BE PART OF THE MOVEMENT

ISPI
International Society for Performance Improvement
The International Society for Performance Improvement is a non-profit membership organization that believes “Being Better Matters”.

We help people and organizations make a difference. To their co-workers and clients. Their communities. Their world.
INCREASING WORKPLACE PERFORMANCE REQUIRES A FOCUS ON RESULTS RATHER THAN JUST THE SOLUTIONS

Focus on results

While remaining impartial to help our clients:
- Define the results they want and convert those results in measurable terms
- Stay focused, challenge assumptions, and analyze the worth of a problem in terms of costs, human energy, or risk

Take a systemic view

Combined with our expert consulting and communication skills to help our clients:
- Recognize the difference between symptoms and causes, the impact of misalignment of goals and practices, and the interdependencies between functions
- Analyze the relationship between internal practices and the marketplace and society, and how decisions and misalignment affect the ability to be competitive

Add value

To the organization by facilitating better decision making to help our clients:
- Consider an appropriate range of solutions and metrics, including cost to design, develop, implement, and maintain each, along with the associated risks and implications before taking action
- Understand the likelihood of the adoption of new behaviors, the probability of achieving the desired goals, the implications or possible impacts on stakeholders, and the ability of the organization to sustain the solution

Establish partnerships

To help our clients:
- Ensure the voice of all vested stakeholder are heard and integrated into the design of the solution
- Engage specialists as needed, give credit to everyone who contributes to the project, and foster open communication within and between groups
THE INTERNATIONAL SOCIETY
FOR PERFORMANCE IMPROVEMENT

ISPI helps members be better professionals by:
- Creating a global community
- Promoting member networking
- Providing PI resources
- Providing mentoring
- Certifying practitioners
- Supporting academia

ISPI makes the world better by:
- Providing standards and tools for effective and universal performance improvement
- Delivering pro bono community services
- Offering volunteer leadership opportunities

How do YOU get the best from ISPI?
1. Expand your network
2. Make a difference in your job
3. Improve your skills
4. Shape the conversation
5. Stand out with ISPI

ISPI.org
5 WAYS TO BECOME PART OF ISPI MOVEMENT
ISPI offers networking opportunities for members to mix and mingle with others in your field in both professional and informal settings:

- Connect with Your Peers
- Join a Local ISPI Chapter
- 1,000+ PI Professionals

(Click on the links or Pictures to access ISPI resources)
MAKE A DIFFERENCE

By providing the standards and tools for effective, universal improvement, ISPI helps their members create bigger impact, make greater contributions, and, ultimately, make our world a better place:

- 90+ Tools & Resources
- Volunteer Your Talents
- Apply ISPI Standards
MAKE A DIFFERENCE WITH ISPI’s CSP

ISPI’s Community Service Programs:
- Serve our communities
- Provide development opportunities for younger or less experienced members
- Comprehensive matching platform for pro bono projects

WWW.ISPI.ORG/CSP
UP YOUR SKILLS WITH ISPI PUBLICATIONS

ISPI is a place to learn from your peers - people like you who are bombarded every day with extraordinary amounts of information - people who can help you make sense out of it all and see what is most important to you and your company based on standards, process, analysis, evidence-based research, and proven systems:

Browse 130+ Articles  Search 300 PIJ Issues  Stay Tuned with P.Digest
UP YOUR SKILLS WITH ISPI’S KNOWLEDGE PORTAL

PI RESOURCES

- MEMBER RESOURCES
  - 80+ Free Tools, Techniques, Handbooks
  - HPT Treasures: Free PDF, Videos,...

GUIDES & BOOKS

- HPT SELF STUDY PI COURSE
  - A Learning Guide for Performance Improvement
  - Wiley Bookstore (Discounted)

PUBLICATIONS

- PERFORMANCEEXPRESS
  - PI Journal (For HPT Practitioners), PI Quarterly (Peer-Reviewed PI Articles)

THE BEST OF THE WEB

- THE BEST OF THE WEB
  - Weekly Performance Digest
  - MyCareer Center
If your career aspirations include the desire to publish your work, present your expertise, and keep up to date on proven practices, industry trends, and how to manage them, ISPI is here to help:

Join Upcoming Events  Publish a Blog or Article  Present Your Expertise
30 WEBINARS OVER AUGUST - DECEMBER. MOST OF THEM FREE FOR ISPI MEMBERS.

**Friday, August 28, 2020**
- ISPI Webinar! PME's Future Chat with Dr. Angela Clark Louis on Cultural Proficiency Leadership
  - Time: 10:00 AM Pacific / 1:00 PM Eastern
- Time: 6:00 PM Pacific

**Thursday, August 27, 2020**
- Leadership, Coaching and Performance Improvement: How the Pieces Fit Together
  - Time: 9:00 AM Pacific / 12:00 PM Eastern
  - Time: 3:00 PM Pacific

**Tuesday, August 25, 2020**
- Foundations of Credentialing
  - Time: 9:00 AM Pacific / 12:00 PM Eastern

**Thursday, August 20, 2020**
- Self-Leadership and Human Performance Improvement: Hands On Tools
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Tuesday, August 4, 2020**
- COVID-19 Challenges Interview with Marty Rosemberg, Ph.D.
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Thursday, September 17, 2020**
- Universal Design for Performance Improvement
  - Time: 1:00 PM Pacific / 4:00 PM Eastern

**Wednesday, September 16, 2020**
- Performance Improvement Beyond Instructors with Guy W. Wallace
  - Time: 12:00 PM Eastern Time

**Tuesday, September 15, 2020**
- Transforming A&D with Performance Analytics and Experiential Learning
  - Time: 10:00 AM Pacific / 1:00 PM Eastern

**Friday, September 4, 2020**
- Data Science: How it Makes L&D Integral to Business Success
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Tuesday, September 1, 2020**
- ISPI IAC Presents an Interview with Elizabeth Nachman, Global Learning Leader & Consultant
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Thursday, October 1, 2020**
- ISPI ENCA 15th Annual Conference
  - Time: 12:00 PM Pacific / 3:00 PM Eastern
  - Time: 6:30 PM Pacific

**Tuesday, October 6, 2020**
- Interview with Sarah Radcliffe-Kitchin on a Covid-19 Odyssey
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Wednesday, October 7, 2020**
- ISPI Webinar! PME’s Future Chat with Dr. Tamara Elliott on Museum Leadership & Accountability
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Wednesday, October 14, 2020**
- ISPI Webinar! PME’s Future Chat with Dr. Tamara Elliott on Museum Leadership & Accountability
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Thursday, October 22, 2020**
- ISPI Webinar! PME’s Future Chat with Dr. Tamara Elliott on Museum Leadership & Accountability
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Wednesday, November 11, 2020**
- ISPI CCEA 20th Annual Conference
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Sunday, November 15, 2020**
- ISPI Annual Program Award Finalists and Honorees
  - Time: 12:00 PM Pacific / 3:00 PM Eastern

**Wednesday, November 18, 2020**
- ISPI Webinar! PME’s Future Chat with Dr. Tamara Elliott on Museum Leadership & Accountability
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Thursday, November 19, 2020**
- Training in Pandemic Times: Lessons Learned
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Friday, November 20, 2020**
- Connecting Performance Improvement to Diversity Series
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Thursday, December 10, 2020**
- Merry Holiday Virtual Christmas Party
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

**Tuesday, December 15, 2020**
- It Takes What It Takes: Optimizing your Performance in your Personal and Work Life
  - Time: 11:00 AM - 12:00 PM Pacific / 2:00 PM Eastern

Events from the ISPI society and affiliated ISPI Chapters, as of 11/11/2020. Check our latest calendar online
CPT is a credential that sets performance improvement professionals apart within their field. Those who have earned ISPI’s CPT certifications tell us that documenting their work as part of the certification application increased their confidence in the value they bring to companies or clients, in applying for an ISPI Award of Excellence, in obtaining new clients, and in setting a course for continued job growth:
STAND OUT WITH ISPI CERTIFICATIONS

ISPI certifications help professionals and departments set themselves apart within the Learning and Performance Improvement fields.

- CPT is the first and only proficiency- and competency based credential in our profession
- A CPT Certification validates:
  - A minimum of three years of experience in improving performance
  - Commitment to the Code of Ethics
  - 3 to 7 projects demonstrating the application of ISPI standards
  - Employers’ attestations that the work accurately reflects the results achieved
  - Peer reviews by trained reviewers
BE PART OF THE MOVEMENT

Join ISPI Global Community

ispi.org
HELP US ACCELERATE THE MOVEMENT!

- Participate or present in ISPI upcoming events and annual conference
- Post, like and share ISPI news and campaigns in your LinkedIn, Facebook or other Social Account
- Send this PDF presentation to your Chapter members, other professionals and to your HR/L&D Departments
- Join a Chapter, volunteer as Board Member, support or chair a Committee
- Shape and lead a Community Service Program (CSP)
- Contact a Peer or Professional you know, and explain ISPI purpose and benefits
  - Listen carefully, be open about the objective of your call. Openness builds trust.
  - Explain that the Society depends on their members and that success is a shared effort
  - Share your screen to present ISPI Directory, Resources, Upcoming Events and other features
THANK YOU!

For further questions please visit ISPI.ORG