



The International Society for Third-Sector Research is an international and multidisciplinary scholarly association to promote research and teaching about the Third, Voluntary, or Nonprofit Sector.

October-December 2015

Volume 23/Number 4

Conference Keynotes Announced

We are thrilled to announce our Keynote Speakers for the 12th International Conference in at Ersta Sköndal University College, Stockholm.



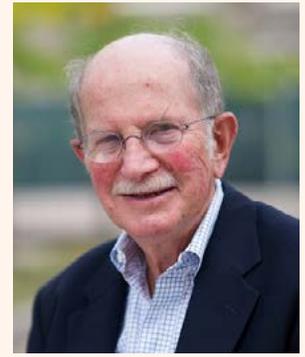
Plenary Keynote

Theda Skocpol is the Victor S. Thomas Professor of Government and Sociology at Harvard University and Director of the Scholars Strategy Network, a national organization that encourages public engagement by university-based scholars in the U.S. Her work covers

a broad spectrum of topics including both comparative politics (*States and Social Revolutions*, 1979) and American politics (*Protecting Soldiers and Mothers*, 1992) and her books and articles have been widely cited in political science literature and have won numerous awards.

Skocpol's research for the last two decades has primarily focused on health care reform, public policy, and civic engagement amidst the shifting inequalities in American democracy. Books she has recently authored or co-authored are *Health Care Reform and American Politics* (Oxford, 2012), *The Tea Party and the Remaking of Republican Conservatism* (Oxford, 2012), and *Obama and America's Political Future* (Harvard, 2012).

The ISTR Lecture Prize has been established to honor a member who has made a significant contribution to the field of Third Sector Research. The inaugural recipient is Stanley N. Katz, Professor in Public and International Affairs at the Woodrow Wilson School of Public & International Affairs at Princeton University, and Director of the Princeton University Center for Arts and Cultural Policy Studies. His recent research focuses upon recent developments in American philanthropy, the relationship of civil society and constitutionalism to democracy, and upon the relationship of the United States to the international human



rights regime. He is the Editor in Chief of the recently published *Oxford International Encyclopedia of Legal History*, and the Editor Emeritus of the Oliver Wendell Holmes Devise *History of the United States Supreme Court*. He also writes about higher education policy, and has published a blog for the *Chronicle of Higher Education*. He is the co-founder and editor of the history of philanthropy blog www.histphil.org. Katz is a specialist on American legal and constitutional history, and on philanthropy and non-profit institutions.

Detailed biographies are available here: www.istr.org/2016Keynotes ■



TWELFTH INTERNATIONAL CONFERENCE OF
THE INTERNATIONAL SOCIETY FOR
THIRD SECTOR RESEARCH (ISTR)

Ersta Sköndal University College
Stockholm, Sweden

June 28 - 1 July, 2016

PRESIDENT'S COLUMN

Dear Members and Friends of ISTR:

This autumn, I had the great opportunity to participate in two major events in Beijing. The Institute for Philanthropy Tsinghua University very successfully organized its first International Conference on Philanthropy. Almost simultaneously, the Beijing Forum also took place in China's capital. Both events provided ISTR with an excellent opportunity to learn more about China's growing nonprofit sector.

The Beijing Forum is a high profile annual event, which brings together scholars and practitioners from all over the world to discuss realistic scenarios of how to tackle urgent societal problems and to elaborate avenues of how to improve international co-operation. The Forum, initiated in 2004, serves as a major think tank and opportunity to discuss from different angles innovative approaches for further societal development. The conference constitutes a joint venture of various stakeholders, amongst those the prestigious Peking University, the Ministry of Education of the People's Republic of China and the Korea Foundation for Advanced Studies.

Due to the initiative of our Board Member Prof. Jiangang Zhu, Sun Yat-sen University Guangzhou, China, I was invited as the current President of ISTR to present our association at the Beijing Forum. As a member of the panel on "Social Innovation in Times of Change" I had the opportunity to give a speech and to participate in the discussions, which focused on the development of social enterprises worldwide and particularly in China. And indeed, since the last two decades social entrepreneurship has also been booming in this country. Similar to the West, China has to cope with societal problems and challenges, which are closely affiliated with and indeed are an outcome of processes of modernization and economic growth. Very similar to the western world, China is confronted with an aging society. The increasing numbers of very well educated young female professionals who want and need to combine work and child rearing has put an end to traditional family structures, at least in the major cities of the country. There are many new and old social problems, particularly in the mega cities of China, that seek innovative solu-

tions and which are addressed by new initiatives, many of those are social enterprises. It was interesting to learn that social enterprises in China are struggling with problems and difficulties with which their counterparts in the west are also confronted, such as the need for seed-money, the scarcity of volunteers or the difficulty to attain pro bono contributions from the business community. The stream on social innovations took place under the co-ordination of the Institute of Political Science and Governance at Peking University and was fine tuned by Prof. Ruijun (June) Yuan, Director of the Center for Civil Society Studies at Peking University. As I learned from the coordinators of this panel that the specific topic – social innovation and



Annette Zimmer

social entrepreneurship – has significantly developed since the start of the Beijing Forum in the early 2000's. Originally, a half-day event, the current panel ran through three days with about 50 participants and paper presenters.

In contrast to the panel on social innovation integrated into the Beijing Forum that already looks back on a certain history and tradition, the International Conference on Philanthropy organized by the Institute for Philanthropy Tsinghua University was a high-profile pioneering event. The International Conference was made possible thanks to the leadership and imagination of Prof. Wang Ming, Dean of the Institute for Philanthropy at Tsinghua University.

The International Conference on Philanthropy served

PRESIDENT'S COLUMN

as a showcase for innovative philanthropy in the region. It was impressive to learn about the broad spectrum of projects and initiatives, put in place by philanthropists and especially by Chinese corporate philanthropy, which has significantly developed during the last decades. As a European it was also very interesting for me to be informed about the Chinese philanthropic approach. Very similar to the European and specifically the German tradition, the Chinese philanthropic community works closely together particularly with local governments. It seems to me that Chinese philanthropy follows a very pragmatic and down-to-earth approach of how to best tackle social problems. Co-operation with local governments seems to be just another facet of Chinese pragmatism. Moreover by referring to a hands-on-approach, the Institute for Philanthropy tries to get young scholars involved and interested in philanthropy as a state of mind as early as possible. I had the great opportunity to participate in the inauguration of the "Tsinghua Social Innovation Lab." The Institute under the guidance of Prof. Wang Ming will also take the lead in trying to institutionalize a closer and on-going co-operation among the different Institutes and Centers for Philanthropy and or Civil Society in China and in neighboring countries.

Again, I would like to thank my Chinese colleagues who provided me with the opportunity to attend both major events that are closely connected to the goals and the mission of ISTR for their hospitality and their support while I was visiting Beijing.

Similar to other regions and major countries, the Chinese nonprofit scholarly community currently is at the advent of closer co-operation and possibly institutionalization of a consortium of scholars or it might even establish a scholarly association with the focus on nonprofits, philanthropy and volunteering. There is no doubt that ISTR thoroughly supports this development. It will allow ISTR to establish close and sustainable links with an emerging field of scholarship, research and training in China and neighboring territories. As already agreed on by the Members of the Board, ISTR plans to expand its very successful PhD-seminar by organizing seminars in the regions. These regional PhD Seminars might significantly contribute to the advancement of a community of young scholars and professionals who, while working on their dissertations, enjoy meeting and discussing their research at the ISTR International Conferences and in-between at the Regional Conferences as well as in their home country.

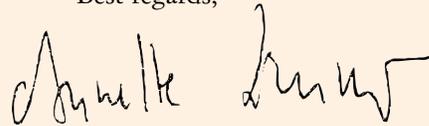
Moreover, the current ISTR Board envisions further

steps in order to advance the field and to facilitate progress in research and co-operation among the scholarly ISTR community worldwide. Indeed, we would like to launch a "Young Professionals Program" as an adjunct to the PhD Seminars. Senior scholars with a standing in the field who like to work with, support and tutor emerging scientists as well as young professionals will serve as mentors who provide scholarly advice and sometimes practical, career related tips to those who are working on their PhD thesis or who have just started their scientific or professional careers at universities, research institutes or within the NPO / NGO community.

ISTR is focused on improving its member services. As part of that effort, the Society is working to establish forums for scholarly exchange on specific topics and issues. We will follow the example of the very successful "Gender Affinity Group" which has been operating since 2000. A brand new thematic group has just successfully been established--the "Affinity Group on Research on Volunteering." This group was set up in 2015 and organized by Jacob Mati (Fiji Islands/South Africa); Jacqueline Butcher (Mexico); Bev Russell (South Africa); and Megan Haddock (USA). There are already 35 members who co-operating in this group. Please see the Call for New Thematic Groups on page 5. If you are interested in initiating a new group, please do not hesitate to get in touch with ISTR: Shoot a mail and drop a message.

It is the intention and ambitious plan of the current ISTR Board to further develop our association and to turn it step by step into a powerful and outreaching HUB that enables, facilitates and supports research on civil society in all its facets and organizational manifestations. Please support the Board and the ISTR office in Baltimore in taking the next steps. ■

Best regards,



Annette Zimmer

President

zimmean@uni-muenster.de

BEST PAPER AWARD

ISTR Best Paper Award 2014

Voluntas is an internationally recognized journal focused on civil society, the third sector, nonprofit organizations, philanthropy, voluntarism and related issues. The Best Paper Awards, generously funded by our publisher, Springer, are presented biennially.

The committee established to read the journal articles and select the best articles for 2014 and 2015 includes Julie Fisher Melton, USA (Chair); Gonzalo de la Maza, Chile; Katalin Dobrai, Hungary; Jenny Harrow, UK; Jiri Navratil, Czech Republic; Aya Okada, Japan; Ali Simsek, Turkey; Armando Teodosio, Brazil; and Peter Weber, USA.

The committee has made their selection for 2014 and will select the best 2015 paper next year.

For 2014, the committee has selected:

Integrated Organizational Identity: A Definition of Hybrid Organizations and a Research Agenda

Urs P. Jäger and Andreas Schröer

In assessing the many valuable articles published in 2014 by *Voluntas*, we, as a committee, based our assessment on theoretical and empirical quality, wide conceptual applicability (to many countries), originality, and policy implications. This article met all of these criteria. Although extremely complex, this article was theoretically sophisticated, and based on a wide range of studies by other scholars. Conceptually, it is applicable to civil society anywhere. The article is highly original, since the authors were able, for the first time, to bring together a diverse and very extensive literature. Finally, the article has strong policy implications, provided that “policy” is not confined to the governmental sector. For example,

the authors recommend that “functional solidarity,” which is the defining overall identity of hybrid organizations, should be reflected in mission statements integrating market and civil society values, or impact assessments, or board members representing different sectors.

This article has the additional virtue of providing an overview of the research on hybrid organizations that combine social needs with market activities. More specifically, according to the authors, hybrid organizations “calculate the market value of communal solidarity and trade this solidarity for financial and non-financial rewards.”

Jäger and Schröer’s article also categorizes research on hybrids and lays out a wide research agenda that will be of use to what is already an increasing number of interested scholars. First, they lay out four streams of research on hybrids:

- 1) Enterprising Nonprofits
- 2) Socially Responsible Businesses/ Corporate Responsibility
- 3) Social Enterprise, Social Business, Social Entrepreneurship and Social Innovation
- 4) Hybrid Organizations as Constitutive of the Nonprofit Sector.

Second, they focus on individual, structural and practice-based approaches to organizational identity as a way of conceptualizing hybridity. All of this is complex, but clarified by a table that places these approaches on one axis and market, hybrid or civil society identity on the other.

The committee looks forward to reading all of the articles published in 2015, and to selecting the best paper in time for the Stockholm Conference. ■



CONFERENCE NEWS

Conference News

Keep up to date on the latest conference news, interact with your colleagues, and learn about things to do in Sweden by subscribing to receive email updates of our conference blog! You can read the blog at istrconference.wordpress.com and click on the “Follow” button to receive updates automatically.

Nearly 800 conference abstracts were submitted for review in late October. They have all been sent out for review and authors will be notified in January whether their abstracts have been accepted. Many thanks to all the reviewers!

We are pleased to announce that we have secured discounts on flights for ISTR members who book flights on the Star Alliance Network conventions site. For more information, visit our Travel Information page: <http://www.istr.org/?StockholmTravel>

ISTR will offer a limited number of registration subsidies to student members and those from the developing world. These subsidies will allow researchers to attend the 12th International Conference for a fee of US \$150.

We’ve added a great deal of other information to our website, including links to 10 hotels and hostels near the conference venue and information about obtaining travel visas.

Reminder: Membership is REQUIRED to participate in the conference, so don’t forget to sign up for the early bird rate before March 18, 2016 ■

Important Dates:	
January 2016	Notification of acceptance/rejection of abstracts
January 15, 2016	Emerging Scholar Dissertation Award applications due
February 15, 2016	Registration subsidy applications due
March 15, 2016	Notification of registration subsidies
March 18, 2016	Last day for early conference registration rates
May 25, 2016	Last day for conference registration
June 1, 2016	Deadline to send accepted paper/PowerPoint presentation to Session Moderator

CALL FOR MEMBERS

ISTR Establishes New Thematic Groups—Call for Members

Following the ISTR Membership Survey, ISTR seeks to establish new thematic groups based on the interest noted in the response to the survey. These groups will provide a place for our members to work collaboratively on common issues and research topics. We are seeking members for each group as well as coordinators who will agree to serve a two year term.

Those groups that received the most interest and we seek to establish include:

- Social Entrepreneurship
- NGOs and Development
- Nonprofit Management
- Public Governance
- Philanthropy and Foundations

ISTR seeks to help each group enhance the profile of

their theme and will provide:

- Virtual space on the ISTR website
 - Special thematic issue of *Inside ISTR*
 - Roundtable at the ISTR International Conference (Space has been reserved)
 - Organizing a Thematic Conference
 - Support for fundraising
- Please send an email to: istr@jhu.edu to let us know which thematic group you would like to join.

Call for Proposals to Host Future International Conferences of the International Society for Third Sector Research (ISTR)

The International Society for Third Sector Research seeks proposals from institutions and colleagues around the world to organize and host future ISTR International Conferences, beginning in 2020 and every two years thereafter.

CALL FOR MEMBERS

ISTR International Conferences are held every two years and have recently been held in Istanbul (2010), Siena (2012), Muenster (2014). The 2016 Conference will be held in Stockholm, Sweden and the 2018 Conference in Amsterdam, The Netherlands. Hosting an ISTR International Conference provides an opportunity for strategic engagement of academic institutions, civil society organizations, funders, government agencies and others in the host city, country and beyond.

Hosting an ISTR International Conference requires the identification of a committed host institution and/or individuals that can mobilize widespread support from academic, civil society and other institutions, access financial support from local private and public funders to generate funds needed to host the conference, and be able to provide

logistical support for the society and related activities.

The Board of Directors has a particular interest in receiving proposals from regions of the world where the conference has not had a meeting in the last eight years. We seek proposals that provide information on potential conference sites; hosts and supporting organizations; financial resources already available or that can be raised; logistical arrangements; visa restrictions (if any); and any other information relevant to hosting a major international scholarly conference.

Please contact ISTR Executive Director, Margery Daniels, at istr@jhu.edu with proposals, expressions of interest, and with any questions about this process by February 29, 2016. ■

REGIONAL NEWS

The 1st Tsinghua International Conference on Philanthropy held in Beijing

By YU Huijin, Assistant for International Exchange and Cooperation, Institute for Philanthropy Tsinghua University

The 1st Tsinghua International Conference on Philanthropy was held in Beijing, China on 7-8 November 2015. It was the first international conference hosted by the Institute for Philanthropy Tsinghua University (IPTU) since its establishment in April 2015. The conference offered a great opportunity for in-depth discussion on the theme of *Cross-boundary, Innovation and Sharing*. Over 80 distinguished experts, scholars, governmental officials, and practitioners from the United States, Germany, Singapore, Mainland of China, Hong Kong, and Taiwan participated at the event.

The opening ceremony was hosted by Mr. WANG Ming, Dean in the Institute for Philanthropy Tsinghua University. The opening remarks were delivered by three distinguished speakers, Ms. CHEN Xu,

Chairperson of Tsinghua University Council, Mr. ZHAN Chengfu, General Director of State Bureau for Management of Non-governmental Organizations of China, and Mr. XIE Jingrong, Vice Chairman of the All-China Federation of Industry & Commerce. The subsequent keynote addresses were delivered by two high-profile speakers, Professor Annette Zimmer of the Institute for Political Science at Münster University and Vice Chair, Cherie Nursalim of Giti Group in Singapore. Professor Zimmer, who is also the President of ISTR, shared the role of ISTR as a hub for the study of philanthropy, volunteering, NPOs and social innovation. Ms. Nursalim addressed the importance of cross-boundary and sharing in the further role of family business for promoting sustainable development.

During the opening ceremony, a social innovation laboratory, Ci-Lab, was launched by the Institute for Philanthropy Tsinghua University. "Ci-Lab aims to facilitate those social innovations that make solutions in response to social issues and social needs, more creative, more effective and



REGIONAL NEWS

more sustainable and contributing the wellbeing of communities, especially the marginalized ones.” said Prof. WANG Chao, Deputy Dean of the Institute for Philanthropy Tsinghua University. The participants were highly impressed with the launch, with its vision and positioning. Some participants had already expressed their interest or even commitment to join the lab.

The conference offered four plenary sessions with keynote addresses and panel discussions. Topics around philanthropy in China and the world were presented in these sessions, including the essence of philanthropy, borderless philanthropy, philanthropic innovation & market and the power of philanthropy.

The keynote address for the first plenary session was delivered by three prominent speakers, including Professor and Eugene R. Tempel Dean, Amir Pasic of the Lilly Family School of Philanthropy of IUPUI, Professor KANG Xiaoguang of the School of Public Administration and Policy of Renmin University of China, and Professor LI Xiaoyun of the College of Humanities and Development of China Agriculture University. Six panelists joined the panel session after the keynote. Professor MA Qingyu of the Chinese Academy of Governance served as moderator. All speakers and panelists discussed the essence of philanthropy from their own perspectives, which included education, history, culture and social mechanism.

The keynote address for the second plenary session was delivered by three distinguished speakers, Mr. Laurence Lien, the Co-founder & Chief Executive Officer of Asia Philanthropy Circle, Mr. Douglas Miller, Founder Chairman of Asian Venture Philanthropy Network (AVPN), Mr. LIANG Xingxin, Vice Director of Zhejiang Civil Affairs Bureau of China. The subsequent panel consisted of five panelists. Moderator was Ms. Cherie Nursalim, the Vice Chair of Giti Group. They discussed the importance of cross-boundary in handling social issues in more effective and sustainable way. This session was the highlight of the conference, corresponding to its theme of borderless philanthropy.

Plenary session three was another highlight of the conference, on the theme of philanthropy innovation & market. The keynote speakers comprised Professor CHAN Kam-Tong of Hong Kong Polytechnic University, Mr. CHEUNG Leong, the Executive Director of Charities and Community of Hong Kong Jockey Club, and Ms. Lynn Thoman, Co-chair of the Leon Lowenstein Foundation. They all specialized or worked in social enterprise or foundations and had their own understanding of social innovation. In the panel



discussion, five eminent panelists were invited. Moderator was Professor DENG Guosheng of the School of Public Policy and Management, Tsinghua University. It was discussed in this session how to effectively tackle societal challenges using marketing strategies.

The last session was on the power of philanthropy. All the three keynote speakers, Ms. CHAU Yinchun, Director of Partnerships for Community Development, Mr. Hank DU, Leader of Asia Market of World Vision Taiwan, and Mr. MA Zhongliang, Vice Chairman of Beijing Charity Association and Associate Dean of Chinese Academy of Social Sciences shared their best practice in philanthropy. Prof. WANG Chao, Deputy Dean in the Institute for Philanthropy Tsinghua University, moderated the session.

Most participants expressed their satisfaction with a well-organized conference and an excellent academic experience. The gratitude also goes to Giti Group for its support. The Tsinghua International Conference on Philanthropy will be held annually to provide a world-class platform for international exchange and communication on latest trends on philanthropy in China and the world.

The Institute for Philanthropy Tsinghua University (IPTU) was launched in April 2015, by the joint endeavour of Ministry of Civil Affairs of China and Tsinghua University. With the vision of “significant philanthropy for transformational change,” the Institute is dedicated to becoming a leading institute for research on philanthropy, a top national think tank, a cradle for future philanthropic leaders, and a world-class international platform for communication and collaboration in the field of philanthropy. It believes that through following activities the vision could be made a re-

REGIONAL NEWS

ality: (1) fundamental research on what philanthropy means and how it is done, (2) practical studies on policy and institutional development, (3) the development of know-how and a practical capacity to nurture further leaders of the philanthropic field, (4) effective application of technology and communication and exchange at a global level.

Expressions of Interest to Host 2017 ISTR Asia-Pacific Regional Conference

The ISTR Asia-Pacific Regional Network seeks preliminary expressions of interest from colleagues and institutions throughout the Asia-Pacific region to organize and host the 10th ISTR Asia-Pacific Regional Conference, to be held in 2017. The ISTR Asia-Pacific Regional Network will decide on the host institution and location for the 2017 Asia Pacific Regional Conference during its meeting at the ISTR Conference in Stockholm in June 2016.

ISTR Asia-Pacific Conferences have been held in Thailand 1999, Japan 2001, China 2003, India 2005, Philippines 2007, Taiwan 2009, Indonesia 2011, Korea 2013 and most recently in Japan in 2015. It is desirable that the opportunity to host the conference be shared across this diverse region from north to south and east to west. Hosting a conference provides an opportunity for strategic engagement of stakeholders and promotion of the third sector within the host nation and with its neighbours.

Hosting the conference requires in the first instance the identification of an eager and committed host institution that can access support from potential members of a local site committee. Members of the Asia-Pacific Regional Network volunteer as the regional academic committee. The host institution will need to have capacity for local and regional fund-raising to generate the funds needed to host the conference and be able to provide administrative support for the abstract review and programming process and for conference planning and implementation.

The ISTR Secretariat will manage the registration process. Maria Radyati is the ISTR Board contact person for



expressions of interest on the ISTR 2017 Asia-Pacific Regional Conference. Those interested should send their expression of interest in the form of a letter to Maria at nindita.maria@gmail.com, copying Margery Daniels at istr@jhu.edu.

We look forward to receiving detailed expressions of interest from any interested colleagues and institutions in the Asia-Pacific region by March 30, 2016.

Call for Potential Hosts of the Tenth Latin America Regional ISTR Conference to be held in 2017

The ISTR Latin America and the Caribbean Regional Network requests researchers and affiliated institutions from any country of the Region to step forward to express their interest in co-organizing the Eleventh ISTR Regional Conference for Latin America and the Caribbean, which will be held in 2017. Final decision on the location will be made

by the network during the International ISTR Conference in Stockholm in June 2016.

Previous regional conferences for Latin America and the Caribbean were held in Brazil (1998), Chile (1999), Argentina (2001), Costa Rica (2003), Peru (2005), Brazil (2007), Mexico



REGIONAL NEWS

(2009), Argentina (2011, co-organized by institutions of Argentina and Uruguay), Santiago de Chile (2013) and most recently in Puerto Rico in 2015.

Hosting a regional conference is a prime opportunity for strategic engagement of stakeholders and promotion of the third sector within the host city and country and to promote fruitful alliances at the local and national level and with other countries in the region.

We encourage private and public academic institutions, civil society organizations and research centers to submit proposals for hosting and co-organizing the next ISTR Regional Conference in 2017.

The organizations or consortia of organizations that are interested in coordinating the Eleventh Regional Conference should have the ability to:

- Engage a broad range of academics and practitioners within civil society or the third sector from within the host country;
- Make fundraising efforts to ensure the conference success
- Provide sufficient administrative support to oversee the process of reviewing proposals for the conference and setting the goals of the program
- Plan all the logistics to carry out the event

In past regional conferences, two committees have always been formed. The first is an academic committee which includes researchers and practitioners from various countries



in the region, and the second is a local host committee. Members of the Regional Coordination will serve voluntarily and coordinate the programmatic aspects of conference with the local committee.

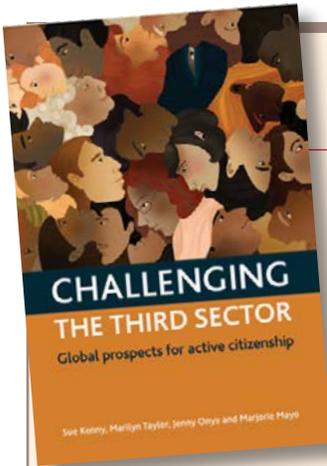
Interested individuals and institutions can send their questions and proposals to Anabel Cruz or Analia Bettoni, at the Regional Coordination of ISTR Latin America. They can be reached at acruz@lasociedadcivil.org and istr@lasociedadcivil.org.

The process of selecting the host for the 2017 Regional Conference will be facilitated by the Board of Directors of ISTR, with the participation of all the members associated in the region. The last day to submit your proposal is March 30, 2016. ■

MEMBER NEWS

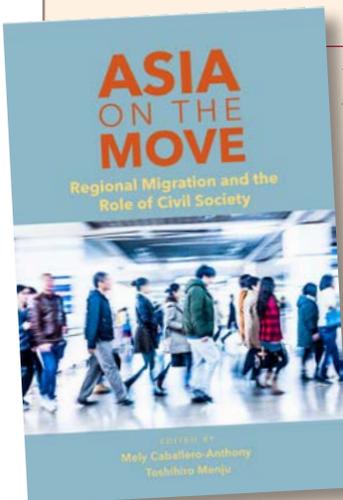
ISTR board member, **Oonagh Breen**, (Ireland) has been awarded a Potter Foundation Fellowship to the Australian Centre for Philanthropy and Non-profit Studies, based at QUT, Brisbane. The fellowship will enable Oonagh to spend a number of weeks during spring 2016 at the ACPNS and to carry out some joint research with fellow ISTR member, Professor Myles McGregor Lowndes, on the lessons to be learnt from a study of the comparative formative experiences of common law charity regulators. The Ian Potter Foundation is a major Australian philanthropic foundation that supports and promotes excellence and innovation, facilitating positive social change, and developing Australia's creativity and capacity as a nation. ■

BOOK NOTES



Challenging the Third Sector: Global Prospects for Active Citizenship. Edited by Sue Kenny, Marilyn Taylor, Jenny Onyx, and Marjorie Mayo. Bristol, UK: Policy Press, 2015. 256 pages. Cost: Hardback £70.00. To order: www.policypress.co.uk

This book explores the different relationships between active citizenship and civil society, particularly the third sector within civil society. In what ways can the third sector nurture active citizenship? How have the third sector and active citizenship been constructed and reconstructed both locally and internationally, over recent years? To what extent have new kinds of social connectedness, changing forms of political engagement and increasingly complex social and environmental problems influenced civil society action? Written by experts in the field, this important book draws on a range of theory and empirical studies to explore these questions in different socio-political contexts.



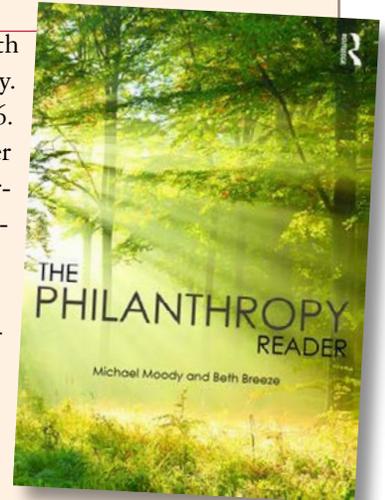
Asia on the Move: Regional Migration and the Role of Civil Society. Edited by Mely Caballero-Anthony and Toshihiro Menju. Tokyo, Japan: Japan Center for International Exchange, 2015. 208 pages. Cost: Paperback US \$24. (Distributed outside Japan by the Brookings Institution, Dept. 029, 1775 Massachusetts Avenue, N.W., Washington, D.C. 20042-0029; e-mail: BIBOOKS@brook.edu.)

(In Japan, please order from the Japan Center for International Exchange's website)

Globalization has led to a surge in crossborder migration, and the population of international migrants in East Asia has more than doubled over the past two decades. Today, governments in the region are grappling with these expanding and increasingly complex flows of people as well as the human security challenges that they bring, but as a result, they too often overlook the potential opportunities that accompany skillfully managed migration. In this volume, ex-

perts from “sending” and “receiving” countries in Asia outline current trends in China, Japan, Korea, and Southeast Asia; analyze existing government efforts to manage migration; and explore the unique role that nongovernmental organizations can play in helping to protect migrants and to harness migration to the benefit of the region.

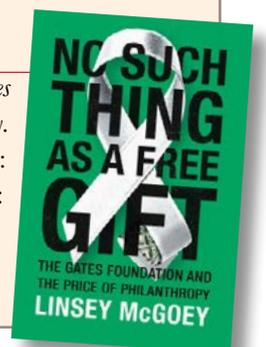
The Philanthropy Reader. By Beth Breeze and Michael Moody. London, UK: Routledge, 2016. 400 pages. Cost: Hardcover £110.00; US \$175.00; Paperback £39.99; US \$67.95. To order: www.routledge.com



Philanthropy is both an ancient tradition and a hot trend spreading around the globe. It was debated by Aristotle, and is now promoted by Buffett and Branson. People freely giving what they have to make their society a better place has been practiced in some form in every human civilization we know of. But today, philanthropic practice is evolving faster than ever before, and donors are increasingly giving their financial resources in combination with their time, influence and social capital to achieve the transformational change they seek.

With an international and interdisciplinary focus, *The Philanthropy Reader* serves as a resource that brings together essential extracts from key texts and major thinkers, and frames these in a way that captures the nature, importance and diversity of the field. Section introductions explain the development of the field, provide a critical commentary on the selected texts and describe the contours of ongoing debates. There is also a wealth of discussion questions to encourage reflection and debate, and an accompanying companion website provides further materials.

No Such Thing as a Free Gift: The Gates Foundation and the Price of Philanthropy. By Linsey McGoey. Brooklyn, New York: Verso Books, 2015. 304 pages. Cost: Hardback: US \$21.56; Ebook US\$ 16.17. To order: www.versobooks.com



BOOK NOTES

Philanthro-capitalism: How charity became big business

The charitable sector is one of the fastest-growing industries in the global economy. Nearly half of the more than 85,000 private foundations in the United States have come into being since the year 2000. Just under 5,000 more were established in 2011 alone. This deluge of philanthropy has helped create a world where billionaires wield more power over education policy, global agriculture, and global health than ever before.

Charities link the farmers in Africa to the boardrooms of corporate foundations and the corridors of the World Economic Forum at Davos. Far from being selfless, plutocratic

philanthropy may be the ultimate profit-making tool.

No Such Thing as a Free Gift, puts this new golden age of philanthropy under the microscope—paying particular attention to the Bill and Melinda Gates Foundation. As large charitable organizations replace governments as the providers of social welfare, their largesse becomes suspect. The businesses fronting the money often create the very economic instability and inequality the foundations are purported to solve. We are entering an age when the ideals of social justice are dependent on the strained rectitude and questionable generosity of the mega-rich. ■

IN MEMORIAM

Estelle James

By Richard Steinberg, Department of Economics, Indiana University-Perdue University Indianapolis

One of the founding mothers of our field, Estelle James, passed away on October 13 of this year. Her son, David Lazer, wrote: “It was a profoundly sad but also sweet moment, peaceful, with her family surrounding her. Anyone who knows her knows that she lived her life to the maximum, and, indeed, even in the last few weeks, as the disease progressed, she would say how much she enjoyed every day, because there were so many things she could still enjoy.”

She was a highly original thinker, full of insight, and a generous mentor to many of us. I first met her at a conference at Columbia University, where she discussed the day’s paper presentations, including talks by Burton A. Weisbrod (“Toward a Theory of the Voluntary Nonprofit Sector in a Three-Sector Economy”), Jeffrey H. Weiss (“Donations: Can They Reduce a Donor’s Welfare”), Henry Hansmann (“The Role of Nonprofit Enterprise”), David Easley and Maureen O’Hara (“Optimal Nonprofit Firms”), Avner Ben-Ner (“Nonprofit Organizations: Why do they Exist in Market Economies”), Michael Krashinsky (“Transaction Costs and a Theory of the Nonprofit Organization”) and Weisbrod and Mark Schlesinger (“Public, Private, Nonprofit Ownership and the Response to Asymmetric Information: The Case of Nursing Homes”). Most of these are seminal works. Undaunted, she proceeded to tell us what all these papers left out – the supply side, and noted that in her studies of nonprofits around the world, she was struck by how many had been founded by religious denominations and other preference-shaping

institutions who compete for converts. Of course, she also commented on the other theories, noting that the indirect distribution of profits and the desire to cross-subsidize mission-favored outputs limit the supposed nonprofit advantage in the area of trust and trustworthiness. These and other provocative remarks filled but four pages of the conference volume that resulted (Rose-Ackerman, 1986), and shaped nonprofit theory ever since. Some of her ideas have yet to be expanded on as the academic world catches up with her.

Some of her most important other contributions, in my opinion, include the following:

1) *The Nonprofit Sector in International Perspective*. This is the first edited collection of cross-national comparisons I know of. Her introductory essay is a masterpiece, and has been highly influential in the development of our field. She further developed the supply side, refined theories of government vs. private nonprofit provision of services, highlighted the importance of developing a theory of state action that could account for governmental encouragement or suppression of private efforts for the public good, and tested many of the predictions of models of the role of the nonprofit sector against the experiences of diverse nations.

2) “How Nonprofits Grow: A Model.” The title is a bit misleading, but this is an essay and a mathematical model about how the multiple activities and missions of a single nonprofit organization interact. Universities produce undergraduate education, graduate education, research, sports,

IN MEMORIAM

alumni services, and each activity results in costs and revenues. Museums curate art and historical artifacts and run museum shops. Hospitals provide inpatient treatment, outpatient treatment, hotel services, emergency services, a gift shop, pharmacy, and a variety of other services. The essay part of this paper considers the ethics of cross-subsidization – offering one service for free or at a discount by “overcharging” customers using another service. The mathematical model considers multiple activities, classified into favored (those that assist the mission), neutral (raise money without directly affecting the mission) and disfavored (those that impair the mission, but will be used if sufficiently lucrative to finance a counterbalancing increase in service). She shows how to choose an optimal mixture of favored, neutral, and disfavored activities, and how that optimum changes when the market or regulatory environment changes. The model has proven extremely useful, as it provides a test for whether organizations are acting as if they were for-profit, a tool for understanding empirical results and assessing governmental policies toward “unfair” competition (when tax-favored nonprofits compete with for-profits), a way to assess the particulars of grant and contract policies with respect to their unintended side-effects, and a tool for strategic management and planning.

3) “Why Do Different Countries Choose a Different Public-Private Mix of Educational Services?,” *Journal of Human Resources* 1993. Still the best empirical test of the predictions of three-failures theory, as modified by James. She shows how differentiated demand and excess demand explain the differences across 100 countries in elementary or secondary education. In later years, the bulk of her research concerned social insurance for the elderly in crossnational perspective. She shall be missed.

References

James, Estelle. (1983). “How Nonprofits Grow: A Model.” *Journal of Policy Analysis and Management*.

- (1986). “Comments”. In Rose-Ackerman, ed., *The Economics of Nonprofit Institutions: Studies in Structure and Policy*. New York: Oxford University Press.
- (1989). *The Nonprofit Sector in International Perspective* (editor and contributor). New York: Oxford University Press.
- (1993). “Why Do Different Countries Choose a Different Public-Private Mix of Educational Services?,” *Journal of Human Resources*.

Selected Other

Works James, Estelle. (1978). “Product Mix and Cost Disaggregation: A Reinterpretation of the Economics of Higher Education.” *Journal of Human Resources* 13:157-86.

- (1982). “The Nonprofit Sector in International Perspective: The Case of Sri Lanka.” *Journal of Comparative Economics* 6:99-129.
- (1982). “The Private Provision of Public Services: A Comparison of Sweden and Holland. Yale University, PON-PO Working Paper #60.
- (1984). “Benefits and Costs of Privatized Public Services: Lessons from the Dutch Education System.” *Comparative Education Review* 28:605-625.
- (1986). “Cross Subsidization in Higher Education: Does it Pervert Private Choice and Public Policy? In Levy, ed., *Private Education: Studies in Choice and Public Policy*. New York: Oxford University Press.
- (1986). “The Nonprofit Sector in Comparative Perspective.” In W. Powell, ed., *The Nonprofit Sector: A Research Handbook*. New Haven: Yale University Press.
- (1986). “The Private Nonprofit Provision of Education: A Theoretical Model and Application to Japan,” *Journal of Comparative Economics* 10.
- (1991). “Public Policies toward Private Education: An International Comparison.” *International Journal of Educational Research* 15#5:359-76.
- (1991). “Private Higher Education: The Philippines as a Prototype.” *Higher Education* 21#2:189-206.
- (1994). “The Public-Private Division of Responsibility for Education.” *International Journal of Educational Research* 21#8:777-783.
- (1997). “Whither the Third Sector? Yesterday, Today, and Tomorrow.” *Voluntas* 8#1:1-10.
- (1998). “Commercialism Among Nonprofits: Objectives, Opportunities, and Constraints.” In Burton A. Weisbrod, ed., *To Profit or Not to Profit: The Commercial Transformation of the Nonprofit Sector*. New York: Cambridge University Press.
- (2003). “Commercialism and the Mission of Nonprofits.” *Society* 40#4:29-35.
- and Egon Neuberger. (1981). “The University Department as a Nonprofit Labor Collaborative.” *Public Choice* 36:585-612.
- and Susan Rose-Ackerman. (1986). *The Nonprofit Enterprise in Market Economics*. New York: Harwood Academic Publishers.
- and Dennis R. Young. (2007). “Fee Income and Commercial Ventures.” In Dennis R. Young, ed., *Financing Nonprofits*. New York: Altamira Press.

IN MEMORIAM

Woods Bowman

Woods Bowman died July 10, 2015 in a car accident near his home in Chicago. Woods was a professor emeritus with DePaul University's School of Public Service, where he was well-known for his work studying nonprofit financial sustainability and nonprofit ethical questions. In 1999 he won the university's Excellence in Public Service Award. In 2013, he won ARNOVA's Virginia Hodgkinson Research Prize for his book *Fundamentals for Nonprofits: Building Capacity and Sustainability* (John Wiley & Sons, Inc. 2011). The prize is awarded to the best book on philanthropy and the nonprofit sector that informs policy and practice. For the last 10 years he wrote the popular "The Nonprofit Ethicist" column for the *Nonprofit Quarterly*, which addressed real-life ethical issues faced by nonprofit board members and staff.

Although Woods had retired from teaching, he was still active professionally. Just days before his death he had received the welcome news of Dr. Francie Ostrower's \$3.5 million grant from the Wallace Foundation. Woods had agreed to be a research collaborator with her, studying audience engagement sustainability strategies in performing arts organizations in the U.S.

Woods came to teaching following a career in public service. He served as a representative to the Illinois General Assembly, and subsequently was appointed Chief Financial Officer of Cook County, Illinois. For a brief period in 1994-5 he served as interim CEO to Goodwill Industries of Metropolitan Chicago, and it was this experience that sparked his interest in the study of nonprofit organizations. ■

ON LINE PUBLICATIONS

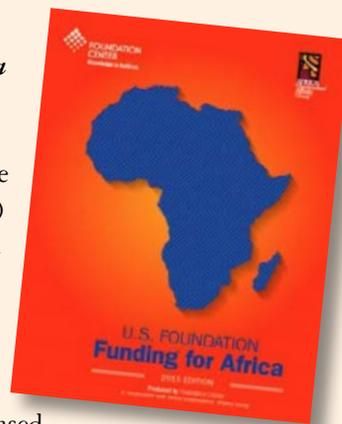
U.S. Foundation Funding for Africa

New report reveals foundation funding for Africa increased by 400% over past decade

A partnership between Foundation Center and the Africa Grantmakers' Affinity Group (AGAG) has produced the first-ever overview of foundation funding specifically for continental Africa. According to new research by the two organizations, foundation grants targeting Africa increased more than 400%, from \$288.8 million in 2002 to nearly \$1.5 billion in 2012. The number of grants also increased from 1,380 to 1,965.

Leading U.S. foundations have long been engaged in supporting positive change in Africa across areas ranging from agriculture, education, and civil society to democracy, health, and human rights. Joining these grantmakers are new actors and approaches that open up an ever-greater number of opportunities to improve the well-being of the more than 1.1 billion individuals living in African communities.

U.S. Foundation Funding for Africa represents a first-ever examination of grantmaking by the nation's foundation community specifically focused on continental Africa. Prepared by Foundation Center in cooperation with Africa Grantmak-



ers' Affinity Group, this report captures all U.S. foundation funding focused on Africa, regardless of recipient location. Any foundation represented in Foundation Center's FC 1000 set with at least one grant focused on Africa was included. The FC 1000 data set captures funding by 1,000 of the largest U.S. private and community foundations and accounts for more than 75 percent of international giving by all U.S. foundations.

See Methodology for additional details.

This report begins with an examination of the change in U.S. foundation funding for Africa between 2002 and 2012. Following sections offer detailed examinations of the distribution of foundation funding focused on Africa in 2012. Finally, while the report documents the distribution of funding focused on Africa overall, it also examines differences in funding priorities based on whether foundations were supporting organizations headquartered in Africa or supporting projects and other activities focused on Africa that were conducted by organizations headquartered outside of Africa.

http://africagrantmakers.org/wp-content/uploads/2015/11/FC_KFAfrica_2015_web-version.pdf

ON LINE PUBLICATIONS

Praxis Note 72: *Advocacy Capacity Building Using Blended Learning in Complex and Fragile Contexts**By Jenny Ross and Isobel Wilson-Cleary*

INTRAC and the Dutch Consortium for Rehabilitation have worked together to strengthen advocacy capacity within DCR programmes and partners in Burundi, South Sudan, Sudan, Uganda, Liberia, and the Democratic Republic of the Congo.

Drawing on course evaluations and interviews with participants our latest Praxis Note by Jenny Ross and Isobel Wilson-Cleary shows how blended learning approaches can provide access to high quality capacity building support in

remote and conflict affected locations in a cost-
<http://c.ymcdn.com/sites/www.istr.org/resource/resmgr/Docs/Praxis-Note-72-Jenny-Ross-Is.pdf>

The Closing Space Challenge: How are Funders Responding?*By Thomas Carothers, Carnegie Endowment for International Peace*

This paper is an examination of the ways Western public and private funders are responding to the increasing restrictions on support for civil society around the world.

<http://carnegieendowment.org/2015/11/02/closing-space-challenge-how-are-funders-responding/ikrg> ■

ANNOUNCEMENTS

New Appointment

Elizabeth Boris has joined the McCourt School of Public Policy at Georgetown University as the Waldemar A. Nielsen Chair in Philanthropy. Professor Boris comes to the McCourt School from the Urban Institute where she was the founding Director of the Center on Nonprofits and Philanthropy.

During her time at McCourt, Professor Boris will work on research and analysis that will lead to a study summarizing her understanding of policy that affects the philanthropic sector. She will also teach a class on these topics during the spring semester.

Forum on the Green Revolution

HistPhil, a web publication devoted to the history of the nonprofit and philanthropic sectors, is currently planning a forum on the Green Revolution. There is perhaps no other topic in which the gap between how it is understood among academics and among practitioners is wider. In an effort to bridge that gap, HistPhil is asking some of the leading scholars studying the Green Revolution in historical perspective, along with some leading nonprofit leaders, to contribute posts reflecting on the ways in which the Green Revolution is understood as model, inspiration, challenge, and cautionary tale. If you would like to contribute a post,

or have suggestions of scholarship we should be focusing on, please contact the HistPhil editors at historyofphilanthropyblog@gmail.com.

INTRAC: Supporting Sustainability of Civil Society

In November 2014 INTRAC ran a workshop on civil society sustainability in Oxford. Last November we convened similar discussions in two very different regions.

INTRAC lead a roundtable discussion regarding “Civil Society Sustainability and Philanthropy in the Middle East” at the annual Takaful conference organised by the AUC’s Gerhart Centre in Cairo which took place November 4-5, 2015 in Abu Dhabi, UAE. The roundtable discussion included short reflections from researchers, civil society supporters and practitioners from the region.

We also jointly organised a workshop on sustainability in West Africa with the West Africa Civil Society Institute (WACSI) on the 17 November in Accra, Ghana. This workshop was part of a broader joint initiative on civil society sustainability between INTRAC and WACSI that seeks to address sustainability challenges within the region over the next four years. It was attended by around 30 participants including representatives from civil society organisations and NGOs in Ghana and West Africa, as well as donors and funders of civil society in the region.

ANNOUNCEMENTS

Both events were aimed at stimulating discussion and debate around sustainability of civil society organisations and identifying key challenges, opportunities and trends in the regions. Read “Building a strong and sustainable civil society across Middle East North Africa: A Collaborative Approach” by INTRAC Head of Research Rachel Hayman and “It’s not just how, it’s why. An insight on sustainability in West Africa” by INTRAC Researcher Rowan Popplewell for more details about our recent work on sustainability.

EMES Summer School 2016 - Call for Proposals Open

The *call for applications* for the upcoming 5th EMES International PhD Summer School is available now. The PhD summer school will be hosted by the Yunus Centre for Social Business and Health at Glasgow Caledonian University (EMES institutional member in the UK) on from 22-25 June 2016. PhD students from different disciplinary backgrounds (such as sociology, management, economics, political sciences, etc. working on the “solidarity economy”, the “social economy”, “social enterprises”, or “solidarity enterprises” are invited to submit their proposals to attend four days of methodological and theoretical lectures, debates, and professional and social media workshops. Participants will

receive personalised feedback and have the chance to liaise informally with some of the leading scholars in this field.

Applications are accepted until 1st February 2016.

TSI Midterm Seminar with EU third sector stakeholders shows multiple barriers

The TSI Midterm Seminar on 13 October with stakeholders from mostly Brussels based third sector organisations and networks focused on opportunities and barriers for third sector participation in EU policy making, TSI’s concept of the third sector, social impact and its measurement. Third sector organisations and social enterprises alike are under increasing pressure to demonstrate impact and justify public money spent on their work, creating a range of challenges distracting them from their social mission, as panel speakers from OECD and EESC pointed out. Stakeholders confirmed research findings on third sector barriers in Germany related to reduced public spending, a lack of volunteers ready to deal with increasing demands of bureaucracy, and the difficulty of maintaining democratic governance when pressed to react fast. Please contribute to TSI’s ongoing research on third sector barriers via [TSI’s open consultation](http://us4.campaign-archive2.com/?u=cd0600f0c535988f015ec93af&id=d1c1043ac3). <http://us4.campaign-archive2.com/?u=cd0600f0c535988f015ec93af&id=d1c1043ac3> ■

CALL FOR PAPERS

Call for the EGPA Study Group on “Civil Society, Citizens and Government”

Conference of the European Group of Public Administration, Utrecht, 24-26 August 2016

Focus

The position of civil society is changing, as many traditional organisations have become dependent on governments and markets for financial resources. They are requested to show more ‘entrepreneurship’, resulting in more focus on measurable performance and competition. This raises intriguing questions over loyalty, autonomy and identity. At the same time, new kinds of civil society are on the rise, in the shape of self-organisation and social move-

ments. These new players challenge the position both of government and of traditional civil society.

Citizens are taking on new roles in relation to both government and civil society. They start acting as co-producers, participating in the design, production and evaluating of public services. They increasingly replace their initial long-term membership affiliation or volunteer engagement (e.g. based on ideological or religious beliefs) by a client-based perspective on engagement and by more privatized, project-based or individualized forms of participation.

The key question for our group is how governments and administrations are able to cope with new relations with civil society, with the emergence of new manifestations of civil society and with new roles for citizens.

CALL FOR PAPERS

Themes

Papers are invited on the following themes:

- (1) Government – civil society relations;
- (2) Civil society – citizen relations;
- (3) The internal functioning and organization of civil society initiatives;
- (4) The co-production and co-creation of public services.

In addition to the sessions centred around academic papers, we will dedicate sessions to valorization and policy relevant impact, comparative research perspectives, as well as directions for comparative research projects.

Submissions

Please submit papers through the EGPA conference website (<http://egpa-conference2016.org>).

Proposals should be uploaded through the submission website by April 15, 2016.

Deadline for submitting the complete papers: July 31, 2015.

Convenors: Taco Brandsen, Radboud University Nijmegen, t.brandsen@fm.ru.nl;
Bram Verschuere, Ghent University, bram.verschuere@ugent.be
Karen Miller, University of Portsmouth, k.miller@gcu.ac.uk

Themed Issue of *The Foundation Review on The Future of Community*

Abstracts of up to 250 words are being solicited for a special issue of *The Foundation Review*

Developed in collaboration with the Council on Foundations this issue will focus on “The Future of Community: Identity.Purpose. Place.” and will further explore concepts that will be a focus of the Council on Foundations’ 2016 Annual Conference in Washington, DC. All foundations, regardless of type or size, are thinking critically about the ways in which the concept of community is shifting in an increasingly diverse, digital, and global age. Every foundation is in some way concerned with the future of community, and their strategic grants, investments, and collaborations of today inform and shape the communities of tomorrow.

This issue will examine three critical aspects of community: Identity, purpose, and place and how they are in turn shaping the future of philanthropy.

We seek articles for this issue that address issues such as, but not limited to:

- As technology and social connections change the way we relate to one another, how do foundation operations and community investment practices adapt?
- How are global economic growth, a shifting world order, and developments in civil society shaping the future work of philanthropy and its aims?
- What are the implication of the blurring of lines between philanthropy and other sectors for the role of philanthropy?
- How are community identities changing and how does that influence the ways in which foundations relate to and work in community?
- What ethical issues are raised, and how do foundations respond, to changes in historical power and influence structures in communities?

Submit abstracts to submissions@foundationreview.org by December 31, 2015

If a full paper is invited, it will be due April 1, 2016 for consideration for publication in September 2016

All papers will be peer-reviewed. Abstracts are solicited in four categories:

Results

Papers in this category generally report on findings from evaluations of foundation funded work.

The discussion should focus on what has been learned both about the programmatic content and about grantmaking and other foundation roles (convening, etc.).

Tools

Papers in this category should describe tools useful for foundation staff or boards. By “tool” we mean a systematic, replicable method intended for a specific purpose. For example, a protocol to assess community readiness and standardized facilitation methods would be considered tools. The actual tool should be included in the article where practical. The paper should describe the rationale for the tool, how it was developed, and available evidence of its usefulness.

Sector

Papers in this category address issues that confront the philanthropic sector as whole, such as diversity, accountability, etc. These are typically empirically based; literature reviews are also considered.

CALL FOR PAPERS

Reflective Practice

The reflective practice articles rely on the knowledge and experience of the authors, rather than on formal evaluation methods or designs. In these cases, it is because of their perspective about broader issues, rather than specific initiatives, that the article is valuable.

Please contact Teri Behrens, editor of *The Foundation Review*, with questions at behenst@foundationreview.org

The Third International Summit of Cooperatives

October 11-13, 2016 in Québec

This event will bring together cooperative networks around the world. For its third edition, the International

Summit of Cooperatives is organising a scientific symposium which aims to promote partnership between the scientific community and the community of practice, and leverage the scientific studies addressing the cooperative model.

The theme of this scientific symposium focuses on the impact of cooperatives.

You are invited to send papers (articles) or to propose scientific activities (e.g.: scientific conference, posters, round tables, etc.). The deadline is Monday, February 29, 2016.

Proposals may be submitted in French, English or Spanish. Simultaneous translation will be available at the event in French, English and Spanish. The best communications will be published on the International Summit of Cooperatives website in a scientific collection. For further details, please visit: <https://www.sommetinter.coop/en/call-papers> ■

“Inside ISTR” is published by the International Society for Third-Sector Research (ISTR). Please submit materials/information for publication to the ISTR Secretariat:

International Society for
Third-Sector Research (ISTR)
624 North Broadway
Hampton House 356
Baltimore, Maryland 21205 USA
Telephone: 410.614.4678 FAX: 410.502.0397
<http://www.istr.org>

Margery B. Daniels, Executive Director
e-mail: istr@jhu.edu
Robin Wehrlin, Program Coordinator
e-mail: rwehrlin@jhu.edu