A Great Conference
in Charlotte, NC!
November 12-16, 2014

The ITAA 2014 Annual Conference was a great event with over 550 participants! Many thanks to Conference Chair, Marianne Bickle; Assistant Chair, Ginger Woodard; the Conference Planning Committee chairs; and the many enthusiastic volunteers!
ITAA International Relations Committee Report

2014 INTERNATIONAL BAZAAR

The International Relations Committee raised $636 this year from the International Bazaar. The raised funds will be used to give an award to international scholars or practitioners from underserved/under-represented countries to attend the ITAA annual meeting. Thank you so much to Janet Else, all donors, and bidders for your wonderful contributions. We look forward to having this great ITAA tradition next year in Santa Fe, NM.

2014 JANET ELSE VISITING SCHOLAR

Dr. Charles Frimpong, Head of the Industrial Art Department in the College of Art and Social Science at the Kwame Nkrumah University of Science and Technology, Kumasi-Ghana gave a great presentation about “Contemporary Trends in Adinkra Cloth Production: Design, Printing Technique, Base Fabric and Printing Paste” and received the 2014 Janet Else Visiting Scholar/Practitioner Award at the annual ITAA conference in Charlotte.

DATE CHANGED FOR NOMINATION FOR 2015 JANET ELSE VISITING SCHOLAR OR PRACTITIONER AWARD! THE DEADLINE IS NOW FEBRUARY 1ST!

International Relations Committee

ITAA Annual Dues Renewal

The ITAA membership year runs January 1 – December 31, and dues are not prorated. The renewal period is now open, and dues should be paid by January 31, 2015 to receive the early renewal discount and keep your membership current. Please log onto the ITAA website to renew your membership. Once signed onto the site, you will see the “Renew Your Membership Now” link on your Member Profile page. Please contact Nancy Rutherford, if you have any problems. executive_director@itaaonline.org
President’s Message

By Mary Lynn Damhorst

WOW! 2014 is almost gone! I was honored to take on the role of ITAA President and very much enjoyed serving on Council. We did a lot this year, and had some fun along the way.

At this close of the year, I want to give thanks to Council members who have worked diligently to keep the work of the organization moving along. They have been a fabulous team; I’ve enjoyed working with them immensely. Thanks so much to Missy Bye for working on never-ending Handbook revisions during her stint as President Elect. She’ll be taking on her year as President in just one month. Kathy Mullet served her first year as Treasurer, with great energy and insight about our investments and accounts. Jane Hegland has served her first year as Vice President of Planning. I always value her quiet wisdom and great sense of foresight. Andy Reilly served his first and very busy term as VP of Scholarship. With much grace, he was able to guide us through our grappling with new design presentation formats for Santa Fe, while shepherding the multiple committees for conference and scholarship procedures. And one year always seems way to short a time to enjoy our Graduate Student Liaison. Thanks to Linsey Gordon for her keen insights and attention to graduate student perspectives. Great work!

Continuing on for their last year in office are two hard working folks. Jaeil Lee serves as VP of Education, steadfast despite having to leave for Korea often to attend to family emergencies. Rinn Cloud brings her past experience as CTRJ editor to her role as VP of Publications. She has revised committee definitions and keeps publications moving forward. Her accuracy and insights are ever-helpful.

As in every year, some Council members end their terms of service. We have some great people leaving office. Sherry Schofield has now finished her three years on Council in Presidential roles. After a busy year as Counselor, she now gets to “relax” in her new role as Department Chair. She’ll continue working on the ITAA Accreditation Commission and plan the 2017 conference that will likely be in St. Petersburg, Florida. Fortunately for us, she doesn’t know how to quit. Dee Knight leaves her three-year term as VP of Operations.

She always brought keen insights about her committee activities and helped to identify important adjustments for the future. Harriet McLeod has been our steady and reliable Secretary. We would be in sad shape without her accuracy and attention to detail. It is ever-amazing to me how all we do at meetings does not stick precisely in my head. But thanks to Harriet, we have accurate records of the last three years.

I will hang around as Counselor for a year, and will enjoy working with new Council members. Tammy Kinley comes back as President Elect after only a year off of Council. She brings along past service and deep knowledge gained from two previous VP terms. Jung Ha-Brookshire is our new Vice President of Operations and is already diving in with great suggestions. Sonya Meyer is our new Secretary. We’ll definitely enjoy her great enthusiasm for ITAA and all things textiles and apparel.

And I want to give a special thanks to Marianne Bickle and Ginger Woodard who chaired a truly great conference in Charlotte. It was amazing! Here’s to Mary Littrell and Jana Hawley who are planning an exciting and inspiring conference in Santa Fe.

And of course, I want to give a huge thanks to Nancy Rutherford, our Executive Director. ITAA is in great shape largely because of her. She has done so much to troubleshoot problems, clean out old messes, re-invent and re-construct our website, answer endless questions from everyone, and remind us constantly of things that need to be done. She is an unsung hero in many ways, for whom I give thanks every day. Be grateful that she continues on with us.

I also want to thank the many more of you who served as committee chairs and members. Due to all of your contributions, ITAA is a thriving and vital organization. I have thoroughly enjoyed working with all of you and deeply thank you for all your significant contributions to ITAA.
2014 Annual Conference

Fellowships, Scholarships, Grants, and Distinguished Faculty Awards

Undergraduate Student Scholarships
Regent's University London, Will Conard Scholarship for Fashion Marketing
Emily Olson, Western Michigan University

Blanche Payne Award
Thuy T. Nguyen, Columbus College of Art and Design

Graduate Student Fellowships
Sara Douglas Fellowship for Professional Promise - Doctoral
So Young Song, University of Tennessee

Sara Douglas Fellowship for Professional Promise - Masters
Kelsi Doty, Kansas State University

Oris Glisson Fellowship for Beginning Masters Student
Kathryn Harada, SUNY - Buffalo State

Marjorie Joseph Fellowship for Beginning Doctoral Student
Geetika Jaiswal, University of Missouri

Lois Dickey Fellowship
Kristen Morris, Cornell University

Joan Laughlin Fellowship
Chunmin Lang, Oklahoma State University

Faculty Awards
Janet Else Visiting Scholar Award
Charles Frimpong, Kwame Nkrumah University of Science and Technology, Ghana

CTRJ Reviewer Award
Alyssa Adomaitis, City University of New York
Marianne Bickle, University of South Carolina
Dong-Eun Kim, Ewha Woman’s University
Haejung Kim, University of North Texas
Yuri Lee, Seoul National University
Vince Quevedo, Kent State University

ITAA Rising Star
Sheng Lu, University of Rhode Island

ITAA Distinguished Lecturer
Youn-Kyung Kim, University of Tennessee

ITAA Fellow
Nancy J. Miller, Colorado State University
Kathleen Rees, Texas A&M - Kingsville
2014 Annual Conference

Research and Teaching Scholarship Awards

**Student Best Paper Awards**

**Doctoral Level First Place:** Jung Mee Mun, Indiana State University  
*Collaborative Consumers: Meaning of Sharing, Renting, and Swapping Online*  
Faculty Advisor: Kim K. P. Johnson, University Minnesota

**Doctoral Level Second Place:** Ruirui Zhang, Framingham State University  
*Sustainable Apparel Consumption: Scale Development and Validation*  
Faculty Advisors: Brigitte Cluver and Leslie Burns, Oregon State University

**Masters Level First Place:** So Young Song, University of Tennessee  
*Law Enforcement Officers’ High-Visibility Safety Apparel: The Effect of Their Attitudes on Wearing Behavior*  
Faculty Advisor: Youn-Kyung Kim, University of Tennessee

**Masters Level Second Place:** Langchao Zhang, Louisiana State University  
*Extending to Fashion Category: An Exploratory Study on an Auto Brand Extension*  
Faculty Advisor: Chuanlan Liu, Louisiana State University

**Undergraduate Level First Place:** Elisa Olsen, Josefa Gonzales, and Chelsea Wilkinson, Oregon State University  
*Application and Testing of a Modified Cross-cultural Product Design Model: The Case of the Althea Goddess Headdress*  
Faculty Advisor: Genna Reeves-DeArmond, Oregon State University

**Undergraduate Level Second Place:** Erin Gosson, University of Rhode Island  
*From France to America: As Told through Fashion*  
Faculty Advisor: Linda Welters, University of Rhode Island

**Lectra Innovation Award for Faculty Research**

Huantian Cao, Richard Wool, Emma Sidoriak, and Shijin Gong, University of Delaware  
*Evaluating Comfort Performance of Environmentally Friendly Leather Substitute (Eco-Leather)*

**Lectra Innovation Award for Teaching Design Principles and Aesthetics**

Tameka N. Ellington, Kent State University  
*Apparel Manufacturing Processes: Experiential Learning for Future Technical Designers*

**ATEXINC Award for Innovation in Textile Instruction**

Diana Saiki, Ball State University and Alyssa Aduomaitis, City University of New York  
*Stimulating Learning about Textiles with Fast Fashion*

**ESRAB Best Research Paper Award**

Yoon Jin Ma, Illinois State University, Hyun-Hwa Lee, Inha University, and Kylie Goerlitz, Illinois State University  
*Implementation of the California Transparency in Supply Chains Act in the Apparel Industry*

**Intellect Books Research Award**

Denise Nicole Green, Cornell University  
*Mind-Body Transformations: Appearance and Yoga in the Hot Room*

**Vinci Award for Excellence in Research Emphasizing Technology**

Lushan Sun and Jean Parsons, University of Missouri  
*3D Printing for Apparel Design: Exploring Apparel Design Process using 3D Modeling Software*

**Rutherford Teaching Challenge - 1st Place**

Janet Blood, Indiana University of Pennsylvania  
*Period Department Store Group Project*

**Rutherford Teaching Challenge - 2nd Place**

Linda Welters, University of Rhode Island  
*The Ladies’ Paradise: A Study of Nineteenth Century Ready Mades*
2014 Annual Conference
Research and Teaching Scholarship Awards

Papers of Distinction

Consumer Behavior Track
Ju-Young M. Kang, University of Hawai‘i at Mānoa
Showrooming, Webrooming, and User-Generating Content Creation: The Moderating Effect of SoLoMo

Culture
Jaehee Jung, University of Delaware and Choon Sup Hwang, Kyung Hee University
Associations Between Attitudes Toward Cosmetic Surgery, Celebrity Worship, and Body Image Among South Korean and U.S. Female College Students

Erin Cho, Parsons-The New School for Design, and Wei Fu, Wanmo Koo, and Youn-Kyung Kim, University of Tennessee
Ethnic-Inspired Products: From the Experiential Consumption View

International
Sheng Lu, University of Rhode Island
Impact of the Trans-Pacific Partnership on China’s Textiles and Apparel Exports: A Quantitative Analysis

Merchandising: Visual & Promotion Track
Eonyou Shin and Ellen McKinney, Iowa State University
Investigating Online Reviews of Formalwear Rented Online: Information Generated by Female Consumers in Rent the Runway Sites

Pedagogy
Brad Hokanson, Hyunjoo Im, and Kim K.P. Johnson, University of Minnesota
Teaching Creative Thinking Skills: A Longitudinal Study

Professional Development
Nancy Hodges, Kittichai Watchravesringkan, and Jennifer Yurchisin, The University of North Carolina at Greensboro, Jane Hegland, South Dakota State University, Elena Karpova and Sara Marcketti, Iowa State University, Ruoh-Nan (Terry) Yan, Colorado State University
Developing Curriculum to Foster Students’ Entrepreneurial Knowledge and Small Business Skills from a Global Perspective: A Report on Project Products, Results and Outcomes

Social Psychological Aspects Track
Kelly Reddy-Best, San Francisco State University and Elaine Pedersen, Oregon State University
Queer Women’s Experiences Purchasing Clothing and Looking for Clothing Styles

Sustainability/Social Responsibility Track
Hongjoo Woo and Byoungho Jin, University of North Carolina - Greensboro
The Effects of Apparel Brands’ Corporate Social Responsibility (CSR) Practices on Brand Equity Moderated by Culture
Chanmi Hwang, Youngji Lee, Iowa State University, Sonali Diddi, Colorado State University and Elena Karpova, Iowa State University
“Don’t Buy This Jacket”: Effects of Anti-Consumption Advertisement on Consumer Attitude and Purchase Intention of Apparel Products

Textile and Apparel Industries Track
Sheng Lu, University of Rhode Island
Does Japan’s Accession to the Trans-Pacific Partnership Mean an Opportunity or a Threat to the U.S. Textile Industry? A Quantitative Evaluation
2014 Annual Conference

Creative Design Awards

Lectra Outstanding Faculty Designer Award

Linda Ohrn-McDaniel, Kent State University
Shaped by a Stitch

Lectra Outstanding Graduate Student Award

Best of Show - Graduate Level
Anna Perry, Colorado State University
Dream Whisperings

Lectra Outstanding Graduate Student Award
Best Use of Technology
Lauren Ude, University of North Texas
Elytra
2014 Annual Conference

Creative Design Awards

Cotton Incorporated Innovations in Cotton Awards

Professional - 1st Place
Linda Ohrn-McDaniel, Kent State University
T-Shirt Dress

Professional - 2nd Place
Della Reams, Virginia Commonwealth University
Treasure Palm Dress

Graduate - 1st Place
Chuanjuan Chen, University of North Texas
Dawn

Graduate - 2nd Place
Liz Enoch, University of North Texas
Pieces of my Heart

Undergraduate - 1st Place
Jame’t Jackson, Virginia Commonwealth University
Black Ibis

Undergraduate - 2nd Place
Katherine Grimsley, North Carolina State University
Perennial

Atexinc Marketable Textile Design

Professional
Sherry Haar, Kansas State University
Ebb and Flow

Graduate
Tracy McClean, North Carolina State University
Vintage Arches

Undergraduate
Renee Graff, North Carolina State University
Glass Reflections
2014 Annual Conference

Creative Design Awards

Fashion Supplies Innovative Design

1st Place
Eonyou Shin and Chanmi Hwang, Iowa State University
Through a Stained Glass Window

2nd Place
Ling Zhang, Iowa State University
Life of Earth: Pure

3rd Place
Liz Enoch, University of North Texas
Monet

ESRAB Award for Sustainable Design

Professional
Kelly Cobb, M. Jo Kallal, Belinda Orzada, Adriana Gorea, Katya Roelse, and Martha Hall, University of Delaware
Cloud Eater

Undergraduate
Melissa Breaux, Liberty University
Redeemed

Vinci Award
Chanjuan Chen, University of North Texas
Dawn

Alvanon Creative Design Award

Graduate
Jessica Ridgway, Northern Illinois University
Oh Fish in the Sea

Undergraduate
Emilia Hernandez, Virginia Commonwealth University
Nudescape

Eden Travel International Award
Dale Kinney, Cornell University
Empress
2014 Annual Conference

Creative Design Awards

Sandra Hutton Award

Kim Hahn,
Kent State University
Magma Shrouds

ITAA Award for Creative and Innovative Interpretation of Inspiration Sources

Kelly Reddy-Best,
San Francisco State University
An Exploration of Craft and Racism—Hand Tie-dyed Materials and 3D Printed Embellishments with Inspiration from the Inequitable Human Condition

ITAA Award for Creative and Innovative Employment of Techniques

Tameka Ellington,
Kent State University
Baobab a.k.a. The Upside Down Tree

Annual Conference Photos

View all conference photos on ITAA’s Shutterfly Website: https://itaaannualconference.shutterfly.com/
Become a member of Shutterfly (free) to download photos.
Position Announcements Posted Since Last Newsletter

Full-Time Faculty in Fashion Design (Tenured or Tenure-Track), School of the Art Institute of Chicago, click here
Tenure-Track Professor - Fashion Design (2 Positions), Cornell University, click here
Full-time, Nontenure, Lecturer in Fashion Design, Marist College, click here
Full-time Tenure-Track Faculty Position, Fashion Department, Mount Mary University, click here
Full-time Faculty Chair in Fashion Design, Moore College of Art and Design, click here
Doctoral Research Assistantship, 12-month $26,000, Graduate Brochure, Louisiana State University, click here
Full Time, Tenure Track Faculty/Coordinator, Fashion Design and Fashion Merchandising, Harper College, click here
Instructor, Fashion Merchandising, Southeast Missouri State University, click here
Assistant Professor - Apparel Design, Design and Merchandising, West Virginia University, click here
Assistant Professor - Apparel Foundations, Design and Merchandising, West Virginia University, click here
Dean, College of Health and Human Sciences, Georgia Southern University, click here
Assistant Professor of Practice, Foundation and Textile Design, University of Nebraska-Lincoln, click here
Instructor in Apparel Merchandising and Product Development, Bowling Green State University, click here
Dean, College of Fine Arts, Texas Christian University, click here
Assistant Professor, Fashion Merchandising, Indiana University of Pennsylvania, click here
Assistant Professor in Retail, Merchandising, and Product Development, Florida State University, click here
Full-time, Non-tenure/Recurring Teaching Position, Internship Coordinator/Industry Liaison in Retail, Merchandising, and Product Development, Florida State University, click here
Full-time, Tenure-track Faculty, Fashion Design - Apparel (sustainable fashion/fashion technology), Fashion Institute of Technology, click here
Full-time, Tenure-track Faculty, Fashion Design - Art (design development), Fashion Institute of Technology, click here
Full-time, Tenure-track Faculty, Fashion Design - Apparel (diverse design experience in apparel industry), Fashion Institute of Technology, click here
Part-time Garment Construction Tech, Fashion Studies, Columbia College Chicago, click here
Assistant Professor in Merchandising, Apparel and Textiles (12 Month), University of Kentucky, click here
Assistant/Associate Professor in Fashion Design or Product Development, University of Cincinnati, click here
Assistant Professor of Fashion and Textiles, State University of New York (SUNY) - Oneonta, click here
Assistant Professor of Fashion Studies, Montclair State University, click here
Assistant Professor of Fashion Merchandising and Marketing, Philadelphia University, click here
Full-Time Faculty for Fashion Design and Merchandising, Villa Maria College, click here
Associate/Full Professor in Apparel Merchandising, Indiana University, click here
Lecturer/Senior Lecturer (non-tenure track) in Apparel Merchandising, Indiana University, click here
Assistant Professor of Apparel, Merchandising, Design and Textiles, Washington State University, click here
Lecturer (Full-Time, Fixed Term) in Apparel, Merchandising and Design, Central Michigan University, click here

Research Opportunity: The Kentucky Historical Society (KHS) is making available for advanced study and research one of the finest weaving archives in the nation—the Churchill Weavers collection. This is a short-term fellowship designed to assist researchers with travel and living expenses while using the collection. Application deadline is March 1, 2015. To learn more about the Churchill Weavers collection visit: http://history.ky.gov/portfolio/churchill-weavers-collection/ A link to the KHS scholarly fellowship program can be found on this same page.
Reminder - Deadlines for Calls

Call for Papers: In Celebration of Dr. Margaret Ordoñez: Education, Conservation, and Inspiration in Dress and Textiles, to be held in late September 2015, University of Rhode Island. Deadline for submissions is January 15, 2015. See full announcement for detailed information.

Call for Papers: The First Global Creative Industries Conference, From Culture to Business and Vice Versa, April 18-19, 2015, The University of Hong Kong, Hong Kong. Deadline for panel and individual paper proposal submission is January 16, 2015. See full announcement for detailed information.

Call for Papers: 2015 Global Fashion Management Conference at Florence: Renaissance of Marketing and Management in Fashion, June 25-28, 2015, University of Florence, Florence, Italy. This conference is organized by the Global Alliance of Marketing and Management Associations (GAMMA), a strategic alliance of organizations in marketing and management, and co-hosted by ITAA. Deadline for submissions is January 15, 2015. See full announcement for detailed information.

Call for Papers: The Joanne B. Eicher Symposium II: Fashion, Sex, & Power, September 11-12, 2015, University of Minnesota. Deadline for abstract submissions is January 5, 2015. See full announcement for more information or visit the website, http://design.umn.edu/symposium

Call for Presentations: 2016 Symposium: Fashion and ... the Body. April 29-30, 2016, University of Minnesota, St. Paul, MN. The fifth annual "Fashion and ..." symposium provides opportunities to share research findings, innovative teaching strategies, and designs that explore and investigate issues related to fashion and the body. From the people who design fashion, to those who produce it, to those who retail it, to ultimate consumers, the fashion-body interface is everywhere and consideration of the body is on-going. Deadline for submissions is January 8, 2016. See announcement for detailed information.

Call for Presentations: 2015 Symposium: Fashion and ... Gender. May 1-2, 2015, University of Minnesota, St. Paul, MN. The symposium is the fourth in a symposium series entitled "Fashion And..." connecting fashion with other themes of importance in today's world. Participate in this symposium by submitting a written abstract detailing research, an abstract of innovative teaching strategy, a design, or a proposal for a panel of speakers addressing some aspect of fashion and gender. Deadline for submissions is January 9, 2015. See announcement for details.

Do you aspire to a career in global luxury? Prepare yourself with the GLM program.

The dynamic global luxury industry is growing – and competitive. The Global Luxury Management program at NC State University is the only full-time luxury graduate program in the Americas.

In the Global Luxury Management program, you will:

- Earn two Degrees, one from NC State and one from SKEMA
- Study at two global campus locations, the USA during the fall semester and France during the spring semester
- Experience luxury first-hand during the required New York City Study Tour and the North Carolina Study Tour
- Have guidance from and access to the GLM Industry Advisory Board for networking and mentoring
- Learn from global student peers, with nearly 10 countries represented in each class
- Work with the NC State Jenkins Career Management Center for career coaching, professional skills development, and luxury industry recruiting support

Round 2 application deadline: February 13, 2015

We are currently accepting applications for the class that will begin Fall 2015. The final deadline is April 17, 2014. More information on our website, http://poole.ncsu.edu(glm/ or via email at Jenkins-mglm@ncsu.edu.)
ITAA Seminar Sessions: A Call for Proposals

By Denise N. Green and Lucy Dunne, Philosophical Missions Committee

ITAA’s Philosophical Missions committee is the “eyes and ears” of ITAA leadership, dedicated to focusing attention on emerging issues and diverse standpoints among the ITAA membership, and visioning and planning activities to support these emerging issues and standpoints. Over the last few years, the Philosophical Missions committee has devoted considerable attention to the need for interdisciplinary conversations in our field, and the need for a space to explore alternative structures for soliciting, reviewing, and disseminating member contributions within the conference umbrella. We are providing members with the opportunity to develop Seminar Sessions, allowing association members to self-organize a session which may cross disciplinary and methodological (e.g., textile science, social/cultural, historical, design, consumer behavior) boundaries in the field, and is organized around a specific topic. Organizers define a “mini-conference” within the main conference, and may customize the submission format, review process, and dissemination of results in a manner appropriate to the focus and objectives of the session. We intend Seminar Sessions to provide an opportunity for ITAA members to network, disseminate results, discuss big questions, explore interdisciplinary connections, and bring multiple methodological approaches in conversation through all forms of scholarship.

The Philosophical Missions committee has demonstrated the Seminar Session approach at the last two meetings, and this year we invite ITAA members to develop proposals for Seminar Sessions. Organizers of accepted Seminar Sessions will distribute a call for submissions to the Seminar, review submissions according to their articulated plan, make acceptance decisions, and run their session at the conference.

Because the format is open, a Seminar Session could be an interactive focused design exhibit, a performance, film festival, or a working group developing a grant application or special topic issue for a book or journal. Organizers are encouraged to engage in conversation with participants prior to the conference, for example, reading each other’s work and arranging teleconferences prior to the face-to-face meeting. Organizers may decide to solicit works-in-progress for formative development, or fully completed articles for publication in a special issue of a journal.

As a sort of “sandbox” format for ITAA, Seminars allow new organizational structures to develop without requiring a large-scale overhaul of the conference format. It allows members to explore new topics, methods, and structures in an agile way. Our hope is to foster creativity and interdisciplinary conversations. Anyone who is an ITAA member may submit a proposal!

See Call for Proposals on Page 14.
Call for Proposals: ITAA Seminar Sessions 2015
due January 10, 2015

For the 2015 Conference, ITAA members will have the opportunity to propose Seminar Sessions, which will take place as part of the conference program. Seminar Sessions are stand-alone sessions, organized by one or more proposing organizers, which follow a structure prescribed by the organizer/organizers.

Proposal Content

Each Seminar proposal should be no longer than 2 pages, single-spaced. It should describe, in as much specific detail as possible:

- the topic or focus of the Seminar
- a discussion of the reason for proposing this topic as a Seminar (vs. a panel, special topic, or other existing format within the conference structure)
- the rationale for an interdisciplinary, multi-method approach to the topic
- the expected number of active participants in the Seminar (not including audience members)
- the format and contents of the submissions to the Seminar
- the method of review of submissions to the Seminar, including the names of individuals confirmed as participants in the review process (reviewers, organizing committee, etc.)
- the involvement of participants prior to the conference (e.g. conference calls, review of each others’ work prior to the conference, etc.)
- the format of the Seminar during the ITAA conference, including any explicit contributions of active participants as well as audience involvement
- the logistical support required of the ITAA conference organizers for the Seminar, including room setup, A/V equipment, and any other infrastructure needs
- the output of the Seminar outside of the conference session, including relationships with journals or other organizations such as museums or galleries (include a letter of support from any outside partners confirming their involvement)

The proposal should also include a short biographical paragraph about each organizer.

Seminar Call for Submissions

In addition to the material described above, organizers should submit a 1-page Call for Submissions for the proposed Seminar. This call should outline much of the information described above, but should be aimed at informing potential participants about the focus, structure, and timeline of participation. It should specify that all accepted participants must register for and attend the ITAA conference, and that submissions to the Seminar may not also be under consideration for the main conference.

Seminar Proposal Timeline and Structure

The Philosophical Missions Committee will review all Seminar proposals and select no more than three for inclusion in the 2015 conference. The committee aims for diversity in approach for these three Seminars, in order to broadly explore the potential for the format. Proposals will be evaluated based on their feasibility, perceived interest and relevance to the ITAA community, and the level of preparedness articulated in the proposal.

Seminars for 2015 will be limited to a standard concurrent session time slot (expected to be 75 minutes), and will be held in one of the available breakout rooms. Seminar development must follow this schedule:

January 10, 2015: Seminar proposals submitted to the Philosophical Missions Committee via email to Chairperson Denise N. Green (dng22@cornell.edu)
February 1, 2015: Committee decisions are final, Call for Submissions to selected Seminars are distributed to the ITAA list
April 15, 2015: Submission deadline for ITAA Seminars, applicants submit work directly to Seminar organizers following the process outlined in the Call for Submissions for each Seminar
April 30, 2015: Seminar organizers confirm to ITAA Philosophical Missions committee that they have received enough submissions to run the Seminar
June 15, 2015: Notification deadline for authors of Seminar submissions (Seminar program finalized)

Please contact Philosophical Missions committee chairperson, Denise N. Green (dng22@cornell.edu) with any questions. We look forward to your proposals!
CALL FOR SUBMISSIONS – Proposals for Special Topic Sessions

ITAA 72nd Annual Conference Santa Fe, New Mexico

November 9-13, 2015

Submit through the ITAA Website by February 1, 2015 - Online Submission Site Opens January 6, 2015

Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.

Special Topic Sessions held during the annual conference may include presentations, panels, small group discussions, or any other program which may be of interest to members. Special Topic Sessions occur within the regular meeting schedule and should address broad issues and encourage dialogue and audience participation.

Special Topic Sessions can be up to 75 minutes in length. Some sessions may be concurrent. Proposed sessions cannot exceed this time allotment. Proposed sessions should not require special facilities other than a meeting room. An LCD projector and screen will be provided to the Session Coordinator. Maximum number of attendees for each Special Topic Session will be based upon available facilities. There will be no reimbursement for expenses, fees, nor registration waivers provided for presenters. All benefits to outside speakers must be specified in this proposal.

Full guidelines are available on the ITAA Website under

Submissions - Special Topics Sessions and Workshops

CALL FOR SUBMISSIONS – Proposals for Conference Workshops

ITAA 72nd Annual Conference – Santa Fe, New Mexico

November 9-13, 2015

Submit through the ITAA Website by February 1, 2015 - Online Submission Site Opens January 6, 2015

Proposals are invited from current ITAA members. Coordinator must be a member. Proposals are also invited from our resource vendors, and may include product/service specific content (current ITAA membership required).

Workshops held at the beginning and close of the annual conference; may include presentations, panels, group discussions, invited speakers, or any other program which may be of interest to members.

Workshops may be ½ to 1½ days. Any special facilities or equipment are the responsibility of the workshop coordinator. Number of attendees can be specified. At a minimum, workshops must be revenue-neutral to ITAA; you may require a registration fee to cover registration, audiovisual, meeting room, and other costs such as lunch (if provided) and internet access. The fee will be collected at time of registration for the annual meeting.

Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your proposal. Be prepared to upload the file when the Online Submission Program asks for it.

Money left over from fees will go towards defraying the cost of the conference.

Full guidelines are available on the ITAA Website under

Submissions - Special Topics Sessions and Workshops
CALL FOR SUBMISSIONS – Graduate Student Best Papers

ITAA 72ND ANNUAL CONFERENCE - SANTA FE, NEW MEXICO

NOVEMBER 9-13, 2015

Submit through the ITAA Website by February 1, 2015 - Online Submission Site Opens January 6, 2015

The graduate student competition is divided into two categories, master’s and doctoral. A first and second place award may be given in each category. Students must be currently enrolled in a textiles, apparel, merchandising or related graduate program or have earned a graduate degree from such a program within the past 12 months at the time of submission. Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor’s name and email address. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Graduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.

The award-winning full papers must be orally presented at the annual meeting by the student winners and the proceedings papers will be published in the ITAA Proceedings. First place winners will receive $500 toward travel and hotel costs to attend the annual meeting and present their papers. Conference registration fees will be waived for the first place winners.

Full guidelines, 2015 proceedings template, and instructions for online submission are available on the ITAA Website under Awards - Graduate Students

CALL FOR SUBMISSIONS – Undergraduate Student Best Papers

ITAA 72ND ANNUAL CONFERENCE - SANTA FE, NEW MEXICO

NOVEMBER 9-13, 2015

Submit through the ITAA Website by February 1, 2015 - Online Submission Site Opens January 6, 2015

A paper based on original research may be written and submitted by any undergraduate student or student team (3 member maximum) under the sponsorship of an ITAA faculty member. Students must be currently enrolled in textiles, apparel, merchandising, or related programs or have graduated from such a program within the last 12 months at the time of submission. Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor’s name and email address. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Undergraduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.

The award winning full papers must be orally presented at the annual meeting and the proceedings papers will be published in the ITAA Proceedings. The student author(s) of the winning paper will receive $500 toward travel and hotel costs to attend the annual meeting and present their paper. If the student does not present the paper, the travel stipend will not be awarded. Conference registration fees will be waived for the first place winner (or lead student author). If the student author is unable to attend the annual meeting, the faculty sponsor is expected to present the paper.

Full guidelines, 2015 proceedings template, and instructions for online submission are available on the ITAA Website under Awards - Undergraduate Students
CALL FOR SUBMISSIONS – Concept, Research, Teaching Scholarship

ITAA 72nd ANNUAL CONFERENCE - SANTA FE, NEW MEXICO
NOVEMBER 9-13, 2015

Submit through the ITAA Website by April 1, 2015 - Online Submission Site Opens January 6, 2015

Research Presentations: ITAA scholars are invited to submit proposals to present original research papers at the ITAA annual meeting. Appropriate submissions include research studies and scholarship from diverse theoretical positions. Research must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Teaching Presentations: ITAA scholars are invited to submit proposals to present papers on creative teaching, curriculum strategies and best practices at the ITAA annual meeting. Papers should be reported in narrative form and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Concept Presentations: ITAA scholars are invited to submit proposals to present original concept papers at the ITAA annual meeting. Appropriate submissions include (1) Position papers, (2) Best practices, (3) Philosophies or (4) Related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. It may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It is supported by analysis and synthesis of current facts, data and research literature, and proposes future directions. The paper must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Authors should select from the following tracks for review and presentation:

- Aesthetics/Design/Product Development (ADP) – including the creative process, factors of design, body scanning, product development for target markets, specification development, etc.
- Consumer Behavior (CB) – including phenomena related to how consumers behave in the marketplace, shopping behavior, fashion movement, merchandise quality, consumption patterns and consumer practices.
- Culture (CUL) – including cross-cultural comparisons, critical theory, ethnic studies, feminist theory, ethnographic studies, anthropological approach.
- Fashion Studies (FS) – including theory of fashion, critical analysis of fashion through interdisciplinary thought, fashion as object, practice, etc.
- Historic (HIS) – including artifact analysis, historic trends, archeological studies, cross-cultural comparisons, etc.
- International (INT) – including trade analysis, economic theory, sourcing, global supply-chain, etc.
- Merchandising/Marketing/Retailing I. Management (MMGT) – including issues related to satisfaction, stores, the retail process, etc.
- Merchandising/Marketing/Retailing II. Visual & Promotion (MVP) – including issues related to E-commerce, advertising, branding, retail atmospherics, etc.
- Pedagogy (PED) – the art and science of teaching including critical pedagogy, curriculum development, systematic analysis of teaching, etc.
- Popular Culture (POP) – includes critical analysis of popular culture as it relates to the area of apparel/textiles including communication, ideas, perspectives, attitudes, images, media, etc.
- Professional Development & General (PDG) – including future trends for the profession, curriculum issues, industry or interdisciplinary linkages, professional development, etc.
- Social/Psychological Aspects (SPA) – including appearance management, identity, group behavior, popular culture, body image, acculturation, gender and dress, etc.
- Sustainability/Social Responsibility (SSR) – including issues focusing on environmental and social impact across all tracks.
- Textile & Apparel Industries (TAI) – including sizing, manufacturing, socially responsible practices, production technology, etc.
- Textile/Apparel Science (TAS) – including fiber science, functional dress, etc.
- Technical Design (TD) – including design research from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration, etc.

Papers of Distinction: All abstracts will be considered for a paper of distinction award. Authors will be notified if their abstract has been recommended, and will be asked to submit a full paper by a date TBD. Full papers will then be reviewed for consideration as a paper of distinction.

Full guidelines, 2015 proceedings template, and instructions for online submission are available on the ITAA Website under Submissions - Concept, Research, Teaching Scholarship
Call for Distinguished Faculty Awards and Fellowships
ITAA Faculty Award and Fellowship Committee

Submit through the ITAA Website by February 1, 2015 - Online Submission Site Opens January 6, 2015

It is the time of year again to look ourselves in depth and recognize the success of ITAA members. We are looking for your nominations for ITAA Fellow, ITAA Distinguished Scholar, and Rising Star award.

The nominations we are looking for the next year are as follows:

- **ITAA Fellow** is the highest award bestowed upon ITAA members with significant contributions to the textiles and clothing field and ITAA. Please review the names of past recipients from http://itaaonline.org/?page=31. This nomination would be another chance for us to recognize the excellence and their contributions to our professional lives. The award recipient will receive an ITAA fellow pin, a conference registration fee waiver, and an opportunity to share their appreciation for receiving the award through ITAA newsletter.

- **ITAA Distinguished Scholar** is awarded to an ITAA member who has accomplished valuable and continuous contributions to scholarship in the textile and apparel field through a combination of research, theory, teaching pedagogy, publications, creative endeavors, and/or work promoting public policy. Please do see the past recipients from http://itaaonline.org/?50, and help us celebrate their accomplishments! The award recipient will receive $1,500, a conference registration fee waiver, and a session to deliver a lecture to ITAA members at the annual meeting.

- **ITAA Rising Star award** is given to a junior faculty member of ITAA (who are on a tenure-track or have not yet reached the fifth year in their faculty position) with excellence in teaching, research/scholarly work, outreach/engagement, and service. The past recipients are listed from http://itaaonline.org/?33, and we hope to see more junior faculty being recognized by ITAA members. The award recipient will receive a glass trophy, a conference registration fee waiver, an opportunity to share their appreciation for receiving the award through ITAA newsletter.

Important aspects of nominations are:

1. Please note that if someone already received any of the above awards in the past, s/he is not eligible for another nomination for the same award. However, if someone is an ITAA fellow and you want to nominate her or him for ITAA Distinguished Scholar (or vice versa), it is acceptable. So, please ensure that the list of past recipients has been noted before making nomination decisions.

2. The complete information, including the criteria for evaluation and nomination materials, is available from http://itaaonline.org/?page=16.

We hope to see your full nominations/applications by February 1, 2015. If you have any questions, please contact the chair of Faculty Awards and Fellowships Committee, Byoungho Jin, at b_jin@uncg.edu.

---

**ITAA Newsletter Editorial Staff**

Editor: Vanessa Jackson, University of Kentucky  
E-mail: vpjackson@uky.edu

Managing Editor: Nancy Rutherford  
E-Mail: nruth@utk.edu

The **ITAA Newsletter** is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the **ITAA Newsletter**. Submissions must be authors’ original works or give appropriate attribution.

ITAA posts and/or distributes announcements and surveys relevant to our membership on a fee basis. No ITAA support, endorsement or recommendation should be implied for this commercial or educational product, process or service.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.