

Opportunities

with the



2019

Get info to
Become a Member
Meet City-Decision Makers
Exhibit @ AIC Conferences
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Speaking Opportunities
Networking

Association of Idaho Cities
3100 S. Vista Ave., Ste. 201
Boise, ID 83705
(208) 344-8594
www.idahocities.org

The Association of Idaho Cities (AIC) serves the cities of Idaho through research, training, technical support, and advocacy for municipal interests. AIC also has non-voting Associate Members made up of businesses and organizations from both the public and private sector.

The table on the next page lists all of the different levels of membership and the benefits that are offered. From logo and contact information included in our Municipal Marketplace website to sponsorship opportunities at our conferences and workshops. For our supporter level you can also receive a discounted price for exhibiting opportunities at the conference.

Website

The AIC website, www.idahocities.org/municipalmarketplace, features a section on Associate Members with their contact information and links to email and the member's website.

Directory of Idaho Government Officials

A complimentary copy of the annual directory of Idaho cities, counties and state officials will be mailed to associate members in late February. For additional copies there will be a \$50.00 fee (\$80.00 for non-members). Members only may order an Excel formatted document with limited city information, for \$25.00.

AIC Newsletter

The "AIC Insider", the official newsletter of AIC is devoted to issues and events important to Idaho cities and distributed to over 1600 city officials.

Readers represent a great potential buying power. Advertising in these publications presents organizations, such as yours, with the opportunity to tap directly into this focused municipal market. Thus, having the decision makers in each city receive your message.

Exhibiting at a Conference

AIC invites exhibitors to showcase their products and services to city leaders. AIC uses a "passport" system to encourage attendees to visit each booth.

AIC Annual Conference

The AIC Annual Conference is the largest single gathering of elected and appointed city officials from throughout Idaho. The 2019 Conference will be held June 19-21 in Boise at the Boise Centre. The exhibit booths will be open June 19-20.

- Member: \$695 (2-days)
- Non-Member: \$1095 (2-days)

Deadline for Early Bird Exhibitor Registration is Friday, May 31, 2019. If you register after the Early Bird Deadline, it is an additional \$200 to the registration fee.

Idaho City Clerks, Treasurers, and Finance Officers Association (ICCTFOA) Institute

The ICCTFOA Institute is an annual three-day institute for city clerks, treasurers and finance officers to provide information, technical training and to showcase the latest products and services of interest to city personnel. The 2019 Institute is scheduled for September 18-20 at The Nampa Civic Center, Nampa, Idaho.

- Member: \$695 (2 days)
- Non-member: \$1095 (2 days)

Deadline for Early Bird Exhibitor Registration is Friday, August 30, 2019. If you register after the Early Bird Deadline, it is an additional \$200 to the registration fee.

For any more information on these additional member benefits, please contact: Dara Von Lossberg at (dvonlossberg@idahocities.org).



AIC looks forward to collaborating with you in 2019!

2019 Conference Calendar-at-a-Glance

June 19-21	AIC Annual Conference Boise Centre 850 W. Front St Boise, ID 83702
Sept. 18-20	Idaho City Clerks, Treasurers, and Finance Officers Association (ICCTFOA) Institute Nampa Civic Center 311 3rd St. S Nampa, ID 83651

Association of Idaho Cities Associate Membership Levels and Benefits

Benefits/Sponsorship Opportunities	Supporter \$500	Bronze \$1,500	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Basic Member Benefits						
Copy of the AIC Directory	✓	✓	✓	✓	✓	✓
AIC Associate Membership	✓	✓	✓	✓	✓	✓
Marketing						
Recognition in the Directory	✓	✓	✓	✓	✓	✓
Contact Information in the AIC Marketplace Web Page	✓	✓	✓	✓	✓	✓
Ads in the AIC Electronic Newsletter (per calendar year)	1 Square Ad	1 Banner 1 Square Ad	1 Banner 2 Square Ads	2 Banners 2 Square Ads	3 Banners 2 Square Ads	4 Banners 2 Square Ads
Logo Information in the AIC Marketplace Web Page		✓	✓	✓	✓	✓
Events						
AIC Annual Conference						
Exhibit Booth		✓	✓	✓	✓	✓
Passport Recognition		✓	✓	✓	✓	✓
Additional Registrations			2	4	6	8
Program Recognition			Logo	1/4 Page Ad + Logo	1/2 Page Ad + Logo	Full Page Ad + Logo
Recognition Opportunities • Organization Mention • Logo Signage			Break	Breakfast +5-min Speaking Spot	Lunch or Dinner + 5-min speaking spot	All Meals + 5-min speaking spot
Workshop Opportunities				✓	✓	✓
Spring and Fall Academies						
Logo on Presentation				✓	✓	✓
Logo Signage					Coffee	Lunch
AIC Newsletter: Additional Ad Pricing for Members (see back of brochure for deadline details)						
Banner Ad: 650p x 150p	\$90 ea					
Square Ad: 150p x 150p	\$65 ea					

How do you become a member?

Organizations are provided an opportunity to be part of AIC by being an Associate Member. This allows your organization an opportunity to share your services and products with cities.

Base annual membership dues at the supporter level are \$500. The benefits of membership are listed below.

Supporter Level Associate Member Benefits

- Membership rates to attend the AIC Annual Conference and the Idaho City Clerks, Treasurers and Finance Officers Association Institute.
- Recognition of your firm as supporting the Association of Idaho Cities in its continuing efforts to improve city government:
- AIC will create a hyperlink to your website for the AIC Municipal Market Place (www.idahocities.org/municipalmarketplace).
- One complimentary Directory of Idaho Government Officials which lists the names and addresses of city, county, state, and highway district officials, as well as state legislators, area planning organizations and city populations.
- An electronic subscription to the AIC newsletter, providing calendar updates and opportunities for cities, to help your organization to keep informed of city events.
- One (1) free Ad in the AIC Electronic newsletter
- Additional Advertising Options in the AIC Newsletter
- Membership rates to AIC events and on AIC publications.

AIC Electronic Newsletter

AIC INSIDER

The AIC Insider is published twelve (12) times a year. Submissions are due by the 7th of each month for publication. Please email your ad and the months you would like it to appear to Dara Von Lossberg at dvonlossberg@idahocities.org.

Display Unit

Banner (650 pixels x 150 pixels)

Square (150 Pixels x 150 pixels)

AIC reserves the right to reject any advertising and to refuse acceptance from advertisers of questionable credit or trade standing. Advertiser assumes liability for all content and agrees not to hold publisher liable for any claim based on content of published advertisement.



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