

**2026**



# **AFFILIATE PARTNER PROGRAM**

**MEMBERSHIP BENEFITS**

(208) 344-8594 | 3100 S. VISTA AVE, STE 201, BOISE, ID 83705 | [WWW.IDAHOCITIES.ORG](http://WWW.IDAHOCITIES.ORG)



# ABOUT THE ASSOCIATION

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The Association of Idaho Cities was formed in 1947 as a nonpartisan, nonprofit corporation that serves Idaho's 197 cities. AIC advocates on behalf of cities, and provides education, training, and assistance to strengthen the ability of city elected officials and staff to serve their communities.

## MISSION

To promote excellence in and advocate for city governance, community leadership, and services to citizens in order to strengthen Idaho cities.

## VISION

AIC is the leading resource for effective city governance in Idaho and is the go-to source for city related communication, ideas, education, training, technical assistance, and credible data and research.

# WHY PARTNER WITH AIC?



Your partnership provides vital support to city leadership throughout the state and gives you access to over **2,500** city leaders in Idaho's **197** cities!

Bronze partners and higher receive access to the **AIC online directory** - a searchable and downloadable list of all AIC members and their contact information.

Partners also receive an **electronic subscription** providing calendar updates and opportunities for cities ensuring that your organization can stay informed of city events.

Higher sponsorship levels get more visibility at **AIC's Annual Conference**; with over 350 attendees, it is the largest single gathering of elected and appointed city officials from throughout Idaho. **The 2026 conference will be held June 10-12, 2026, in Boise, Idaho.**

# PARTNER LEVELS & BENEFITS

## SUPPORTER - \$550

- ✓ PDF copy of the 2026 AIC Directory of Idaho Government Officials
- ✓ Access to AIC resources
- ✓ Recognition in the printed 2026 AIC Directory of Idaho Government Officials (logo not included)
- ✓ Contact information listed on the AIC Affiliate Partner webpage (logo not included)
- ✓ Discounted booth at the AIC Annual Conference (\$950; Includes 2 Exhibitor registrations with meals)

## BRONZE - \$1,750

Includes **ALL** benefits in the **SUPPORTER** level, **PLUS:**

- ✓ Access to a searchable, customizable, and downloadable Online Directory of Idaho Government Officials
- ✓ 1 square ad in the AIC electronic newsletter per year
- ✓ Welcome or renewal notice in the AIC newsletter
- ✓ Recognition in the AIC Annual Conference exhibitor passport
- ✓ Recognition in the AIC Annual Conference event app
- ✓ Workshop opportunities at the AIC Annual Conference
- ✓ Discounted booth at the AIC Annual Conference (\$500; Includes 2 Exhibitor registrations with meals)

## SILVER - \$2,500

Includes **ALL** benefits in the **BRONZE** level, **PLUS:**

- ✓ Additional square ad in the AIC electronic newsletter (2 per year total)
- ✓ Welcome or renewal notice on all social media platforms
- ✓ 1 social media shout-out on all platforms, per year
- ✓ **FREE** booth at the AIC Annual Conference (Includes 2 Exhibitor registrations with meals)

## **GOLD - \$5,000**

Includes **ALL** benefits in the **SILVER** level, **PLUS:**

- ✓ 1 banner ad in the AIC electronic newsletter per year
- ✓ Welcome or renewal notice app notification
- ✓ 2-post social media welcome series + app notification
- ✓ Additional social media shout-out on all platforms (2 per year total)
- ✓ Opportunity to host 1 online webinar per year
- ✓ 1 complimentary attendee registration at the AIC Annual Conference
- ✓ List of conference attendees
- ✓ Attendee packet inserts (provided by Affiliate Partner)

## **PLATINUM - \$7,500**

Includes **ALL** benefits in the **GOLD** level, **PLUS:**

- ✓ Additional banner ad in the AIC electronic newsletter (2 square, 2 banner total per year)
- ✓ Welcome letter in the AIC electronic newsletter
- ✓ Additional complimentary attendee registration at AIC Annual Conference (2 total)
- ✓ Additional social media shout-out on all platforms (3 per year total)
- ✓ General session mention at AIC Annual Conference

## **DIAMOND - \$10,000**

Includes **ALL** benefits in the **PLATINUM** level, **PLUS:**

- ✓ Additional 2-posts in social media welcome series + AIC app notifications (4 total)
- ✓ Additional social media shout-out on all platforms per year (4 total)
- ✓ Opportunity to host 1 additional online webinar per year (2 total)
- ✓ Priority workshop opportunities at AIC Annual Conference
- ✓ Additional complimentary attendee registration to the AIC Annual Conference (3 total)
- ✓ Prime exhibit booth location

## **PREMIER - \$40,000**

Includes **ALL** benefits in the **DIAMOND** level, **PLUS:**

- ✓ 2 additional square ads in the AIC electronic newsletter per year (4 Square, 2 Banner total)
- ✓ Featured partner on the AIC website
- ✓ Opportunity to host 2 additional online webinars per year (4 total)
- ✓ Additional complimentary attendee registration to the AIC Annual Conference (4 total)
- ✓ Four (4) complimentary AIC Annual Awards Banquet tickets



Mayor's Youth Advisory Council (MYAC) students participate in an exhibit hall workshop during the 2025 AIC Annual Conference.

**Ready to partner? Sign up today!**  
**<https://idahocities.org/partner>**

Partnership fees are non-refundable, non-transferable, and partner remains liable for agreed upon payment. Partnership is based on a calendar year; proration of dues begins on July 1, 2025. The Association reserves the right to reject partners or order event attendees to leave for any reason, including but not limited to behavior the Association deems offensive or inappropriate, and offering merchandise or services that are irrelevant to, inconsistent with, or insufficiently related to the business of Idaho local governments.

# ENHANCE YOUR PARTNERSHIP: AIC ANNUAL CONFERENCE ADD-ONS

## ➤ **Awards Banquet = \$15,000**

Serve as the exclusive sponsor of your own “branded” event through signage and speaking opportunities to attendees. Includes a reserved company table for 8.

## ➤ **Networking Reception = \$12,000**

Serve as the exclusive host and welcome our attendees to our largest event of the year through a “happy hour” reception wrapping up the first day of the conference. This event serves as a relaxed networking environment for city leaders from across the state.

## ➤ **General Sessions = \$10,000**

Choose from one of four general sessions - opening keynote, networking breakfast, luncheon keynote, or annual business meeting - and serve as the exclusive sponsor of your own “branded” event, including speaking opportunities to more than 350 attendees!

## ➤ **Registration = \$7,500**

Exclusive logo display and branded sponsorship of the registration desk for the duration of the conference. Ensures maximum brand exposure with touch points at every stage of the registration process, online and in-person. Welcome attendees with the most prominent branding opportunity available before and during the conference.

## ➤ **Tours = \$5,000**

Serve as the exclusive host as city leaders visit local municipal projects and learn best practices from their peers. As host, you’ll have the opportunity to welcome attendees, hand out swag, and network during these two-hour adventures, which include bus transportation to and from the conference center.

➤ **Snack Break = \$2,500**

An opportunity to be the exclusive provider and on-site host of a refreshment break for our attendees on Wednesday or Thursday.

➤ **Event Wi-Fi = \$2,000**

As the exclusive wi-fi provider of the AIC Annual Conference, you'll have the opportunity to be included on signage and have the wi-fi network named for your organization for the duration of the event.

➤ **Event App Contests = \$1,000**

Choose from the leaderboard contest or photo contest and have your logo on the games / winners page in the app and in the attendee registration packet.

## **ENHANCE YOUR PARTNERSHIP: COMMUNICATIONS ADD-ONS**

➤ **AIC Electronic Newsletter Ads**

Square Ad = \$75

Banner Ad = \$100

➤ **Article in Newsletter/ Shared on Social Media = \$250**

➤ **AIC Social Media**

One-time mention on all platforms = \$200

Quarterly mention on all platforms = \$500

➤ **Webinar = \$500**

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# ENHANCE YOUR PARTNERSHIP: EVENT ADD-ONS

## ONE-DAY EVENTS

➤ **Networking Reception = \$5,000**

Serve as the exclusive host and welcome our attendees to our event through a “happy hour” reception the day before our annual Legislative Summit or City Officials’ Day at the Capitol.

➤ **Lunch Sponsor = \$3,500**

An opportunity to be the exclusive provider and on-site host of a lunch break during one of our single day events.

➤ **Snack Sponsor = \$1,500**

An opportunity to be the exclusive provider of a “branded” refreshment break during one of our single day events.

## AIC LEADERSHIP ACADEMY

➤ **Cohort Sponsor = \$5,000 (Limited to 5)**

Build connections with Idaho’s local elected officials & staff, legislators, and business leaders through sponsorship of a 2-year cohort-style learning opportunity that includes one free registration to the cohort, branding and recognition at in-person meetings and quarterly calls, and opportunities to present.

## FALL / SPRING DISTRICT MEETINGS

➤ **Title Sponsor = \$7,500 (Limited to 1)**

Serve as the exclusive host of the 2026 Fall or Spring District Meetings; includes signage on registration pages and onsite, as well as 1 complimentary registration to each event.

➤ **Supporting Sponsor = \$1,000 (Limited to 5)**

Logo and mention at 6 events plus 2 complimentary registrations to one event.

# CALENDAR OF EVENTS



Interested in **event sponsorship opportunities**? Ask us about the following events!

## **JANUARY:**

Water Summit  
City Officials' Day at the Capitol

## **APRIL:**

Spring District Meetings

## **MAY:**

AIC Leadership Academy

## **JUNE:**

AIC Annual Conference

## **OCTOBER:**

Fall District Meetings

## **DECEMBER:**

Legislative Summit



# CONTACT INFORMATION



(208) 344-8594



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3100 S. Vista Ave, STE 201  
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For inquiries, assistance, or more information, please  
contact us!

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