Sword Charteris
Information Management in the Oil & Gas sector
Neale Stidolph
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Neale Stidolph
Strategy & Business Development
Sword Group

Experience
More than 30 years of IT & IM experience, 20 of which have been in Oil & Gas. Board member of AIIM, evangelist for AIIM Oil & Gas SIG & ELC member Oil & Gas UK Council Representative The Robert Gordon University, Industrial Advisory Group member

Previous organisation: Head of Strategic Development Lockheed Martin UK, previously Head of Information Management, Lockheed Martin UK
Client organizations served: Total E&P, Maersk Oil, Centrica Energy, CNR, etc.

https://www.linkedin.com/in/nealestidolph
Questions to raise:
Is IM winning in your business, or under pressure and not breaking through to senior management?
Is the organisation keen to engage with you and pay attention?
Is Digital Chaos trending up or down?
Does this matter to you and your organisation?

Consider who evangelises IM, makes friends in the right places and gathers support
How is the case for better Information Management being made?
Is the tone adversarial or supportive?
Are initiatives driven more by negative forces than positive ones – governance/risk/compliance fears vs. opportunity to enhance the organisation
Build a network outside your organisation/sector and benefit from transferrable ideas
Are IM folk in charge of their destiny? Do we know where IM is going and can we direct it sufficiently?

When times are difficult it can generate changes to old ways of working – never waste a crisis

People are likely to behave in a way that protects their roles, IM can be a threat in their eyes

‘Selling’ IM to people at a functional level is often resisted. May need senior management to enforce change and greater efficiencies

New businesses may transform much quicker than old ones, so what would a new oil company look like in IM terms?

In all sectors, watch out for the new kid on the block. Disruptive newcomers have revolutionised some sectors.
Green – mandatory/regulatory core controlled systems, financial, personal, safety-critical
Outer layers can have diminishing central control, BYOD and BYOA, Cloud file stores, social media
Cisco ‘whack-a-mole’ – reference AIIM 2016 Conference presentation by Jordan Jones
IM role in guiding and supporting – friend not foe
Easier than ever to connect to people
More and more ‘free’ resources, but what is valuable
Future role of organisations trying to help?
IM Task Force
Data Labs
CFIHOS – Capital Facilities Information Handover Specification
Collaboration on decommissioning, aiming to save 30% of the c.£35bn bill
Mergers and acquisitions relating to oil assets – a big role for IM in sorting that out
Would you like to connect?

Connect via email neale.stidolph@sword-group.com

Connect via LinkedIn https://www.linkedin.com/in/nealestidolph

Connect via phone +44 7801 039623