



Take Advantage of Everything your Membership in the IIAW offers!

Membership in Wisconsin's Premier Association for Independent Insurance Agents entitles you to exclusive products and consultative services! The Independent Insurance Agents of Wisconsin and the Independent Insurance Agents and Brokers of America provides the tools, resources and knowledge to help you serve your clients effectively and grow your agency. We are your go to source for information for your business. We do the work so you don't have to. Our Value is Finding Your Solution. Just pick up the phone and call!

Business Solutions	<ul style="list-style-type: none"> ● Consultative Services ● InVEST Program ● Best Practices ● Big "I" Retirement Services for your Agency ● Big "I" Employee Benefits Program 	<ul style="list-style-type: none"> ● Big "I" National Flood Insurance Program ● Big "I" Markets ● Virtual Risk Consultant ● Agency Universe Study ● Market Share Report
Insurance Products and Services	<ul style="list-style-type: none"> ● Swiss Re Errors & Omissions Insurance Program ● Beazley Cyber Liability Insurance Program ● Philadelphia EPLI Program 	
Risk Management Services	<ul style="list-style-type: none"> ● Errors and Omissions Loss Control Seminar ● E&O Happens Website ● Claims Prevention Resources ● Access to Wisconsin's Top Defense Attorneys ● Mergers and Acquisition, Personal Lines and Commercial Lines Checklists ● Sample Agency Procedures ● Monthly Articles and weekly e-newsletters 	<ul style="list-style-type: none"> ● Free Legal advice pertaining to potential claims ● Free legal documents and disclaimers ● Mock E&O Trials ● Survey of Agents E&O Litigation ● A practical guide to E&O Risk Management ● Online Compliance Materials ● Training and Awareness Programs ● Claims Assistance and Legal Loss Assistance Hotline
Government, Regulatory, and Legal Affairs	<ul style="list-style-type: none"> ● Award winning Year-Round Capitol Hill (WI & DC) Government Affairs Representation ● Day on the Hill Events (WI & DC) ● Legal Advocacy and advice ● Special Legislative and Regulatory Publications, Seminars and Webinars ● Voice in the Media- Public Relations 	<ul style="list-style-type: none"> ● IIAW Legal Briefs and Guidance ● IIABA Memoranda and FAQs ● Legal Services Hotline ● Agency-Insurance Company Contract Review ● State Political Giving Program- Insuring Wisconsin Conduit Fund and PAC ● Federal Political Giving Program- InsurPAC
Brand Builder	<ul style="list-style-type: none"> ● Trusted Choice Co-Brand ● TrustedChoice.com ● Advertising on Green Bay Packers Radio Network ● Digital Advertising 	<ul style="list-style-type: none"> ● Providing Support to: Make-A-Wish, USO-Wisconsin, MACC Fund, SFM Foundation, Trusted Choice Disaster Relief Fund, Independent Insurance Agents of Western and Northwestern Wisconsin
Networking Events	<ul style="list-style-type: none"> ● Annual Convention ● Sales and Leadership Conference ● Fall Planning Strategy Session 	<ul style="list-style-type: none"> ● Day on the Hill ● Committee Opportunities ● MUCH MORE
Professional Development & Education	<ul style="list-style-type: none"> ● Producer, CSR New Hire Training ● Emerging Leaders Development Series ● Online and Classroom CE 	<ul style="list-style-type: none"> ● Best Practices Webinar Series ● National Conferences ● Designations, and much more

RECEIVE THE FOLLOWING PUBLICATIONS:

IIAW & IIABA INDEPENDENT AGENT MAGAZINE, WEEKLY E-NEWSLETTER, COUNTERPOINT BY MARSHBERRY, IIABA INSURANCE NEWS & VIEWS, IIABA TWO FOR TUESDAY, IIABA VUPOINT.

RECEIVE DISCOUNTS FROM THESE COMPANIES:

AGILITY RECOVERY, CALIPER, UPS, HERTZ, IMPERIAL FINANCING, INSURBANC, MINES PRESS, DOCUSIGN