PURPOSE, PROFIT, PEOPLE

and SCIENCE FICTION

@alison8north
What is it that you do?
THE ROLE OF INFORMATION MANAGEMENT IN BUSINESS TRANSFORMATION

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Information is not something to be isolated in archaic systems, removed from the work, and very purpose of the organisation it serves.

- Information must be correct;
- Information must be protected; but, it must also be transparent;
- Information must be at your finger tips;
- Information must be shared;
- Information must be preserved;
- Information must serve the business and society;
- What we do with information must not have a negative impact on the environment; and,
- Information must be managed according to the ‘laws of the land’

…………………………………………………………………..BUT,
Unsuccessful transitions almost always founder during at least one of the following phases:

- generating a sense of urgency;
- *establishing a powerful guiding coalition*;
- developing a vision;
- *communicating* the vision clearly and often;
- removing obstacles;
- *planning for and creating short-term wins*;
- avoiding premature declarations of victory; and,
- *embedding changes in the corporate culture*.

*John Kotter 2007 Harvard Business Review*
PILLARS OF SCOTTISH PUBLIC SECTOR REFORM

prevention
performance
people
partnership

Alison North 2015
It is always about money
B-CORPORATIONS

Society, the customer and the company
B-CORPORATIONS

Society, the customer and the company
BLOCK CHAIN

A shared trusted public ledger that everyone can inspect but which no single user controls
Block Chain

Each transaction in the set that makes up a block is fed through a program that creates an encrypted code known as the hash value.

Hash values are further combined in a system known as a Merkle Tree.

The result of all this hashing goes into the block's header, along with a hash of the previous block's header and a timestamp.

The header then becomes part of a cryptographic puzzle solved by manipulating a number called the nonce.

Once a solution is found the new block is added to the blockchain.
Nostalgia

The search for the new Milk Tray Man is on

We are scouring the country to find a modern day hero who can don the iconic black polo neck and become the new face of Cadbury Milk Tray.

The successful job applicant will thrive on adventure, welcome the limelight and above all else, go the extra mile to make a certain someone feel special.

Do you have what it takes to be the new Milk Tray Man? Watch our TV advert, read the full job description and apply below!

Alison North 2015
I’m sick can you reschedule all of my meetings on Tuesday

Please add the landline to the event description

Set up a monthly meeting with X

Place all emails referencing project blue in the folder
ROBO – RECORDS MANAGERS
The Invisible Information Integrator
Thank You All

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