



## 2020 IJIS MID-YEAR BRIEFING & MEMBER FORUM

# Sponsorship Opportunities

### Premier - \$8,000 | Exclusive Opportunity

- Three complimentary Mid-Year Briefing passes with sponsor recognition ribbon on event badge
- Reserved VIP table with signage in plenary sessions
- Opportunity to introduce Keynote Speaker
- Full page (7"x10") sponsor advertisement on in online program agenda and event app (artwork supplied by sponsor)
- Primary recognition on event signage and acknowledgement by IJIS leadership
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Complimentary 6'x3' draped sponsor table upon request
- Post-event attendee list upon request

### Signature Sponsor - \$6,000 | 4 available

- Two complimentary Mid-Year Briefing passes with sponsor recognition ribbon on event badge
- Reserved VIP seating in plenary sessions
- Half page (7"x5") sponsor advertisement in online program agenda and event app (artwork supplied by sponsor)
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Complimentary 6'x3' draped sponsor table upon request
- Post-event attendee list upon request

### Networking Reception Sponsor - \$5,000 | 2 available

- Sponsor recognition and exclusive signage during networking event, and company logo on event napkins
- Two complimentary Mid-Year Briefing passes with sponsor recognition ribbon on event badge
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Complimentary 6'x3' draped sponsor table upon request
- Post-event attendee list upon request

### Supporting Sponsor - \$4,000 | 5 available

- Two complimentary Mid-Year Briefing passes with sponsor recognition ribbon on event badge
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Complimentary 6'x3' draped sponsor table upon request
- Post-event attendee list upon request



# Sponsorship Opportunities

## Registration Banner - \$3,000 | Exclusive Opportunity

- Sponsor logo prominently displayed on Event Registration Banner/Signage (artwork supplied by sponsor)
- One complimentary Mid-Year Briefing pass with sponsor recognition ribbon on event badge
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Complimentary 6'x3' draped sponsor table upon request

## Lanyard Sponsor - \$2,000 | Exclusive Opportunity

- Event name badges are attached to a lanyard printed with the Sponsor's logo (artwork supplied by sponsor)
- Sponsor logo placement on event website, promotional emails, social media and press releases, online program, event app, event video graphics, and signage
- Sponsor recognition ribbon on event badge
- Complimentary 6'x3' draped sponsor table upon request

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\*Sustaining Members eligible for 15% discount on any sponsorship, \$7500 Members eligible for 10% discount on any sponsorship, and \$5500, \$3500 and \$1500 Members eligible for 5% discount on any sponsorship.

Questions about sponsoring the 2020 IJIS Mid-Year Briefing and Member Forum? Contact [sponsorships@ijis.org](mailto:sponsorships@ijis.org).



# Sponsorship Agreement

## 1. CONTACT INFORMATION

\_\_\_\_\_  
Company Name (As it should appear on all event materials.)

\_\_\_\_\_  
Primary Contact Person (Receives all sponsor information)

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Website

\_\_\_\_\_  
Phone Fax

## 2. SPONSOR INVESTMENT & PAYMENT

**Sponsorship:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

Check (payable to the IJIS Institute in US funds) *Mail checks to IJIS Institute, 20110 Ashbrook Place, Suite 150, Ashburn VA 20147*

Credit Card:  AmEx  Visa  Master Card

\_\_\_\_\_  
Card #

\_\_\_\_\_  
CVV2/CVC Exp. Date

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Signature

Check if Billing Address is the same as contact information

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Street

\_\_\_\_\_  
City State Zip

## 3. AGREEMENT TERMS

### Final Payment

- Payment for **Sponsorship** must be received on or before **June 30, 2020**.

### Cancellation Policy

- Cancellations must be received in writing.
- No refunds will be made.

### Failure to Pay

- Failure to pay fees when due will result in termination of this agreement and the associated sponsorship.

### License and Usage

- Sponsor hereby grants the IJIS Institute a limited, non-exclusive license to use its logos, trade names, trademarks, and service marks only in connection with delivery of the selected sponsor benefits. Please send logo in jpeg format to [carrie.morrison@ijis.org](mailto:carrie.morrison@ijis.org).

### Event Attendance

- Select sponsor opportunities include free registration for attendee(s). Travel and hotel costs for company representatives are not covered by the IJIS Institute.

## 4. EXECUTION OF AGREEMENT

The undersigned hereby agrees to sponsor, as indicated on this form, the 2020 Mid-Year Briefing and Member Forum. The undersigned hereby agrees to pay all fees and abide by all policies under which the sponsorship is sold.

\_\_\_\_\_  
Authorized Signature Date

\_\_\_\_\_  
Printed Name

Please send completed form to [carrie.morrison@ijis.org](mailto:carrie.morrison@ijis.org).