Celebrating the Unique
in Santa Fe, New Mexico!
November 10-13, 2015

The ITAA 2015 Annual Conference was a great event with over 450 participants! Many thanks to Conference Chairs, Mary Littrell and Jana Hawley; the Conference Planning Committee chairs; and the many volunteers!
Results of ITAA Survey on Hiring Practices

Lynn M. Boorady, Chair, Administrative Leadership Committee

In March 2015, a survey link was sent out to all members of ITAA asking that the survey be completed by their department chair/head or other leader within the fashion area. There were 75 responses in total with 66 of them being within the United States and nine from international institutions.

Within the United States, 58 of the institutions responding were non-profit/public, seven were private and one self-declared as a private, endowed university. From the institutions responding from outside the US, seven were non-profit or public, one was profit and one self-declared simply as an “international campus.” The results discussed here only pertain to the 66 responding institutions located in the United States.

The hiring practices for an assistant professor found that typically this position was hired at a salary between $60,000 and $70,000 without regard to previous experience. In terms of expectations, 75% of the institutions stated they did have a policy on percentages of teaching, research and service, though this varied widely and most did not report actual percentages in this survey. As for start-up funding, 53% stated they did provide start-up funding and sixteen institutions offered between $1,000 and $10,000. Eight institutions offered more than $30,000 in start-up funding. Funds for traveling to conference was offered by 89% of the institutions and of these, 51% offered between $1,001 and $5,000.

As for lab equipment, 62% do not offer separate funding for lab equipment and of the institutions that do offer equipment, the value was most often less than $5,000. Forty-two percent of the institutions offer research or teaching assistants to their new hires. Fifty-five percent offered no other incentives, however 29% offered incentives such as moving expenses, summer salary or reduced class load the first year. Seventy-one percent of the institutions are non-union.

This survey was meant to provide basic information on the hiring practices in fashion related departments. No information on cost of living was requested. Interviewing and hiring is a nuanced process in which both parties must determine what works best for them. Expectations at a research university will be different than those at a teaching college; this survey is not meant to be used as a negotiating tool but merely as a snapshot of hiring practices. It is hoped that the full results of this survey will be published soon.

ITAA Annual Dues Renewal

The ITAA membership year runs January 1 – December 31, and dues are not prorated. The renewal period is now open, and dues should be paid by January 31, 2016 to receive the early renewal discount and keep your membership current. Please log onto the ITAA website to renew your membership. Once signed onto the site, you will see the “Renew Your Membership Now” link on your Member Profile page. Please contact Nancy Rutherford, if you have any problems. executive_director@itaaonline.org

Promo Codes: Professional & Corporate use ERDISCOUNT; Emeritus use EMERITUSDISCOUNT; Students use STUDENTDISCOUNT
President’s Message

By Missy Bye

By now, you are all busy with end of the semester responsibilities and will start making plans for the New Year. Thank you for the opportunity to serve as President of ITAA this past year. I especially want to thank council and the members—you are the ones that power ITAA and help keep us a vibrant, growing organization.

I am grateful for the service and leadership of our outgoing council members: Rinn Cloud, VP Publications, Mary Lynn Damhorst, Counselor, Jaeil Lee, VP Education and Angela Uriyo, Graduate Student Liaison. Council changes its face every year and I’d like to welcome Tammy Kinley as our new President and new council members Marianne Bickle, President-Elect, Pamela Ulrich, VP Publications, and Barbara Frazier, VP Education. Elections for a new graduate student liaison are currently underway.

Kudos! to Mary Littrell and Jana Hawley for hosting a fabulous conference in Santa Fe that was rejuvenating, eye-opening, and truly unique. Kudos! to all the volunteers, pre-, post-, and during the conference. Your generous dedication to ITAA is a gift to all of us. Nancy Rutherford—You keep us on track during the conference and throughout the year. We are very fortunate to have your enthusiasm and guidance.

During my President’s address at the conference, I made a call to action to the membership to join a grassroots movement to envision textile and apparel research and education for the 21st century. Our mission to expand knowledge to support consumers, families, and individuals use and acquisition of textiles and apparel is as critical today as it was during our early history. Now more than ever we need to be a key player in innovative research, teaching, and outreach that is relevant to the needs of people and the planet. We need to clearly define who we are among ourselves, so that we can convey a unified message to others and solidify our discipline’s identity in the public domain.

- Let's understand and embrace our history, who we are today and the potential we have in the future.
- Let's enhance the ways in which we tell our stories to the media, our students, campus administrators, industry, and funding agencies.
- Let's do meaningful scholarship and teaching that has impact on human lives or provides positive input for industry.
- Let's find the mettle to reach out to scholars in other disciplines who can partner with us to address the most critical issues of our society.
- Let's model ethical values and behaviors for our colleagues and students even when it would be easier to look the other way.

I asked members to share one thing that they would do in the coming year to make ITAA more inclusive, relevant and dynamic. There were over 75 pledges that included: “be disruptive”, “promote meaningful scholarship”, “diversify ITAA leadership”, “build bridges”, “complete my PhD”, “mentor junior scholars towards ethical, rigorous research practices”, and many, many more. There is momentum and commitment in the organization to position and promote our discipline as vibrant, relevant, and ready to lead change. So join the conversation and make a commitment to take a positive step towards our future. Happy New Year!

ITAA 2016 Annual Conference

Vancouver, British Columbia, Canada  November 8 - 11, 2016

Time to prepare for the ITAA 2016 Annual Conference! Calls for Research, Teaching, and Concept Presentations; Special Topic Sessions, Workshops, Student Best Papers, Faculty Awards and Fellowships are provided in this newsletter and on the ITAA Website. Calls for Design and Student Awards are coming soon!
Awards are possible only through the generous contributions of our industry partners and members who have made lasting commitments to the discipline through the creation of endowments and donations to specific awards.

2015 Annual Conference

Fellowships, Scholarships, Grants, and Distinguished Faculty Awards

Undergraduate Student Scholarships
Regent's University London, Will Conard Scholarship for Fashion Design
Dena Aloibedat, Western Michigan University

Blanche Payne Award
Amanda Smith, University of Missouri

Optitex Design in Technology Award
Kyung Eun Lee, Iowa State University

Graduate Student Fellowships
Sara Douglas Fellowship for Professional Promise - Doctoral
Meredith McQuerry, North Carolina State University

Sara Douglas Fellowship for Professional Promise - Masters
Md. Tahmidul Islam Molla, University of Missouri

Marjorie Joseph Fellowship for Beginning Doctoral Student
Tara Konya, University of North Carolina at Greensboro

Lois Dickey Fellowship
Linsey Griffin, University of Minnesota

Counselor's Fellowship
Ling Zhang, Iowa State University

Faculty Awards
Janet Else Visiting Scholar Award
Judy Frater, Founder Director, Somaiya Kala Vidya

CTRJ Outstanding Reviewer Award
Jonghan Hyun, Kent State University
Juyoung Lee, Mississippi State University

ITAA Rising Star
Huiju Park, Cornell University

ITAA 2015 Award Winners
Judy Frater and Huiju Park
2015 Annual Conference

Research and Teaching Scholarship Awards

**Student Best Paper Awards**

**Doctoral Level First Place:** Caroline Kobia, Mississippi State University  
*Why Forward Viral Fashion Messages? The Moderating Roles of Consumers’ Fashion Traits and Message Traits*  
Faculty Advisor: Chuanlan Liu, Louisiana State University

**Doctoral Level Second Place:** Michelle L. Childs, University of Tennessee  
*Effective Fashion Brand Extensions: The Impact of Limited Edition and Perceived Fit on Consumers’ Urgency to Buy Brand Dilution*  
Faculty Advisor: Byoungho Jin, University of North Carolina at Greensboro

**Masters Level First Place:** Heejoo Lee, Central Michigan University  
*Development and Evaluation of Nurses’ Scrub Jacket through the Functional Design Process*  
Faculty Advisor: Su Kyoung An, Central Michigan University

**Masters Level Second Place:** Chanmi Hwang, Iowa State University  
*Consumers’ Acceptance of Wearable Technology: Antecedents in a Technology Acceptance Model*  
Faculty Advisor: Eulanda Sanders, Iowa State University

**Undergraduate Level First Place:** Eric Beaudette, Cornell University  
*Thermal Comfort Evaluation of Seam Types in Athletic Bodywear*  
Faculty Advisor: Huiju Park, Cornell University

**Undergraduate Level Second Place:** Chanmi Hwang, Iowa State University  
*The Furry Fandom: Constructing a Costumed Society for Identity Exploration*  
Faculty Advisor: Denise Green, Cornell University

**ATEXINC Award for Innovation in Textile Instruction**  
Laurie M. Apple and Kathleen R. Smith, Zola K. Moon, and Glenda Revelle, University of Arkansas  
*Creating E-Textile Activities in a Textile Design Course to Engage Female Middle School Students in STEM Learning: An Undergraduate Design Experience*

**ESRAP Best Research Paper Award**  
Sonali Diddi, Colorado State University and Linda S. Niehm, Iowa State University  
*Exploring the Role of Personal Values and Moral Norms towards Consumers’ Intentions to Patronize Apparel Retail Brands Engaged in Corporate Social Responsibility*

**ESRAP Best Teaching Paper Award**  
Lynn M. Boorady, SUNY Buffalo State; Jane Ledbury and Nicholas Hall, Manchester Metropolitan University; Karen Webster and Grant Emerson, RMIT; and Bingbing Du, Beijing Institute of Fashion Technology  
*CONNECT Project: A Global Learning Experience on Sustainability in the Fashion Industry*

**Hutton Award for Continuing Fiber Traditions - Research**  
Sherry Haar, Kansas State University  
*Plant Placement: Imagery from Plant Chlorophyll and Mechanical Methods*

**Intellect Books Research Award**  
Jonghan Hyun, Kent State University and Ann Fairhurst, University of Tennessee  
*Investigating the Consumption of Ethnically Disparate Products*

**Lectra Innovation Award for Research**  
Deepika Raj and Jung Ha-Brookshire, University of Missouri  
*The Needs for Interdisciplinary Collaborations for Preparing Future Fashion Technocrats*

**Lectra Innovation Award for Teaching**  
Ellen McKinney and Fatma Baytar, Iowa State University  
*Increasing Patternmaking Students’ Understanding of Measurement Methods and the Relationship between Body Measurements and Sizes: An Assignment Design*
2015 Annual Conference

Research and Teaching Scholarship Awards

Rutherford Teaching Challenge - 1st Place
Cosette M. Armstrong, Oklahoma State University
*Flipping for Visual Merchandising*

Rutherford Teaching Challenge - 2nd Place
Amber Chatelain, Eastern Kentucky University
*Brand Marketing*

Rutherford Teaching Challenge - 3rd Place
Kerri McBee-Black and Saheli Goswami, University of Missouri
*Science of Textiles*

Papers of Distinction
Aesthetics, Design, Product Development Track
Laurel Romeo, Louisiana State University and Young-A Lee, Iowa State University
*Apparel Needs and Expectations Model: A New Paradigm of the Apparel Product Development Process*

Consumer Behavior Track
Lina M. Ceballos and Nancy N. Hodges, The University of North Carolina at Greensboro
*Possessions and the Transition from Working to Retired Self*

Historic Track
Dina C. Smith and Casey R. Stannard, Louisiana State University
*Negotiating Authenticity: Exploring Design Decisions of Reenactors' Regency Gowns*

International Track
Sheng Lu, University of Delaware
*Potential Impact of the Trans-Atlantic Trade and Investment Partnership (T-TIP) on Related Textile and Apparel Trade Flows*

Merchandising, Marketing, Retailing II: Visual & Promotion Track
Gargi Bhaduri, Kent State University

Pedagogy Track
Siwon Cho, Laura Morthland, Laura K. Kidd and Shelby Adkinson, Southern Illinois University
*Developing Soft Skills through Multi-disciplinary Cooperative and Situated Learning*

Social Psychological Aspects Track
Victoria Brown and Nancy Hodges, The University of North Carolina at Greensboro
*An Exploration of Dress and Identity among New Mothers: The Implications of Breastfeeding for Clothing Choice*

Karla Teel, Pamela Ulrich, and Ali Zaremba Morgan, Auburn University
*Application of Children's Figural Scale to Compare Actual, Perceived, and Desired Self Images*

Sustainability/Social Responsibility Track
Lynn M. Boorady, SUNY Buffalo State; Jane Ledbury and Nicholas Hall, Manchester Metropolitan University; Karen Webster and Grant Emerson, RMIT; and Bingbing Du, Beijing Institute of Fashion Technology
*CONNECT Project: A Global Learning Experience on Sustainability in the Fashion Industry*

Technical Design Track
Ellen McKinney, Iowa State University and Simeon Gill, The University of Manchester
*Exploration of Body-in-Pattern Shape and Measurement Relationships for Women’s Trouser Patterns Found in USA and UK Pattern Drafting Methods: Implications for Garment Fit*
2015 Annual Conference
Creative Design Awards

Lectra Outstanding Faculty Designer Award

Anna Perry, Colorado State University
Sculptural Fashion

Lectra Outstanding Graduate Student Award
Best of Show - Graduate Level
Lushan Sun, University of Missouri
Renascence

Lectra Outstanding Graduate Student Award
Best Use of Technology
Eonyou Shin, Iowa State University
Cutting to Make a Lace
2014 Annual Conference

Creative Design Awards

Cotton Incorporated Innovations in Cotton Awards

Professional - 1st Place
Anna Perry, Colorado State University
The Chinese Phoenix

Professional - 2nd Place
Jiah Lim, Daegu University
Clouds in the Glass

Graduate - 1st Place
Kyungeun Lee, Iowa State University
Hanji - The Art of the Wind

Graduate - 2nd Place
Brianna Plummer, Iowa State University
Over Easy Rider

Undergraduate - 1st Place
Thuy Nguyen, Columbus College of Art and Design
Coordination

Undergraduate - 2nd Place
Gabrielle Sanehira, University of Hawai‘i at Manoa
Ortho-Litho Film

Atexinc Marketable Textile Design

Professional
Sherry Haar, Kansas State University
Summer Harvest

Graduate
Yeonhee Cheong, University of Wisconsin - Madison
Memento Mori Sewol

Undergraduate
Gabrielle Sanehira, University of Hawai‘i at Manoa
Collected, Cut and Recreated Dress
2014 Annual Conference

Creative Design Awards

Fashion Supplies Innovative Design

1st Place
Eonyou Shin,
Iowa State
University
Cutting to Make a Lace

ESRAP Award for Sustainable Design

Professional
Sherry Haar,
Kansas State
University
Summer Harvest

2nd Place
Ling Zhang,
Iowa State
University
Life of Earth: Hope

3rd Place
Ling Zhang and Chanmi Hwang,
Iowa State
University
Chinese Garden from Upcycled Used Clothing

Alvanon Creative Design Award

Graduate
Lushan Sun,
University of Missouri
Renascence

Graduate
Ling Zhang,
Iowa State
University
Life of Earth: Hope

Undergraduate
Thuy Nguyen,
Columbus College of Art and Design
Coordination

Undergraduate
Tara Higgins,
Moore College of Art and Design
Cumulus

Eden Travel International Award

Sandra Kimble,
Tarleton University
The Historical Inspiration of Structuring Beauty: An Unconventional Wedding Dress
2015 Annual Conference

Creative Design Awards

**Hutton Award for Continuing Fiber Traditions - Design**
Janice V. Kimmons, Lamar University
And Garments of Green Girt the Fellow About

**ITAA Award for Creative and Innovative Interpretation of Inspiration Sources**
Tameka Ellington, Kent State University
The Nyangatom Woman

**ITAA Award for Creative and Innovative Employment of Techniques**
Kim Hahn, Kent State University
Vitreous Fractures

**Vinci Award**

- Brianna Plummer, Iowa State University
- Digital Dilemma

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**Annual Conference Photos**

View all conference photos on ITAA’s Shutterfly Website: [https://itaaannualconference.shutterfly.com/](https://itaaannualconference.shutterfly.com/)

Become a member of Shutterfly (free) to download photos.
Reflections on the Past Year

The International Textile and Apparel Association (ITAA) was created for the advancement of the discipline through education and scholarship for its members. As I reflect on the past year in my position as the graduate student liaison, I feel fortunate to have had the opportunity to serve ITAA in this capacity. My life has been greatly enriched on both professional and personal levels. I started this position with many years of work-related experience in the field, however, in the year that I have spent on Council I have witnessed many great examples of leadership that will forever impact the way I relate to people in leadership positions over me and to those that I serve. On a personal level as well, several of the accomplished professionals on Council -some of which I can call mentors- have challenged me to set higher goals while giving me direction on how to attain them.

Over the past year I had the honor of getting to know many of the graduate student members of this organization through the Graduate Forum on Facebook. With more relevant content posted on the forum, I observed an increase in traffic and participation among members. I have contributed to meeting reports as well as advice columns to the ITAA newsletters that give graduate student members useful information. Both the graduate student Social and Fireside Chat events at the annual conference provided opportunities for students to network as well as seek advice on a myriad of issues.

I can’t conclude this letter without thanking Dr. Jaeil Lee and Dr. Jung Ha-Brookshire for their guidance and assistance throughout my term -without which I probably wouldn’t have been able to accomplish the goals that I had set for myself.

Wishing you all much continued success in your endeavors.

Sincerely,

Angela Uriyo
2015 ITAA Graduate Student Liaison

2015 International Bazaar

The International Relations Committee raised $845 this year from the International Bazaar. Dr. Janet Else also donated $1,500 in addition to her lovely craft works. The raised funds will be used to give a $2,000 award to international scholars or practitioners from underserved/under-representative countries to attend the ITAA annual meeting next year. Thank you so much to Janet Else, all donors, and bidders for your wonderful contributions. We look forward to having this great ITAA tradition next year in Vancouver, Canada!

CALL FOR NOMINATIONS

2016 JANET ELSE VISITING SCHOLAR OR PRACTITIONER AWARD

REMEMBER THE DEADLINE IS FEBRUARY 1ST!

International Relations Committee
Call for Proposals: ITAA Seminar Sessions 2016
due January 25, 2016

For the 2016 Conference, ITAA members will have the opportunity to propose Seminar Sessions, which will take place as part of the conference program. Seminar Sessions are stand-alone sessions, organized by one or more proposing organizers, which follow a structure prescribed by the organizer(s).

Proposal Content
Each Seminar proposal should be no longer than 2 pages, single-spaced. It should describe, in as much specific detail as possible:

- the topic or focus of the Seminar
- reasons for proposing this topic as a Seminar (vs. a panel, special topic, or other existing format within the conference structure)
- rationale for an interdisciplinary, multi-method approach to the topic
- the expected number of active participants in the Seminar (not including audience members)
- the format and contents of the submissions to the Seminar
- the method of review of submissions to the Seminar, including the names of individuals confirmed as participants in the review process (reviewers, organizing committee, etc.)
- the involvement of participants prior to the conference (e.g. conference calls, review of each others’ work prior to the conference, etc.)
- the format of the Seminar during the ITAA conference, including any explicit contributions of active participants as well as audience involvement
- the logistical support required of the ITAA conference organizers for the Seminar, including room setup, A/V equipment, and any other infrastructure needs
- the output of the Seminar outside of the conference session, including relationships with journals or other organizations such as museums or galleries (include a letter of support from any outside partners confirming their involvement)

The proposal should also include a short biographical paragraph about each organizer.

Seminar Call for Submissions
In addition to the material described above, organizers should submit a 1-page Call for Submissions for the proposed Seminar. This call should outline much of the information described above, but should be aimed at informing potential participants about the focus, structure, and timeline of participation. It should specify that all accepted participants must register for and attend the ITAA conference, and that submissions to the Seminar may not also be under consideration for the main conference.

Seminar Proposal Timeline and Structure
The Philosophical Missions Committee will review all Seminar proposals and select no more than three for inclusion in the 2016 conference. The committee aims for diversity in approach for these three Seminars, in order to broadly explore the potential for the format. Proposals will be evaluated based on their feasibility, perceived interest and relevance to the ITAA community, and the level of preparedness articulated in the proposal.

Seminars for 2016 will be limited to a standard concurrent session time slot (expected to be 75 minutes), and will be held in one of the available breakout rooms. Seminar development must follow this schedule:

January 25, 2016: Seminar proposals submitted to the Philosophical Missions Committee via email to Chairperson Denise N. Green (dng22@cornell.edu)
February 1, 2016: Committee decisions are finalized and “Call for Submissions” document distributed to the ITAA list
March 1, 2016: Seminar organizers confirm to ITAA Philosophical Missions committee that they have received enough submissions to run the Seminar
March 25, 2016: Seminar organizers complete selection process and make a final list of seminar participants
June 15, 2016: Seminar program finalized

Please contact Philosophical Missions committee chairperson, Denise N. Green (dng22@cornell.edu) with any questions. We look forward to your proposals!
Call for Faculty Awards and Fellowships Nomination

Due February 1, 2016

ITAA Faculty Award and Fellowship Committee

It is the time of year again to look at ourselves in depth and recognize the success of ITAA members. We are looking for your nominations for ITAA Fellow, ITAA Distinguished Scholar, ITAA Rising Star, Teaching Excellence Award, Mid-Career Excellence Award, and Service Award. Please note that the latter three (3) awards are newly created this year.

The nominations we are looking for the next year are as follows:

- **ITAA Fellow** is the highest award bestowed upon ITAA members with significant contributions to the textiles and clothing field and ITAA. Please review the names of past recipients from [http://itaaonline.org/?page=31](http://itaaonline.org/?page=31). This nomination would be another chance for us to recognize the excellence of ITAA members and their contributions to our professional lives. The award recipient will receive an ITAA fellow pin, a conference registration fee waiver, and an opportunity to share their appreciation for receiving the award through ITAA newsletter.

- **ITAA Distinguished Scholar** is awarded to an ITAA member who has accomplished valuable and continuous contributions to scholarship in the textile and apparel field through a combination of research, theory, teaching pedagogy, publications, creative endeavors, and/or work promoting public policy. Please do see the past recipients from [http://itaaonline.org/?30](http://itaaonline.org/?30), and help us celebrate their accomplishments! The award recipient will receive $1,500, a conference registration fee waiver, and a session to deliver a lecture to ITAA members at the annual meeting.

- **ITAA Rising Star Award** is given to a junior faculty member of ITAA (who is on a tenure-track and is yet untenured) with excellence in teaching, research/scholarly work, outreach/engagement, and service. The past recipients are listed at [http://itaaonline.org/?33](http://itaaonline.org/?33), and we hope to see more junior faculty being recognized by ITAA members. Award recipients will receive a conference registration fee waiver, a trophy, and an opportunity to share their appreciation for receiving the award through ITAA newsletter.

- **ITAA Teaching Excellence Award** is given to recognize leadership and contribution to undergraduate and graduate education. This award is open to all ranks. Award recipients will receive a conference registration fee waiver, a trophy, and an opportunity to share their appreciation for receiving the award through the ITAA newsletter.

- **ITAA Mid-Career Excellence Award** is to recognize excellent scholarly achievements made by mid-career professionals at the Associate Professor level or functioning at that rank in an academic setting. The candidates must have an established record of productive, independent, and impactful peer-reviewed research and/or creative scholarship activities at the time of application. Award recipients will receive a conference registration fee waiver, a trophy, and an opportunity to share their appreciation for receiving the award through ITAA newsletter.

- **ITAA Service Award** is given to recognize sustained service to the ITAA organization, which may include a combination of reviewing conference submissions, active committee membership, conference responsibilities, and other service contributions to ITAA. This award is made to recognize scholars who work tirelessly for ITAA before they are recognized as ITAA fellows. Previous ITAA fellow recipients are ineligible. Award recipients will receive a conference registration fee waiver, a trophy, and an opportunity to share their appreciation for receiving the award through ITAA newsletter.

**Important aspects of nominations are:**

1. Please note that if someone already received any of the above awards in the past, s/he is not eligible for another nomination for the same award. However, if someone is an ITAA fellow and you want to nominate her or him for ITAA Distinguished Scholar (or vice versa), that is acceptable. So, please ensure that the list of past recipients has been noted before making nomination decisions.

2. The complete information, including the criteria for evaluation and nomination materials are available from [http://itaaonline.org/?page=16](http://itaaonline.org/?page=16).

We hope to see your full nominations/applications by February 1, 2016. If you have any questions, please contact the chair of Faculty Awards and Fellowships Committee, Byoungho Jin, at b_jin@uncg.edu.
CALL FOR SUBMISSIONS – Graduate Student Best Papers

ITAA 73rd Annual Conference – Vancouver, British Columbia, Canada
November 8-11, 2016
Submit through the ITAA Website by February 1, 2016
Online Submission Site Opens January 6, 2016

The graduate student competition is divided into two categories, master's and doctoral. A first and second place award may be given in each category. Students must be currently enrolled in a textiles, apparel, merchandising or related graduate program or have earned a graduate degree from such a program within the past 12 months at the time of submission. Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor's name and email address. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Graduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.

The award-winning full papers must be orally presented at the annual meeting by the student winners and the proceedings papers will be published in the ITAA Proceedings. First place winners will receive $500 toward travel and hotel costs to attend the annual meeting and present their papers. Conference registration fees will be waived for the first and second place winners.

Full guidelines, 2016 proceedings template, and instructions for online submission are available on the ITAA Website under Awards - Graduate Students

CALL FOR SUBMISSIONS – Undergraduate Student Best Papers

ITAA 73rd Annual Conference – Vancouver, British Columbia, Canada
November 8-11, 2016
Submit through the ITAA Website by February 1, 2016
Online Submission Site Opens January 6, 2016

A paper based on original research may be written and submitted by any undergraduate student or student team (3 member maximum) under the sponsorship of an ITAA faculty member. Students must be currently enrolled in textiles, apparel, merchandising, or related programs or have graduated from such a program within the last 12 months at the time of submission. Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor's name and email address. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Undergraduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.

The award winning full papers must be orally presented at the annual meeting and the proceedings papers will be published in the ITAA Proceedings. The student author(s) of the winning paper will receive $500 toward travel and hotel costs to attend the annual meeting and present their paper. If the student does not present the paper, the travel stipend will not be awarded. Conference registration fees will be waived for the first and second place winners (or lead student author). If the student author is unable to attend the annual meeting, the faculty sponsor is expected to present the paper.

Full guidelines, 2015 proceedings template, and instructions for online submission are available on the ITAA Website under Awards - Undergraduate Students
CALL FOR SUBMISSIONS – Proposals for Special Topic Sessions  
ITAA 73rd Annual Conference - Vancouver, British Columbia, Canada  
November 8-11, 2016

Submit through the ITAA Website by February 1, 2016  
Online Submission Site Opens January 6, 2016

Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.

Special Topic Sessions held during the annual conference may include presentations, panels, small group discussions, or any other program which may be of interest to members. Special Topic Sessions occur within the regular meeting schedule and should address broad issues and encourage dialogue and audience participation.

Special Topic Sessions can be up to 75 minutes in length. Some sessions may be concurrent. Proposed sessions cannot exceed this time allotment. Proposed sessions should not require special facilities other than a meeting room. An LCD projector and screen will be provided to the Session Coordinator. Maximum number of attendees for each Special Topic Session will be based upon available facilities. There will be no reimbursement for expenses, fees, nor registration waivers provided for presenters. All benefits to outside speakers must be specified in this proposal.

Full guidelines are available on the ITAA Website under

Submissions - Special Topics Sessions and Workshops

CALL FOR SUBMISSIONS – Proposals for Conference Workshops  
ITAA 73rd Annual Conference - Vancouver, British Columbia, Canada  
November 8-11, 2016

Submit through the ITAA Website by February 1, 2016  
Online Submission Site Opens January 6, 2016

Proposals are invited from current ITAA members. Coordinator must be a member. Proposals are also invited from our resource vendors, and may include product/service specific content (current ITAA membership required).

Workshops held at the beginning and close of the annual conference; may include presentations, panels, group discussions, invited speakers, or any other program which may be of interest to members.

Workshops may be ½ to 1½ days. Any special facilities or equipment are the responsibility of the workshop coordinator. Number of attendees can be specified. At a minimum, workshops must be revenue-neutral to ITAA; you may require a registration fee to cover registration, audiovisual, meeting room, and other costs such as lunch (if provided) and internet access. The fee will be collected at time of registration for the annual meeting.

Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your proposal. Be prepared to upload the file when the Online Submission Program asks for it.

Money left over from fees will go towards defraying the cost of the conference.

Full guidelines are available on the ITAA Website under

Submissions - Special Topics Sessions and Workshops
CALL FOR SUBMISSIONS – Concept, Research, Teaching Scholarship
ITAA 73rd Annual Conference – Vancouver, British Columbia, Canada
November 8-11, 2016
Submit through the ITAA Website by April 1, 2016
Online Submission Site Opens January 6, 2016

Research Presentations: ITAA scholars are invited to submit proposals to present original research papers at the ITAA annual meeting. Appropriate submissions include research studies and scholarship from diverse theoretical positions. Research must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Teaching Presentations: ITAA scholars are invited to submit proposals to present papers on creative teaching, curriculum strategies and best practices at the ITAA annual meeting. Papers should be reported in narrative form and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Concept Presentations: ITAA scholars are invited to submit proposals to present original concept papers at the ITAA annual meeting. Appropriate submissions include (1) Position papers, (2) Best practices, (3) Philosophies or (4) Related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. It may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It is supported by analysis and synthesis of current facts, data and research literature, and proposes future directions. The paper must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Authors should select from the following tracks for review and presentation:
- Aesthetics/Design/Product Development (ADP) – including the creative process, factors of design, body scanning, product development for target markets, specification development, etc.
- Consumer Behavior (CB) – including phenomena related to how consumers behave in the marketplace, shopping behavior, fashion movement, merchandise quality, consumption patterns and consumer practices.
- Culture (CUL) – including cross-cultural comparisons, critical theory, ethnic studies, feminist theory, ethnographic studies, anthropological approach.
- Fashion Studies (FS) – including theory of fashion, critical analysis of fashion through interdisciplinary thought, fashion as object, practice, etc.
- Historic (HIS) – including artifact analysis, historic trends, archeological studies, cross-cultural comparisons, etc.
- International (INT) – including trade analysis, economic theory, sourcing, global supply-chain, etc.
- Merchandising/Marketing/Retailing I. Management (MMGT) – including issues related to satisfaction, stores, the retail process, etc.
- Merchandising/Marketing/Retailing II. Visual & Promotion (MVP) – including issues related to E-commerce, advertising, branding, retail atmospheres, etc.
- Pedagogy (PED) – the art and science of teaching including critical pedagogy, curriculum development, systematic analysis of teaching, etc.
- Popular Culture (POP) – includes critical analysis of popular culture as it relates to the area of apparel/textiles including communication, ideas, perspectives, attitudes, images, media, etc.
- Professional Development & General (PDG) – including future trends for the profession, curriculum issues, industry or inter-disciplinary linkages, professional development, etc.
- Social/Psychological Aspects (SPA) – including appearance management, identity, group behavior, popular culture, body image, acculturation, gender and dress, etc.
- Sustainability/Social Responsibility (SSR) – including issues focusing on environmental and social impact across all tracks.
- Textile & Apparel Industries (TAI) – including sizing, manufacturing, socially responsible practices, production technology, etc.
- Textile/Apparel Science (TAS) – including fiber science, functional dress, etc.
- Technical Design (TD) – including design research from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration, etc.
- Undergraduate (UG) – including work where the undergraduate is first author and has done the bulk of the work; undergraduate papers can be authored solely by the student; or can be co-authored with a faculty member or members

Papers of Distinction: All abstracts will be considered for a paper of distinction award. Authors will be notified if their abstract has been recommended, and will be asked to submit a full paper by a date TBD. Full papers will then be reviewed for consideration as a paper of distinction.

Full guidelines, 2016 proceedings template, and instructions for online submission are available on the ITAA Website under Submissions - Concept, Research, Teaching Scholarship.
ITAA Study Tour of the Highlands of Ecuador

June 16 - 27, 2016

All-inclusive Cost - $2,950

Limited to 15 ITAA Members

Tour Coordinator: Linda Arthur Bradley; Washington State University

In case you missed the quick presentation at the annual meeting last month, the ITAA study tour this year is to the beautiful highlands of Ecuador, where a great deal of American clothing is made, is designed for our ITAA members to examine the entire development cycle of garments from concept to consumer, from the raw fiber to the final product. This includes yarn-spinning, weaving, dyeing and printing, in both native traditional settings, as well as modern factory environments.

The Tour Coordinator is Linda Arthur Bradley is well known to ITAA as a professor whose focus is the interaction between culture and dress; she has led study tours with professors as well as with students. In addition, Linda has led this same study tour several times with students who have always loved the mix of design, merchandising, culture and history and have consistently raved about the study tour. It also helps that it is a reasonably priced all-inclusive package with round trip airfare to/from Miami, and nearly all food is provided, as are interpreters. All travel is by private coach.

Linda Arthur Bradley can be reached at linda.bradley@wsu.edu for specific information.
Position Announcements Posted Since Last Newsletter

Assistant/Associate Professor of Apparel Merchandising (9-month, tenure-track), Department of Consumer and Design Sciences, Auburn University, click here
Assistant Professor of Fashion Merchandising (Full-time, tenure-track), School of Visual Arts, Communications and Digital Technologies, LIU Post, click here
Full-Time/Tenure-Track, Fashion Technology - Design/Merchandising Instructor, Fashion Design Department, Santa Monica College, click here
Assistant Professor of Fashion Marketing (tenure-track), Department of Business, New York City College of Technology, City University of New York, click here
Full-time Fashion Marketing Faculty (able to teach in French), Université du Québec à Montréal, click here
Assistant Professor of Fashion and Textiles (tenure-track), Department of Human Ecology, State University of New York - Oneonta, click here
Chair and Associate/Full Professor in Fashion Merchandising (12 month, tenure-track), Department of Family and Consumer Sciences, University of Tennessee at Martin, click here
Assistant Professor (tenure-track), Fashion Design and Retailing Department, Framingham State University, click here
Assistant/Associate/Full Professor (full-time, tenure track), Foreigner Faculty Position, Department of Fashion Industry, Incheon National University, click here
Assistant/Associate Professor in Design & Merchandising (9 month, tenure-track), Drexel University, click here
Full-Time, Tenure-Track position, Fashion Design Department, Fashion Institute of Technology, click here
Assistant Professor with focus in Fashion Merchandising and Omni-channel Retailing (9 month, tenure-track), The Fashion School, Kent State University, click here
Lecturer/Assistant Professor in Fashion Design and Merchandising (9 month, non-tenure-track), The Fashion School, Kent State University, click here
Chair and Associate Professor/Professor, Department of Applied Design, Appalachian State University, click here
Lecturer in Merchandising and Consumer Sciences, School of Human Ecology - Division of Textiles and Apparel, University of Texas at Austin, click here
Lecturer with Emphasis on Apparel Design, School of Human Ecology - Division of Textiles and Apparel, University of Texas at Austin, click here
Assistant/Associate Professor in Fashion Merchandising (9 month, tenure-track), School of Family & Consumer Sciences, Texas State University, click here
Assistant Professor in Fashion Design (10 month, tenure-track), Department of Art and Design, Montclair State University, click here
Assistant Professor in Fashion Merchandising & Design (full-time, tenure-track), Meredith College, click here
Assistant/Associate Professor of Retail Merchandising and Fashion Product Development (9 month, tenure-track), Ohio University, click here
Department Head, Department of Textiles, Merchandising and Interiors, College of Family and Consumer Sciences, The University of Georgia, click here
Assistant/Associate/Full Professor in Merchandising Management (9 month, tenure-track), Oregon State University, click here
Assistant Professor in Fashion Merchandising and Design (10 month, tenure-track), Central Michigan University, click here
Assistant/Associate Professor in Fashion Technology, Dept. of Textiles, Merchandising and Fashion Design, Seoul National University, click here
Assistant/Associate Professor in Apparel Design (10 month, tenure-track), Baylor University, click here
Assistant Professor of Merchandising, (9 month, tenure-track), Department of Textiles, Merchandising, and Interiors, The University of Georgia, click here
Lecturer, Fashion Design and Merchandising, School of Human Sciences, Mississippi State University, click here
Assistant Professor in Apparel Merchandising and Management (tenure-track), Department of Apparel Merchandising & Management, California State Polytechnic University - Pomona, click here
Assistant Professor in Apparel and Textiles (9 month, tenure-track), Department of Apparel, Textiles, and Interior Design, Kansas State University, click here
Lecturer in Fashion Merchandising (9 months, non tenure-track), Department of Textiles, Merchandising, and Interiors, The University of Georgia, click here
Associate Professor in Apparel Merchandising and Product Development, (9 month, tenure track), University of Arkansas, click here
Assistant Professor Fashion Program (Tenure Track), School of Design, Stephens College, click here
Calls and Announcements

Research Method and Analysis Video Links Available. The NCCC65 coordinating committee has located and reviewed research methods and statistics videos on the internet. Links to some helpful videos are posted in the ITAA site Teaching Collections. These videos include regression analysis (linear, curvilinear, and logistics), sampling, latent growth curve modeling, SEM, and qualitative methods. NCCC65 coordinating committee is a multistate USDA North Central Region Experiment Station group set up to facilitate, enhance, and exchange information that will strengthen and expand research in our field related to social changes in the marketplace. These videos can be used for teaching as well as self-instruction about complex research and analysis methods. List of Links

Call for Participants: Florence Fashion Workshop - Intellectual Property Rights: Navigating Design, Legal and Business Perspectives in Fashion Practice. The Fashion School of Kent State University with the sponsorship of the Association Partners of Palazzo Strozzi (APPS) will offer an international academic one-week workshop for advanced students, educators and industry design professionals at the Kent State University Florence Campus from the 23rd - 27th May, 2016. See Full Announcement for more information.

Call for Papers: Special Article Collection of Fashion and Textiles. The journal is pleased to announce a call for papers for a special collection on the topic of sustainability and the triple bottom line in the global clothing and textiles industry to be co-edited by Kim Y. Hiller and Joy M. Kozar. Deadline extended to March 1, 2016. For additional information on the style guide for authors and topics appropriate for the special issue please refer to the journal website (under authors and editors, special call): www.springer.com/materials/journal/40691

Call for Papers: Behind the Glamor of Fashion. 2016 ITAA-GAMMA Joint Symposium at Hong Kong. July 21-24, 2016, to be held at the 2016 Global Marketing Conference at Hong Kong. We are interested in providing opportunities to share research findings, innovative teaching strategies, and concept papers that explore and investigate issues related to the dark side of fashion. Through a series of scholarly presentations and panel discussions (if proposed) the symposium participants will explore and investigate what goes on behind the glamor of fashion. Deadline for submissions is January 15, 2016. For more information, see Full Call.

Call for Papers: Special Issue of Journal of Global Fashion Marketing on “Behind the Glamor of Fashion”. This special issue will provide opportunities to share research findings, innovative teaching strategies, and concept papers that explore and investigate issues related to the dark side of fashion. Extended Abstract Submission Deadline: January 15, 2016. Full Paper Submission Deadline: August 15, 2016. For more information, see Full Call.

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.