

# ITAA NEWSLETTER



International Textile  
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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## Blending Cultures

Co-Chairs: Joan Ellis and Kathy Mullet

### Welcome to Vancouver, B.C.

My Co-Chair, Kathy Mullet, and I are excited to welcome the ITAA membership back to the Pacific Northwest...Welcome to Vancouver, BC!

When the ITAA leadership selected Vancouver as the site for our 2016 annual meeting, they hit a home run. It has been called the "sophisticated Manhattan in the mountains" by the New York Times. As a Pacific Ocean coastal city that is only 30 minutes from the ski slopes, Vancouver truly offers something for everyone. Shops, parks, restaurants, museums and galleries help to create a cultural melting pot with a modern flare.

Kathy and I, along with our planning team, are busy creating an agenda that will offer members time for gathering, networking, sharing of scholarship and the fostering of new ideas and initiatives all sandwiched between opportunities to experience Vancouver through both guided and self-guided tours.

To help guide your planning, the following information will be helpful:

Theme: ***Blending Cultures***

Dates: November 8 - 12, 2016

The opening reception will be the evening of November 8 with pre-post workshops and tours on November 8 and 12.

Location: Hyatt Regency Vancouver  
655 Burrard Street  
Vancouver, British Columbia, Canada, V6C 2R7  
+1 604 683-1234

<http://vancouver.hyatt.com/en/hotel/home.html>

Getting to Vancouver: Airport - Vancouver International Airport

<http://www.tourismvancouver.com/go/getting-here/>

Getting around Vancouver:

<http://www.tourismvancouver.com/go/getting-around/getting-to-the-airport/>

Tourism Information: <http://www.tourismvancouver.com/>

Stay tuned for regular updates in both the ITAA newsletter and online @ <http://itaaonline.org>

Thank you and we look forward to being your hosts!

Joan and Kathy



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**Graduate Student Liaison**

**So Young Song**  
**University of Tennessee**  
**Ex-officio Member**

**2016 Graduate Student Liaison**

**So Young Song**

I am excited and honored to serve as the 2016 Graduate Student Liaison. I am a doctoral student in Retail and Consumer Sciences at the University of Tennessee, Knoxville. After having gained a great deal of experience in technical design, apparel production, international trade, and retail environment for 10 years, I chose to further pursue my doctoral degree in Retail and Consumer Sciences. ITAA played a vital role in expanding my academic field of study to include a broad range of research contexts, such as apparel production, technical design, personal protective clothing, sustainability, social media, and fashion retailing. I am thankful for the opportunities to learn more about ITAA, and I look forward to serving the organization and representing the voice of graduate students. Continuing the great work of our former graduate student liaison, Angela Uriyo, my goal as a graduate student liaison is to provide networking opportunities for other students and fellow researchers through online social media. I also plan to foster more opportunities for graduate student members to build the skills necessary for succeeding in academic pursuits and professional careers. I will work hard to cultivate a sense of community and friendship among graduate students, by maintaining interactive online space and through upcoming 2016 ITAA annual conference. I hope to see you all in Vancouver, Canada. If you have any questions or suggestions, please contact me at [ssong9@vols.utk.edu](mailto:ssong9@vols.utk.edu)



**Don't Miss the 2016 Conference**

**Submission Deadlines!**

Calls, templates, and instructions for submissions for the 2016 Annual Conference are posted on the ITAA Website under SUBMISSIONS.

# President's Message

By Tammy Kinley

Happy New Year! I love the start of a new semester – crafting the new syllabus, adding projects, taking away projects, adding them back again... and then the best part, students!

We are looking at a busy year in ITAA. The Accreditation Commission, chaired by Dr. Gwendolyn O'Neal, made a good deal of progress toward crafting accreditation bylaws and standards that will communicate the high quality of our programs to the greater academy. The Commission is looking forward to your input on the draft documents this year in a series of virtual town halls. I hope your calendar will allow you to participate; all you will need is a computer with audio capability or a phone.

The votes are in, and you have approved adding a Vice President of Conferences to the ITAA Council. I think this is an important move forward. Conference oversight has been part of a long list of time-consuming responsibilities of the Vice President of Scholarship. As you can imagine, making sure that communication flows through all relevant Vice Presidents and committees to the ultimate conference program means keeping many plates spinning simultaneously. Moving this onto a different “plate,” is a good idea.

We are also looking forward to another joint conference with the Korean Society of Clothing and textiles in Vancouver. Our External Relations Committee has been active in facilitating collaborations with organizations with whom synergistic relationships can be formed.



Speaking of Vancouver, I am very excited about visiting this beautiful city again! Kathy and Joan are starting to put together the puzzle of the conference schedule and are committed to providing us with speakers and experiences that will inspire research and inform teaching.

Finally, I encourage you to get involved in the business of the organization by joining a committee this year. This is a terrific way to network, make friendships, mentor other members, and influence our program areas at a national level. To express interest in joining a committee, click here: [Committee Interest Form](#). Committee responsibilities are outlined in the Handbook on the [Resources](#) page.

I look forward to “seeing” you at the virtual town halls!

Tammy

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# Report of the Accreditation Commission

**Gwendolyn S. O'Neal, Chairperson**

The ITAA Council established the Accreditation Commission November, 2014, consisting of the following persons: Gwendolyn O'Neal, Chairperson, Holly Bastow-Shoop, Rinn Cloud, Jane Hegland, Elena Karpova, Tammy Kinley, Jaecil lee, Tasha Lewis, Kathleen Reese, Leigh Southward, and Sherry Schofield. The following report of the Commission was presented at the 2015 ITAA town hall meeting.

Accreditation has two fundamental purposes: to validate the quality of programs and to assist in the improvement of the programs. As a result, the accreditation process does not prescribe specific practices, but is concerned, from a qualitative standpoint, that:

- A) The program has clearly defined, appropriate objectives,
- B) The program has established the conditions under which those objectives can be achieved,
- C) The program is in essence achieving their objectives presently, and
- D) The program is able to continue to achieve its objectives in the foreseeable future.

The Commission met monthly via GoToMeeting, hosted by Dr. Tammy Kinley and the University of North Texas. Council approved the hiring of Dr. Peter Ewell, President National Center for Higher Education Management Systems as the Expert Consultant for the Commission. The Commission members conducted research of numerous existing specialized education accreditation agencies to understand their organizational structure, bylaws, policies and procedures, as well as how their standards are written.

The members of the Commission were divided into three subgroups and assigned the responsibility of drafting bylaws, policies and procedures, and standards. In 2015 the commission completed drafts of Bylaws, Policies and Procedures, and Standards for a) Eligibility Criteria, b) Mission, Vision, & Values, c) Program Administration, d) Faculty, e) Students, and f) Facilities. The priority for 2016 is the completion of standards for academic content areas with the ITAA Meta Goals serving as the foundation for these standards. The drafts were submitted to Dr. Peter Ewell for his expert analysis of the Commission's work. Dr. Ewell met with the commission all day, November 10 to refine the completed drafts.

In order to engage the membership in establishing the accreditation structure, a series of virtual town hall meetings will be held to discuss and receive input on the Bylaws, Policies & Procedures, and Standards. Members will receive an e-mail from the ITAA Executive Director notifying them in advance of the dates and times for the town hall meetings. Please RSVP so that the Web host will be prepared to support the level of participation.

## Goals and Timeline

- Complete the standards for the academic content areas by Nov. 2016.
- Determine the fee structure by the November ITAA Annual Meeting.
- Establish autonomous 501C3 accreditation agency with ITAA as the parent organization by the end of 2016.
- Begin search for a director for the accreditation agency early 2017
- Pilot the accreditation process with approximately three programs in 2017
- Award accreditation status to the first program in 2018.

The Commission invites your participation in this very important process and look forward to your engagement in the soon to be held town hall meetings.

## Thank you, 2015 *CTRJ* Reviewers

The Editor and Associate Editors of the *Clothing and Textiles Research Journal* and the Vice-President for Publications, Rinn Cloud, would like to express their appreciation for all of the individuals who completed the review of one or more *CTRJ* manuscripts during 2015. The running/functioning of *CTRJ* is dependent on individuals like those listed below who support our journal every time they send in a completed review of a manuscript. Publishing a quality peer review journal is only possible with the help of committed reviewers. The individuals with an asterisk next to their name are members of the *CTRJ* Editorial Board who actively reviewed manuscripts in 2015. These individuals, in accepting a three year term to the Editorial Board, agree to review multiple manuscripts each year. Thank you reviewers and Editorial Board members! Thank all of you for your hard work. Please accept our apologies if we inadvertently left out your name or identifying you as an Editorial Board member.

### Reviewers and \*Editorial Board Members:

Alyssa Adomaitis*	Kim Hahn	Catherine Leslie	Jongeeun Rhee
Heather Akou	Amy Harden	Tasha Lewis	Mary Ruppert-Stroescu
Su Kyoung An	Kim Hiller Connell	Yan Li	Lloyd Russow
Patricia Annis	Aigin Hou	Heejin Lim	Carol Salusso
Laurie Apple	Hong Hu	Shu Hwa Lin	Eulanda Sanders
Jane Batcheller	Tao Hua	Trevor J. Little	Majid Sarmadi
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Shubhapriya Bennur	Ja Young Hwang	Hua Liu	Nancy Schofield
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Martin Bide	Jonghan Hyun*	Yoon Jin Ma	Hwa Kyung Song
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Leslie Burns	Vanessa Jackson	Malgorzata Matusiak	Cathy Starr
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Sang-Eun Byun	Cynthia Jasper	Ellen McKinney	S. Subramanian
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Wei Cao	Kim Johnson	Lisa McRoberts	Yuchai Sun
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Raedene Copeland	Jihyun Kim*	Jinhee Nam	Shugin Wen
Helena DeKlerk	Juhe Kim	Linda Niehm	Jane Workman
Renuka Dhandapani	Jung-Hwan Kim	Anton Nikiforov	Chunhui Xiang
Farrell Doss	Youn-Kyung Kim	Mijeong Noh*	Bingang Xu
Juan Du	Seung Bong Ko	Pamela Norum	Hong XU
Deepak Duggal	Helen Koo	Jennifer Ogle	Ruoh-Nan Yan
Sena Duru	Joy Kozar	Ruru Pan	Jung-ha Yang
Joan Ellis	Wi-Suk Kwon	Huiju Park	Gallayane
Sandra Evenson	Eun-Jung Lee	Hyejune Park,	Yaoyuneyong
Kendra Fowler	Jaeha Lee	Juyeon Park	Jeong-Ju Yoo*
Charles Freeman	Jaecil Lee	Saetbyul Park	Shinjung Yoo
Hae Jin Gam	Juyoung Lee*	Erin Parrish	So-Yeon Yoon
Simeon Gill	Seahee Lee	Jean Parsons	Chorong Youn
Denise Green	Seung-Eun Lee	Semra Peksoz	Deborah Young
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Young Ha	Yuri Lee*	Katheleen Rees	Li Zhao
Sherry Haar	Sharron Lennon	Cindy Regan	Tao Zhao
		Andrew Reilly	

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# Thank you, 2015 *CTRJ* Reviewers

(continued)

## Associate Editors:

I, along with Rinn Cloud, would also like to thank all of the individuals listed below who were Associate Editors (AEs) during 2015. AEs find and assign reviewers for each manuscript, monitor the review process, summarize reviewers' comments for the editor, and make recommendations about the status of the manuscript. Associate Editors contribute considerable quality time in their support of the *Clothing and Textiles Research Journal*. Thank you for your service!

Catherine Black, Aesthetics and Design, continuing;  
Jessie Chen-Yu, Consumer Theories and Behavior, term ended 2015;  
Jung Ha-Brookshire, Consumer Theories and Behavior and International, Business and Industry, continuing;  
Nancy Hodges, Social, Psychological, Education, starting a second three year term – thank you Nancy!  
Karen Hyllegard, Consumer Theory & Behavior, started November 2015;  
ByoungHo Jin, International, Business, Industry, started January 2015;  
Sara Marcketti, Cultural/Historic, started November 2015  
Pamela Ulrich, Historic, Cultural, term ended November 2015 with change in status to VP for Publications.

Additionally, I would like to thank Nancy Regan, Aesthetics and Design and Ajoy Sarkar, Textiles, Fibers, & Polymers who finished their term of office for Associate Editor in December 2014 but continued in 2015 to work with in process manuscripts which had been submitted during their tenure.

I would also like to recognize and thank Rinn Cloud, Outgoing VP for Publications, for serving as a counselor for me (Rinn is a former Editor of *CTRJ*) and sounding board during 2015. Thank you to all individuals who have provided their service to the *Clothing and Textiles Research Journal*. During 2015 there were 312 new manuscripts submitted to *CTRJ*; the Associate Editors and reviewers handled these manuscripts. In addition, many revised manuscripts from 2015 and 2014 were reviewed by the Associate Editors and reviewers.

Thank you all!  
Elaine L. Pedersen, Editor, *CTRJ*

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## Changes to Online Conference Submission Form

Beginning this year, additional information will be requested on the online submission form for Research, Teaching, Concept, and Creative Design presentations. This additional information is needed for archiving the conference proceedings in the Digital Library @ Iowa State.

150 Word Abstract — nutshell summary of the presentation to be used as the preview field for the proceedings file.

Specific Fields for all Authors: First Name, Last Name, Institution, and Email Address

[Instructions for Online Submission](#) are available on the ITAA Website.

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The 2015 Conference Proceedings will be in the Digital Library @ Iowa State soon. The listing of presentations will follow the conference program. Each proceedings file will have its own URL address.

## Position Announcements Posted Since Last Newsletter

Professor of Practice in Retailing and Consumer Sciences (12-month, nontenure-renewable), Norton School of Family and Consumer Sciences, The University of Arizona, [click here](#)

Assistant Professor of Textile Design (9-month, tenure-track), Department of Fashion and Textile Technology, State University of New York - Buffalo State, [click here](#)

Assistant/Associate Professor of Apparel Design (9-month, tenure-track), School of Design and Community Development, West Virginia University, [click here](#)

Assistant Professor of Apparel Merchandising (9-month, tenure-track), School of Design and Community Development, West Virginia University, [click here](#)

Assistant Professor of Fashion Merchandising and Design: Design and Development (tenure-track), Department of Family and Consumer Sciences, Western Michigan University, [click here](#)

Assistant Professor of Fashion Studies (tenure-track), Kendall College of Art and Design, Ferris State University, [click here](#)

Assistant Professor/Instructor/Assistant Instructor, Apparel and Textile Design (Fixed Term, 9-month), Department of Art, Art History, and Design, Michigan State University, [click here](#)

Dean, College of Human Environmental Sciences, University of Missouri, website link: <http://hes.missouri.edu/deansearch.html> Announcement, [click here](#)

Assistant/Associate Professor and Extension Specialist (12-month, tenure-track), Textiles, Merchandising and Fashion Design, University of Nebraska-Lincoln, [click here](#)

## Special Calls

**Call for Papers: "Shopping, Consumers & Retailing: Historical Perspectives,"** special issue of *Fashion, Style and Popular Culture*, guest edited by Michael Mamp and Sara Marcketti. This issue is interested in building an understanding of these topics utilizing historical perspectives. **Deadline for submissions is November 1, 2016. For more information, see [Full Call](#).**

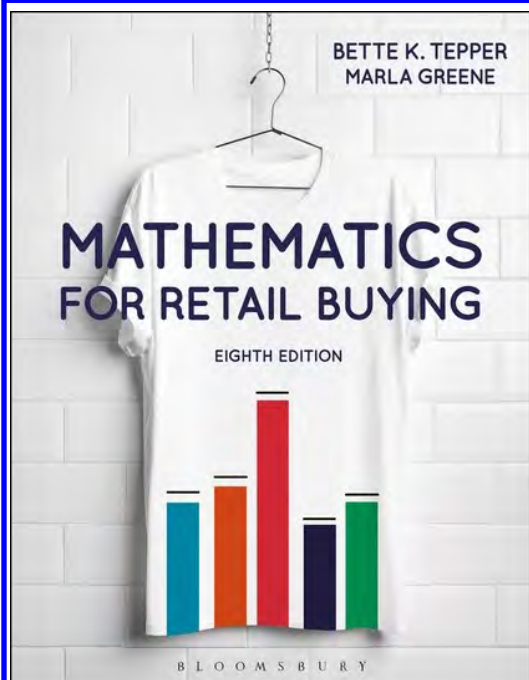
**Call for Papers: "Luxury Markets, Cities and Labour,"** special issue of *Fashion, Style and Popular Culture*, guest edited by Veronica Manlow. This issue will take an in-depth look at work, cities and consuming markets within the field of luxury. **Deadline for submissions is November 1, 2016. For more information, see [Full Call](#).**

**Call for Papers: "Fashion and Appropriation,"** special issue of *Fashion, Style and Popular Culture*, guest edited by Denise Nicole Green and Susan B. Kaiser. This issue will examine, critique, and contextualize modes of appropriation in the fashion system through producers, consumers, indigenous communities, and the media. **Abstracts due February 15, 2016 and full papers on September 1, 2016. For more information, see [Full Call](#).**

**Call for Papers: Sustainable Management of Luxury,** the first book in the world focused on Sustainable Management in the Luxury Sector. Dr. Miguel Angel Gardetti, Editor. This collection is intended to explore as many difference dimensions of the issue as possible. **Deadline for submission of initial abstract is January 29, 2016. For more information, see [Full Call](#).**

**13th Annual North American Student Design Competition, Sponsored by Alpaca Owners Association, Inc. (AOA). Fashion and Textile Categories.** The competition was created to promote the use of alpaca fiber in fashion, textile, and interior design at the fundamental level of educational institutions. The theme for this year is *Alpaca: The Earth Friendly Fiber*, in continuation of the success of the theme from 2009-2015. **Entry deadline is April 15, 2016. See [Attachment](#) for competition guidelines, entry form, and sample kit order form.**

**Call for Papers - Special Article Collection of *Fashion and Textiles*.** The journal is pleased to announce a call for papers for a special collection on the topic of sustainability and the triple bottom line in the global clothing and textiles industry to be co-edited by Kim Y. Hiller and Joy M. Kozar. Deadline extended to March 1, 2016. For additional information on the style guide for authors and topics appropriate for the special issue please refer to the journal website (under authors and editors, special call): [www.springer.com/materials/journal/40691](http://www.springer.com/materials/journal/40691)



New Edition of *Mathematics for Retail Buying* by Bette K. Tepper and Maria Greene publishing March 2016!

*Mathematics for Retail Buying, 8th Edition*, introduces merchandising and retailing students to the most important concepts in retail math through step-by-step examples with practice problems and solutions.

#### New to this Edition

- Reorganized Chapters 1 and 6 open the book with a discussion of profit and loss concepts and reflects the order of prior editions
- Chapter 5, Six-Month Planning and Components, expanded to include more coverage of assortment planning with a new “Formulating a Six-Month Plan” case study
- More than 50% of practice problems in each chapter are new or updated to reflect current industry practice
- Includes 25% new case studies that illustrate practical retailing situations and common obstacles encountered in real-life merchandising
- New co-author, **Marla Greene**, is a Clinical Associate Professor of Fashion Merchandising at LIM College in New York City, USA, and a retail professional with more than 25 years of experience as a Merchandise Manager and Buyer.

The comprehensive *Mathematics for Retail Buying STUDIO*, an online ancillary for further learning, includes self-quizzes featuring scored results and personalized study tips, flashcards of terms and definitions and key formulas, and additional real world case studies and math activities for each chapter. Students can also practice their skills by computing Practice Problems from the text with downloadable skeletal Excel spreadsheets available online.

#### Teaching Resources

- Answer Manual provides demonstrative step-by-step solutions to all practice problems
- Test Bank offers exams for each chapter
- PowerPoint® presentations provide a framework for lecture and discussion
- *Learning with STUDIO* first-day-of-class PowerPoint and Student Flyer

Interested in an exam copy? Visit [www.bloomsburyfashioncentral.com](http://www.bloomsburyfashioncentral.com) to request one.

For access to the *free* STUDIO, students should order package ISBN 978-1-50131-572-5.

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..