

2 April 2015

**World Headquarters**

1100 Johnson Ferry Road  
Suite 300  
Atlanta, Georgia USA 30342  
Telephone: (678) 298-1187  
Fax: (404) 836-5595  
E-mail: [ifsa@kellencompany.com](mailto:ifsa@kellencompany.com)  
Web Site: [www.ifsanet.com](http://www.ifsanet.com)

Dear IFSA Member:

We would like to take this time to thank you for your continued involvement and support of IFSA. As we prepare for IFSA's 50<sup>th</sup> anniversary and the Annual Conference and EXPO September 28<sup>th</sup> – 30<sup>th</sup>, we are reminded that it takes all of us to make the Association and our conferences a success.

Each year, more members choose to exhibit and demonstrate their commitment to the industry and to IFSA. Our exhibitors make not only the conference possible, but also IFSA's ongoing programs of value to the membership such as the advocacy work by the Government Affairs and Education Committee, the industry voice provided by the Communications Advisory Council and the new Mentorship Program which will help grow future industry leaders.

Out of respect for and in support of our IFSA exhibitors, we ask that all meetings during EXPO hours be held on the EXPO floor. For those who are not exhibiting, there is easily accessible meeting space available for rent in two hour increments. Space will be booked on a first come first serve basis. Please contact Kelly McLendon at [kmclendon@kellencompany.com](mailto:kmclendon@kellencompany.com) for more information and to reserve your time.

**The EXPO hours for 2015 are as follows:**

Tuesday, 29 September – 11:00 a.m. to 5:00 p.m.

Wednesday, 30 September – 10:00 a.m. to 4:00 p.m.

For information on exhibiting please contact Kristi Johnson at [kjohnson@kellencompany.com](mailto:kjohnson@kellencompany.com).

We look forward to celebrating IFSA's 50<sup>th</sup> anniversary with you in September!

Best,

*Pam Suder-Smith*

Pam Suder-Smith  
IFSA President