



**APRIL 24, 2014**



**UIC FORUM - CHICAGO**



# ABOUT THE IBIO INDEX

**The 2014 iBIO IndEx, Life Sciences Industry Expo, is the premier event for the life sciences in our region!**

Take advantage of this once a year event to meet and network with the top executives, researchers and service providers in the region. You will have the opportunity to listen to Illinois life sciences pioneers, as well as see what's on the horizon with our top notch Midwest companies.

## 2014 IBIO INDEX AGENDA

John Castellani, CEO, PhRMA is confirmed as a keynote speaker.

**Full agenda TBA at a later date.**

## 2014 IBIO INDEX SPONSORSHIP LEVELS

### Platinum Sponsor

**\$25,000**

- Emcee recognizes your organization as a Platinum sponsor from the podium
- Sponsor of Breakfast and Closing Keynote
- Opportunity to introduce company by video for each keynote session
  - Video to be provided by sponsoring company
- Company logo incorporated into Conference website template
- Company logo incorporated into email blast template
- Opportunity to provide marketing piece for insertion into Conference bag
- Prominent placement of company logo on signage throughout Conference
- Company name/logo on paid advertising
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth at prime location in Exhibit Hall
- 50-word company description in Conference guide
- One 4/C full-page ad in Conference guide
- 4 complimentary invitations to the Pre-Event VIP Dinner to be held April 23, 2014
- 15 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 4 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff and introducers

### Pre-Event VIP Dinner Sponsor | 1 Opportunity

**\$12,000**

- Host an exclusive dinner with keynote speakers and invited industry leaders on April 23, 2014
- Opportunity to participate in emcee responsibilities for the evening
- Company logo on a VIP gift for attendees; sponsor to provide gift
- Prominent placement of company logo on VIP invitation
- Prominent placement of company logo on signage throughout Conference
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth at prime location in Exhibit Hall
- 50-word company description in Conference guide
- One 4/C full-page ad in Conference guide
- 4 complimentary invitations to the Pre-Event VIP Dinner to be held April 23, 2014
- 7 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 4 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Super Session Sponsor | 2 Opportunities

**\$10,000**

- Emcee recognizes your organization as sponsor from the podium
- Sponsor of one of the two Super Sessions
- Opportunity to introduce company by video prior to session
  - Video to be provided by sponsoring company
- Company logo incorporated into Conference website template
- Company logo incorporated into email blast template
- Opportunity to provide marketing piece for insertion into Conference bag
- Prominent placement of company logo on signage throughout Conference
- Company name/logo on paid advertising
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth at prime location in Exhibit Hall
- 50-word company description in Conference guide
- One 4/C full-page ad in Conference guide
- 2 complimentary invitations to the Pre-Event VIP Dinner to be held April 23, 2014
- 7 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 4 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Exclusive Lunch Sponsor | 1 Opportunity

**\$10,000**

- Company name/logo on lunch signage
- Company name/logo on napkins
- Reserved VIP table at lunch
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- One 4/C full-page ad in Conference guide
- One complimentary invitation to the Pre-Event VIP Dinner to be held April 23, 2014
- 7 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 4 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Conference Bag Sponsor | 1 Opportunity

**\$8,000**

- Company name/logo on one side of bag (along with IndEx logo) given to all attendees
- Opportunity to provide marketing piece for insertion into Conference bag
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth at Exhibit Hall
- 50-word company description in Conference guide
- One complimentary invitation to the Pre-Event VIP Dinner to be held April 23, 2014
- 7 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 4 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Silver Sponsor

**\$7,500**

- Company name/logo on promotional materials with link on Conference website
- Company name/logo on Conference signage for Coffee Breaks and Closing Reception
- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- One 4/C full-page ad in Conference guide
- 7 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 2 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Wi-Fi Internet Access Sponsor | 1 Opportunity

**\$6,500**

- Company name/logo on signage and materials for Wi-Fi internet access
- Opportunity to provide marketing piece for insertion into Conference bag
- Company name/logo on promotional materials with link on Conference website
- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- 4 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 2 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Journal/Notebook Sponsor | 1 Opportunity

**\$5,000**

- Company name/logo debossed on 8"x 6" bound journal/notebook
- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- 4 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 2 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Lanyard Sponsor | 1 Opportunity

**\$4,000**

- Company name/logo on lanyard in single color
- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- 4 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 2 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

## Exhibitor

**\$2,500**

- One 10 x10 booth in Exhibit Hall
- 50-word company description in Conference guide
- 4 complimentary Full Conference passes (includes access to all seminars, general sessions and meals)
- 2 complimentary Exhibit Hall Only passes
  - Complimentary passes listed above are provided to include your booth staff

**For more information on 2014 iBIO IndEx sponsorship opportunities, contact iBIO Vice President of Operations John Conrad at 312.422.1111 or [jconrad@ibio.org](mailto:jconrad@ibio.org).**