Sponsorship Packet
opportunities to maximize your virtual presence and reach

IPAY’s CultureCrew Festival is a global gathering around youth-selected performing arts featuring a selection of youth-chosen productions and a series of developmental learning opportunities.
[$2500+] Cultural Spotlight

One day dedicated to work from your country or organization!

Includes:
- one webinar session (up to 1.5 hours)
- translation in 1 language (up to 1.5 hours)
- one scheduled Watch Party
- special placement on VHX video site for 1 week

Extras:
- landing page with logo
- logo on IPAY's website
- virtual background

[$995-$2499] Youth Committee Member

Sponsor a young person of your choosing to participate in the Culture Crew Selection Process!

Includes:
- guaranteed slot for 1 young person to participate in the Culture Crew Selection Process
  - must meet eligibility requirements
  - must submit an application
- includes $600 stipend for young person
- includes all administrative fees, materials, software, and direct mail
- includes extras: logo placement and promotion

The Festival will take place over just 2 weeks in October 2021 with only 7 juried productions and less than 10 scheduled sessions. This schedule provides an excellent opportunity to have all eyes on you for a full day or two of Spotlights.

This is a customizable sponsorship option.
Additional CCF Sponsorship Opportunities

[$480-995] Session Sponsor
- logo on IPAY’s website
- customized virtual background for presenters to use during session
- marketing and promotion via IPAY newsletter and social media channels

[$190] Five Minute Pitch
- 5 minutes at the top of a scheduled session to pitch your company, mission, work, etc
- logo on IPAY website

[$90] Single Items
- logo on IPAY website
- promotion in IPAY’s newsletter (header placement)
- promotion on IPAY’s social media channels

[Your Price] Your Idea
Let us know what you'd like to sponsor and we'll work with you!
Discounts available for multiple purchases or mixed packages.
SOCIAL IMPACT Sponsorship Opportunities

[$1,000] Jim Rye Fellowship Program

support IPAY’s Jim Rye Fellowship offering an outstanding opportunity for graduate students in the fields of PYA to participate in curated programming for the Culture Crew Festival as well as act as mentors and Consultants.

[$2,000] CultureCrew Sponsorship

support a youth-led initiative that centers young people around the world in the process of programming Showcase and Kindling activities; this is a year round sponsorship supporting the entire program.

[$2,000] School & Family Sponsorship

support building sustainable community connections, accessing the US K-12 landscape, and eliminating barriers to access for children, youth, and families to witness performances at the IPAY Showcase for free.

This sponsorship includes the opportunity to host a Virtual Showing of any available Showcase or Spotlight to an audience of your choosing!