ICPHSO 2023
INTERNATIONAL SYMPOSIUM
HOSTED BY IKEA
ALMHULT, SWEDEN | OCTOBER 26-27, 2023
Global product safety collaboration

Plenary Session 1
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Collaboration

...the act of working with another person or group of people to create or produce something.

(Oxford Dictionaries)
Collaboration
Togetherness

Togetherness is at the heart of the IKEA culture. We are strongest when we trust each other, pull in the same direction and have fun together.
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1. **Collaboration by the regulator with industry and consumer stakeholders**
   - identification of product safety risk
   - prioritisation of risk
   - addressing risk
   - Feedback on the administration of product safety laws

2. **Collaboration with other product safety regulators**
   - Bilateral and multilateral

3. **Collaboration by competitors on product safety**
   - Exemptions from competition law

4. **The limits of collaboration by the regulator**
   - Enforcing compliance against those who we work with
   - Inconsistencies between regulatory regimes and approaches
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**Global collaboration** between H&M and brands within the industry.
  - One example is H&M and AFIRM (Apparel and Footwear International RSL Management)

**National/local collaboration** between H&M and brands within the industry
  - One example is the Swedish national network SSEI (Swedish Shoe Environmental Initiative)

**Own reflection** around more transparency and willingness to collaborate

**Challenges** with diverging local requirements – global vs local
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Manufacturers are committed to continuous improvement and making products as safe, as they are innovative, including through improvements to voluntary consensus standards and from lessons learned over time.

Views expressed herein are solely those of the presenter and do not reflect the views of Peloton.
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- Where does ASTM International sit in the product safety scheme?
- Why voluntary consensus standards and how does the system work?
- What does collaboration mean to us on a global scale?
- What does collaboration among competitors really look like in standards and what challenges exist?
  - Example: ASTM F2057-23 Standard Safety Specification for Clothing Storage Units & STURDY Act
- What is the importance of true collaboration?
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Thank you!