environmental initiatives, preservation of local heritage and much more.
HELPING TO TEACH, LISTEN, AND HEAL...

• MUSEUMS PRESERVE AND CONSERVE FOR THE FUTURE
Museums tell important stories by collecting, preserving, researching, and interpreting objects, both manmade and natural. They collect and preserve historic records so that we may learn from the past. Museums help us to better understand and appreciate our complex, culturally diverse world.
RAPID RESPONSE COLLECTING...
How can you reinforce your role as a community anchor?

- Role as informal educator in your community
- Role as a voice of authority in your community
- Safe public place to digitally share ideas
- Discover who your audience is!
- Do you have community support?
- Partners make a project stronger
Social Media Ideas