



## Keith Ogboenyiya

General Manager, Micro controller Business Unit  
Texas Instruments

*2013 BEYA Special Recognition Honoree*



Keith Ogboenyiya is an inspiration and mentor to aspiring engineers. His leadership is consistently recognized by his colleagues, and by others in the community. His expertise in semiconductors for power electronics systems has led to Texas Instruments' products being widely adopted in systems such as heating and air conditioning, industrial motor drives, fluid pumps, digital power supplies, LED lighting, solar inverter systems, as well as smart utility metering. Currently, he is the general manager of Texas Instruments' Motor Drive group, which is part of TI's High Volume Analog and Logic business. From 2009 until taking his new role in January 2014, he led TI's C2000 Microcontroller business within TI's Embedded Processing division. During this time he led this high performance microcontroller product line to one of the fastest growing and most profitable product lines within TI. He joined Texas Instruments in 2002 after graduating with a B.S. in electrical engineering from Georgia Tech and a B.S. in mathematics from Morehouse College.