

CHANGING THE LIVES OF YOUNG PEOPLE AROUND THE WORLD THROUGH OUTSTANDING PERFORMING ARTS

2020 SHOWCASE

JANUARY 21-25

PHILADELPHIA, PA

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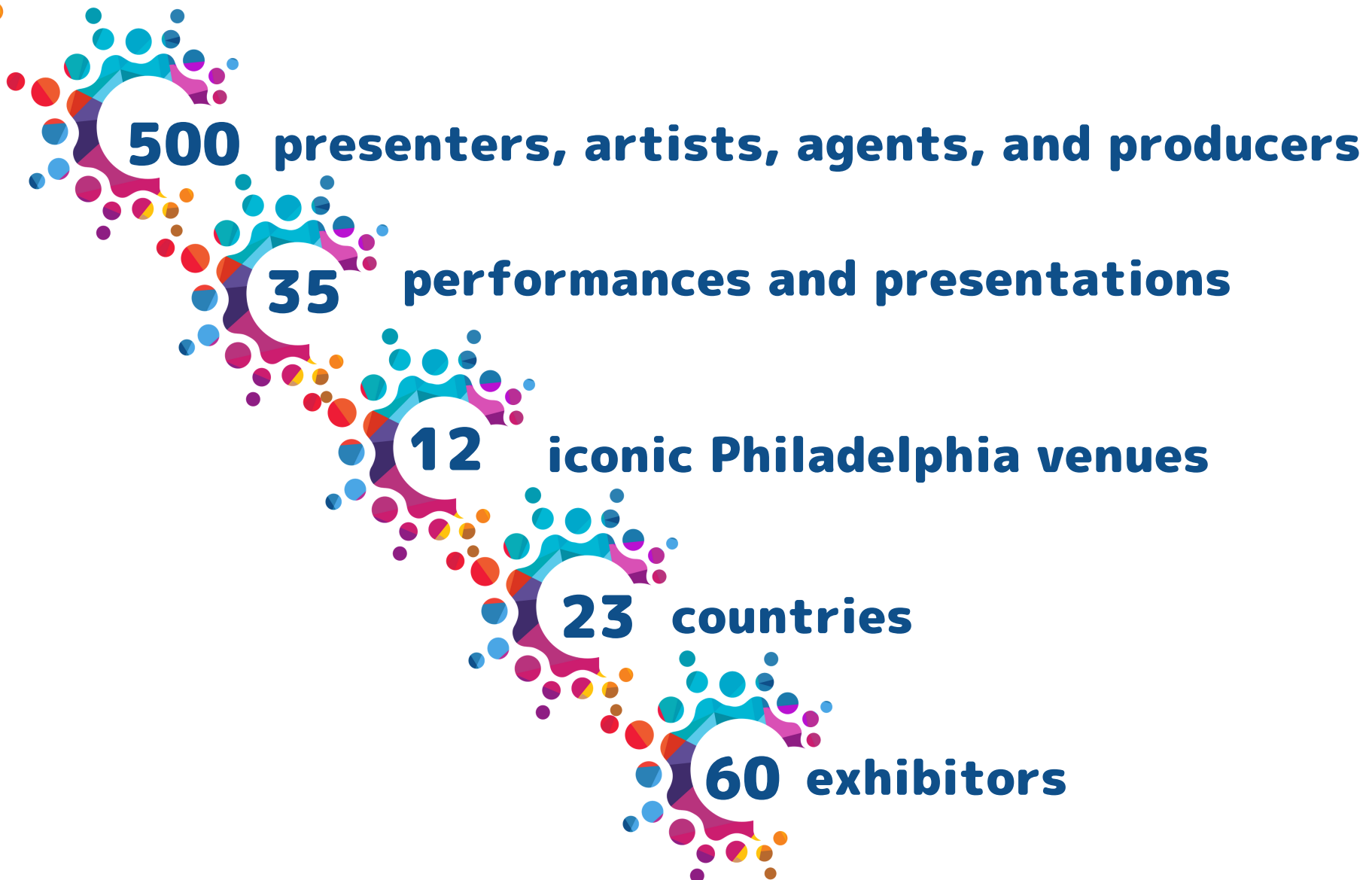
SPONSORSHIP PACKET
SHOWCASE 2020



IPAY Showcase is the annual Showcase of the International Performing Arts for Youth, and the world's leading gathering of performing arts professionals that focus on performing arts for young audiences.



43rd ANNUAL IPAY SHOWCASE





SPONSORSHIP OPPORTUNITIES: **SPECIAL EVENTS**

\$5,000

Opening Night Toast

-includes a full page ad and on site recognition

\$5,000

Closing Night Reception

-includes a full page ad and on site recognition

\$2,500

Membership Meeting

-includes a full page ad and on site recognition

\$2,500

Sponsored Stages

-15-20 minute performance excerpt during IPAY Showcase

-includes a half page ad and on-site recognition

\$1,750

Exhibit Hall Wine and Cheese Reception

-three opportunities at \$1,750 or one at \$5,000

-includes a full page ad and on site recognition; during exhibit hall

ALL EVENT SPONSORSHIP OPPORTUNITIES INCLUDE:

- Year round recognition on the IPAY Website
- Ad in the Showcase Program Book (either a full or half page)
- Logo on Showcase signage acknowledging all conference sponsors
- Logo in the Showcase Program Book



SPONSORSHIP OPPORTUNITIES: ON-SITE VISIBILITY

**\$2,000/
4 @\$500**

Conference Mobile App

-includes a full page ad and exclusive logo placement

\$1,600

Showcase Name Badges

-includes a half page ad and logo on all attendee badges

\$1,500

Showcase Lounge Sponsor

-includes a half page ad and on site recognition

\$1,250

Theater Venue Sponsor

-includes a half page ad and signage at one of three venues

ALL ON-SITE SPONSORSHIP OPPORTUNITIES INCLUDE:

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- Logo in the Showcase Program Book



SPONSORSHIP OPPORTUNITIES: PROGRAMMATIC

\$2,500

Jim Rye Fellowship Program

support IPAY's Jim Rye Fellowship offering an outstanding opportunity for graduate students in the fields of TYA directing, management, curating, and education to attend Showcase 2020

**\$2,000/
2@\$1,000**

CultureCrew Sponsorship

NEW THIS YEAR!!

support the development of a youth-led initiative that will centralize young people of Philadelphia in the process of programming Showcase and Kindling activities

**\$2,000/
4@\$500**

School & Family Sponsorship

support for building sustainable community connections, accessing Philadelphia's K-12 landscape, and eliminating barriers to access for children, youth, and families in Philadelphia to witness performances at the IPAY Showcase for free



ALL PROGRAMMATIC SPONSORSHIP OPPORTUNITIES INCLUDE:

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- Logo on Showcase signage acknowledging all conference sponsors
 - Logo in the Showcase Program Book
- Ad in the Showcase Program Book (either a full or half page)



SPONSORSHIP OPPORTUNITIES: ADVERTISEMENT

\$800

Conference Program Book Full Page Ad

- full page ad in program book
- add on mobile app advertisement for \$200

\$600

Conference Program Book Half Page Ad

- half page ad in program book
- add on mobile app advertisement for \$200

\$550

Flyer Promotion* Special Placement

- display your flyer at the Registration desk throughout the duration of Showcase 2020

\$500

Accessibility Sponsorship: Printed Programs

- **NEW THIS YEAR!!**
- Sponsor select printed programs for delegates with accessibility needs
- half page ad and logo on select printed programs

\$500

Mobile App Advertising

- Ads and social media "mentions" via mobile app
- Promotional messages sent directly to mobile devices of all attendees
- Available as an add on or as a standalone opportunity