

SHOWCASE *in place* 2021

SiP Sponsorship Packet

opportunities to maximize your virtual presence and reach



WEBSITE

www.ipayweb.org

FACEBOOK

@IPAYShowcase

E-MAIL

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Showcase in Place 2021 is a virtual gathering space where the global community for international performing arts for young people can connect with each other to develop new ways to produce, present, and create performance as our industry changes rapidly around the world.

SiP Sponsorship Opportunities

[\$1000] Themed Month: IRL, In Real Life

- landing page with logo
- logo on IPAY's website and mobile app
- option to add on 3 minute intro for \$25 per session
- customized banner on SiP mobile app and desktop sites
- virtual background for presenters to use during select sessions

As the revolutions across the world continue, it has never been more necessary to decenter whiteness in the PYA sector. It is imperative that we create more space for BIPOC* and LGBTQIA+ performance work. IRL will focus the spotlight on productions for young audiences that serve this mandate.

[\$795] Themed Month: SuperBloom

- landing page with logo
- logo on IPAY's website and mobile app
- option to add on 3 minute intro for \$35 per session
- customized banner on SiP mobile app and desktop sites
- virtual background for presenters to use during select sessions

After severe and extensive droughts, a SuperBloom of flowers appear as the drought is washed away. We're not sure when the "pandemic drought" will be washed away, but we are confident that a SuperBloom of new creation will flourish when it does. This SiP Theme focuses on innovation, new creation, digital and on-line offerings and any other new ideas coming out of this COVID world.

[\$475] Watch Party


- listing in the official schedule
- promotion in IPAY's newsletter
- mobile app promotion
- logo on IPAY's website
- logo on SiP mobile app
- guaranteed IPAY Staff or Board member attendance at Watch Party



SiP Sponsorship Opportunities

[\$260] Session Sponsor

- logo on IPAY's website
- logo on SiP mobile app
- option to add on 3 minute intro for \$50
- virtual background for presenters to use during session

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- **align your mission with a content session**
 - **support the session of an artist you love**
 - **increase awareness of your work**

[\$140] Five Minute Intro Pitch

- 5 minutes at the top of a session to pitch your company, mission, work, etc
- logo on IPAY website
- logo on SiP mobile app

[\$90] Single Items

- logo on IPAY website
- ad in IPAY's newsletter (header placement)



[Your Price] Your Idea

Let us know what you'd like to sponsor and we'll work with you!

Discounts available for multiple purchases or mixed packages.

SiP Sponsorship Opportunities

SOCIAL IMPACT

[\$2,000] Jim Rye Fellowship Program

support IPAY's Jim Rye Fellowship offering an outstanding opportunity for graduate students in the fields of PYA directing, management, curating, and education to participate in curated programming for SiP 2021

[\$2,000] CultureCrew Sponsorship

support a youth-led initiative that will center young people of Philadelphia in the process of programming Showcase and Kindling activities

[\$2,000] School & Family Sponsorship

support building sustainable community connections, accessing Philadelphia's K-12 landscape, and eliminating barriers to access for children, youth, and families in Philadelphia to witness performances at the IPAY Showcase for free



ALL SOCIAL IMPACT SPONSORSHIP OPPORTUNITIES INCLUDE:

- Year round recognition on the IPAY Website
- Logo on sponsor slide included in virtual sessions
- Logo on mobile app

*These opportunities can also be supported at \$500 and \$1,000