2022 Women of Color STEM Awards
Nominations Overview
Introductions

Agenda

• Why nominate?
• What are the categories?
• Completion Guidelines
• What documentation is required?
• How do I submit the nomination?
• When are the nominations due?
• How will the awardee be recognized?
• Questions
Why nominate?

• **Recognition**
  • Internal and external recognition of your top performers
  • External recognition of the work your organization does
  • Raising the profile of your organization as an employer of choice amongst women, racial, and ethnic minority groups.

Adriana Ocampo
2019 Community Service
The Boeing Company
Why nominate?

• **Retention**
  • Allows you to keep your “A” players
  • Morale boost
  • Employees will feel better about the companies they work for when external recognition opportunities exist
Why nominate?

• **Representation**
  
  • Promote better access of women and ethnic minority groups to STEM careers by showing them what it take to get hired, and to keep moving upward in their organizations
  
  • Nominees are often inspired to mentor other people

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Gihan B. Oraby
2018 Community Service
U.S. Army
What are the categories?

**Peer-reviewed Awards**
- Nominated internally
- Vetted externally
- Recognized externally

**Outstanding Achievement Awards**
- Nominated internally
- Vetted internally
- Recognized externally
What are the categories?

**Peer-reviewed Awards**
- Reviewed by selection committee
- Presented at the Breakfast with Leaders & Legends and the Women of Color Awards Ceremony

**Outstanding Achievement Awards**
- Not reviewed by selection committee
- Presented at the Technology Recognition Event
Categories List

• Peer-reviewed Award Categories:
  • Career Achievement (22 or more years of exp.)
  • Community Service
  • Corporate Responsibility
  • Diversity Leadership
  • Educational Leadership – College-Level Promotion of Education
  • Educational Leadership – Corporate Promotion of Education
  • Educational Leadership – K-12 Promotion of Education

• Professional Achievement (21 or fewer years of exp.)
  • Student Leadership
  • Technical Innovation

• FinTech Leadership***
  • Managerial Leadership
  • New Media/IT Leadership
  • Outstanding Technical Contribution

• Outstanding Achievement Award Categories:
  • Technology All-Star (22 or more years of exp.)
  • Technology Rising Star (21 or fewer years of exp.)
  • Top Woman in Finance***

***New category introduced in 2021
What about the Technologist of the Year?

• Considered to be a discretionary award
• Discretionary awards are a type of peer-reviewed award
• Cannot nominate for discretionary awards including Technologist of the Year
• There are other discretionary awards including but not limited to:
  • Special Recognition
  • President’s Award
  • Pioneer Award

Pamela McCauley, Ph.D.
2019 Technologist of the Year
National Science Foundation
University of Central Florida
Completion Guidelines

• Incomplete nomination packages will not be accepted.
• Once submitted, nomination packages will not have the opportunity to be corrected.
What documentation is required?

- Cover Page
- Table of Contents
- Cover Letter/Reason for Nomination*
- Nomination Form*
- Current biography or resume*
- Full job description or CV
- Organizational Chart
- Papers and articles by and about the nominee
- Letters of recommendation
- Other significant supporting materials
- Recent photograph*

* = Required for Outstanding Achievement Award Package
What documentation is required?

• Cover Page
  • This should contain:
    • The conference name and year
    • Name and title of the nominee
    • Nominee’s organization’s name
    • The award category

• Table of Contents
  • Lists all the items required and the page numbers where each item begins
What documentation is required?

• Cover Letter/Reason for Nomination
  • A one to two-page letter clearly stating why the candidate should be recognized in the selected award classification
  • Required for OAAs

• Nomination Form
  • Must have an accurate mailing address
  • You must type or print the form legibly
  • Must be signed either physically or electronically
  • Required for OAAs
What documentation is required?

• Current biography or resume
  • All crucial decisions, career changes, community involvement, etc. should be concisely detailed in a one to two-page document
  • This is the place to tell the nominee’s story
  • Required for OAAs

• Full job description or CV
  • Full job description should distinguish the nominee and give scope to their position, including budget and management capacity (if applicable)
  • CV should be all-encompassing and help to tell the story
What documentation is required?

- **Organizational Chart**
  - Gives the selection committee an idea of where the nominee fits within his or her department or organization

- **Papers and articles by and about the nominee**
  - Nominators are requested to enclose a brief summary highlighting the main points of each article
  - Include only the abstracts of the papers. No need to include the entire paper.
What documentation is required?

• Letters of Recommendation
  • Letters from inside and outside the organization that speak to the value of nominee’s contributions in the field

• Other Significant Supporting Materials
  • Include personal history information explaining the candidate’s background, struggles and achievements, awards or certificates received, patents received or pending.
What documentation is required?

• Recent photograph
  • Professional full or quarter-body shots are preferred over headshots
  • Digital photographs ONLY
  • High-resolution only
  • Minimum 300 dpi resolution
  • EPS, JPEG, or TIFF format
  • Minimum size 5”x7”
What documentation is required?
How do I submit the nomination?
• All nominations are submitted electronically at www.CCGHeroes.com
• We do not need physical copies mailed to us
• Self-nominations are not accepted
• Always follow your organization’s policies for recognition
• International submissions are accepted
• All communication and notification will go out through email from nominations@ccgmag.com
  • Do not submit the same person for both a peer-reviewed award and an outstanding achievement award
When are nominations due?

• April 30: Peer-reviewed award nominations are due

• May 15: Outstanding achievement award nominations are due

• October 6-8: Awards are presented at the Women of Color STEM Conference
How will the awardees be recognized?

• Peer-reviewed Award:
  • Award will be mailed to the awardee's home address. We need to receive confirmation of the correct home address to ensure it is delivered correctly and in a timely manner.
  • Once the awardee receives confirmation of recognition:
    • The production team will be in contact to work with them on remarks and introductions.
    • The editorial team will be in contact to work on the write up for the Women of Color magazine articles
How will the awardee be recognized?

• Outstanding Achievement Award:
  • Certificate and pin will be mailed to the awardee's home address. We need to receive confirmation of the correct home address to ensure it is delivered correctly and in a timely manner.
  • Recognition:
    • Each company's point of contact will need to work together with the awardee to provide the recognition video.
    • The nominating company is responsible for providing a single edited and branded video that includes all of the company's awardees.
How will the awardee be recognized?

Here’s how it works
Record a short video of each honoree individually. (No more than 10 seconds per honoree.) Each honoree states the following:

1. Their name
2. Whether they are a Technology Rising Star, Technology All-Star, or Top Woman in Finance
3. Their title
4. Their company’s name

And here’s how you can personalize it:
- Max out your brand and company culture—show us what you’re all about!
- Wear tee shirts with your company logo.
- Be seen on camera wearing a mask with your company name on it. Don’t forget to remove the mask to speak.
- Hold a prop that’s related to work.
Need help?

For assistance during this process, feel free to reach out to us

Email: nominations@ccgmag.com

Phone: 410-244-7101

Facebook: @WOCITC
Twitter: @WOCTechnology
Instagram: @wocstem
LinkedIn: Women of Color in STEM Conference
YouTube: CCG Media