



***icphso***<sup>TM</sup>  
INTERNATIONAL CONSUMER PRODUCT HEALTH AND SAFETY ORGANIZATION

August 2020

# STRATEGIC PLAN SUMMARY

2020-2025

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August 10, 2020

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August 19, 2020

# ICPHSO Strategic Plan Summary: 2020 - 2025

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## **Mission**

ICPHSO is an international, neutral organization where product safety stakeholders learn, network and share information to promote safer consumer products around the globe.

## **Vision**

Our vision is to serve as a forum where all product safety stakeholders are encouraged to exchange information, ideas, and emerging trends. Each sector of the community is valued and given opportunity for participation and finds the exchange valuable for their industry or sector. Regulators are an active part of this exchange of ideas and information and value ICPHSO as a place to reach regulated industries as well as other stakeholders. The work of ICPHSO takes place on regional, national and international levels as befits a global marketplace with local stakeholders and participants.

## **Our Values**

- Neutral – provide an unbiased open forum
- Inclusive – participation by all product safety stakeholders
- Informative – exchange of valued information

## **History and Current Operating Environment**

ICPHSO is a nonprofit organization incorporated in 1993 as an organization dedicated to addressing health and safety issues related to consumer products marketed globally. ICPHSO is unique in that it brings together all the key players in product safety. Since its inception, ICPHSO has grown considerably. The annual symposium now attracts more than 800 attendees and is recognized as the pre-eminent event for consumer product safety professionals.

ICPHSO is a volunteer organization with a full-time executive director and support from an association management firm. The board consists of a minimum of 11 and a maximum of 19 members, including ex-officio board members from Health Canada, the US Consumer Product Safety Commission and the European Commission. Committees include strategic planning, governance, symposium planning, membership, outreach, sponsorship, finance, and nominating.

The main operations are holding symposia – one annual in the US, one international and one regional in a city in North America each year. The organization is membership-based and currently has over 600 active members.

## **Strategic Goals for 2020-2025**

1. Grow and add value to ICPHSO membership by defining and strengthening benefits and building membership in each stakeholder community.
2. Standardize symposium planning, including annual meeting, regional and international meetings to deliver an ever-improving product to attendees.
3. Diversity and Inclusion
4. Committee/Governance
5. Communication
6. Management

## **Strategic Goal 1: Membership**

Having an engaged, diverse and knowledgeable member base is vital to achieving ICPHSO's mission and vision. A strong involved membership will build a vibrant organization and create a pipeline for ICPHSO leadership. A diverse and inclusive ICPHSO community enables information sharing across stakeholders to foster collaboration, learning, growth and development.

## **Strategic Goal 2: Symposium Planning**

The ICPHSO annual meetings, regional meetings and international meetings are the heart of the organization. As a volunteer organization it is imperative to have planning structure and reflect past symposia feedback when planning future ones. ICPHSO must continually adapt and enrich participant experience of both repeat as well as new attendees.

## **Strategic Goal 3: Diversity and Inclusion**

Diversity is a fact, and inclusion is a choice. Diversity and inclusion are and will remain to be a core part of ICPHSO. Everyone is welcome and encouraged to have a voice, to contribute and to strive within ICPHSO. Diversity and inclusion would also present ICPHSO with the opportunity to have new talents, new skills, new points of view, and to enjoy innovation and continued growth. In addition to the updated Speaker Guideline and the promotion of diversity in the ICPHSO community, guidance on who/when/how to reach out to other governmental agencies to get them involved and stay engaged from year to year is imperative.

## **Strategic Goal 4: Committees/Governance**

As a volunteer organization, committees are the backbone of ICPHSO. Guidance and structure are needed to assure the proper execution and alignment of the committees.

## **Strategic Goal 5: Communication**

The importance to communicate effectively on a global basis with members and stakeholders cannot be overstated. Communication media must keep pace with modern technology appeal and tightened security measures. Continue ED Blog as a newsletter replacement and develop additional content of interest to stakeholders on a timely basis.

## **Strategic Goal 6: Management**

ICPHSO plays a seminal role in the consumer product safety profession/industry. It is seen as the leading global organization serving the education and networking needs of its members and the product safety community as a whole. ICPHSO is a volunteer run organization that is led by a full time paid Executive Director who works closely with the contracted Association Management Company to ensure coordinated operations of the organization on a day to day basis with its volunteer leadership. As such, expertise in governance, management, administration and staff leadership are vital components in the continuing growth and success of ICPHSO in its ability to serve its mission.