



BEYA STEM

Global Competitiveness Conference

**PARTNERSHIP
OPPORTUNITIES**

www.beya.org

2015

February 18–20, 2016

Philadelphia Marriott Downtown | Philadelphia, PA



Why BEYA STEM Conference?

The demographic shift forces diversity initiatives to be priority for organizations.

The changing demographics of the workforce is adversely impacting the labor pool making diversity recruitment and retention efforts important.

According to the BLS Employment Outlook 2010-2020

- Hispanic and Asian labor force will grow by 25% and 21% respectively
- African-American labor force will grow by just 3% and white men's will decrease by more than 8%
- By 2020, the labor force will be 67% women and minorities and 33% white men

According to the American Society for Engineering Education

- 68% of all undergraduate engineering students in the U.S. are white, and just over 5% are African-American
- African-Americans in STEM occupations stands at just 6.2%, much less the 10.7% share of the entire U.S. workforce in 2004.



Several studies show a strong correlation between recognition and retention

- U.S. Department of Labor cites lack of appreciation as the number one reason employees leave their jobs



Who does the BEYA STEM Conference serve?

- 55% are men and 45% are women 70% of attendees are professionals.
- 50% of the professionals are in engineering related field.
- 5% hold a science related field. 12% are in management.
- 63% of the professionals attending hold a degree at or above the master's level (13% are Ph.D.'s).
- 71% have been with their employers for more than 5 years.
- 30% are college students and postgraduates
 - 51% seeking immediate employment (seniors and post graduates)
 - 20% seeking internships
 - 85% have a GPA of a "B" or better



BEYA STEM Conference PARTNERSHIP OPPORTUNITIES



BEYA ALUMNI WELCOME RECEPTION

PARTNER:..... (THREE AVAILABLE) \$20,000

BEYA Alumni welcome this year's class of BEYA honorees, with special greetings from the BEYA STEM Conference event planners alumni, and sponsors. This event includes a pinning ceremony. Food, beverages, and music complements this greeting and networking event.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature distribution at event
- Up to five (5) minute speaking opportunity
- Prime networking opportunity

Audience

BEYA STEM Conference participants, including current and past award winners, human resource and diversity executives from industry, government, non-profits, and the military.

EMERALD HONORS AND TRAILBLAZERS DINNER

PARTNER:..... (THREE AVAILABLE) \$20,000

EXCLUSIVE: (ONE AVAILABLE) \$50,000

The event honors individuals competing for recognition of excellence in the research and development fields as well as those selected by their organizations for outstanding achievement in the workplace. Regardless of which award, this event is marked by inspirational stories of accomplishments that will make even the most accomplished professional feel inadequate. That is after all the goal – to make the best of us stretch and strive to soar to heights unknown before... to showcase talent in Science, to attract the driven, the best!

This is what makes the Emerald Honors and Trailblazers Dinner an unforgettable experience.

This event includes a keynote address as well as speaking opportunities for event partners.

Partner Benefits:

- Inclusion as partner of event in all advertising, marketing and promotions
- Logo in event program
- Mention in all media interviews and outreach materials
- Organization name/logo on electronic media/video screens
- Distribution of literature or promotional items
- Five (5) VIP tickets
- Five (5) minute executive-level speaking opportunity (subject to CCG approval)
- Senior executive- level award presenter opportunity (subject to approval by CCG)

Audience:

Conference attendees including college students, award winners, award presenters, human resource and diversity executives from industry, government and the military



MODERN DAY TECHNOLOGY LEADERSHIP LUNCH

PARTNER:..... (FOUR AVAILABLE) \$25,000

The Modern Day Technology Leadership Luncheon recognizes the significant achievements of leaders in technology. Organizations recommend these individuals to receive this honor because of their proven accomplishments. This event includes a keynote address as well as speaking opportunities for event partners.

Partner Benefits

- Inclusion in event marketing and promotion
- Organization logo on event program
- Name and logo on event signage
- Literature distribution at event
- Upgrade up to ten (10) your MDTLs to VIP or Corporate Seating
- Deliver a 3-minute congratulatory message from stage or a 2-minute congratulatory message via video to your MDTLs
- Group Photo of your Executive speaker with your MDTLs
- Prime networking opportunity
- Five (5) event tickets (VIP Seating)
- Keynote speaker introduction (based on partner commitment date)
- Certificate presentation opportunity

Audience

BEYA STEM Conference participants: engineers, technologists, industry, government and institutional executives, mid-level managers, diversity, and human resource executives

BEYA SPEED NETWORKING

PARTNER:..... (FOUR AVAILABLE) \$18,000

The BEYA Speed Networking Reception is our newest innovative opportunity to place your organization in front of thousands of BEYA STEM Conference participants.

Five lucky companies will host a conference venue with one of the 5 themes: BEYA in Energy, BEYA in Military, BEYA in Education, BEYA in I.T., and BEYA in Aviation.

Each of the 5 themed rooms will have corresponding displays and handout bios on the 30 Black Engineers of the Year (1987-2016). The host company will also add in product and corporate information.

Conference participants will walk through all five receptions where they will network and be given the book 30 Years at the Top: The History of Black Engineers

Audience

BEYA STEM Conference participants, current and past honorees, college students, human resource and diversity executives from industry, government, institutions, and the military.

HBCU ENGINEERING DEANS BREAKFAST

PARTNER:..... (FOUR AVAILABLE) \$30,000

The deans of the 15 ABET-accredited, historically Black college and university (HBCU) engineering programs host this signature Power Breakfast in honor of the special recognition, student and education leadership award recipients. Employers nominate the honorees because their exemplary work has earned them national recognition.

Partner Benefits

- Inclusion in event marketing and promotion
- Organization logo on event program
- Name and logo on event signage
- Literature distribution at event
- Meet, greet, and photo opportunity with the HBCU engineering deans
- Five (5) event tickets (VIP Seating)
- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Keynote speaker introduction (based on partner commitment date)
- Award presentation opportunity (subject to approval by CCG)

Audience

BEYA STEM Conference participants, current and past honorees, HBCU Engineering Deans, college students, human resource and diversity executives from industry, government and the military.



BEYA STEM Conference PARTNERSHIP OPPORTUNITIES

HBCU ENGINEERING DEANS ROUNDTABLE

PARTNER:..... (TWO AVAILABLE) \$10,000

This is a moderated panel discussion with HBCU Engineering Deans, whose schools produce 33 percent of the nation's black engineers. This is an excellent opportunity to build on your recruiting relationships, learn about the progress of HBCU research programs and to find out what's new on their campuses.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature distribution at event
- Prime networking opportunity
- Five (5) minute speaking opportunity

Audience

BEYA STEM Conference participants include human resource and diversity executives from industry, government, institutions and the military

BEYA SEMINAR SERIES

PARTNER:.....(EACH DAY) \$10,000

The BEYA STEM Conference Seminar Series consist of in-depth professional development seminars and workshops presented over the course of two days. Topics covered in this solution-packed series include: diversity and inclusion, leadership, management, work life balance, and career and professional development. Subject matter experts moderate all seminars.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on seminar signage
- Acknowledgement/recognition at one seminar
- Literature distribution
- Opportunity to moderate a seminar
- Opportunity to present at two (2) seminars as speaker or panelist

Audience

Professionals at various stages of their careers as well as college students

BEYA WEBINARS

HOST.....(PER WEBINAR) \$3,500

Reaching top talent doesn't end when our conference lights go out. Year round, we offer professional and technical development training webinars hosted by the nation's thought leaders. Live and recorded sessions are available to our audience of STEM professionals and business managers.

By sponsoring a CCGMAG webinar, you get access to registrant lists and have the option to be featured during one of our segments along with promotional content.

STARS & STRIPES DINNER

PARTNER:..... (FOUR AVAILABLE) \$30,000

CO-PARTNER: (FOUR AVAILABLE) (NO SPEAKING) \$20,000

Top black Admirals, Generals and Senior Executive Service members are honored during this exclusive event. Past keynote speaker included Admiral Michael Mullen, USN, former chairman of the Joint Chiefs of Staff.

Partner Benefits

- Inclusion in event marketing and promotion
- Logo and welcome letter in event program
- Organization logo in conference guide
- Literature distribution at event
- Five (5) event tickets (VIP seating)

Audience

CEOs, elected officials, military flag officers, diversity executives from industry, government and the military.

VETERANS TRANSITION INITIATIVE

The Veterans Transition Initiative (VTI), the daylong program devoted to promoting and supporting our men and women in and out of uniform.

LEAD PROGRAM SPONSOR..... (ONE AVAILABLE) \$70,000

Lead Sponsor Benefits

- One VIP Tables at Stars and Stripes Dinner
- Lead Sponsor listing at Stars and Stripes Dinner
- Mention in all media advisories and press releases promoting the program
- Recognition in all programs, emails and announcements (sent to 50,000 people)
- Full page advertisement in the event program or the Stars & Stripes program book
- Speaker during Veteran program
- Your company logo on the CCG website for one year (700,000 visits per year)
- Sponsor recognition on all veteran program collateral
- Complementary tickets to all veteran program events
- Recognition via Twitter, Facebook, and LinkedIn as appropriate (20,000+ followers)
- Exhibit booths at the BEYA Career Fairs

CO-SPONSOR (FOUR AVAILABLE) \$25,000

Co-Sponsor Benefits

- Mention in all media advisories and press releases promoting the program
- Recognition in all veteran program emails and announcements (sent to 50,000 people)
- Verbal recognition during veteran program events
- Your company logo on the CCG website for one year (700,000 visits per year)
- Sponsor recognition on all veteran program collateral
- Complementary tickets to all veteran program events
- Recognition via Twitter, Facebook, and LinkedIn as appropriate (20,000+ followers)

VETERAN TABLE SPONSOR AT MODERN-DAY TECHNOLOGY LEADERS LUNCH \$1,000

Sponsor a lunch table at the Modern-Day Technology Leaders Lunch for participants of the Veterans Transition Initiative.

Table Sponsor Benefits

- Table sponsor signage
- Mention in all media advisories, releases and promoting the program
- Recognition in all program emails and announcements (sent to 50,000 people)

RED CARPET EVENT

PARTNER: (FOUR AVAILABLE) \$3,000

The BEYA Gala boasts a unique Hollywood style set, where all BEYA recipients are photographed in front of a "step and repeat" logo-filled wallpaper backdrop. Your organization's logo alongside the BEYA logo, appear on the "step and repeat" backdrop to be seen by BEYA STEM Conference attendees, their families, friends and colleagues well into the future.

Partner Benefits

- Inclusion in event marketing and promotion
- Organization name/logo displayed on "step and repeat" board
- Prime visibility opportunity

BEYA STEM Conference PARTNERSHIP OPPORTUNITIES



BEYA CEREMONY VIP GREEN ROOM

PARTNER: \$25,000

The Green Room is a VIP lounge, located directly behind the BEYA stage. This designated area, with exclusive access to award presenters, award recipients, performers, speakers and other VIPs when they are not required on the stage, is a hospitality suite. The atmosphere is formal. Light hors d'oeuvres are included.

Partner Benefits

- Inclusion in event marketing and promotion
- Organization name/logo displayed on event signage
- Organization logo displayed on "step and repeat" board
- Prime networking opportunity

Audience

CEOs, award winners, award presenters, elected officials, military flag officers, diversity executives from industry, government and the military.

BEYA GALA

PARTNER:..... (TWO AVAILABLE) \$50,000

Dubbed the "Oscars of the STEM Industry" the BEYA Gala is marked by speeches, inspirational stories, music, dance, visual enhancements, and unforgettable red-carpet moments. BEYA honorees are selected from hundreds of nominations submitted by employers from across the globe. BEYA winners represent the top talent from participating organizations.

Partner Benefits

- Inclusion in event marketing and promotion
- Organization logo on event program
- Name and logo on event signage
- Literature distribution at event
- Logo and 100 word organization description in event program or a three (3) minute video placement in the program
- Organization logo in conference guide
- Ten (10) event tickets (VIP seating)
- Five (5) minute executive level speaking opportunity (subject to approval by CCG)
- Senior executive-level award presenter opportunity (subject to approval by CCG)

Audience

Award winners, award presenters, and college students, and human resource and diversity executives from industry, government and the military.

AWARD WINNERS' AFTER PARTY

PARTNER: \$15,000

The After Party is a celebration that immediately follows the BEYA Gala ceremony.

This event brings professionals and students together to celebrate with the honorees in a relaxed atmosphere that includes live entertainment.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature distribution at event
- Networking opportunity
- Three (3) minute executive-level speaking opportunity (subject to CCG approval)

Audience

Award winners, award presenters, and college students, and human resource and diversity executives from industry, government and the military.

K-12 EDUCATIONAL PROGRAM

HIGH SCHOOL PROGRAM PARTNER:..... \$20,000

The high school program consists of a general session, hands-on workshops, and a STEM fair with limited access to corporate exhibits. Workshop activities focus on science, technology, engineering and math (STEM) topics.

Partner Benefits

- Inclusion in event marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo displayed on banner inside event
- Literature distribution at event
- Ten (10) minute welcome remarks speaking opportunity
- Opportunity to present a repeated workshop three times

Audience

Students and teachers from regional high schools.

ELEMENTARY SCHOOL PROGRAM PARTNER: \$20,000

A program designed to inspire next-generation scientists, technologists and engineers by exposing them to real-life STEM professionals. Workshop activities focus on STEM fields. Each year, this innovative event takes place at an exciting venue such as the Maryland Science Center or The National Aquarium.

Program Benefits

- Inclusion in event marketing and promotion
- Logo and 100 word organization description in event program
- 100 word speaker biography in event program
- Organization name/logo displayed on event signage
- Opportunity to distribute literature or promotional items
- Welcome remarks speaking opportunity: 10 minutes
- Opportunity to present a repeated seminar three times

Audience

- Elementary school students and teachers from the region.

DIEL COLLEGE STUDENT PROGRAM

PROGRAM SPONSOR: (TWO AVAILABLE) \$50,000

Development Institute for Emerging Leaders, or DIEL as it is popularly known, is a leadership and professional development program designed to help college students succeed in commercial, government, institutional and industrial marketplaces. DIEL's mission is to provide students with the tools to enhance their prospects in the STEM industry. The DIEL Program includes tailored seminars and workshops, Welcome Lounge, Student Hospitality Lounge, Student Leadership Awards Dinner, and a dedicated all-day Resume Writing Workshop.

Students will:

- Learn the fundamentals of career management
- Build a network of professional and corporate contacts
- Pursue career opportunities with major corporations and government organizations
- Network with their peers from across the country

Partner Benefits

- Inclusion in event marketing and promotion
- Organization name/logo displayed on all DIEL event signage
- Five (5) minute speaking opportunity at the students awards dinner
- Award presentation opportunity at the students awards dinner
- Collect resumes from all students in attendance
- Recognition as student leadership awards dinner host
- Two seats at up to 10 tables for your recruiters
- Exclusive access to the student welcome lounge
- Exclusive access to the student hospitality suite
- Sponsor credit on all DIEL events at the conference

Audience

- Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), and majority colleges and universities.



BEYA STEM Conference PARTNERSHIP OPPORTUNITIES

STUDENT LEADERSHIP AWARDS DINNER

DINNER PARTNER: \$30,000
DINNER CO-PARTNER:..... (NO SPEAKING ROLE) \$15,000

This event launches the DIEL college student program for the conference weekend. Students are nominated by faculty members from their college or university for their outstanding academic achievements in STEM. The winners are awarded on a national platform in front of their peers. This event is the prime opportunity for organizations to meet and engage the most outstanding students in science, technology, engineering and mathematics in a high-energy environment.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature distribution at event
- Recognition as student leadership awards dinner co-host
- Two seats at up to 5 tables for your recruiters
- Five (5) minute speaking opportunity – Partner level only
- Opportunity to hold contests, special raffles, and distribute scholarships (provided by partner)
- Award presentation opportunity

Audience

Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs), Hispanic-serving institutions (HSIs), and majority colleges and universities.

STUDENT LEADERSHIP AWARDS DINNER TABLE HOST

PER TABLE:(TEN AVAILABLE) \$3000

Bring your recruitment message directly to the students. Host a table of 8 students at the “baby BEYA” awards event because you know that recruitment at BEYA begins well before we raise the walls of your booth in the exhibit hall.

RESUME WRITING WORKSHOP

CO-PARTNER: \$10,000

This workshop is an interactive session designed to provide college students with vital resume writing tips and advice from recruiters and hiring professionals. This workshop offers the opportunity to spend quality one-on-one time with the students.

Partner Benefits

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature distribution at event
- Prime recruiting opportunity
- Program Involvement
- Opportunity to provide up to five organization representatives to assist students

Audience

- Students majoring in STEM disciplines from Historically Black Colleges and Universities (HBCUs) and other major colleges and universities.

ADVERTISING OPPORTUNITIES

US Black Engineer & Information Technology magazine reaches the majority of minority science, technology, engineering and math (STEM) students, as well as many STEM professionals. Four times a year, these select audiences comb our pages for success stories, pertinent articles about technology and education, and timely career advice. This is the official BEYA STEM Global Competitiveness Conference magazine.

For more information on a media kit, editorial calendar, or rate card call us at 410-244-7101 or www.blackengineer.com.

Advertising Rates

- Full-Page..... \$6360
- 2/3-Page..... \$5265
- 1/2-Page..... \$4470
- 1/3-Page..... \$4073



BEYA STEM Conference PARTNERSHIP OPPORTUNITIES



CONFERENCE CO-HOST \$150,000

- Seventy-five (75) Access to Seminars and Receptions
 - (30) Reserved VIP seating
 - o 30 Seats at Modern-Day Technology Leaders Lunch
 - o 18 Seats at HBCU Engineering Deans Breakfast
 - o 30 Seats at BEYA Gala
- (45) Reserved corporate seating
- o 45 Seats at Modern-Day Technology Leaders Lunch
- o 30 Seats at HBCU Engineering Deans Breakfast
- o 45 Seats at BEYA Gala
- Senior-level awards presenter at the gala++
- Senior-level welcome remarks at the gala++
- Presenter at the HBCU Engineering Deans' Breakfast
- One (1) company hosted signature seminar
- Seminar panelist opportunity (based on availability and approval) **
- Two (2) BEYA awards selection committee judges+
- Exclusive registration booth with signage
- Up to (20) 10'x10' career fair exhibit booth space
- Two (2) interview booths
- Access to corporate sponsors lounge
- One (1) hospitality suite
- CEO welcome letter in the conference guide
- Recognition in marketing materials as the conference co-host
- Listing in the conference guide as the conference co-host
- eCruit Plus

DIAMOND PLUS \$50,000

- Twenty (20) Access to Seminars and Receptions
 - (20) Reserved VIP seating
 - o 20 Seats at Modern-Day Technology Leaders Lunch
 - o 16 Seats at HBCU Engineering Deans Breakfast
 - o 20 Seats at BEYA Gala
- Senior-level awards presenter at the gala++
- One (1) company hosted signature seminar
- Seminar panelist opportunity (based on availability and approval) **
- Two (2) BEYA awards selection committee judges+
- Up to (6) 10'x10' career fair exhibit booth space
- One (1) interview booth
- Access to corporate sponsors lounge
- Recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Full-page advertisement in US Black Engineer & IT magazine conference issue
- eCruit Plus

DIAMOND \$45,000

- Twenty (20) Access to Seminars and Receptions
 - (20) Reserved VIP seating
 - o 20 Seats at Modern-Day Technology Leaders Lunch
 - o 16 Seats at HBCU Engineering Deans Breakfast
 - o 20 Seats at BEYA Gala
- Senior-level awards presenter at the gala++
- Seminar panelist opportunity (based on availability and approval) **

- Two (2) BEYA awards selection committee judges+
- Up to (4) 10'x10' career fair exhibit booth space
- Access to corporate sponsors lounge
- Recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Full-page advertisement in US Black Engineer & IT magazine conference issue
- eCruit Plus

PLATINUM PLUS \$35,000

- Fifteen (15) Access to Seminars and Receptions
 - (15) Reserved corporate seating
 - o 15 Seats at Modern-Day Technology Leaders Lunch
 - o 10 Seats at HBCU Engineering Deans Breakfast
 - o 15 Seats at BEYA Gala
- Seminar panelist opportunity (based on availability and approval)**
- One (1) BEYA awards selection committee judges+
- Up to (2) 10'x10' career fair exhibit booth space
- Recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Full-page advertisement in US Black Engineer & IT magazine conference issue
- eCruit

PLATINUM \$27,500

- Ten (10) Access to Seminars and Receptions
 - (10) Reserved corporate seating
 - o 10 Seats at Modern-Day Technology Leaders Lunch
 - o 6 Seats at HBCU Engineering Deans Breakfast
 - o 10 Seats at BEYA Gala
- Seminar panelist opportunity (based on availability and approval)**
- Up to (2) 10'x10' career fair exhibit booth space
- Recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Full-page advertisement in US Black Engineer & IT magazine conference issue
- eCruit

GOLD \$22,500

- Six (6) full conference registrations
 - (6) General seating
 - Up to (2) 10'x10' career fair exhibit booth space
 - Recognition in marketing materials as a conference partner
 - Listing in the conference guide as a conference partner
 - Full-page advertisement in US Black Engineer & IT magazine conference issue
 - eCruit Basic

SILVER \$17,500

- Five (5) full conference registrations
 - (5) General seating
 - One (1) 10'x10' career fair exhibit booth space
 - Recognition in marketing materials as a conference partner
 - Listing in the conference guide as a conference partner
 - Full-page advertisement in US Black Engineer & IT magazine conference issue
 - eCruit Basic



BEYA STEM Conference PARTNERSHIP OPPORTUNITIES

BRONZE..... \$10,000

- Two (2) full conference registrations
- (2) General seating
- One (1) 10'x10' career fair exhibit booth space
- Recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Half Page B/W advertisement in US Black Engineer & IT magazine conference issue
- eCruit Basic

CORPORATE EXHIBIT \$5,500

- No registrations are included
- One (1) 10'x10' career fair exhibit booth space
 - Recognition in marketing materials as a conference exhibitor
 - Listing in the conference guide as a conference exhibitor

ACADEMIC/SMALL BUSINESS EXHIBIT \$1,500

- No registrations are included
- One (1) 10'x10' career fair exhibit booth space
 - Recognition in marketing materials as a conference partner
 - Listing in the conference guide as a conference partner

INTERVIEW BOOTH..... \$1,500

- Only conference partners can purchase interview booths

PREMIER CAREER FAIR SPACE...(ONE AVAILABLE) \$20,000

- Lobby space
- Prime locations
- Up to 20'x20' space

eCRUIT PACKAGES

The eCruit Advantage

Recruiting technology talent has changed. You need an integrated approach that involves print, personal connections and digital. CCG eCruit adds social networking to your recruitment efforts. eCruit allows you to build relationships with job candidates before and after meeting them at WOC. Throughout the year eCruit helps you to connect, inform and engage tens of thousands of technical students and professionals in their comfort space.

By using our network of electronic resources, we are helping you move your recruitment messaging process online to accelerate the speed by which candidates can be matched with vacancies.

Using our eCruit database technologies, and online job boards, our Conference Sponsors can now fill posts in a fraction of the time previously possible.

		Impressions
eCruit Plus	Banner Advertisement	150,000
	Webinar	100
	Facebook	10,000
	Twitter	5,000
	Newsletter	40,000
	Email Blast	40,000
	BEYA/WOC TV Corporate Profile on Job Board	3,500
eCruit	Banner Advertisement	100,000
	Facebook	10,000
	Twitter	5,000
	Corporate Profile on Job Board	
eCruit Basic	Banner Advertisement	50,000
	Hyperlink	
	Corporate Profile on Job Board	

FULL CONFERENCE REGISTRATION INCLUDES

Alumni Welcome Reception, Modern-Day Technology Leaders Lunch, BEYA Speed Networking Receptions, HBCU Engineering Deans Breakfast, BEYA Gala, BEYA After-Party, 2-Day Seminar Series and Career Fair.

Does not include entrance into the Stars and Stripes dinner. The Stars and Stripes dinner is an extra charge to attend.

Meal Event Tables/Tickets Prices

Modern Day Technology Leadership Lunch

- VIP \$2,000 Per Table /\$225 Per Seat
- Corporate \$1,500 Per Table /\$175 Per Seat
- General \$1,000 Per Table /\$125 Per Seat

Stars & Stripes Dinner

- VIP \$10,000 Per Table /\$1,000 Per Seat
- Corporate \$7,500 Per Table /\$750 Per Seat
- General \$2,500 Per Table /\$250 Per Seat

HBCU Engineering Deans Breakfast

- VIP \$2,000 Per Table /\$225 Per Seat
- Corporate \$1,500 Per Table /\$175 Per Seat
- General \$1,000 Per Table /\$125 Per Seat

Awards Ceremony

- VIP \$2,500 Per 10 Seats /\$275 Per Seat
- Corporate \$1,750 Per 10 Seats /\$200 Per Seat
- General \$1,250 Per 10 Seats /\$150 Per Seat

Employee Group Registration Rate

- < 10 employees \$1,200 each
- 10 – 20 employees \$1,000 each
- 21 – 40 employees \$950 each
- 41+ employees \$900 each

** Seminar Panelist must be received before October 30th.

+ Selection Committee member must be received by July 30th.

++ Award Presenter request must be received by November 30th and is subject to approval

PARTNERSHIP RESERVATION FORM

BEYA STEM Conference



SECTION 1 | EXHIBITOR INFORMATION

Please fill in your organization's name below as it should appear on all signage and literature for the conference.

Organization Name:
 Primary Contact:
 Title:
 E-mail:
 Address 1:
 Address 2:
 City: State: ZIP Code:
 Phone: Fax:
 Exhibit Coordinator:

SECTION 2 | CREDIT CARD PAYMENT

Card Holder's Name
 Credit Card Number
 Expiration Date
 Card Holder's Signature
 Total Amount Due
 Date

We Accept :



MasterCard



Visa



AmEx



Discover

SECTION 3 | TERMS AND CONDITIONS

- 1. Make all checks payable to:** Career Communications Group, Inc.
- 2. Mailing:** 729 E. Pratt St., Suite 504, Baltimore, MD 21202
- 3. Deposit:** A deposit equaling 50% of the fee must accompany this application. The remaining balance is due by September 30, 2015. Failure to make required payments may result in cancellation of this application and in a reassignment of assigned exhibit space.
- 4. Booth Assignment:** CCG has sole discretion in the assignment or reassignment of booth space. Exhibitors may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignment is based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.
- 5. Contract:** This application, when accompanied by the required payment and accepted by CCG, constitutes a binding legal agreement. Acceptance of application is deemed to occur only when confirmed to Exhibitor.
- 6. Cancellation:** Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to CCG. In the event of cancellation or reduction, Exhibitor shall be liable for an amount equal to 50% of the total fee. Any balance remaining from the total fee that has been paid by Exhibitor shall be refunded to Exhibitor by CCG. There are no cancellations or reductions of assigned exhibit space permitted after September 30, 2015, at which time Exhibitor shall remain liable for the total fee stated in this contract.

All cancellations must be submitted in writing to: Accounts Receivable, Career Communications Group Inc. 729 E. Pratt St., Suite 504, Baltimore, MD 21202
- 7. Agreement:** By affixing his/her signature to this agreement, the exhibiting company contact certifies that he/she has read and agrees to all Terms and Conditions as well as Rules and Regulations written or implied by this agreement.

SECTION 4 | AGREEMENT

Authorized Signature _____
 Date _____
 Print Name as Signed _____
 Accepted by CCG _____
 Date _____

SECTION 5 | PLEASE CHECK APPROPRIATE BOXES

PARTICIPATION	PRICE
PARTNERSHIP LEVELS:	
<input type="checkbox"/> Additional Corporate Interview Booth	\$1,500
<input type="checkbox"/> Academic Exhibit	\$1,500
<input type="checkbox"/> Corporate/Business Exhibit Only	\$5,500
<input type="checkbox"/> Bronze	\$10,000
<input type="checkbox"/> Silver	\$17,500
<input type="checkbox"/> Gold	\$22,500
<input type="checkbox"/> Platinum	\$27,500
<input type="checkbox"/> Platinum Plus	\$35,000
<input type="checkbox"/> Diamond	\$45,000
<input type="checkbox"/> Diamond Plus	\$50,000
<input type="checkbox"/> Co-Host	\$150,000
ADDITIONAL OPPORTUNITIES:	
<input type="checkbox"/> BEYA Alumni Welcome Reception	\$20,000
<input type="checkbox"/> Emerald Honors and Trailblazers Dinner	\$20,000
<input type="checkbox"/> Modern-Day Technology Leaders Lunch	\$25,000
<input type="checkbox"/> BEYA Speed Networking Reception	\$18,000
<input type="checkbox"/> HBCU Engineering Deans Breakfast	\$30,000
<input type="checkbox"/> BEYA Seminar Series (per day)	\$10,000
<input type="checkbox"/> BEYA Webinars (per webinar)	\$3,500
<input type="checkbox"/> BEYA Gala	\$50,000
<input type="checkbox"/> BEYA Gala After Party	\$15,000
K-12 PROGRAMS:	
<input type="checkbox"/> High School Program	\$20,000
<input type="checkbox"/> Elementary Program	\$20,000

PARTICIPATION	PRICE
COLLEGE STUDENT PROGRAMS (DIEL):	
<input type="checkbox"/> DIEL College Student Program	\$50,000
<input type="checkbox"/> Student Leadership Awards Dinner	\$30,000
<input type="checkbox"/> Resume Writing Workshop	\$10,000
PROMOTIONAL OPPORTUNITIES CONTINUE:	
<input type="checkbox"/> Conference Bags	\$30,000
<input type="checkbox"/> Conference T-Shirts	\$15,000
<input type="checkbox"/> Badges	\$6,000
<input type="checkbox"/> Lanyards	\$5,000
<input type="checkbox"/> Conference Writing Pads	\$4,000
<input type="checkbox"/> Conference Writing Pens	\$5,000
<input type="checkbox"/> Hotel Key Card	\$5,000
<input type="checkbox"/> Bottle Water Sponsor	\$3,000
<input type="checkbox"/> Portfolio	\$8,000
ADVERTISING OPPORTUNITIES:	
(3/4 color based on 1x rates)	
<input type="checkbox"/> Full Page	\$6,360
<input type="checkbox"/> Half Page	\$4,470
<input type="checkbox"/> Inside Front Cover	\$7,125
<input type="checkbox"/> Inside Back Cover	\$7,125
<input type="checkbox"/> Center Spread	\$11,448
WEB BANNERS (WWW.BEYA.ORG)	
<input type="checkbox"/> BEYA Web Banners	\$3,500

PARTICIPATION	PRICE
A LA CARTE REGISTRATIONS/TABLES:	
<input type="checkbox"/> Full Registration (Corporate)	\$1,200
<input type="checkbox"/> Full Registration (Government)	\$1,100
<input type="checkbox"/> VIP BEYA Gala (seats 10) (\$275/ticket)	10 seats \$2,500
<input type="checkbox"/> Corporate BEYA Gala (seats 10) (\$200 per ticket)	10 seats \$1,750
<input type="checkbox"/> General BEYA Gala (seats 10) (\$150 per ticket)	10 seats \$1,250
<input type="checkbox"/> VIP Table HBCU Engineering Deans Breakfast (seats 10) (\$225 per ticket)	10 seats \$2,000
<input type="checkbox"/> Corporate Table HBCU Engineering Deans Breakfast (\$175 per ticket)	10 seats \$1,500
<input type="checkbox"/> General Table HBCU Engineering Deans Breakfast (\$125 per ticket)	10 seats \$1,000
<input type="checkbox"/> VIP Modern-Day Technology Leaders Lunch (\$225 per ticket)	10 seats \$2,000
<input type="checkbox"/> Corporate Modern-Day Technology Leaders Lunch (\$175 per ticket)	10 seats \$1,500
<input type="checkbox"/> General Modern-Day Technology Leaders Lunch (\$125 per ticket)	10 seats \$1,000
<input type="checkbox"/> BEYA Speed Networking Receptions (per ticket)	\$125
<input type="checkbox"/> Alumni Welcome Reception (per ticket)	\$125

GRAND TOTAL: \$ _____

Please fill in your organization's name below, as it should appear on all signage and literature for the conference.

Is there a specific organization(s) that you do not want your booth to be located near?
 Yes _____ No _____
 If yes, please provide organization name(s), not product type.



BEYA STEM Conference EXHIBIT RULES AND REGULATIONS

Please read the rules and regulations enclosed with this contract. This contract is not binding until accepted. When so accepted, it will constitute a binding agreement between CCG and your organization subject to its terms and conditions, including, but not limited to, the Rules and Regulations which are listed below. It is the responsibility of the exhibiting company to be fully familiar with the Rules and Regulations and to ensure that each member of the company attending the exhibit show is also familiar with the Rules and Regulations.

CONTRACT FOR SPACE

The request for booth space, upon acceptance by CCG, constitutes a contract for rental of the space assigned between CCG and the exhibitor company, provided, however, that CCG shall be released from the obligations in the event of strikes or other circumstances beyond CCG's control.

SPACE ASSIGNMENT

CCG has sole discretion in the assignment or reassignment of booth space. Exhibitor may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignments are based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.

PAYMENT FOR EXHIBIT SPACE

Applications must be accompanied by a 50% deposit made payable to Career Communications Group Inc., and full payment must be received no later than **February 5, 2016**. In the event the Exhibitor fails to fulfill, or violates the contract agreement, or withdraws from the event after **February 5, 2016**, no monies shall be refunded. CCG reserves the right to make changes in the program, location of the booths, or hours of exhibition when it is deemed necessary to ensure the overall success of the conference.

AUXILIARY SERVICES AND LABOR

The official service contractor will handle decorating, drapery, furniture rental, drayage, sign painting, and labor. Payment for services provided to the Exhibitor by the official service contractor is the responsibility of the Exhibitor. All services not ordered in advance must be procured through the Exhibitor's Service Center. All labor requirements can be acquired from the official service contractor.

CCG'S RIGHTS

CCG reserves the right to make such additional conditions, rules, and regulations as is deemed necessary to enhance the success of the conference, and to decline or prohibit any exhibit which, in its judgment, is not in keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

DISPLAY CONSTRUCTION AND LIMITATIONS

- a. **Booth Construction:** CCG must approve any canopies or ceilings over the front half of the exhibit booth area no later than 30 days prior to the exhibition.
- b. **Booth Signage/Decorations:** Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building, booth structures, or furniture. Balloons, stickers, and decals are not allowed in the building. Each exhibitor is entitled to a reasonable sight line from the aisle, regardless of the size of the exhibit.
- c. **Space Restrictions:** Aisles and other spaces in the exposition are not leased to exhibitors. No booth is to extend into this space. All displays, interviews, lectures, demonstrations, or other type of activity shall be conducted inside the contracted space. Limited private interview space is available at a separate cost through CCG sales representatives.
- d. **Prize drawings and promotions:** Prize drawings will be allowed within the guidelines furnished by CCG. Distribution of trade publications, invitations, circulars, business cards, novelties, etc. may be made only within the space assigned to the exhibitor distributing such materials and must fit into a giveaway bag.
- e. **Sound:** Exhibitors operating sound equipment will be expected to keep the sound at a reasonable volume. No sound effects that carry to adjoining booths are permitted. Headsets with videos are acceptable. Showing of videos, slides, transparencies, opaque materials, etc. will only be permitted within the confines of the exhibitor booth.
- f. **Lighting:** Spotlights and floodlights must not interfere with, distract, or annoy others. Clip-on types are not allowed.
- g. **Safety Provisions:** Exhibitor must provide the necessary shielding or safety items to protect attendees, other exhibitors, and all others from equipment that is operable or from any other material, processes, or operations that might cause bodily harm.
- h. **Food:** Exhibitor may serve food at their booth only if provided through the designated representative of CCG.

SECURITY/GUARD SERVICE

Although CCG will provide twenty-four (24) -hour securities for Friday and Saturday, protection of the property and insurance are the Exhibitor's sole responsibility. Exhibitor agrees that CCG has no obligation to provide security services and CCG makes no representation whatsoever with respect to the security of the premises.

NON-LIABILITY

It is expressed, understood, and agreed by each contracting exhibitor, his/her agents, and his/her guests that neither CCG, nor its employees, nor its contractors shall be liable for loss of or damage to the goods or properties of exhibitors. At all times, such goods

and properties remain in the sole possession and custody of each exhibitor.

INDEMNIFICATION CLAUSE

Each party hereby agrees to indemnify, defend, and hold the other harmless from any loss, liability, costs, or damages arising from actual or threatened claims or causes of action (hereinafter, the "Claims") resulting from the gross negligence or intentional misconduct of such party or its respective officers, directors, employees, agents, contractors, members, or participants (as applicable), provided that with respect to officers, directors, employees, and agents, such individuals are acting within the scope of their employment or agency, as applicable. In the event Claims are asserted against either party, each party agrees to provide written notice within ten (10) working days of the existence of such Claims to the other party. Moreover, both parties agree to cooperate and coordinate in the defense of such claims so as to avoid unnecessary expense and fees. The parties further agree that their liability for attorney fees incurred by the other party in the defense of any Claims shall be limited to those reasonable fees necessary for the defense of the party.

EXHIBITORS ADMISSION CREDENTIALS

Exhibitors shall furnish CCG with an advance list of their representatives by **February 15, 2016**. Representatives must register upon arrival and are required to wear identification badges containing the name of the firm that contracted space, at all times. The badges are not transferable, and CCG reserves the right to withdraw the use of the badge used to gain admission to the exhibition by any person other than the one for whom it was issued. Exhibitors will be admitted to the Exhibit Hall at least one (1) hour before the opening of the hall, each show day. Any special arrangements must be made in advance.

EXHIBIT HOURS, INSTALLATION AND DISMANTLING

The hours during which the exposition will be open are outlined in the Exhibitors Service Manual. Under no circumstances may dismantling occur before the dismantling hours specified. All freight must be removed from the exhibition floor by 6:00 p.m. Saturday night. These hours are subject to change.

CONFERENCE POSTPONEMENT AND/OR CANCELLATION

CCG, at its discretion, shall have the right to postpone or cancel the conference and exposition and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. CCG will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war, or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond its control.