

UNITED FOR SAFETY

2019 ICPHSO ANNUAL MEETING AND TRAINING SYMPOSIUM

connect • engage • support





FEBRUARY 25-28, 2019

Marriott Renaissance Downtown Hotel • Washington, DC www.icphso.org

icphso ATTENDEE PROFILE

MEDIA 0.6% ________
INDUSTRY & TRADE ASSOCIATION 4.0% _

CONSUMER ORGANIZATIONS 2.4% _

MANUFACTURERS 22.1% _

LAW FIRMS 10.1% _ ACADEMIA 1.4% ___

RETAILERS 26.1% _

CONSULTANTS 8.7% -

CERTIFICATION/TESTINGS LABS 14.7%

GOVERNMENT U.S. 6.5% _

GOVERNMENT INTERNATIONAL 3.5% _

Who We Are

The International Consumer Product Health and Safety Organization (ICPHSO) is an international, neutral forum for product safety stakeholders to learn, network and share information.

Vision

Our vision is a vibrant product safety community exchanging information, ideas, and emerging trends. Each sector of the community is valued and given opportunity for participation and finds the exchange valuable for their industry or sector. Regulators are an active part of this exchange of ideas and information and value ICPHSO as a place to reach regulated industries as well as other stakeholders. The work of ICPHSO takes place on a regional, national and international level as befits a global marketplace with local stakeholders and participants.

Who Attends Our Annual Meeting?

The four-day (Monday-Thursday) Annual Meeting and Training Symposium provides an opportunity for over 800 global health and safety professionals to participate in discussions that further enhance the safety of consumer products throughout the world.

Annual Meeting speakers and attendees will include industry leaders from the manufacturing, import and retail sectors; members of the legal community; consumer representatives; trade associations; academia; health and service providers; test labs; recall specialists; and federal, state, and local regulators from around the globe.



ATTENDEE BACKGROUNDS

- Product Safety
- Compliance
- Integrity & Quality Assurance
- · Regulatory Affairs
- Engineering
- Investigation & Recalls
- Standards

- Legal
- Risk Management
- Business
 Development/Sales
- Supply Chain
- · Government Relations
- Trade and Consumer Associations



WHO SHOULD EXHIBIT/ SPONSOR?

Companies that provide services relevant to Consumer Product markets such as:

- · Toys & Games
- Home Appliances & Housewares
- Arts & Crafts
- Juvenile Products
- Textiles & Apparel
- Automotive
- Electronics

- Tools/Hardware
- Furniture
- · Promotional Products
- Drones & Artificial Intelligence
- Chemicals
- · Outdoor goods

SPONSORS GET ALL THE REWARDS!

NETWORKING OPPORTUNITIES

As a sponsor, you will have numerous opportunities to interact with attendees. From reserved tables at lunch events, exhibit booths, to our receptions — there is truly something for everyone.

ACCESS

Highlight your company, products and/or services by providing a bag insert or gift in the official conference bag distributed to all attendees! Be the exclusive sponsor of a hospitality event like the Welcome Reception, breakfasts, lunches, breaks, and more! Create and maintain business relationships during some of the more "social" aspects of the ICPHSO Annual Meeting. Use the pre-conference attendee list to let your customers know you look forward to seeing them in DC!

EXPOSURE

Include your company ad and/or description in the Annual Meeting Program. Looking for a way to make an impression? We offer a number of branded and experiential marketing opportunities to engage our audience. Our sponsor recognition package offers optimal exposure. Ads in our Program Guide allow you to put your message in the hands of attendees and serves as a great take-home reference.

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SPONSOR PACKAGES						۵
Select one of these comprehensive sponsorship packages to increase your visibility and reach at the 2019 ICPHSO Annual Meeting & Training Symposium. Sponsor benefits are detailed in the chart below. (event sponsorship designated on a first-come, first-served basis)	DIAMOND \$15,000	PLATINUM \$11,000	000′Հ\$	SILVER \$3,500	FRIEND \$1,500	SCHOLARSHIP \$500 min.
Special Cocktail Reception with ICPHSO Executive Committee & Board of Directors	x					
Drink tickets to distribute to attendees	TEN (10)	FIVE (5)				
Welcome Participants at Luncheon or Reception (first-come, first-served)	X	X				
Designate Event for <i>Exclusive</i> Sponsorship	X	X				
Branded Power Strip for Charging on one Table in Ballroom During Plenary Sessions	x	x				
Complimentary Exhibit Booth with (2) Full Registrations (\$1750 value)	X	X	X			
Advance Copy of Attendee List (1x use) — Sent on or about February 1, 2019	X	X	X			
50-word Company Description in Program Guide	X	X	X			
Reserved Table at Lunch Events	X	X	x			
Inclusion in Annual Meeting Passport Traffic Builder Activity	X	X	x			
Designate Event for <i>Shared</i> Sponsorship			X			
Promotional Item Included in Conference Bag – gift or Information Sheet	X	X	X	X		
Recognition Ribbons for Firm/Organization Attendees	X	X	X	X	х	
Complimentary Ad in Annual Meeting Program Book	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	BUSINES CARD
Sponsor Recognition Package: Program Book; Website, Electronic & Printed Signage During the Annual Meeting. Social Media – LinkedIn/Twitter/Blog	x	x	x	x	x	x
Company/Organization Materials Displayed on ICPHSO						x

Scholarship Contributors Exhibit Table

Brand Exposure-Create Your Presence!

Exclusive marketing opportunities provide the option to customize how you want to show your support and activate your brand. Select a single item, combination, or add items to your sponsor level package!

BRANDED CONFERENCE WI-FI \$15.000

Receive Gold Level Benefits

Partner with ICPHSO and become our official Annual Meeting Wi-Fi sponsor! Conference Wi-Fi is a crucial productivity tool for all conference attendees. Wireless users will learn about the Wi-Fi network in the program guide and on-site signage. A quick search for nearby networks will produce the ICPHSO2019 Wi-Fi network name, and can be opened with the sponsor's custom password (character restrictions may apply). Users will be redirected to a "splash page" with an opportunity to feature your branding.

CONFERENCE BAGS | \$12,500

Receive Gold Level Benefits

Put your message in the hands of attendees and guarantee that it's seen everywhere. All conference attendees will receive a bag featuring your branding on one side and ICPHSO's on the other. Our conference bags not only show your support for ICPHSO but are also a favorite keepsake of attendees that provides a lasting impression. (Item fulfilled by ICPHSO, a proof will be sent for sponsor review).

ICPHSO HEADSHOT STUDIO \$12.500

Receive Gold Level Benefits

Whether you're a seasoned pro or just starting out, everyone can benefit from a professional headshot. Photographers will be on site in our Headshot Studio on Tuesday and Wednesday to take complimentary headshots for attendees. Brand this space and get all the credit for providing this necessary element to attendee's professional portfolios.

WELLNESS LOUNGE | \$12,500

Receive Gold Level Benefits

Between travel, sessions and networking, attending conferences can take their toll. Be a source of relief and provide attendees with an area where they can relax and destress. A branded wellness lounge with 2 attendants providing complimentary chair massages is a sweet reprieve. Branded lounge area opens to attendees Tuesday and Wednesday (sponsor responsible for providing branded shirts for attendants to wear).

PADFOLIOS | \$12,500

Receive Silver Level Benefits

A convenient tool for use not only during the Annual meeting, but after as well! Each attendee will receive a customized padfolio co-branded with sponsor and ICPHSO logos. Conveniently provides space for all the essentials-business cards, pen and notepad. (Item fulfilled by ICPHSO, a proof will be sent for sponsor review).

LANYARDS | \$8,500

Receive Silver Level Benefits

Ensure that every conference attendee sees your name through this exclusive sponsorship opportunity. Lanyards will feature sponsor branding printed on attendee name badges alongside the ICPHSO logo. ICPHSO handles all the arrangements for printing, shipping and displaying this popular keepsake. (Item fulfilled by ICPHSO, a proof will be sent for sponsor review).

CHARGING STATIONS | \$8,500

Receive Silver Level Benefits

Be the sponsor that provides a service that attendees don't know they need until it's too late — a charge for their phone or mobile device. Two (2) Charging Stations will be provided, one (1) in the ballroom foyer and one (1) at registration to provide maximum exposure. Includes an LCD screen with a scrolling Power Point presentation highlighting your company products and services and an exterior vinyl wrap for branding. (Power Point slides and graphics to be supplied by sponsor).

Charging tips include: Apple 30-pin, Apple Lightening, micro USB, and mini USB. Unit can charge up to 8 devices at one time.

TUMBLERS | \$8,500

Receive Silver Level Benefits

Hydration is key at conferences and attendees will appreciate a custom tumbler for use at the event as well as back home. (Item fulfilled by ICPHSO, a proof ill be sent for sponsor review).

Brand Exposure (continued)

ANNUAL MEETING MOBILE APP \$8,500

Receive Silver Level Benefits

This useful tool is downloaded by conference attendees to their mobile devices and provides quick access to the program schedule, exhibitors, sponsors, and any other new or recent developments during the Annual Meeting. An exclusive sponsor branded banner will appear each time the app is accessed-providing optimal exposure for your brand.

LUGGAGE TAGS | \$7,500

Receive Silver Level Benefits

Traveling can be a hassle—make attendees' trip a bit easier by providing custom luggage tags for quick identification. Tags will be co-branded with sponsor and ICPHSO logos, and are a great keepsake for all Annual Meeting attendees. (Item fulfilled by ICPHSO, a proof will be sent for sponsor review).

CAPITAL COCKTAIL | \$7,500

Receive Silver Level Benefits

Attendees arriving on Monday will receive a complimentary drink ticket courtesy of our sponsor for use at the hotel bar (alcoholic or non-alcoholic). Includes drink tickets printed with sponsor logo and ICPHSO promotion of the event. (Tickets fulfilled by ICPHSO, a proof will be sent for sponsor review).

HOTEL KEY CARD | \$4,500

Receive Friend Level Benefits

Start building brand visibility from the moment attendees arrive at the hotel! Sponsor the hotel room Key Cards for conference attendees staying at the Marriott Renaissance Downtown Hotel. Branding is provided on both sets of cards to provide optimal visibility. (Item fulfilled by ICPHSO, sponsor-supplied artwork. A proof will be sent for sponsor review).

MAGNETIC PHONE STAND \$4,500

Receive Friend Level Benefits

With all the touch points we now have on our mobile devices, make holding and handling smartphones a bit easier with a Magnetic Phone Stand. Stand will be branded with sponsor's logo and is a practical way to make your mark on attendees.



Conference Program Guide Advertising

Allow your message to set you a part from the crowd –purchase an advertisement in the 2019 Annual Meeting Program Guide. Distributed to all Annual Meeting attendees, this item is not only a keepsake but a valuable resource beyond the conference. Premium ad positions are limited and based on availability

ADVERTISEMENT	SIZE	LIVE AREA	BLEED	PRICE
FULL PAGE—INSIDE FRONT COVER	8.5"x 11"	7"x 10"	8.75"x 11.25"	\$1,500
FULL PAGE-INSIDE BACK COVER	8.5"x 11"	7"x 10"	8.75"x 11.25"	\$1,200
FULL PAGE	8.5"x 11"	7"x 10"	8.75"x 11.25"	\$1,000
1/2 PAGE	7"× 5"	N/A	N/A	\$700
1/4 PAGE	4.25"x 5.5"	N/A	N/A	\$500
BUSINESS CARD	3.5"x 2"	N/A	N/A	\$100

[»] NOTE: All measurements above are WIDTH x HEIGHT (in inches).

[»] IMPORTANT: All FINAL ad files must provide as PRESS quality PDFs at 300 DPI resolution at FINAL size.
Please DO NOT include crop marks on any files. Be sure to add BLEEDS (0.125 on all 4 edges) if applicable.



Exhibitor Information

The 2019 ICPHSO Annual Meeting and Training Symposium is designed to maximize opportunities to network and share information. The Exhibit Area will host all breaks, breakfasts, and receptions and provide your company with a designated space to engage with attendees.

Each booth is \$1,750 and includes two (2) Full conference registrations. Additional registrations can be purchased separately. All attendees must be registered in advance with ICPHSO. Exhibit space is limited and available on a first-come, first-served basis.

If you are interested in exhibiting at the 2019 Annual Meeting, complete the application on the next page and submit it on or before January 24, 2019. Upon receipt of your application/contract, ICPHSO will review it to ensure that your product or service coincides with the requirements of the organization. Once approved, you will receive a confirmation via email.

YOU RECEIVE THE FOLLOWING:

Exhibit Booth area (10'x10'):

- 8' high back wall and 3' high side drape
- One 6' x 30" draped table
- · Two side chairs
- One waste basket
- One 7" x 44" booth identification sign
- Two full meeting registrations
- Assistance with shipping, set up and breakdown logistics through ICPHSO designated drayage company.
- Sponsor/Exhibitor Recognition Package

QUESTIONS?

CONTACT CHRISTINA DEROSE,

ICPHSO Sponsor/Exhibit Manager at cderose@icphso.org





2019 ICPHSO ANNUAL MEETING AND TRAINING SYMPOSIUM

FEBRUARY 25-28, 2019 MARRIOTT RENAISSANCE DOWNTOWN HOTEL • WASHINGTON, DC

Exhibitor, Sponsor, & Advertising Contract

EXHIBIT DEADLINE: JANUARY 24, 2019

COMPANY NAME			
PRIMARY CONTACT	TITLE	<u> </u>	
ADDRESS			
CITY		STATE ZIP	<u> </u>
PHONE			
E-MAIL	V	VEBSITE	
Please list your company name, address, phone, and ICPHSO website.	website as you wish them	to appear in official pr	ograms and on the
This exhibit contract includes two (2) full registrations for purchased in advance online or onsite at registration. You will be sent a link to register your exhibit represent	Meals and access to the c	onference programming	are included in this price.
AGREEMENT: The undersigned hereby authorizes the lexhibit space for use by the above company or organize to abide by the Exhibit Rules and Regulations and to a Consumer Product Health and Safety Organization. The unless the International Consumer Product Health and assignment notification. The undersigned specifies the SIGNATURE	zation. The undersigned hall conditions under which ne undersigned acknowled as a Safety Organization is not the products or services	ereby acknowledges rec exhibit space is leased to lges that space assignm tified in writing within fly listed on this contract are	eipt of and agrees o the International ents shall be acceptable re (5) days of the date of
APPLICATION DEADLINE: To reserve your exhibit space January 24, 2019.	e and/or sponsorship, plea	se submit application ar	nd payment no later than
BOOTH LOCATION REQUEST			
# of exhibit spaces ordered 1st choise	_ 2nd choice	3rd choice	4th choice
PLEASE LOCATE US NEAR:		OCATE US NEAR:	
1			
3			

2019 ICPHSO ANNUAL MEETING AND TRAINING SYMPOSIUM

FEBRUARY 25-28, 2019 MARRIOTT RENAISSANCE DOWNTOWN HOTEL • WASHINGTON, DC

Exhibitor, Sponsor, & Advertising Contract (continued)

SPONSORSHIP OPPORTUNITIES

□ DIAMOND SPONSOR	\$15,000
□ PLATINUM SPONSOR	\$11,000
□ GOLD SPONSOR	\$7,000
□ SILVER	\$3,500
☐ FRIEND	\$1,500
□ SCHOLARSHIP	\$500+

0	Conference Wi-Fi
	Conference Bags\$12,500
	Headshot Studio
	Wellness Lounge
	Padfolios
	Lanyards
	Charging Stations
	Tumblers
	Mobile App
	Luggage Tags
	Capital Cocktail\$7,500
	Hotel Key Cards
	Magnetic Phone Stand

ADVERTISING OPPORTUNITIES

Ad materials deadline is January 24, 2019. ICPHSO reserves the right to accept, reject, delete or reword advertising.

FOUR-COLOR PRINT ADS

MOBILE APP

of the sample if rejected.

Notice Front Cover	
☐ Inside Back Cover	
Full Page	
☐ Inside One-Half Page	\$700
☐ Inside One-Half Page	\$500
☐ Inside Business Card	\$100

FEE SUMMARY	
Eyhibit Pooth(s):	
Exhibit Booth(s):	\$
Sponsorship:	\$
Advertising:	\$
Total Enclosed:	\$
Total Amount Due:	\$
PAYMENT SUMMARY	
Company Name	
Cardholder: 🔲 Visa 🔲 Master Ca	ard 🗖 AME
Credit Card # E	xp. Date:
CVV Code (number on back of card)	
Signature	
☐ Check Enclosed Ta	x ID: 52-204860
Please make check payable to: Internat Product Health and Safety Organization Mail or email completed form and payr	n
ICPHSO	
1100 D t - 77 C t - 000	
1120 Route 73, Suite 200 Mount Laurel. NJ 08054	



Please contact **cderose@icphso.org** for Wire Transfer information.

icphso Exhibit/Sponsor Rules & Regulations

1. ACCEPTABILITY OF EXHIBITS

All exhibits shall serve the interests of the attendees of the 2019 International Consumer Product Health and Safety Organization Annual Meeting and Training Symposium and shall be operated in a way that will not detract from other exhibits or from the conference. Exhibit Management determines acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. In the event of such restriction or eviction, the International Consumer Product Health, and Safety Organization (herein referred to as ICPHSO) is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. APPLICATION FOR SPACE

Application for space shall be made in writing on the official application form.

3. ASSIGNMENT OF SPACE

In order to reward return exhibitors and those who support our events throughout the year, Exhibit space is assigned based on a 5-year rolling window of cumulative spend. ICPHSO will attempt to honor all requests for exhibit space. Notwithstanding the above, ICPHSO reserves the right to change location assignments at any time, as it may in its sole discrimination deem necessary.

4. PAYMENT

Full Payment must accompany the Exhibitor Application/ Contract for the 2019 ICPHSO Symposium.

5. CANCELLATION

ICPHSO must be notified in writing in the event of cancellation or space reduction. If cancellation of exhibit booth, sponsorship or advertisement occurs prior to January 2, 2019, the exhibitor will be refunded 50% of the payment received. After January 2, 2019, no refunds will be made available.

6. FAILURE TO OCCUPY SPACE

Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor, and this space may be resold, reassigned, or used by Exhibit Management.

7. CANCELLATION OF CONFERENCE & EXHIBITION

If ICPHSO should be prevented from holding the Exhibition by reason of any cause beyond its control (such as, but not limited to damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy

the space due to causes beyond its control, then ICPHSO has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental less a proportionate share of Exhibition expenses.

8. CONFLICTING EVENT POLICY MEETINGS, ENTERTAINMENT & SOCIAL FUNCTIONS

No entertainment, social functions or meetings may be scheduled to conflict with the official ICPHSO Annual Meeting program, events, or specific exhibit hours. Organized offsite functions must start at least one hour after official programming, events or exhibit hours end. Exhibitors or sponsors violating this policy will lose all cumulative spend points for the year the violation occurred.

Requests for use of function space at the facility must be made in writing to ICPHSO at egilbert@icphso.org Upon receipt of request for function space, ICPHSO will put you in contact with the hotel directly. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

9. RESTRICTIONS ON USE OF SPACE, SPONSORSHIPS, & LISTS

No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of ICPHSO. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Open space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional material. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel except for the designated exhibit area. Operation of sound devices is allowed if the exhibitor complies with Exhibit Management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition. Exhibit space, sponsorships and mailing lists received by the exhibitor or sponsor are for promotion of the 2019 ICPHSO Annual Meeting and may not be used to promote or solicit attendance at a conflicting event.

10. CONSTRUCTION OF EXHIBITS

Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than 4 feet from the back wall of the booth. Nothing shall be displayed higher than the back wall of the booth (8 feet high). No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard booth equipment, signs, or materials that in any way conflict

with regulations must submit two (2) copies of a detailed sketch of the proposed layout at least 45 days prior to the Exhibition, and must receive written approval from Exhibit Management.

11. CARE OF EXHIBITS

Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. All electrical wiring must conform to Washington, DC Electrical Code.

12. FIRE REGULATIONS

No combustible decoration, such as crepe paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, excelsior, and wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other decoration must stand a flameproof test as prescribed by the fire ordinance of Washington, DC. All materials and fluids which are flammable are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of the Hotel and the Fire Prevention Bureau.

13. INSURANCE

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend the International Consumer Product Health and Safety Organization, the Marriott Renaissance Downtown Hotel, Washington, DC, and their respective employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the contributory negligence of the Marriott Renaissance Downtown Hotel, its employees and agents.

In addition, Exhibitor acknowledges that the International Consumer Product Health and Safety Organization nor the Marriott Renaissance Downtown Hotel maintains insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

14. SECURITY

There will be no security provided. It is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small display and personal items are secure before leaving the display — even temporarily.

15. COMPLIANCE

The exhibitor agrees to abide by and comply with the Rules and Regulations, including any amendments that Exhibit Management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, and health as well as the rules and regulations.

*The number of these opportunities is limited by the Program and will be offered on a first come basis. Greetings & introductions are to be 5 minutes maximum and must be received and approved by Symposium Planning Committee Chair and ICPHSO Executive Director, no later than January 31st. Please send your proposed greeting to Marc Schoem at marc.schoem@icphso.org for prior approval. Greetings and introductions received after February 1, 2019 may result in the proposal being rejected.

** Promotional materials and items for inclusion in Annual Meeting bag are subject to review and prior approval by ICPHSO. Gift items and promotional materials may also be subject to size limitations at the discretion of ICPHSO. Please send planned promotional brochure and gift item (picture or drawing with size dimensions) to Marc Schoem at marc.schoem@icphso.org for prior review and approval.

***The advance copy of the attendee list is provided to Diamond, Platinum, and Gold sponsors for the sole purpose of reaching out to your current clients and business contacts to arrange meetings and networking opportunities in advance of the Annual Meeting. The list is not to be used in advance of the meeting or afterwards for soliciting attendees or to promote a sponsor's company or product.