BEYA

STEM

Global Competitiveness Conference

www.beya.org
## Opening Night Alumni Welcome Reception

**Partner:** $20,000  
(Three available)

BEYA Alumni welcome this year’s class of BEYA honorees, with special greetings from the BEYA STEM Conference event planners and sponsors. This event includes a pinning ceremony. Food, beverages, and music included complements this greeting and networking event.

**Audience**  
BEYA STEM Conference participants, including current and past award winners, human resource and diversity executives from industry, government, non-profits, and the military.

**Brand reach**  
- Inclusion as partner of the event in some advertising, marketing and promotion  
- Organization logo in conference guide  
- Organization name/logo displayed on event signage  
- Opportunity to distribute literature or promotional items

**Relationship Building**  
Prime networking opportunity

**Program Involvement**  
Five (5) minute speaking opportunity

---

## Modern Day Technology Leadership Luncheon

**Partner:** $25,000  
(Four available)

The Modern Day Technology Leadership Luncheon recognizes the significant achievements of leaders in technology. Organizations recommend these individuals to receive this honor because of their proven accomplishments. This event includes a keynote address as well as speaking opportunities for event partners.

**Audience**  
BEYA STEM Conference participants: engineers, technologists, industry, government and institutional executives, mid-level managers, diversity, and human resource executives

**Brand reach**  
- Inclusion as partner of event in some advertising, marketing and promotion  
- Organization logo in event program  
- Organization name/logo displayed on electronic media/video screens  
- Distribution of literature or promotional items

**Relationship Building**  
Five (5) event tickets (VIP Seating)

**Program Involvement**  
- Five (5) minute executive level speaking opportunity (subject to approval by CCG)  
- Keynote speaker introduction (based on partner commitment date)  
- Certificate presentation opportunity

---

## Professional Networking Mixer

**Partner:** $18,000  
(Four available)

This themed conference social is designed to facilitate professional networking for new graduates as well as college students. Mid-career managers and executives, who participate in BEYA events annually, serve as invaluable resources for early-career professionals and those seeking to advance up the ranks. The atmosphere is light. Food, beverages, and live music are included.

**Audience**  
BEYA STEM Conference participants, current and past honorees, college students, human resource and diversity executives from industry, government, institutions, and the military

**Brand reach**  
- Inclusion as partner of event in some advertising, marketing and promotion  
- Organization logo in conference guide  
- Organization name/logo displayed on event signage  
- Opportunity to distribute literature or promotional items

**Relationship Building**  
Prime networking opportunity

**Program Involvement**  
- Five (5) minute welcome-remarks speaking opportunity  
- Opportunity to hold special raffles and contests (provided by partner)
HBCU ENGINEERING DEANS POWER BREAKFAST
PARTNER: $30,000
(FOUR AVAILABLE)

The Engineering Deans of Historically Black Colleges and Universities (HBCUs) host this signature Power Breakfast in honor of the special recognition, student and education leadership award recipients. Employers nominate the honorees because their exemplary work has earned them national recognition.

Audience
BEYA STEM Conference participants, current and past honorees, HBCU Engineering Deans, college students, human resource and diversity executives from industry, government and the military

Brand Reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Logo and 100 word organization description in event program
• Organization logo in conference guide
• Organization name/logo displayed on electronic media/video screens
• Opportunity to distribute literature or promotional items

Relationship Building
Five (5) event tickets (VIP seating)

Program Involvement
• Five (5) minute executive level speaking opportunity (subject to approval by CCG)
• Keynote speaker introduction (based on partner commitment date)
• Award presentation opportunity (subject to approval by CCG)

HBCU ENGINEERING DEANS ROUNDTABLE
PARTNER: $10,000
(TWO AVAILABLE)

This is a moderated panel discussion with HBCU Engineering Deans, whose schools produce 33 percent of the nation’s black engineers. This is an excellent opportunity to build on your recruiting relationships, learn about the progress of HBCU research programs and to find out what’s new on their campuses.

Audience
BEYA STEM Conference participants include human resource and diversity executives from industry, government, institutions and the military

Brand Reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Organization name/logo displayed on event signage
• Opportunity to distribute literature or promotional items

Relationship Building
Signage on one (1) table of ten reserved in your organization’s name

Program Involvement
Five (5) minute speaking opportunity

BLACK ENGINEER SEMINAR SERIES
PARTNER: $10,000
(EACH DAY)

The BEYA STEM Conference Seminar Series consist of in-depth professional development seminars and workshops presented over the course of two days. Topics covered in this solution-packed series include: diversity and inclusion, leadership, management, work life balance, and career development. Subject matter experts moderate all seminars.

Audience
Professionals at various stages of their careers as well as college students

Brand Reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Organization name/logo displayed on seminar signage
• Acknowledgement/recognition at one seminar
• Opportunity to distribute literature or promotional items

Relationship Building
• Opportunity to moderate a seminar
• Opportunity to present at two (2) seminars as speaker or panelist
PARTNERSHIP OPPORTUNITIES

STARS & STRIPES DINNER
PARTNER: $30,000
(FOUR AVAILABLE)

Top black Admirals, Generals and Senior Executive Service members are honored during this exclusive event. Past keynote speaker included Admiral Michael Mullen, USN, former chairman of the Joint Chiefs of Staff.

Audience
CEOs, elected officials, military flag officers, diversity executives from industry, government and the military

Brand reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Logo and welcome letter in event program
• Organization logo in conference guide
• Opportunity to distribute literature or promotional items

Relationship Building
Five (5) event tickets (VIP seating)

Program Involvement
Five (5) minute executive level speaking opportunity (subject to approval by CCG)

CO-PARTNER (NO SPEAKING): $20,000 (FOUR AVAILABLE)

Audience
CEOs, elected officials, military flag officers, diversity executives from industry, government and the military

Brand reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Logo and welcome letter in event program
• Organization logo in conference guide
• Opportunity to distribute literature or promotional items

Relationship Building
Five (5) event tickets (VIP seating)

RED CARPET EVENT
PARTNER: $3,000
(FOUR AVAILABLE)

The BEYA Gala boasts a unique Hollywood style set, where all BEYA recipients are photographed in front of a “step and repeat” logo-filled wallpaper backdrop. Your organization’s logo alongside the BEYA logo, appear on the “step and repeat” backdrop to be seen by BEYA STEM Conference attendees, their families, friends and colleagues well into the future.

Brand reach
• Inclusion as partner of event in some advertising, marketing and promotion
• Organization name/logo displayed on “step and repeat” board

Relationship Building
Prime visibility opportunity
AWARDS CEREMONY
VIP GREEN ROOM
PARTNER: $25,000
The Green Room is a VIP lounge, located directly behind the BEYA Stage. This designated area, with exclusive access to award presenters, award recipients, performers, speakers and other VIPs when they are not required on the stage, is a hospitality suite. The atmosphere is formal. Light food and beverages are included.

Audience
CEOs, award winners, award presenters, elected officials, military flag officers, diversity executives from industry, government and the military

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on event signage

AWARDS CEREMONY
PARTNER: $50,000
(TWO AVAILABLE)
Dubbed the “Oscars of the STEM Industry” the BEYA Gala is marked by speeches, inspirational stories, music, dance, visual enhancements, and unforgettable red-carpet moments. BEYA honorees are selected from hundreds of nominations submitted by employers from across the globe. BEYA winners represent the top talent from participating organizations.

Audience
Conference attendees including CEOs, college students, award winners, award presenters, human resource and diversity executives from industry, government and the military

Brand reach
- Inclusion as partner of event in all advertising, marketing and promotion
- Logo and 100 word organization description in event program or a three (3) minute video placement in the program
- Organization logo in conference guide
- Organization name/logo displayed on electronic media/video screens
- Organization name/logo displayed on other event signage
- Opportunity to distribute literature or promotional items

Relationship Building
Ten (10) event tickets (VIP seating)

Program Involvement
- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Senior executive-level award presenter opportunity (subject to approval by CCG)

AWARD WINNERS’
AFTER PARTY
PARTNER: $15,000
The After Party is a celebration that immediately follows the BEYA Gala ceremony. This event brings professionals and students together to celebrate with the honorees in a relaxed atmosphere that includes live entertainment.

Audience
Award winners, award presenters, and college students, and human resource and diversity executives from industry, government and the military

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on event signage
- Opportunity to distribute literature or promotional items

Relationship Building
Prime networking opportunity

Program Involvement
Three (3) minute executive-level speaking opportunity (subject to CCG approval)
K-12 EDUCATIONAL PROGRAMS

TECHNOLOGY AWARENESS PROGRAM
PARTNER: $40,000

This event is an interactive, educational and entertaining summit focused on the educational paths and career opportunities in technology. This community event encourages young people to pursue educational paths and careers in technology. Held during Black History Month, this will be a great opportunity to capture the attention of one of the fastest-growing minority communities in America.

Audience:
Middle and lower school students and their families

Brand Reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in conference program guide
- Organization logo link displayed on the Black Family website (www.black-family.net)
- Organization name/logo displayed on event signage
- Distribution of literature or promotional items

Program Involvement
- Ten (10) minute speaking opportunity
- Opportunity to hold special raffles and contests (provided by partner)

HIGH SCHOOL PROGRAM
PARTNER: $20,000

The high school program consists of a general session, hands-on workshops, and a STEM career fair with limited access to corporate exhibits. Workshop activities focus on science, technology, engineering and math (STEM) topics.

Audience
Students and teachers from regional high schools

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo displayed on banner inside event
- Distribution of literature or promotional items

Program Involvement
- Ten (10) minute welcome remarks speaking opportunity
- Opportunity to present a repeated workshop three times

ELEMENTARY SCHOOL PROGRAM
PARTNER: $20,000

A program designed to inspire next-generation scientists, technologists and engineers by exposing them to real-life STEM professionals. Workshop activities focus on STEM fields. Each year, this innovative event takes place at an exciting venue such as the Maryland Science Center or The National Aquarium.

Audience
Elementary school students and teachers from the region

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo displayed on event signage
- Opportunity to distribute literature or promotional items

Program Involvement
- Welcome remarks speaking opportunity: 10 minutes
- Opportunity to present a repeated seminar three times
DIEL COLLEGE STUDENT PROGRAM
PROGRAM SPONSOR: $30,000 (ONE AVAILABLE)

Development Institute for Emerging Leaders, or DIEL as it is popularly known, is a leadership and professional development program designed to help college students succeed in commercial, government, institutional and industrial marketplaces. DIEL’s mission is to provide students with the tools to enhance their prospects in the STEM industry.

Students will:
- Learn the fundamentals of career management
- Build a network of professional and corporate contacts
- Pursue career opportunities with major corporations and government organizations
- Network with their peers from across the country

Audience
Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), and other major colleges and universities

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on all DIEL event signage
- Logo or message on student conference bag or registration portfolio

Relationship Building
- Prime recruiting opportunity
- Table for ten (10) at Student Leadership Dinner

COLLEGE STUDENT WELCOME LOUNGE
PARTNER: $5,000 (FOUR AVAILABLE)

Be the FIRST to meet and greet future talent for your organization. The Welcome Lounge is where college students are greeted and hosted while their coordinators receive their BEYA registration materials. Place your message in sixty second commercial and we’ll include it in our ten-minute video about how to get the most out of the BEYA STEM Conference that will loop during the time the welcome lounge is open.

Audience
Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), and other major colleges and universities

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on event signage
- Organization name/logo displayed on easel poster at event entrance
- Opportunity to distribute literature or promotional items

Relationship Building
Prime recruiting opportunity

Program Involvement
- Opportunity to provide up to five organization representatives to engage students
- Opportunity to include sixty-second commercial about your organization in our welcome video

COLLEGE STUDENT LOUNGE AND STUDY HALL
PARTNER: $30,000

Meet and greet a steady stream of college students. The students use the lounge to take a break from the career fair floor and to have refreshments. This presents the opportunity to engage students one-on-one about your organization. Snacks, beverages, and activities are provided.

Audience
Hundreds of students majoring in STEM disciplines from HBCUs and other major colleges and universities.

Brand Reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Logo in conference program guide as partner of event
- Organization name/logo displayed on event signage
- Distribution of literature or promotional items

Relationship Building
- Prime recruiting opportunity

Program Involvement
- Interact with students taking a break
- Opportunity to provide up to five organization representatives to engage students
- Opportunity to display a short video about your organization
STUDENT LEADERSHIP & SCHOLARSHIP AWARDS CEREMONY
PARTNER: $30,000
CO-PARTNER (NO SPEAKING ROLE): $15,000

This event launches the DIEL college student program for the conference weekend. Students are nominated by faculty members from their college or university for their outstanding academic achievements in STEM. The winners are awarded on a national platform in front of their peers.

This event is the prime opportunity for organizations to meet and engage the most outstanding students in science, technology, engineering and mathematics in a high-energy environment.

Audience
Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and other major colleges and universities

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo on event signage
- Organization name/logo on electronic media
- Opportunity to distribute literature or promotional items

Relationship Building
- Signage on one (1) table
- Pre- or post- conference e-mail blast (partner to provide text, graphics and logos)

Program Involvement
- Five (5) minute speaking opportunity
- Opportunity to hold contests, special raffles, and distribute scholarships (provided by partner)
- Award presentation opportunity

RESUME WRITING WORKSHOP
PARTNER: $10,000

This workshop is an interactive session designed to provide college students with vital resume writing tips and advice from recruiters and hiring professionals. This workshop offers the opportunity to spend quality one-on-one time with the students.

Audience
Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs) and other major colleges and universities

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on event signage
- Opportunity to distribute literature or promotional items

Relationship Building
Prime recruiting opportunity

Program Involvement
Opportunity to provide up to five organization representatives to assist students

COLLEGE STUDENT LUNCHEON
PARTNER: $25,000

The Student Luncheon can be produced in a formal or informal manner. Two to three seating allow access to the students in a manner that meets the needs of the company who partners with this event. Partners can bring five to ten representatives, each of whom will host a table of students, or partners can designate a representative to deliver your company message to a seated audience.

Audience
Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs) and other major colleges and universities

Brand reach
- Inclusion as partner of event in some advertising, marketing and promotion
- Organization name/logo displayed on event signage
- Opportunity to distribute literature or promotional items

Relationship Building
Prime networking and recruiting opportunity

Program Involvement
- Three (3) minute speaking opportunity
- Opportunity to provide up to 10 organization representatives to interact with students
“We made 28 offers and have 18 new employees that came out of the Black Engineer of the Year Conference.”
—Lt. General Robert L. Van Antwerp
Commanding General, U.S. Army Corps of Engineers

“The Black Engineer of the Year Conference was a simply fabulous weekend.”
—Lydia Thomas, Ph.D.
Advisory Member, U.S. Department of Homeland Security
CONFEERENCE CO-HOST
$150,000
• Seventy-five (75) full conference registrations
  – (30) Reserved VIP seating
  – (45) Reserved corporate seating
• Senior-level awards presenter at the gala++
• Senior-level welcome remarks at the gala++
• Presenter at the HBCU Engineering Deans’ Breakfast
• One (1) company hosted signature seminar
• Seminar panelist opportunity (based on availability and approval) **
• Two (2) BEYA awards selection committee judges+
• Exclusive registration booth with signage
• Up to (20) 10’x10’ career fair exhibit booth space
• Two (2) interview booths
• Access to corporate sponsors lounge
• One (1) hospitality suite
• CEO welcome letter in the conference guide
• Recognition in marketing materials as the conference co-host
• Company profile on CCG Job Board
• Listing in the conference guide as the conference co-host
• Company logo link on website for 1 year
• Hyperlink on website for 1 year

DIAMOND PLUS
$50,000
• Twenty (20) full conference registrations
  – (20) Reserved VIP seating
• Senior-level awards presenter at the gala++
• One (1) company hosted signature seminar
• Seminar panelist opportunity (based on availability and approval) **
• Two (2) BEYA awards selection committee judges+
• Up to (6) 10’x10’ career fair exhibit booth space
• One (1) interview booth
• Access to corporate sponsors lounge
• Recognition in marketing materials as a conference partner
• Full page advertisement in US Black Engineer & IT magazine conference issue
• Company profile on CCG Job Board
• Listing in the conference guide as a conference partner
• Company logo link on website for 1 year
• Hyperlink on website for 1 year

DIAMOND
$45,000
• Twenty (20) full conference registrations
  – (20) Reserved VIP seating
• Senior-level awards presenter at the gala++
• Seminar panelist opportunity (based on availability and approval)**
• Two (2) BEYA awards selection committee judges+
• Up to (4) 10’x10’ career fair exhibit booth space
• Access to corporate sponsors lounge
• Recognition in marketing materials as a conference partner
• Full page advertisement in US Black Engineer & IT magazine conference issue
• Company profile on CCG Job Board
• Listing in the conference guide as a conference partner
• Company logo link on website for 1 year

PLATINUM PLUS
$35,000
• Twenty (20) full conference registrations
  – (20) Reserved corporate seating
• Seminar panelist opportunity (based on availability and approval)**
• One (1) BEYA awards selection committee judges+
• Up to (2) 10’x10’ career fair exhibit booth space
• Recognition in marketing materials as a conference partner
• Listing in US Black Engineer & IT magazine as a conference partner
• Full page advertisement in US Black Engineer & IT magazine conference issue
• Company profile on CCG Job Board
• Listing in the conference guide as a conference partner
• Company logo link on website for 1 year
• Hyperlink on website for 1 year
PLATINUM  
$27,500  
• Ten (10) full conference registrations  
  – (10) Reserved corporate seating  
• Seminar panelist opportunity (based on availability and approval)**  
• Up to (2) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Full page advertisement in US Black Engineer & IT magazine conference issue  
• Company profile on CCG Job Board  
• Listing in the conference guide as a conference partner  
• Company logo link on website for 1 year  
• Hyperlink on website for 1 year

GOLD  
$22,500  
• Six (6) full conference registrations  
  – (6) General seating  
• Up to (2) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Full page advertisement in US Black Engineer & IT magazine conference issue  
• Company profile on CCG Job Board  
• Listing in the conference guide as a conference partner

SILVER  
$17,500  
• Five (5) full conference registrations  
  – (5) General seating  
• One (1) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Full page advertisement in US Black Engineer & IT magazine conference issue  
• Company profile on CCG Job Board  
• Listing in the conference guide as a conference partner  
• Hyperlink on website for 6 months

BRONZE  
$10,000  
• Two (2) full conference registrations  
  – (2) General seating  
• One (1) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Half Page B/W advertisement in US Black Engineer & IT magazine conference issue  
• Listing in the conference guide as a conference partner  
• Hyperlink on website for 6 months

CORPORATE EXHIBIT  
$5,500  
No registrations are included  
• One (1) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Listing in the conference guide as a conference partner  
• Hyperlink on website for 6 months

ACADEMIC/SMALL BUSINESS EXHIBIT  
$1,500  
No registrations are included  
• One (1) 10’x10’ career fair exhibit booth space  
• Recognition in marketing materials as a conference partner  
• Listing in the conference guide as a conference partner

INTERVIEW BOOTH  
$1,000  
• Only conference partners can purchase interview booths

PREMIER CAREER FAIR SPACE  
(ONE AVAILABLE)  
$20,000  
• Lobby space  
• Prime locations  
• Up to 20’x20’ space

MEAL EVENT TABLES/TICKETS PRICES  

<table>
<thead>
<tr>
<th>Event</th>
<th>VIP</th>
<th>Corporate</th>
<th>General</th>
<th>Employee Group Registration Rate</th>
<th>Awards Ceremony VIP</th>
<th>Corporate</th>
<th>General</th>
<th>Employee Group Registration Rate</th>
<th>Student Leadership &amp; Scholarship Awards Dinner Table</th>
<th>Employee Group Registration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modern Day Technology Leadership Luncheon</td>
<td>$2,000/$225</td>
<td>$1,500/$175</td>
<td>$1,000/$125</td>
<td>&lt; 10 employees $1,200 each</td>
<td>$2,500/$275</td>
<td>$1,750/$200</td>
<td>$1,250/$150</td>
<td>10 – 20 employees $1,000 each</td>
<td>Table - $3,000 (no individual tickets sold)</td>
<td>20+ employees $900 each</td>
</tr>
<tr>
<td>Stars &amp; Stripes Dinner</td>
<td>$10,000/$1,000</td>
<td>$7,500/$750</td>
<td>$2,500/$250</td>
<td>21 – 40 employees $950 each</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>41+ employees $900 each</td>
</tr>
<tr>
<td>HBCU Engineering Deans Power Breakfast</td>
<td>$2,000/$225</td>
<td>$1,500/$175</td>
<td>$1,000/$125</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full conference registration includes: Opening Night Welcome Reception, Modern Day Technology Luncheon, Professional Networking Mixer, HBCU Engineering Deans Breakfast, Awards Ceremony, Awards After Party, 2-Day Seminar Series and Career Fair. Does not include entrance into the Stars and Stripes dinner. The Stars and Stripes dinner is an extra charge to attend.

** Seminar Panelist must be received before October 30th.

+ Selection Committee member must be received by July 30th.

++ Award Presenter request must be received by November 30th and is subject to approval.
## Partnership Reservation Form

### Section 1 | Exhibitor Information

<table>
<thead>
<tr>
<th>Organization Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Contact</td>
<td></td>
</tr>
<tr>
<td>Email</td>
<td></td>
</tr>
<tr>
<td>Address 1</td>
<td></td>
</tr>
<tr>
<td>Address 2</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>State</td>
<td></td>
</tr>
<tr>
<td>Zip Code</td>
<td></td>
</tr>
<tr>
<td>Phone</td>
<td></td>
</tr>
<tr>
<td>Fax</td>
<td></td>
</tr>
</tbody>
</table>

### Section 2 | Credit Card Payment

<table>
<thead>
<tr>
<th>Card Holder's Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiration Date</td>
<td></td>
</tr>
<tr>
<td>Credit Card Number</td>
<td></td>
</tr>
<tr>
<td>Type</td>
<td></td>
</tr>
<tr>
<td>Total Amount Due</td>
<td></td>
</tr>
</tbody>
</table>

### Section 3 | Please Check Appropriate Boxes

<table>
<thead>
<tr>
<th>Partnership Levels</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Corporate Interview Booth</td>
<td>$1,000</td>
</tr>
<tr>
<td>Academic Exhibit</td>
<td>$1,500</td>
</tr>
<tr>
<td>Corporate/Business Exhibit Only</td>
<td>$5,500</td>
</tr>
<tr>
<td>Bronze</td>
<td>$10,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$17,500</td>
</tr>
<tr>
<td>Gold</td>
<td>$22,500</td>
</tr>
<tr>
<td>Platinum</td>
<td>$27,500</td>
</tr>
<tr>
<td>Platinum Plus</td>
<td>$35,000</td>
</tr>
<tr>
<td>Diamond</td>
<td>$45,000</td>
</tr>
<tr>
<td>Diamond Plus</td>
<td>$50,000</td>
</tr>
<tr>
<td>Co-Host</td>
<td>$150,000</td>
</tr>
</tbody>
</table>

### Additional Opportunities:

- Opening Night Alumni Welcome Reception: $20,000
- Modern-Day Technology Recognition Luncheon: $25,000
- Professional Networking Mixer: $18,000
- HBCU Deans Power Breakfast: $30,000
- BEYA Seminar Series: $10,000 (per day)
- Awards Ceremony: $50,000
- Award Winner After Party: $15,000

### K-12 Programs:

- High School Program: $20,000
- Elementary Program: $20,000
- Technology Awareness Program: $40,000

### DiEL College Student Programs:

- Welcome Lounge: $5,000
- Student Leadership & Scholarship Awards Ceremony: $30,000
- College Student Workshops: $10,000 (per session)
- Resume Writing Workshop: $10,000
- DiEL College Student Program: $30,000
- College Student Luncheon: $25,000
- College Student Lounge & Study Hall: $50,000

### Promotional Opportunities:

- Conference Bags: $30,000
- Conference T-Shirts: $15,000
- Badges: $6,000
- Lanyards: $5,000
- Conference Writing Pads: $4,000
- Conference Writing Pens: $5,000
- Hotel Key Card: $5,000
- Bottle Water Sponsor: $3,000
- BEYA Web Banners: $3,000

### Advertising Opportunities:

- Full Registration (Corporate): $1,200
- Full Registration (Government): $1,100
- VIP Awards Gala (seats 10) ($25/seat): $250
- Corporate Awards Gala (seats 10) ($200/seat): $2,000
- General Awards Gala (seats 10) ($150/seat): $1,250
- VIP Table HBCU Power Breakfast (seats 10) ($225/seat): $2,250
- Corporate Table HBCU Power Breakfast ($175/seat): $1,500
- General Table HBCU Power Breakfast ($125/seat): $1,000
- VIP Technology Leadership Luncheon ($225/seat): $2,250
- Corporate Technology Leadership Luncheon ($175/seat): $1,500
- General Technology Leadership Luncheon ($125/seat): $1,000
- Professional Networking Mixer (per ticket): $125
- Opening Night Reception (per ticket): $125

### Grand Total: $ [ ]

If there is a specific organization(s) that you do not want your booth to be located near:

- Yes [ ] No [ ]

---

### Section 4 | Terms and Conditions

1. Make all checks payable to: Career Communications Group Inc. Mailing: 729 E. Pratt St., Suite 504, Baltimore, MD 21202
2. Deposit: A deposit equaling 50% of the fee must accompany this application. The remaining balance is due by October 1, 2014. Failure to make required payments may result in cancellation of this application and in a reassignment of assigned exhibit space.
3. Booth Assignment: CCG has sole discretion in the assignment or reassignment of booth space. Exhibitors may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignment is based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.
4. Contract: This application, when accompanied by the required payment and accepted by CCG, constitutes a binding legal agreement. Acceptance of application is deemed to occur only when confirmed to Exhibitor.
5. Cancellation: Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to CCG. In the event of cancellation or reduction, Exhibitor shall be liable for an amount equal to 50% of the total fee. Any balance remaining from the total fee that has been paid by Exhibitor shall be refunded to Exhibitor by CCG. There are no cancellations or reductions of assigned exhibit space permitted after October 1, 2014, at which time Exhibitor shall remain liable for the total fee stated in this contract.

All cancellations must be submitted in writing to: Career Communications Group Inc. 729 E. Pratt St., Suite 504, Baltimore, MD 21202.

6. Agreement: By affixing his/her signature to this agreement, the exhibiting company contact certifies that he/she has read and agrees to all Terms and Conditions as well as Rules and Regulations written or implied by this agreement.

---

### Section 5 | Agreement

Authorized Signature [ ]

Date [ ]

Print Name as Signed [ ]

Accepted by CCG [ ]

Date [ ]
Please read the rules and regulations enclosed with this contract. This contract is not binding until accepted. When so accepted, it will constitute a binding agreement between CCG and your organization subject to its terms and conditions, including, but not limited to, the Rules and Regulations which are listed below. It is the responsibility of the exhibiting company to be fully familiar with the Rules and Regulations and to ensure that each member of the company attending the exhibit show is also familiar with the Rules and Regulations.

**DISPLAY CONSTRUCTION AND LIMITATIONS**

a. Booth Construction: CCG must approve any canopies or ceilings over the front half of the exhibit booth area no later than 30 days prior to the exhibition.

b. Booth Signage/Decorations: Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building, booth structures, or furniture. Balloons, stickers, and decals are not allowed in the building. Each exhibitor is entitled to a reasonable sight line from the aisle, regardless of the size of the exhibit.

c. Space Restrictions: Aisles and other spaces in the exposition are not leased to exhibitors. No booth is to extend into this space. All displays, interviews, lectures, demonstrations, or other type of activity shall be conducted inside the contracted space. Limited private interview space is available at a separate cost through CCG sales representatives.

d. Prize drawings and promotions: Prize drawings will be allowed within the guidelines furnished by CCG. Distribution of trade publications, invitations, circulars, business cards, novelties, etc. may be made only within the space assigned to the exhibitor distributing such materials and must fit into a giveaway bag.

e. Sound: Exhibitors operating sound equipment will be expected to keep the sound at a reasonable volume. No sound effects that carry to adjoining booths are permitted. Headsets with videos are acceptable. Showings of videos, slides, transparencies, opaque materials, etc. will only be permitted within the confines of the exhibitor booth.

f. Lighting: Spotlights and floodlights must not interfere with, distract, or annoy others. Clip-on types are not allowed.

g. Safety Provisions: Exhibitor must provide the necessary shielding or safety items to protect attendees, other exhibitors, and all others from equipment that is operable or from any other material, processes, or operations that might cause bodily harm.

h. Food: Exhibitor may serve food at their booth only if provided through the designated representative of CCG.

**SECURITY/GUARD SERVICE**

Although CCG will provide twenty-four (24)-hour security for Friday and Saturday, protection of the property and insurance are the Exhibitor’s sole responsibility. Exhibitor agrees that CCG has no obligation to provide security services and CCG makes no representation whatsoever with respect to the security of the premises.

**NON-LIABILITY**

It is expressed, understood, and agreed by each contracting exhibitor, his/her agents, and his/her guests that neither CCG, nor its employees, nor its contractors shall be liable for loss of or damage to the goods or properties of exhibitors. At all times, such goods and properties remain in the sole possession and custody of each exhibitor.

**CONTRACT FOR SPACE**

The request for booth space, upon acceptance by CCG, constitutes a contract for rental of the space assigned between CCG and the exhibitor company, provided, however, that CCG shall be released from the obligations in the event of strikes or other circumstances beyond CCG’s control.

**SPACE ASSIGNMENT**

CCG has sole discretion in the assignment or reassignment of booth space. Exhibitor may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignments are based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.

**PAYMENT FOR EXHIBIT SPACE**

Applications must be accompanied by a 50% deposit made payable to Career Communications Group Inc., and full payment must be received no later than January 26, 2015. In the event the Exhibitor fails to fulfill, or violates the contract agreement, or withdraws from the event the Exhibitor fails to fulfill, or violates the conditions, rules, and regulations as is deemed necessary to enhance the success of the conference, and to decline or prohibit any exhibit which, in its judgment, is not in keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

**EXHIBITORS ADMISSION CREDENTIALS**

Exhibitors shall furnish CCG with an advance list of their representatives by February 2, 2015. Representatives must register upon arrival and are required to wear identification badges containing the name of the firm that contracted space, at all times. The badges are not transferable, and CCG reserves the right to withdraw the use of the badge used to gain admission to the exhibition by any person other than the one for whom it was issued. Exhibitors will be admitted to the Exhibit Hall at least one (1) hour before the opening of the hall, each show day. Any special arrangements must be made in advance.

**EXHIBIT HOURS, INSTALLATION AND DISMANTLING**

The hours during which the exposition will be open are outlined in the Exhibitors Service Manual. Under no circumstances may dismantling occur before the dismantling hours specified. All freight must be removed from the exhibition floor by 6:00 p.m. Saturday night. These hours are subject to change.

**CONFERENCE POSTPONEMENT AND/OR CANCELLATION**

CCG, at its discretion, shall have the right to postpone or cancel the conference and exposition and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. CCG will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war, or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond its control.

**INDEMNIFICATION CLAUSE**

Each party hereby agrees to indemnify, defend, and hold the other harmless from any loss, liability, costs, or damages arising from actual or threatened claims or causes of action (hereinafter, the “Claims”) resulting from the gross negligence or intentional misconduct of such party or its respective officers, directors, employees, agents, contractors, members, or participants (as applicable), provided that with respect to officers, directors, employ- ees, and agents, such individuals are acting within the scope of their employment or agency, as applicable. In the event Claims are asserted against either party, each party agrees to provide written notice within ten (10) working days of the existence of such Claims to the other party. Moreover, both parties agree to cooperate and coordinate in the defense of such claims so as to avoid unnecessary expense and fees. The parties further agree that their liability for attorney fees incurred by the other party in the defense of any Claims shall be limited to those reasonable fees necessary for the defense of the party.

**CERTIFICATE OF LIABILITY INSURANCE**

The certificate of liability insurance issued by the Exhibitor must bear the name of the firm that contracted space, at all times. The parties agree to notify the other party in writing of any change in the status of such insurance. The Exhibitor agrees to furnish CCG with a copy of the insurance policy in force at the time of the conference.

**OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS**

Each party agrees to hold harmless, pay, and indemnify officers, directors, employees, and agents of the other party, the “Indemnified Party,” against any and all claims, suits, costs, and expenses (hereinafter, the “Claims”) which arise out of or result from acts or omissions of the party, its employees, or agents. The Indemnified Party is entitled to a reasonable sight line from the aisle, regardless of the size of the exhibit.

**APPLICATIONS**

These Rules and Regulations are subject to change.
ADVERTISING OPPORTUNITY

US Black Engineer & IT magazine reaches the majority of minority science, technology, engineering and math (STEM) students, as well as many STEM professionals. Four times a year, these select audiences comb our pages for success stories, pertinent articles about technology and education, and timely career advice. This is the official BEYA STEM Global Competitiveness Conference magazine.

For more information on a media kit, editorial calendar, or rate card call us at 410-244-7101

ADVERTISING RATES

3/4-color

<table>
<thead>
<tr>
<th>Page Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page</td>
<td>$6360</td>
</tr>
<tr>
<td>2/3-Page</td>
<td>$5265</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$4470</td>
</tr>
<tr>
<td>1/3-Page</td>
<td>$4073</td>
</tr>
</tbody>
</table>