



Illinois Organization of Nurse Leaders
An affiliate of the American Organization of Nurse Leaders

Illinois Organization of Nurse Leaders 2025 Sponsor & Exhibitor Prospectus



Who We Are

The Illinois Organization of Nurse Leaders (IONL), formed in 1977, contributes to the advancement of nursing leadership and management through educational, networking and leadership opportunities.

IONL's members are valued members of executive and management teams in health care organizations, key in setting strategic direction for development, implementation and evaluation of evidence-based patient care delivery systems and healthful practice/work environments that produce high quality, cost-effective, safe patient outcomes.

IONL is part of the larger American Organization of Nurse Leaders, which is the voice of nursing leadership in health care.

IONL Mission

The organization for the advancement of leadership among Illinois nurses.

What We Do

- Provide direction for achievement of excellence in nursing leadership.
- Promote professional development, networking, research and innovation in nursing executive practice.
- Benefit patients by creating nurse leaders who:
 - Design future patient care delivery systems
 - Create healthful practice environments; and
 - Develop cultures within healthcare organizations in which quality and patient safety are paramount.



2025 Annual Conference Sponsorship Opportunities

When: September 10-12, 2025

Where: Sheraton Lisle/Naperville, 3000 Warrenville RD, 60532, 630-505-1000

Hotel room rate is \$1, cutoff date is September 1, 2025. Rooms are held for September 10th and 11th. Rooms will be available until the block has been reached. Hotel reservations can be made via the Embassy Suites by Hilton Chicago Naperville by phone, (630) 505-1000.

Parking: The hotel has ample onsite complimentary parking surrounding it.

Who: Approximately 250 +/- members and nurse leaders, from health systems, hospitals, long-term care facilities and nursing schools throughout Illinois.

Exhibit Schedule Overview

(this is the pending schedule for sponsor/exhibits. Updates may occur. If changes are made, exhibitors will be informed. The full schedule including sessions will be available on the IONL website)

Wednesday, September 10, 2025

3:00-6:00 pm – Move in, Exhibitor Registration Desk is open

Thursday, September 11, 2025

7:00 am - 6:30 pm	Exhibit Registration Desk is opened
7:30 am – 9:00 am	Breakfast in exhibit hall
9:15 am – 10:15 am	Opening Keynote
10:15 am – 10:45 am	Networking Break in the exhibit hall
10:45 am – 12:15 pm	Sessions
12:00 pm – 1:30 pm	Networking lunch with exhibitors and attendees in exhibit hall
1:30 pm – 3:15 pm	Sessions
3:15 am – 3:45 pm	Break with attendees
3:45 pm – 5:15 pm	Sessions
5:15 pm - 6:15 pm	Welcome Reception with exhibitors and attendees

Friday, September 12, 2025

6:30 am – 2:00 pm	Exhibit Registration hours
7:00 am – 8:30 am	Networking breakfast with exhibitors and attendees
8:30 am – 10:00 am	Sessions
10:00 am -10:30 am	Networking break with exhibitors and attendees in exhibit hall
10:30 am – 11:30 am	Legislative Updates
11:30 am - 12:30 pm	Networking lunch with exhibitors and attendees in exhibit hall
12:30 pm – 2:00 pm	Sessions (exhibitors are welcome to stay and attend, but not required)
12:45 pm – 2:00 pm	Exhibitors Move out

Sponsors are welcome to stay and attend the remaining sessions after the exhibit hall breakdown is done

Exhibit hall is scheduled in the Savory A-D room

General Session is scheduled in the Savory E-G room

Load-in/out: Exhibitors can load in at the main hotel entrance or second entry area closer to the conference space with small carts and carried items. If dock access is required, there is one at the rear of the hotel and close to the exhibit hall ballroom.

Platinum Level – \$4,000

Level Benefits	Select event to sponsor*
➤ Complimentary Exhibit Hall table ➤ 4 conference registrations ➤ Logo with link on conference website ➤ Pre (10 days before the conference) and post event (1 week post conference) attendee list (excluding email addresses) ➤ May speak (3 minutes) at selected event	➤ Board & Fellows Reception (<i>Limit 1</i>) ➤ Opening Keynote (<i>Limit 1</i>) ➤ Closing Keynote (<i>Limit 1</i>) ➤ Welcome Reception (<i>Limit 2</i>) <i>*first-come, first-serve</i>
Add an additional booth (cost of \$900), if you need more space for hospital bed, furniture, etc. You can have a second table, or just the extra 6 foot of space. Please call if you have questions	

Gold Level – \$2,500

Level Benefits	Select event to sponsor*
➤ Complimentary Exhibit Hall table ➤ 2 conference registrations ➤ Logo with link on conference website ➤ Literature placed on chairs at selected event ➤ Pre- <u>OR</u> post- event mailing list	➤ Thursday Luncheon (<i>Limit 4</i>) ➤ Thursday Continental breakfast (<i>Limit 2</i>) ➤ Friday full Breakfast (<i>Limit 4</i>) ➤ Lanyard sponsor (limit 1) <i>*first-come, first-serve</i>
Add an additional booth (cost of \$900), if you need more space for hospital bed, furniture, etc. You can have a second table, or just the extra 6 foot of space. Please call if you have questions	

Silver Level – \$1,500

Level Benefits	Select event to sponsor*
➤ One 6'skirted table, 2 chairs and wastebasket ➤ 1 conference registration ➤ Company listed on conference website	➤ Break Sponsor (<i>Limit 4 – 1 per break</i>) <i>*first-come, first-serve</i>
Add an additional booth (cost of \$900), if you need more space for hospital bed, furniture, etc. You can have a second table, or just the extra 6 foot of space. Please call if you have questions	

- **Booth Only \$950: (1) 6 foot skirted table, 2 chairs and 1 representative**
- **Additional Exhibitor Representative Badges: \$100 Per badge**

Other Advertising Opportunities

Advertising

Website Banner Ad – Annual Conference - \$250

Email Banner Ad – Annual Conference - \$250

Email Banner Ad – Town Hall Webinar - \$250

Direct Marketing

Email sent to our membership on your behalf, one time - \$750

<https://www.ionl.org/store/ListProducts.aspx?catid=223226>

Career Center

Learn more about sponsorship options on the IONL Career Center

<https://careers.ionl.org/employer/pricing/?extre=1>

Questions or Additional Information

For questions and additional information on IONL's 2025 sponsorship & exhibits opportunities, please contact Shelly Greenwood at 501.303-4732 or via email at: sgreenwood@cgiresults.com