



International Textile  
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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## 2014 ITAA Election Results

By Sherry Schofield, 2014 ITAA Nominating Committee Chair

On behalf of the ITAA Nominating Committee, I am pleased to announce the results of the 2014 ballot. Congratulations are extended to the following ITAA members who were elected by majority vote of the membership for each of the following offices:

Tammy Kinley - 2015 President-elect; Tammy will serve as President during 2016 and as Counselor for 2017

Jung Ha-Brookshire - Vice President of Operations

Sonya Meyer - Secretary

Joan Ellis and Linda S. Niehm – ITAA Nominating Committee-Members at Large



Tammy Kinley  
*University of North Texas*



Jung Ha-Brookshire  
*University of Missouri*



Sonya Meyer  
*University of Idaho*



Joan Ellis  
*Washington State University*



Linda S. Niehm  
*Iowa State University*

We wish to thank all ITAA members who were willing to have their names placed on the 2014 ballot. We look forward to the continued engagement of these individuals in activities of the organization and will be pleased to have them consider serving our association now and in the future.

## 2014 ITAA COUNCIL

### President

**Mary Lynn Damhorst**  
Iowa State University

### President-Elect

**Elizabeth (Missy) Bye**  
University of Minnesota

### Treasurer

**Kathy Mullet**  
Oregon State University

### Secretary

**Harriet McLeod**  
Kent State University

### Counselor

**Sherry Schofield**  
Kent State University

### Vice President-Education

**Jaeil Lee**  
Seattle Pacific University

### Vice President-Operations

**Dee Knight**  
University of North Texas

### Vice President-Planning

**Jane Hegland**  
South Dakota State University

### Vice President-Publications

**Rinn Cloud**  
Baylor University

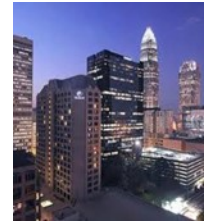
### Vice President-Scholarship

**Andy Reilly**  
University of Hawai'i

### Graduate Student Liaison

**Linsey Gordon**  
University of Minnesota  
Ex-officio Member

## 2014 ITAA Annual Conference Update



Hello ITAA Members,

Here's a friendly reminder to make your plans for our 71st Annual Conference in Charlotte, NC. Nov. 12<sup>th</sup>-16<sup>th</sup>. Our conference registration site is now open. You should note a few important changes from prior years' events. First, this year's conference registration is significantly lower as the conference breakfast has been eliminated. You will find many eateries within walking distance to grab a quick bite. Next, you will note a change to our schedule, our conference will officially open with lunch Thursday, Nov. 13<sup>th</sup> in lieu of the Wednesday night event and our activities will run through Saturday evening. Be sure to take advantage of significant savings by registering early. Early Bird registration will run through 10/10. Click here to visit the ITAA website for conference pricing.

([http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/2014\\_Conference/2014\\_Conference\\_Pricing\\_Info.pdf](http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/2014_Conference/2014_Conference_Pricing_Info.pdf)). You will also find additional savings by staying onsite during the conference. The Hilton Charlotte Center City is the perfect location for your complete enjoyment of conference activities and all that Charlotte has to offer within walking distance. Provided for your conference is the link to take a virtual tour of our conference site — <https://resweb.passkey.com/go/ITAA2014>

We encourage you to register for the entire conference and attend our final event Saturday evening with the Design Show and Awards presentation. We also invite you to plan to attend the pre-and post conference tours and workshops. Industry tours to TC<sup>2</sup> and Wrangler/VF offer inside looks at innovative production and design technologies. You may also chose to join members for a tour of The Mint Museum just minutes from our conference site.

Want to workout? No need to worry about missing your workout. Visit the connecting YMCA during your stay at Hilton Charlotte Center City. Visits are free of charge for registered guests. Also, stayed tuned for more information on ITAA sponsored Yoga sessions and walking groups.

We wish you a restful summer and look forward to seeing everyone in November.

With Warm Regards,  
Dana Legette-Traylor

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More Tour and Workshop Information on Pages 8 and 9

## President's Message

### SET YOUR SIGHTS ON OUR CHARLOTTE, NC CONFERENCE SIT

by ITAA President Mary Lynn Damhorst



Our Charlotte, NC annual meeting is coming together splendidly. Do plan to attend the November 12-15 meeting and workshops. As always, the meeting is a great opportunity to share and explore scholarship in our field, network with colleagues, honor award recipients, and learn about what is going on at colleges and universities in our field. Several tours are arranged to get you to local museums and points of interest a few hours away. A tour of the Biltmore in the beautiful Ashville area is featured for the Sunday after the meeting.

In addition to the meeting, there is much to do. The June 2014 *Hemispheres* magazine highlights Charlotte, North Carolina's largest city, as a great convention city with excellent services and facilities and a reputation for southern charm and hospitality.

There are a number of museums (two featured in our tours), including the Bechtler Museum of Modern Art. The city features many parks and greenways. The nearby Daniel Stowe Botanical Garden is just west of Charlotte and touted as particularly impressive in fall. The U.S. National Whitewater Center will be of interest to outdoor sports enthusiasts. The Discovery Center includes an IMAX theater, rainforest, aquarium and science center. There are over 100 wineries in the area, not to mention a varied array of restaurants and nightlife venues. And oh yes, there is shopping! Charlotte is noted as the largest shopping arena between Washington, DC and Atlanta, with plentiful areas of boutiques and the South Park shopping center with high end and other retailers. Our walking tours and conference activities will get you to some of these. Check out [www.charlotteshopping.com](http://www.charlotteshopping.com) I hope to see you at the meeting in November!

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## Registration Now Open through the ITAA Website

[Main Conference Page](#) contains links for:

- [Conference Pricing and Registration](#)
- [Preliminary Schedule](#)
- [Hotel Reservations](#) and [Hotel Information](#)
- [Conference Tours](#) and [Workshops](#)

## **Fulbright Scholar Competition in Fashion and Communication**

The Fulbright Scholar competition for academic year 2015-2016 has launched, and Spain is offering a Fulbright-Coach Award in Fashion and Design. This award is funded in cooperation with the world-renowned design house Coach. At the Universidad San Pablo-CEU, the selected candidate would teach two seminars on "Creativity and Innovation," as well as provide graduate-level lectures in journalism, audiovisual communication, advertising and public relations, and digital communication. The candidate would also have the chance to participate in two seminars with professors aimed at finding grounds for future joint research. The Masters in Communication in Fashion and Beauty is seeking a professor or professional with substantial teaching and research experience.

For a complete list of application requirements go to: <http://cies.org/program/core-fulbright-us-scholar-program>. Competition will close on August 1, 2014.

## **Call for Papers: Joint Issues on Masculinities**

Critical Studies in Men's Fashion and Fashion, Style & Popular Culture are now accepting papers for a joint issues on masculinities. Potential topics for the special issues include but are not limited to: men's cosmetics and grooming products; male models; male beauty ideals and body image; social media and the selfie; representations of heroes in film, music and video games; marginalized masculinities and their expression through fashion and style; team sports, uniforms and face paint; masculinity in fashion magazines, fashion shows and/or reality television; masculinity and fashion consumption; masculinity, style and cars; boys, blue and trucks on t-shirts; material culture and menswear; masculinity and appearance management; women's and queer expressions of masculinity and drag kings.

Manuscripts should be between 5000-7000 words and prepared using the Intellect Journal House Style. Both issues will be published simultaneously. Deadline for submission is January 1, 2015.

Please send manuscripts to Ben Barry at [bbarry@ryerson.ca](mailto:bbarry@ryerson.ca), Joseph H. Hancock II [atjhh33@drexel.edu](mailto:atjhh33@drexel.edu) and Marvin Taylor at [mjt1@nyu.edu](mailto:mjt1@nyu.edu).

## Position Announcements Posted Since Last Newsletter

Part-time Online Professor of Fashion Design/Textiles/Fashion Merchandising, Universidad de Monterrey, Mexico, [click here](#)

Assistant Professor, Family and Consumer Sciences - Textiles, Design and Merchandising focus, University of Wyoming, [click here](#)

Part-Time Instructors for Fashion Design and Technology Degree and Fashion Marketing Diploma Programs, Kwantlen Polytechnic University, [click here](#)

Full-Time, Tenure-Track Position in Fashion Merchandising, University of Maryland Eastern Shore, [click here](#)

Faculty/Director of Fashion Marketing and Management Program, Indiana Tech, [click here](#)

## History of Contemporary Fashion Fall 2014

Oregon State University and E-Campus are offering DHE 463: History of Contemporary Fashion Fall 2014. In this 4-credit class (CRN 18295), students work on a small oral history based assignment to study dress from a historic perspective. See <http://ecampus.oregonstate.edu/> to register or contact Jennifer Mower at [Jennifer.Mower@bus.oregonstate.edu](mailto:Jennifer.Mower@bus.oregonstate.edu) for more information.

## Upcoming ITAA Deadlines

- June 15 — Rutherford Teaching Challenge
- July 1 — Student Awards
- September 1 — Second Phase for Eden International Travel and Blanche Payne Awards
- October 10 — Early Bird Registration ends for 2014 Annual Conference
- October 17 — Last Day for Conference Rate Reservations at Hilton Charlotte Center City

**Textile Traditions in Guatemala Highlands:  
A 15 day Experience of Artisans, Culture, and Community.  
May 20-June 3<sup>rd</sup>, 2015**



**Tour Overview:**

This ITAA Culture and Industry tour focuses on the Highlands of Guatemala where there are unparalleled opportunities to learn about the people and culture of Guatemala. This tour is open to ITAA members who want to be immersed in a natural setting that is rich in textile arts, culture, ceremony, sunshine, traditions, and community. (Details subject to change).

The tour will begin in Guatemala City with a special tour of the Ixchel Museum, known for collections of textiles, clothing, and books. We will also see the Guatemalan relief map, and Iglesia Yurrita.

We will then travel west to visit the Mayan Hands basket makers in Xeabaj and Santa Appolonia.

Market Day in Salcaja where we will see ikat weavers and the oldest church in Central America.

Next is the coastal plain route to Santiago Atitlan. Along the route we will be above the cloud forest, experience the hot springs, visit Zunil, have lunch at Café Barrista.

In Atitlan we will travel by tuc tucs to the Atitlan Market where we will see artists that do beadwork, embroidery, and painting.

Our next stop is Panajachel which will become our home-base a few days as we travel across the lake each day to visit the villages that surround Lake Atitlan. Each village offers a unique textile art. We will also visit the rug hooking Cultural Cloth project. This organization is designed to use textile arts to empower indigenous women with education, sense of community, and livelihood through textiles.

We travel to Chichicastenango where the famous open-air “Chi-Chi market” will delight you with color, ambience, and negotiating opportunities! Chi-Chi also offers convents, churches, cemeteries, and Mayan spiritual sites.

On our way to Antigua, we will visit the Ruinas de Iximche and experience Mayan Cosmology and Rituals. When we arrive at the beautiful colonial city of Antigua, you will experience rich history, architecture, food, specialty shops, chocolate makers, volcanoes, and markets. Antigua is designated as a UNESCO world heritage site. In Antigua we will visit a natural dye and weaving studio and have free time to explore, shop, and don't miss a margarita at Frida's!

**Hotel in Guatemala City:** [Hotel Ciudad Vieja](#)

**Hotel in Panajachel:** [Hotel Dos Mundos](#)

**Hotel in Santiago Atitlan:** [Pasada de Santiago](#)

**Hotel in Antigua:** [Hotel Aurora](#)

**Tour Guides:** Led by Jana Hawley ([hawleyj@missouri.edu](mailto:hawleyj@missouri.edu)) and Eulanda A. Sanders ([sanderse@iastate.edu](mailto:sanderse@iastate.edu))

**Projected Program Cost:** The total program cost is projected to be ~\$2600, plus airfare.

An orientation seminar will be held Saturday, November 15<sup>th</sup> from 3:45 – 5:30 in the Graves room at the 2014 ITAA meeting in Charlotte. If you plan to attend, please notify Jana Hawley or Eulanda Sanders.

**Applications and first deposit of \$500 due December 15, 2014.**

## Promote your Program in the 2014 ITAA Annual Conference Program

Is your University seeking to expand any of its programs? If so, ITAA members should consider advertising in the 2014 ITAA Annual Conference Program. Deadline for submitting a page for the program is July 15, 2014.

All registered participants at the 2014 Annual Conference will receive a print copy of the conference program. Additionally, the PDF version of the conference program will be available on the ITAA website.

Prepare a camera-ready, 8.5" x 11" advertisement. Use high quality visuals and save in JPEG format. Promotion pages will be black and white in the printed program, but can be full color for the online PDF version. One file can be submitted that will be used in both formats. Or, you can maximize B&W and full-color potential by submitting separate files for each format.

Cost is \$250 per page. Payment is due when you upload the promotion page.

Link available on the 2014 conference webpage and on the horizontal navigation bar under "Conference".

<http://itaaonline.org/?page=PromotionPage>

### ITAA Newsletter Editorial Staff

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The *ITAA Newsletter* is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the *ITAA Newsletter*. Submissions must be authors' original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..

## 2014 ITAA Annual Conference — Tours

Contact Marianne Bickle for more information [bickle@hrsmsc.edu](mailto:bickle@hrsmsc.edu)

(updated 6/28/2014)

### Wednesday, November 12

#### **Wrangler/VF Corporate Headquarters Tour**

Join us as we visit part of the Americana history by touring the Wrangler/VF Corporate headquarters in Greensboro, NC. The company continues its success as a result of its efforts in pattern design, virtual 3D prototyping, product development laundry, and laser dry processing and water treatment. Members will have time to ask questions about incoming fabric and trim testing to final product evaluation efforts. A bus will pick up members outside the Hilton Hotel at 11:00am. We will arrive at the headquarters at 1:00pm. The tour will last until between 4:00pm-5:00pm.

*Time: ~8hrs Cost: \$50 Min: 20 – Max: 35*

*Wednesday November 12<sup>th</sup> 11:00am – 7:00pm*

Contact Marianne Bickle for more information [bickle@hrsmsc.edu](mailto:bickle@hrsmsc.edu)

#### **[TC]<sup>2</sup> Turning Research into Reality**

[TC]<sup>2</sup>, located in Cary, NC is a leader in textile technology, full body scanning and new product development. The company is “a recognized provider of solutions for the sewn products and related soft goods industry specializing in technology development and chain improvement.” Members will board a bus in the front of the hotel lobby at 12:00noon. The bus drive to the Cary, NC headquarters will take 2.5 hours. [TC]<sup>2</sup> executives will provide a guided tour of the facilities from 3:00pm-5:00pm. Members will arrive back at the hotel at ~7:30pm.

*Time: ~8hrs Cost: \$50 Min: 15 – Max: 25*

*Wednesday November 12<sup>th</sup> 12:00noon – 7:30pm*

Contact Marianne Bickle for more information [bickle@hrsmsc.edu](mailto:bickle@hrsmsc.edu)

### Friday, November 14

#### **Museums**

*Mint Museum Randolph:* Participants will walk just a few short blocks from the hotel to the Mint Museum Randolph. This museum features art of the ancient Americas, ceramics and decorative arts, fashion, as well as European and African art.

*Time: 2.15hrs Cost: \$10 Min: 1 – Max: 50*

*Friday November 14<sup>th</sup> 3:30pm-5:45pm*

*Levine Museum of the New South:* Participants will walk just a few short blocks from the hotel to the Levine Museum of the New South. This museum is an interactive museum and is considered the nation’s most comprehensive interpretation of the post-Civil War Southern history.

*Time: 1.30hrs Cost: \$8 Min: 1 – Max: 50*

*Friday November 14<sup>th</sup> 3:30pm-5:00pm*

#### **Walking Tours**

Participants will experience the wonderful restaurants, shops, parks and art galleries offered by Charlotte NC. Visit with your colleagues as you stroll down the Southern streets of Charlotte. Stop into the eateries or sip coffee by park. Perhaps you will find that perfect gift for a family member; better yet find a memento for yourself. November weather is perfect walking. Bring a light weight sweater, walking shoes and sunglasses. After the tour you will be refreshed and ready for the Wine & Cheese Party sponsored by Belk!

*Time: 2.15hrs Cost: free Min: 1 – Max: 50*

*Friday November 14<sup>th</sup> 3:30pm-5:45pm*

### Sunday, November 16

#### **Biltmore Estate, Asheville NC**

Participants will visit Biltmore Estate, America’s largest private home, the gardens and winery. You will tour the 250-room chateau and grounds. If you desire, the Biltmore mini-busses will take you to the newly built Antler Hill Village and Winery. Many of the Biltmore wines have won awards. Take a bottle home or have one or more bottles shipped directly to your home. Antler Hill Village hosts retail shops, a creamery, and exhibits. If you enjoy Christmas decorations, one of the retail stores on the Estate is designated just to the Christmas season.

*Time: 10hrs Cost: 100 Min: 20 Max: 35*

*Sunday November 16<sup>th</sup> 8:00am – 6:00pm*



## 2014 ITAA Annual Conference — Workshops

(updated 6/28/2014)

### Wednesday, November 12

#### **Apparel/Costume Draping Designs to Fit all Cup Sizes**

This seminar in fashion draping will interest anyone who desires to learn more about the art of fitting and fashion design through draping to create fashionable, professional-looking designs. Many years of experience in fashion design rooms, production rooms, and college classrooms have taught Connie Crawford that solid, competent draping skills result in good design. Connie will demonstrate the different drapes needed to make the various cup sizes (A/B cup, C/D/DD cup, DDD/F/G cup, and H/I) and shoulder/armholes to create a perfect custom blouse sloper. Connie will show how this leads to understanding comprehensive projects with current draping skills. This seminar promises to be an excellent teaching tool for courses in fashion design and costume design.

Time: 4hrs Cost: \$60

Min: 10 – Max: 40

Wednesday November 12<sup>th</sup>, 2:00pm-6:00pm

Contact Connie Crawford for more information [service@fashionpatterns.com](mailto:service@fashionpatterns.com)

**Educators Professional Development – Active Experiential Learning Techniques to Create Effective Learning Communities** - Recent research indicates that industry expectations of college graduates from textile and apparel related programs focused primarily on soft skills such as being an independent self-starter, possessing self-awareness, understanding team dynamics, and other leadership skills. It was concluded that a shift in teaching methods may be warranted. Professional development opportunities in teaching, beyond knowledge and skills in the textile and apparel industries are a necessary next step. This workshop, presented by Scott Vanderwey, an award winning adventure educator, brings the research and best practices of the experiential learning model into the classroom and is targeted at educators who want to acquire the knowledge and skills needed to transform their courses into dynamic, high achieving learning communities. Participants have the opportunity to experience best practices, learn the latest research, and understand the theory behind it. Participants will receive a copy of the *Building Successful Learning Communities Manual* and access to an abundance of other useful teaching resources.

Time: 3hrs Cost: \$40

Min: 30 – Max: 50

Wednesday November 12<sup>th</sup>, 2:00pm-5:00pm

Contact Joan Ellis for more information [joana@wsu.edu](mailto:joana@wsu.edu)

#### **Leaning Towards Leadership**

This workshop is designed to focus on the principles of leadership and the information presented addresses leadership at all levels including chairing committees, directing research, and in administrative roles. Topics and activities designed to develop and strengthen your ability to confidently and effectively lead others. The book, "Leadership the Eleanor Roosevelt Way", will be used as a framework. The information is presented in five segments including 1) Leading Self, 2) Leading People, 3) Leading Thinking, 4) Networking, Mentoring and Connections, and 5) Leading a Balanced Life. During the workshop there are opportunities for self-reflection, sharing and networking.

Time: 4hrs Cost: \$30

Min: 10 – Max: 25

Wednesday November 12<sup>th</sup>, 2:00pm-6:00pm

Contact Lynn Boorady for more information [booradlm@buffalostate.edu](mailto:booradlm@buffalostate.edu)

### Thursday, November 13

#### **Creativity in Textile and Apparel Education: Love and the Secret of Good Design**

Participants will be introduced to a variety of ways to teach creative thinking and to understand creativity. Drawing from her extensive fashion experience, Basia Szkutnicka will engage participants through wide-ranging and unique visual stimuli combined with interactive experiences to develop ideas from initial sparks. By looking at the world in different ways, participants will cultivate their own creative thought processes while participating in experiential learning using shoe design as a vehicle of expressing inspiration. Undergoing the process as students would, participants will be encouraged to develop a new approach to teaching creative problem solving.

Time: 2hrs

Cost: \$35

Min: 15 – Max: 50

Thursday November 13<sup>th</sup>, 9:30am-11:30am

Contact Mary Ruppert-Stroescu for more information [mary.ruppert-stroescu@okstate.edu](mailto:mary.ruppert-stroescu@okstate.edu)

#### **New Approach to Teaching Global Sourcing: Theoretical Perspectives and Step-by-Step Procedures for a Sustainable Future**

Global sourcing is everywhere and almost every company in the industry is involved. After all, over 95% of textile and apparel we see in the U.S. marketplace is globally sourced. Even China, Japan, and Korea are sourcing their products globally. Yet, there are limited educational resources to teach global sourcing. With eight years of professional experience as an apparel sourcing manager of children's wear and sleepwear companies and nine years of research and teaching experience, Jung Ha-Brookshire of University of Missouri published a new textbook titled [\*Global Sourcing in the Textile and Apparel Industry\*](#) © 2015 through Pearson. Ha-Brookshire is offering a free faculty workshop to help ITAA members gain specific knowledge related to global sourcing so they can be better prepared to teach global sourcing, such as step-by-step guides to global sourcing processes, theoretical frameworks of global sourcing, and the impact of global sourcing on sustainability. Participants will receive copies of the new textbook and gain access to PowerPoint slides and test banks (over 250 questions).

Time: 3hrs Cost: No Cost

Min: 5 Max: 30

Thursday November 13<sup>th</sup>, 8:30am-11:30am

Contact Jung Ha-Brookshire for more information [habrookshirej@missouri.edu](mailto:habrookshirej@missouri.edu)

#### **Teaching Textiles Online**

Patty Brown will demonstrate the use of The Textile Kit™ swatch set, The Textile Kit Online™ software, and iTextiles™ e-Textbook and more software for teaching textiles. Particular emphasis will be given to how the included software serves as an electronic textbook, how to access its thousands of digital images and video clips, the use of lectures provided to students versus instructor-only lectures, interactive review features available to students, Study and Review Questions and Table-Top Labs, online Exercises and Experiences, reference features such as terminology definitions and audio pronunciations, conducting online assessment of student learning, accepting assignments online, customizing the iTextiles interface for a particular institution, instructor support features of the software, and online assistance for kit assembly. Participants will share past experiences, technology issues and solutions, institutional constraints and how they can be overcome, and brainstorming new ideas for teaching Textiles both online and in traditional classroom settings, as well as in hybrid situations. We will question and compare the effectiveness of online delivery methods and traditional classrooms, and discuss what can make online teaching more effective.

Time: 3-4hrs Cost: No Cost

Max: 20

Thursday November 13<sup>th</sup>, 8:00am-12:00pm (noon)

Contact Patty Brown for more information [patty.brown@atexinc.com](mailto:patty.brown@atexinc.com)