TYA/USA Pre-Conference Sessions

8 AM – 8 PM  **SPARK / SHOWCASE Registration**  Overture Room

9 AM – 9:15 AM  **OPENING & WELCOME**  Concerto A&B

Wendy Bable, President, IPAY & Boomer Stacey, Executive Director, IPAY

9:15 AM – 9:45 AM  **KEYNOTE – ADDRESSING IMPACT!**  Concerto A&B

With Danica Rosengren, 2019 IPAY Porter Resident Artist.

We all have our own idea or definition of what impact means to us specific to the audiences we serve or create for and the sector we support and work within. We can have prescribed target impact numbers to attain each year, as well as more intrinsic outcomes that we believe our work can achieve from each experience we facilitate. Join us for Danica’s keynote address to launch our Showcase-wide focus on exploration of all things impactful.

10 AM – 5 PM  **ARTIST MASTERCLASS Workshop**  Maestro A&B

Masterclass Workshop with Claire Parsons, Artistic Director/Choreographer - Claire Parsons Co. (Sweden). Moderated by Amanda Pintore, Associate Director of Performing Arts-Lawrence Arts Center (USA)

Claire Parsons Co. creates playful, dynamic performances for young audiences that tour in
Scandinavia and internationally. Using dance, tactile curiosity, and whimsical happenings, Claire Parsons Co. develops a physical language to connect with their young audience members. Join Artistic Director and choreographer Claire Parsons and Amanda Pintore for a hands-on workshop that explores the company’s aesthetic, choreographic process, and methods of engaging with the audience. During this workshop, we will discuss various perspectives on performing arts for young audiences, including research on neurodiversity within Claire Parsons Co.’s artistic process. We will also get on our feet to explore Claire Parsons Co.’s practice, move and create as a group, and continue building our own toolboxes.

10 AM – 12 PM **BEYOND BOUNDARIES Panel**  
Concerto A&B

Moderated by Stephanie Turner, Director of Education & Outreach, Tilles Center for the Performing Arts; with Gabrielle Hamilton, Director of Education and Public Programs, Flushing Town Hall; Jim Weiner, Boat Rocker Entertainment

Today, artists, presenters and educators are connecting with audiences that are “beyond boundaries” of traditional audiences that blend generations, cultures, and school/family contexts among other areas. How has this changed the way that we create, present or support the work on stage? Have the audience’s expectations changed and if so how do we adapt to meet current needs? Guests share successes and challenges from their professional experiences with an opportunity for participants to share from their own.

10 AM – 12 PM **MAYBE (OUR VOICES) TOGETHER Workshop**  
Assembly A

With Alex Desebrock, Maybe ( ) Together (AUS)

Q: What does the world need to hear?

A: Children.

Participatory artist Alex Desebrock creates work that captures children’s ideas and shares them with adults’ ears, eyes and hands. Using workshops, interventions and installations children share their opinions through a variety of genres and deliver them to “stranger” adults. This might be via a postcard, a placard, a radio broadcast or giant megaphone in public space.

In this workshop she will share the ideas
behind her work, some of the work itself, as well as activate us through some hands-on actions that share our own (adult) voices.

12 – 1:30 PM  **LUNCH BREAK**

1:30 – 3 PM  **What is IMPACT? Discuss & Explore**  
Moderated by Marisol Soledad, 2019 IPAY Rye Fellow; with Patrick McDonald, Artistic Director, Green Thumb Theatre

Each of us establishes our own goals or vision for the impact we hope our work will have on our intended audience. This session explores how different impact goals can be for different audiences and how the context changes depending upon the intent or audience (i.e. exploring work for different age groups – babies versus teens; impact expectations for new initiatives or innovative programming; short term versus long term impact). This will also explore how artists and presenters measure or evaluate impact.

1:30 – 5 PM  **Sensory Activated Learning – Pitch, Presentation, & Workshop**  
With Gry Worre Hallberg, Artistic Director, Sisters Hope (DK)

Part presentation and hands-on workshop, and part pitch for potential North American partners - Gry Worre Hallberg will share the radical, visionary, Nordic and immersive performance art project “Sisters Academy” in which a potential future world based on and governed by sense activated learning and poetic principles. Gry will introduce participants to the Sisters Hope developed performance methodology which is the basis for performance experiments manifested in two different large-scale formats 'The Takeover' and 'The Boarding School'.

At this session Gry will also take the participants through an introduction to Sisters Hope performance method. Methodically Sisters Academy unfolds at the intersection of performance art, pedagogy, activism and research, which result in a certain unique, complex and many-layered character, which deepens the impact of the project.

The question explored is: How would you teach if the aesthetic dimension were governing society rather than the economic, and if tactile perception was valued as highly as the
rational? The aim is to evoke what Sisters Hope call Sensuous Learning innovations and to stir a debate about the potential and value of more sense activated, poetic and aesthetic educational approaches.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 – 5 PM</td>
<td><strong>Playing Our Part – Community Engagement. Discuss &amp; Explore</strong></td>
<td>Concerto A</td>
</tr>
<tr>
<td></td>
<td>Moderated by Ian Driver, Education Manager, The Performing Arts Center, Purchase College; with Medora Ebersole, Education and Community Programs Manager, Center for the Performing Arts, Penn State; Aislinn Ó hEocha, Executive Artistic Director, Baboró International Arts Festival for Children; Christine Devaney, Artistic Director, Curious Seed.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Long lasting impact is often interconnected and rooted within authentic community engagement. This session explores ways in which members of our global sector are connecting and engaging with their defined community and audiences – within their artistic creation, programming, presentation, touring and other relationship building contexts.</td>
<td></td>
</tr>
<tr>
<td>5 – 5:30 PM</td>
<td><strong>FINAL REFLECTION</strong></td>
<td>Maestro A&amp;B</td>
</tr>
<tr>
<td></td>
<td>An opportunity to share reflections on the days conversations and look forward into the Kindling program for the week of Showcase.</td>
<td></td>
</tr>
</tbody>
</table>