

Press release: 24 January 2019

Institute of Student Employers appoints new chair

[Institute of Student Employers](#) (ISE) has appointed Deborah McCormack, head of early talent at Pinsent Masons, as the new chair.

From immediate effect, Deborah will take up the three-year role from Alison Heron, global university relations director at GlaxoSmithKline.

Following chairing the ISE Steering Group for Scotland and the North, Deborah became an ISE board director last year and has been heavily involved in developing the institute's apprenticeship strategy.

Deborah has been involved in L&D and early talent recruitment and development for more than 15 years.

Stephen Isherwood, chief executive at ISE said: "Having been heavily involved in our northern regional group and apprenticeship strategy, Deborah has been a strong supporter and advocate of the ISE. It's fantastic to be able to welcome her as our new chair.

"The board would like to thank Alison Heron for all her hard work, particularly in steering the organisation through it's name change and move to institute status."

Deborah said: "Continuous innovation, horizon-scanning and greater professional collaboration are required in every organisation to achieve business goals. For me, this is part of the role organisations like the ISE have to play to keep their membership up to speed, if not ahead of the curve, when facing new challenges and constant change. I feel well placed to contribute to that discussion by sharing my experience and helping to influence positive change.

"I look forward to playing an even more active part in helping the ISE to achieve its long-term strategic aims on behalf of our members."

ISE has also welcomed several new board directors including Jane Campbell, head of student careers at the University of Leeds, Kath Ennis, regional head of graduate recruitment at Deutsche Bank, Karen Handley, early careers lead at Virgin Media, Karen Luckily-Tang, deputy head of student recruitment at Deloitte and Paul Siaens, graduate resourcing and development partner at First Group.

Ends

Media enquiries

Clare Tregaskis, ISE press officer, clare@ise.org.uk, 07792 429227

Notes to editors

About the Institute of Student Employers (ISE)

The Association of Graduate Recruiters (AGR) changed its name to the Institute of Student Employers (ISE) in 2017, reflecting a change in market and member needs since the organisation was established in 1968.

The evolution of the early talent recruitment market means that the ISE now represents employers of school leavers, interns, placement students and apprentices alongside graduates. As such, it is the recognised national voice for all UK employers involved in student recruitment. The ISE has more than 750 members from both the public and private sectors.

The ISE is an independent, not-for-profit organisation dedicated to supporting employers in all aspects of student recruitment and development.

For further information:

- www.ise.org.uk
- Follow us @IoSEorg
- Connect with us on [LinkedIn/company/ISE](https://www.linkedin.com/company/ise)