

Annual Student Recruitment Conference and Awards 2018

Monday 9 July 2018 - Celtic Manor Resort, Wales

12:00 Lunch and Exhibition

13:00 Welcome

13:10 OPENING PLENARY 1

From lawyer to school principal: inspiring and empowering students to make a positive and lasting contribution to society

Moussin Ismail - former lawyer and head of Newham Collegiate Sixth Form

14:00 Breakout sessions

The future world of work: is student recruitment fit for purpose for the Gig Economy or do we need to think in a more agile way as business needs shift?

BrightPool and White Label

Bridging the gap: improving student aspirations through collaborative partnerships across the Midlands

University of Leicester and University of Derby

Why we chose a degree apprenticeship

Office for Students

How to sell a career no one thinks they want

Tonic with Police Now

14:50 Refreshments and Exhibition

15:15 PLENARY 2

How organisations need to focus on strategies that make a meaningful difference in outcomes for diverse individuals as they move through education and into employment

Panel Chair - Simon Fanshawe OBE writer, broadcaster and founding member of Stonewall

Panel Members

- Dr Mark McBride-Wright, MD, EqualEngineers
- Gwen Rhys, founder, Women in the City
- Priscilla Baffour, D&I Leader, ITN

16:10 Breakout sessions

Outside the M25: The past, present and future of regional graduate recruitment

Gradcore with FDM and University of Leeds

Data-driven early careers recruitment takes-off at Heathrow

Amberjack with Heathrow

What you need to know, including do's and don'ts, about attracting students for your apprenticeship programme(s)

Pathway CTM

Do you know who you're hiring? Protecting graduates, employers and universities against degree fraud

Prospects Hedd

17:10 Breakout sessions
Graduate recruiter of the future Intuit
How Headstart AI and Accenture leverage real time data innovations for early careers talent: A live case study with impactful evidence and astounding results. Headstart AI with Accenture
University isn't for everyone: how to 'educate' young people and influencers about the degree apprenticeship route MyKindaFuture
Celebrating talent: creating a strong and diverse recruitment pipeline through effective university and employer partnership working University of the West of England
18:00 PLENARY 3 Exploring internships: ISE Internships Survey 2018 Samuel Gordon, ISE Research Analyst
18:45 Welcome Reception

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09:00 Breakout sessions
Need to know - the recruiters guide to change in Higher Education Gradcore with University of Bristol
Breaking down barriers to careers in banking: enabling disabled candidates to succeed Capp with Barclays
Take a GDPR Health Check and be ready for the new student recruitment season Amberjack
Traditional degree, or degree apprenticeship? Raising the profile of apprenticeship routes in higher education UCAS
10:00 PLENARY 4 Upskilling the UK economy for a post-Brexit future Martin McCourt, portfolio Chairman, Investor and former CEO Dyson
10:40 Refreshments and Exhibition
11:10 Breakout sessions
How a strong strategic partnership provides a robust, efficient and innovative graduate programme, ensuring the best talent and exquisite candidate and hiring manager experiences Talent Collective (the consulting arm of Alexander Mann Solutions) with Equinor and Sova
Caught short: shortage occupations and retention issues in the UK graduate labour market Prospects
Harnessing bias for good: a behavioural science approach to diversity and inclusion Development Beyond Learning
Beyond recruitability: How can employers and universities work in partnership to develop nuanced commercial skills? Gradconsult with a panel of universities and employers
12:10 PLENARY 5 The functioning of the mind and the rules by which it operates Professor Steve Peters, Consultant Psychiatrist and author of The Chimp Paradox

12:50 Lunch and Exhibition
13:40 PLENARY 6 Inspiring and preparing young people for the fast-changing world of work Claudia Harris, CEO, The Careers and Enterprise Company
14:40 Breakout sessions
Getting to know students better: exploring diversity 'personas' and finding out what students think of recruitment diversity initiatives Trendence UK & Ireland (Group GTI)
Facilitating and improving recruitability of future talent through the acquisition of global experiences and related competencies University of Exeter
Shaping the future of apprenticeships and gaining insights you can use now ISE Degree Apprenticeship Steering Group
Recruiting for potential, not pedigree: a game-changing approach to assessment Pymetrics
15:20 Refreshments and Exhibition
15:45 Breakout sessions
The Development Experiment: Focus on your DVP not EVP The Smarty Train
The Cambridge Analytica effect: Maximising data's impact on graduate recruitment Debut
Authentic Employer Branding: It works. When done told right. PathMotion
Building aspirations and accelerating placement success for BME students: a case study of the UK's largest assessment simulation for students Smart Resourcing Solutions with University of Hertfordshire
16:45 FINAL PLENARY Graduate Recruitment trends and learning over the past 20+ years Panel Chair -Stephen Isherwood, Chief Executive, ISE Panel Members <ul style="list-style-type: none"> • James Darley, Director of Strategic Alliances Teach First & Founder of Transform • Martin Birchall, Managing Director, High Fliers Research • Jane Robinson, Head of Employer Brand (UK & Ireland), EY • Simon Howard, Non-Executive Director of Gordon Dadds Group plc and former Sunday Times Jobs columnist 1995 – 2008
19:30 Gala Awards Dinner

Please note that the programme is subject to change without notice at any time.