

ITAA NEWSLETTER



International Textile
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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Members Approve New VP of Conferences

By Andy Reilly, VP of Scholarship

Recently, the members of ITAA voted overwhelmingly to approve a new Vice President. The Vice President of Conferences will assume some of the responsibilities of the current Vice President of Scholarship as well as take on new tasks relating to the annual meeting. This is great news for the membership as it will allow more time both the Vice President of Scholarship and Vice President of Conferences to devote to their respective positions. This will also help provide more direct communication between the various committees responsible for organizing the annual meeting.

The roles of the respective Vice Presidents have been recently discussed and approved by the Council. The Vice President of Scholarship will now oversee the Design Review Committee and the Conference Abstract and Review Committee, with have direct responsibility for communicating acceptance or rejection decisions, maintaining the integrity of the proceedings and catalogues by pulling the respective information in the case of conference no-shows, responding to individual queries about procedures and policies related to abstract and design review, and communicating with Council as required.

The Vice President of Conferences will oversee the Annual Conference Committees for the relevant future years and the Design Exhibition Committee, and will have responsibility for identifying potential sites and chairs for future conferences, lending support to assist conference chairs with duties during the annual conference as necessary, facilitate communication between all design committees, identify a member to compile the design catalogue, and sent out/compile conference review evaluations.

Ballot Summary and Candidate Statements begin on Page 9.

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Andy Reilly
University of Hawai'i

Graduate Student Liaison

So Young Song
University of Tennessee
Ex-officio Member

ITAA 2016 Mid-Year Meeting Report to Graduate Students

So Young Song

Greetings! I am So Young Song, 2016 ITAA Graduate Student Liaison. In preparation for the 2016 ITAA annual conference in Vancouver, the ITAA Council just completed its mid-year meeting at the Aloft Hotel in Chicago. I was given the wonderful opportunity to attend the meeting as a Graduate Student Liaison. I found all of discussions to be valuable opportunities for me to learn about the ITAA organization and its philosophy. The following is my report to our graduate students, highlighting the topics that emerged during the mid-year meeting and that are relevant to graduate student members.



This year, the Council has discussed the idea of an earlier election process for the 2017 Graduate Student Liaison. It is possible for this process to take place before the 2016 annual conference. Changing election dates will enable potential students to be more prepared for their roles as leaders within ITAA. As it progresses, I will keep everyone posted on this possibility on our Facebook page—ITAA Graduate Student Online Community.

The Graduate Student “Happy Hour” will be held during the conference, preferably after the Opening Reception. This social gathering will allow everyone to network with other graduate students early on during the conference. Our friendship and collaboration can be further developed as the conference proceeds.

The ITAA Council approved our topic for the Fireside Chat that will be held during the 2016 ITAA conference. The topic is creating an Individual Development Plan (IDP) for mapping our progress toward degree completion, and will cover three main areas: teaching competency, scholarly competency, and career competency. I will solicit additional interesting and useful questions from ITAA graduate students for this event. If you have any questions or suggestions, please contact me at ssong9@vols.utk.edu



ITAA Graduate Student Online Community

Don't Miss the 2016 Conference

Submission Deadlines!

Calls, templates, and instructions for submissions for the 2016 Annual Conference are posted on the ITAA Website under SUBMISSIONS.

President's Message

By Tammy Kinley



Greetings!

What an exciting time to be in ITAA! Council recently held the mid-year meeting in Chicago. I am very excited about the work being done by the Committees, Vice Presidents and Council! Several related groups are continuing to refine the presentation of design scholarship. I am not a designer and have not really participated in any of the discussion about best practices for design presentation, but I am aware that this has been a point of discussion as long as I have been a member of ITAA. The general consensus seems to be that the mounted exhibit was a major hit in Santa Fe, and I am personally excited that we will continue this format in Vancouver. I love seeing your work up close and find it to be tremendously inspiring on a number of levels!

We also spent a good deal of time talking about the Accreditation Commission at the mid-year meeting. Several members joined the Commission for the first two virtual Town Hall meetings in March. After those meetings, the Bylaws are complete (or nearly so). Your input was welcome! The next round of Accreditation Commission Town Hall meetings will cover a topic I suspect will generate a bit more interest – policies. As the Commission moves toward refinement of the structure of the organization and the accreditation process, they really have two objectives: 1) to maintain a level of consistency in process, and 2) create a structure that is attainable for a variety of program configurations. The Policy Town Halls will be followed by public conversation about the standards – first general standards, and then academic standards. The Commission plans to have a completed accreditation document available for membership review prior to the November conference.

Council and the Accreditation Commission are two different bodies in ITAA, though there is some overlap of personnel. While the Commission is working on the organizational structure and standards, Council will be soon seeking your input regarding likely accreditation

participation. Look for a survey from VP of Operations, Jung Ha-Brookshire and President-elect, Marianne Bickle later in April. When it comes, please visit with your unit administrators and encourage their participation in the survey.

Finally, I would like to urge you to consider ITAA leadership. There are many opportunities for you to strengthen your vita, network on a national level, and sharpen your leadership skills. You might join a committee (see Chapter 4 in the [Handbook](#) for committee descriptions), review a book for the Newsletter (I believe there is a call out for a Book Review Editor!), review for CTRJ, or become an Associate Editor for CTRJ. I became a committee chair when I was a lecturer, and have honestly enjoyed many different areas of service in the organization. As you build your vita toward tenure and promotions, the benefits greatly outweigh the hours you invest. Contact anyone on Council or Nancy Rutherford to make a connection.

I hope your semesters wind down nicely with accepted manuscripts, completed garments, and happy students!

~Tammy

History of ITAA Meta-Goals

Virginia S. Wimberley

The University of Alabama and member of the Curriculum Development Review Committee

As an organization operating in a constantly changing local and global environment, ITAA needs guidelines that can direct educational planning. That is the purpose that piloted the development of the ITAA Meta-Goals. This is the first of a series of articles from the members of the Curricular Development Review Committee about the relevance of the meta-goals for program development and assessment by universities and colleges.

The present Meta-Goals on the ITAA website reflect a long process of evolution and refinement by the members of ITAA. In 1990-1991 the Four Year Institutions Committee drafted a set of core competencies for undergraduate programs in textiles and clothing/apparel during the chairmanship of Rita Kean. Many programs found the competencies useful for clarification of mission and justification for expansion. These competencies were revised in August 1993 and then an ad hoc committee, chaired by Grace Kuntz, refined the competencies through a critical, conceptual analysis at the same time the ITAA organization was evaluating the feasibility/desirability of accreditation and/or informal, external program review. The Curricular Guidelines were published in the May 1994 ITAA Newsletter and the CDRC solicited member feedback and ideas about them in tandem with the Critical Linkages Initiative for the discipline (Critical linkages in Textiles and Clothing Subject matter: Theory, Method and Practice, Publication #4). In July 1995 the ITAA Newsletter published the core competencies developed during the 1994 ITAA Core Competency Post-Conference Workshop and revised by the CDRC for another round of membership comment. The ITAA Council approved the competencies as Meta-Goals and charged the CDRC with periodic review of the Meta-Goals. These core competencies were reviewed during a Pre-conference workshop in 2006. The following year a survey was conducted to assess the relevancy of the revised meta-goals to industry. The ITAA membership was again requested to provide comment to the published meta-goals in the January 2008 newsletter; the incorporated suggestions were reviewed and approved by the Council in March of 2008 as being "...a general framework of knowledge, skills, and behaviors that ITAA members believe are necessary to competently and ethically perform the activities necessary for success in the textile and apparel industry" and "are flexible enough to adapt to a dynamic industry and environment..."(International Textile and Apparel Association, 2008). Barbara Frazier and Wanda Cheek conducted an industry survey to validate the Meta-goals from a merchandising standpoint and published their results in a paper entitled "An Industry View of Competencies for Entry-Level Merchandising Jobs: Application of the ITAA Meta-Goals" which is available online at: <http://ctr.sagepub.com/content/early/2015/12/23/0887302X15622003.full.pdf?ikey=zUCllz482FQw&keytype=finite> The CDRC is developing a similar study to validate the Meta-goals from an apparel design and product development standpoint.

The Meta-goals have been utilized by a number of universities for curriculum development and program assessment as presented in the special session presented by the CDRC at the 2015 ITAA Conference in Santa Fe and this information will be the subject of subsequent newsletter articles by members of the CDRC.

Using the ITAA Meta-Goals to Develop Student Learning Outcomes Part of results of ITAA 2015 International Conference Special Session: Using the ITAA meta-goals for outcomes assessment and program improvement

by Mariana Mitova¹ and Katy Polston²

Driven by the U.S. Department of Education and public demand for accountability, many universities around the nation have joined the movement towards outcomes-based assessment. In this effort, student learning outcomes (SLOs) have become focus of evaluation and re-evaluation across disciplines. ITAA has been a leader in creating a set of core competencies in the Textiles and Apparel field since the early 1990s and currently provides seven meta-goals encompassing critical core competencies as a framework for 4-year baccalaureate programs. The ITAA meta-goals serve many universities in their efforts to assess student learning and identify gaps in curriculum, if any.

A special session was held during the 2015 ITAA International Conference to share and discuss the best practices in using the ITAA meta-goals to develop student learning outcomes for assessment and program improvement. Two of the panelists, Mariana Mitova and Katy Polston, discussed how the ITAA meta-goals can be used to develop student learning outcomes (SLOs), and how to assess such SLOs.

The special session included suggestions on how programs can use the ITAA meta-goals and each institution's learning outcomes, to align SLOs for each course in specific, measurable, attainable, result-oriented, and time-bound (SMART) fashion. Writing SLOs in measurable language ensures consistency in evaluation and accountability in achievement.

Steps in writing objectives:

1. Review existing learning objectives. Are they specific, measurable, attainable, result-oriented, and time-bound (SMART)?
2. Identify professional attributes of ideal graduating students. Have expectations changed based on practice?
3. Align with accrediting body, institution and college/school
4. Establish ways to measure attainment of learning objectives
5. Assess the results
6. Review and revise

Once the SLOs are defined, and assignments are built to address them, the resulting work must be assessed and feedback given to the student. One method of structuring assessment and feedback is to incorporate the meta-goals and SLOs into an assignment or project. A two-part activity was held during the special session. All participants formed small groups and randomly drew a sub-criteria of each meta-goal.

Half the room was instructed to create an activity or project that would assess how well students met the meta-goal, including SLOs. Participants were guided to select a specific type of student, i.e. a freshman or senior, and assignment. A prompt given during the special session was a class activity that would assess the meta-goal of *Aesthetics and the Design Process: Understand the role of historical, socio-cultural, and psychological factors in aesthetic expression*. An appropriate activity for freshman/first-year students would be to assess their ability to finding (and cite) historical inspiration pieces, and limiting them to primary resources such as museum collections. An upper-class level student could be assigned a research paper on the socio-cultural aspects of one designer's work, for example to research what impacted/influenced Elsa Schiaparelli's Zodiac Collection.

The other half of the room was instructed to think about how they interpret the meta-goal, and then to compare their answers with how students may interpret the meta-goal. For example the meta-goal to *understand social, economic, and political boundaries as they relate to the diffusion of products, services, and ideas*. A freshman/first-year student would have different understanding of social issues, historical factors, and economics than that of a graduating senior, or non-traditional student, which would also be different than that of the instructor(s).

In summary, apparel and textile programs are encouraged to use the ITAA meta-goals for writing student learning outcomes. When writing SLOs, programs should consider whether these SLOs are specific, measurable, attainable, result-oriented and time-bound (SMART). Using SMART learning outcomes will ensure effective assessment of student learning.

¹ Bowling Green State University

² University of Nebraska-Lincoln

Book Review

Kim K.P. Johnson, University of Minnesota, submitted the following book review on behalf of her student. The review was prepared as part of a course requirement for a doctoral level course, "Dress and Culture." The course focuses on the concept of dress and how it is impacted by identity, power, age, gender, ethnicity, religion, and other cultural influences (e.g., media).

The Superhero Costume

Reviewed by Hyojung Cho

Brownie B., & Graydon. D. (2015). *The superhero costume*. London: Bloomsbury Academic.

ISBN: 9781472595935 -

The superhero costume plays an essential role as it represents superheroes' identities and unique characteristics. In *The Superhero Costume*, co-authors Barbara Brownie and Danny Graydon discuss the importance of costume to enacting the role of superhero from numerous perspectives. Dividing the topic of the superhero costume into three broad categories, the authors cover a range of subjects including historical origins, evolution of the costume, interpreting the meaning of the costume, and its reconstruction and reinterpretation via fandom through cosplay.

Drawing the readers' attention, the authors note the importance of the superhero costume as an intriguing genre and important component of modern pop culture. The genre can be defined by its dual-identity, since the superhero costume functions as a visible duality – dividing the superhero ego from the civilian ego. After presenting the scope and purpose of the book, the authors explain the historical origins of the superhero costume and its evolution in Part One. They illustrate the importance of *Action Comics* and Superman as the original model for the superhero genre, providing the reader with the rationale for his "skintight" uniform. Furthermore, taking an anthropological approach (e.g., using the lens of ritual and authority), the role of the mask as a kind of the costume is discussed to explain how it separates the ordinary civilian ego from the superhero ego as well as disguises the superhero to enable her/him to protect her/his alter ego and the innocent people that often surround them.

The authors also consider "realism" in film or television adaptations as a key to explaining the transformation of the costume from form-focused to function-focused. To be viewed as "plausible," the functionality of the costume is frequently mentioned in the context of emerging technology and utility.

Part Two focuses on the identities and values communicated by the superhero costume. The section begins with an analysis of Captain America as a national identity. The authors note how patriotic values are symbolized through the flag-like aspects of his costume (e.g. stars and stripes). The authors expand their discussion of the use of superhero costume as an act of dual-identity construction. A superhero's civilian

wardrobe is just as important as the costume reflecting his/her alter-ego. From the audience's perspective, the authors argue that the ordinariness of civilian wardrobes allows viewers to easily relate to superheroes, increasing the mundane to enhance relevance. The authors also note the use of animal symbols to denote the superhero's alter ego. Superheroes gain an animalistic identity through donning such symbols (e.g., ferocity, strength, ruthlessness).

Part Three describes how the superhero costume can be interpreted by the audience in terms of real-life context. The authors note the costume's problem of being an unfashionable style as a result of timelessness. However, they emphasize that new incarnations and interpretations of superheroes' costumes are evolving. Perhaps the best description of superhero costume is as an example of bricolage because the superhero costume is often redefined and revived without abandoning core elements.

The creative interpretation of the superhero costume can also be represented by cosplay, which is a combination of costume-making and performance, a form of participatory fandom. The authenticity of a costume worn gives a cosplayer authority and power within the fan community. As an extreme form of audiences' reaction to the superhero costume, the authors point out that real-life superheroes such as political activists use the power of the costume to attract attention. To highlight their views, the authors present numerous case studies.

In conclusion, the authors' analysis of the superhero costume informs the reader of the intriguing and fascinating use of costume within this genre of storytelling. Every chapter provides the reader with an overview of contents to assist their understanding of the content. Each concept and corresponding example of superhero costume is well analyzed, providing the reader with clear academic implications. On the other hand, although the authors provide a variety of examples with regard to each topic and concept discussed, they miss their opportunity to relate this form of dressing to theoretical underpinnings. Specific relevant theories within the social psychology of dress are not referred to or explained in depth, and there are few citations from academic journals. Finally, the book presents limited illustrations, which is unfortunate given the visual nature of costume.

All in all, the book provides varied explanations about the important role of costume in the context of the pervasive superhero culture. Anyone who is interested in the superhero culture would find this book interesting and inspirational, as would those interested in the social psychology of dress, dress history, and cultural aspects of dress.

2016 Sponsored Awards

CONTINUING AWARDS - We are grateful to ITAA Industry Partners who already have committed to sponsoring awards for the 2016 Annual Conference. Sponsors include:

**ATEXINC, Cotton Incorporated, Eden Travel International,
ESRAP, Intellect Books, and Lectra**

NEW AWARD - Claire Shaeffer, researcher, designer and author, is sponsoring the *Claire Shaeffer Award for Outstanding Marketable Design*. The \$250 award will be presented to an undergraduate student entry in the Mass Market Level of Production.

FOR THE 2ND YEAR - Optitex is excited to take part in ITAA 2016 Annual Conference. We believe that young designers are the future of the fashion industry, and it all starts with a good education. Optitex solutions are being taught throughout various universities and colleges to teach students to be creative, innovative, and maintain a competitive edge in the industry. Our cutting-edge technology lets them explore new innovative digital approaches to producing and displaying patterns and bringing them to life through 3D simulation.

We are pleased to announce we will be sponsoring **two awards** during this year's annual conference; the first will be a student design award and the second will be Best use of Optitex Award for a school. Want to learn more? Come visit us at the Resource Exhibit or contact us at Sabrina.cove@optitex.com

We hope to add more awards as arrangements are finalized!

Nancy Rutherford

Call for Student Award and Fellowship Nominations - Due July 1, 2016

It is the time of year again to recognize the success of ITAA student members. We are looking for your nominations/applications for Graduate and Undergraduate student awards and fellowships.

For graduate students, we are seeking nominations for:

[Lois Dickey Fellowship: Outstanding Continuing Doctoral Student Award](#)

[Joan M. Laughlin Fellowship: Outstanding Continuing Doctoral Student Award](#)

[Robert C. Hillestad Fellowship: Outstanding Continuing Doctoral Student in the Study of Historic Textiles or Costume: Best Continuing Doctoral Student in the Study of Historic Textiles or Costume Award](#)

[Marjorie Joseph Fellowship: Outstanding Beginning Doctoral Student Award](#)

[Oris Glisson Fellowship: Outstanding Beginning Masters Student Award](#)

[Sara Douglas Fellowship for Professional Promise - Doctoral and Masters](#)

Please see complete details of each award on the [Graduate Student Awards](#) page.

For undergraduate students, we are seeking nominations for:

Regent's University London, Will Conard Scholarship for Fashion Marketing [Fashion Marketing Award](#)

Regent's University London, Will Conard Scholarship for Fashion Design [Fashion Design Award](#)

Please see complete details of each award [Undergraduate Student Awards](#) page.

This year, we are proud to add the **Robert C. Hillestad Fellowship: Outstanding Continuing Doctoral Student in the Study of Historic Textiles or Costume** award. Please see the call for this award for complete details. Applications for all student awards must be submitted by the July 1, 2016 deadline. Applications should be in one zip file that has all the materials including recommendations. Please work closely with those writing your letters of recommendation to make sure they are included in your zip file. If you have any questions, please contact the chair of Student Awards & Fellowships Committee, Amanda Thompson, at athompson@ches.ua.edu.

Position Announcements Posted Since Last Newsletter

Lecturer in Fashion Merchandising (1-year, sabbatical replacement), Department of Interior Design and Fashion Merchandising, Texas Christian University, [click here](#)

Lecturer/Senior Lecturer in Merchandising (non-tenure track), Department of Apparel Merchandising and Interior Design, Indiana University, [click here](#)

Lecturer in Digital Retailing and Director of UNT Global Digital Retailing Research Center, University of North Texas, [click here](#)

Faculty, Fashion Merchandising & Retailing (Open Rank), Johnson & Wales University, [click here](#)

Chair/Associate/Full Professor (full-time, tenured), Department of Family and Consumer Sciences, Lamar University, [click here](#)

Assistant Professor of Fashion Merchandising, (full-time), Brown School of Business & Leadership, Stevenson University, [click here](#)

Assistant Professor of Integrated Design (renewable term), School of Design Strategies, Parsons School of Design, [click here](#)

Assistant Professor of Fashion, Marketing & Management (9-month, tenure-track), School of Design, Stephens College, [click here](#)

Chair, Visual Merchandising Department, LIM College, [click here](#)

Assistant Professor of Marketing, Management & Finance, LIM College, [click here](#)

Assistant/Associate Professor in Product Development/Design (9-month, tenure-track), Washington State University, [click here](#)

Assistant/Associate Professor in Textile and Apparel Management (9-month, tenure-track), University of Missouri, [click here](#)

Assistant Professor in Fashion Design (full-time tenure-track), Albright College, [click here](#)

Assistant Professor of Fashion, Fashion Design and Product Development (9-month, non-tenure track), School of Design, Stephens College, [click here](#)

Assistant Professor of Fashion, Costume Museum Curator (9-month, tenure-track), School of Design, Stephens College, [click here](#)

Assistant Professor of Fashion Design (tenure-track), Department of Fashion Design and Merchandising, Marymount University, [click here](#)

Special Calls

Call for Abstracts: 3rd ITAA-KSCT Joint Symposium - 2016, *The Culture of Collaborations: New Directions in Clothing and Textiles Teaching and Research*. In conjunction with the 2016 ITAA Annual Conference. **Submission Deadline: April 1, 2016.** For more information, see [Full Call](#).

Call for Submissions: 2016 Rutherford Teaching Challenge, *Incorporating Social Media Technology into the Classroom*. Social media technology refers to web-based and mobile applications that allow individuals and organizations to create, engage, and share user-generated content in digital environments through multi-way communication. Social media has become a popular way to connect with friends, and has also evolved as a powerful tool for education and business. The challenge is to describe a teaching module which facilitates learning and builds learner competence in the use of social media. The module must have been delivered at least one time, so that learning outcomes can be reported. **Deadline for submissions is June 15, 2016.** For more information, see [Full Call](#).

ITAA 2016 Ballot
for
Council Members and Nominating Committee – Members at Large

Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

President – Elect

Jane Hegland
Ann Paulins

Vice President of Conferences (new Council Officer)

The Vice President of Conferences will oversee the Annual Conference Committees for the relevant future years and the Design Exhibition Committee, and will have responsibility for identifying potential sites and chairs for future conferences, lending support to assist conference chairs with duties during the annual conference as necessary, facilitate communication between all design committees, identify a member to compile the design catalogue, and send out/compile conference review evaluations.

Sheri Dragoo
Joseph Henry Hancock, II

Vice-President of Planning

Byounggho Jin
Amanda Thompson

Vice-President of Scholarship

The Vice President of Scholarship will now oversee the Design Review Committee and the Conference Abstract and Review Committee, with have direct responsibility for communicating acceptance or rejection decisions, maintaining the integrity of the proceedings and catalogues by pulling the respective information in the case of conference no-shows, responding to individual queries about procedures and policies related to abstract and design review, and communicating with Council as required.

Youn-Kyung Kim
Diana Saiki

Treasurer

Kathy Mullet
(second candidate withdrew)

Nominating Committee – Member at Large (vote for 2)

Elena Karpova
Yoon-Jung Lee
Sanjukta Pookulangara
Jongeun (Joan) Rhee

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - President-Elect

Jane Hegland



Current Position or Title:

Professor, Department Head, and Associate Dean, College of Education and Human Sciences

Place of Employment:

South Dakota State University

Educational Degrees/Institutions:

Ph.D. and M.S., University of Minnesota;
B.A., St. Olaf College

ITAA Activities:

VP for Planning, 2014-2016
Accreditation Commission Committee
Chair, Philosophical Missions Committee
Reviewer for Teaching and Research Abstracts
Reviewer for CTRJ

Related Activities:

ITAA Educators' Travel Study to Guatemala

Qualifications, experience, & highest priorities for this position:

My involvement in ITAA has grown with my professional career. ITAA and its members have been essential to my development as a teacher, scholar, and leader. I have served on Council as VP for Planning, an experience that has given me a much broader perspective of our organization. I also serve on the Accreditation Commission and have chaired the Philosophical Missions Committee, served as reviewer of teaching and research abstracts, and as reviewer for CTRJ.

Philosophy about ITAA as an organization and the highest priorities for the field:

Our highest priority must be to support our mission of advancing excellence in education, scholarship, and innovation, including global applications. Three areas of focus I would pursue include leadership development of our members, continued work on internationalization, and bringing forward an accrediting body for ITAA.

Ann Paulins



Current Position or Title:

Professor and Senior Associate Dean for Research & Graduate Studies

Place of Employment:

Ohio University

Educational Degrees/Institutions:

Ph.D., The Ohio State University; M.S.,
and B.S., Ohio University

ITAA Activities:

Member since 1987; VP for Operations, 2009-11; member, administrators group 1999-present; Member - International Affairs Committee 1991-1994; Member – Curricular Development & Review Committee, 1997; Member – 1992 Annual Meeting Committee (chair of evaluations); Reviewer - Teaching Abstract Submissions & Research Abstract Submissions for Annual Meeting, 1992-present.

Related Activities:

Member: AAFCS, Phi Upsilon Omicron, and ACRA. Service on AAFCS Council for Accreditation (2007-09; Chair in 08-09) and Collegiate Assembly (Secretary 2003-2005). Currently National Finance Chair for Phi Upsilon Omicron (2014-17). Responsibilities as senior associate dean at Ohio University's Patton College of Education include faculty professional development, research and grants, and graduate student activities.

Qualifications, experience, & highest priorities for this position:

While VP-Operations, and through membership on ITAA committees, I have gained insight into the way ITAA's Governing Council functions, and the way members' interests and needs have evolved (in many ways) and remained constant (in some). ITAA leadership and my work as professor and administrator contribute to my priorities for professional development, shared governance, and increased visibility of scholarship (applied in teaching, industry, and theory building). Informed by higher education's future, my goal for ITAA is to enhance the value of membership by being a strong advocacy forum and resource for members to develop and showcase their professional work.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a community where we must mentor students – our future leaders. We must also address ways to advocate for our programs and ensure that quality is recognized. An accreditation program will add value to many members – and has the potential to attract new members from a variety of institutions.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - VP Conferences

Sheri Dragoo



Current Position or Title:

Professor

Place of Employment:

Texas Women's University

Educational Degrees/Institutions:

Ph.D. and M.S., Texas Tech University

ITAA Activities:

I have served in the following roles: Conference Planning Co-Chair, 2013 (New Orleans) and 2002 (Dallas), Annual Conference Fashion Show Coordinator, San Antonio, 2008, Design and Aesthetics Evaluations sub-committee member, current, and Design and Aesthetics Chair, 2009-2010, Design Juror, 2011, Annual Conference Abstract Reviewer, various from 2004-2015.

Related Activities:

Other activities include teaching Event Planning and Production, planning regional, state-wide and national meetings and conferences for AAFCS, planning and producing fashion-related events including Dallas Career Day (over 15 years), fashion shows at the Dallas Market Center (24 years), and 10 years of week-long Summer Fashion Camps.

Qualifications, experience, & highest priorities for this position:

My many years of experience in planning events allows me to serve ITAA well in this role. I hope to aid in guiding the planning of special events and conferences and to work to streamline and simplify the processes for the regional contacts overseeing meeting planning. My goal is to work with the many successful meeting planners to secure information and processes to help guide the next generation of meeting planners as ITAA moves forward. I also see this position as one that will view the big picture planning for the organization, working cooperatively with other committee chairs in areas of special topic events, travels, even accreditation, to develop systems and frameworks for integration and enactment of those plans.

Philosophy about ITAA as an organization and the highest priorities for the field:

I believe ITAA is the premier national association whose primary purpose is the advancement of excellence and scholarship in the Textiles, Apparel and Merchandising disciplines. In an industry of constant change, my vision is that our activities and events reflect exploration, advancement and education in these fields.

Joseph Henry Hancock, II



Current Position or Title:

Associate Professor

Place of Employment:

Drexel University

Educational Degrees/Institutions:

Ph.D., The Ohio State University; B.S., M.S., Indiana University

ITAA Activities:

1. Philosophical Committee Chair for ITAA, 2011–2013
2. Vendor Fair Chair for ITAA-Philadelphia/Hawaii, 2011–2012
3. Conference Chair for ITAA, 2010–2011- Philadelphia 2011
4. Committee Chair ITAA Faculty Fellowships and Awards Committee, 2007–2009
5. Media and Book Review Editor for ITAA, 2001–2002
6. Honored Graduate Committee Member ITAA, 1998

Related Activities:

- I. The Popular Culture/American Culture Associations Executive Director of Conference 2012- Present. Responsible for all conferences, locations, and planning for the PCA/ACA with 3000 members. Conference has had largest attendance with almost 3100 since I have taken this position.
- II. Connecticut Advanced Practice Nurse Society, 2015- Present Conference Planner and Manager for location scouting, sponsorship and fund raising, and exhibitor relations. Have generated over \$35K in sponsors for this group.

Qualifications, experience, & highest priorities for this position:

Joseph "Joe" Henry Hancock, II has been a dynamic force in conference planning and would make an excellent candidate for this post. He has a twenty-year background in retail operations, planning and strategy. Hancock is Executive Director of Events for the Popular Culture/American Culture Associations (PCA/ACA) and has been planning and executing conferences since 2010. Every event and conference that Dr. Hancock has organized, planned and assisted with has maintained a profit margin which is a considerable task in today's economic climate for non-profit associations, societies and groups. Dr. Hancock is an excellent agent for networking having taught courses and had residencies at University of Technology in Sydney, Australia, London College of Fashion, and at Stockholm University. Has been an invited speaker at Cornell University, The Ohio State University, Albright College, Denison University, Stevenson University, and the University of Delaware.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a dynamic association of individuals who believe in the importance of industry, style, design and social responsibility. My vision for ITAA membership to grow and flourish is to ensure everyone is comfortable at their conferences and events by becoming more inclusive of fashion scholars from all disciplines, engage with more arts/humanities international academic partners, and continue to celebrate diversity acceptance of all races, ethnicities, sexual orientations, genders, and religions.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - VP Planning

Byoungho Jin



Current Position or Title:

Putman & Hayes Distinguished Professor

Place of Employment:

University of North Carolina at Greensboro

Educational Degrees/Institutions:

Ph.D., Yonsei University, Seoul, Korea

ITAA Activities:

Chair (2015-Present) and Member (2014-2015), Faculty Fellowships and Awards Committee
CTRJ Associate Editor, International and Industry track (2014-Present)
CTRJ Editorial Board Member (2004-2014)
Chair (2007-2008) and Member (2009-2011) (2006-2007), Student Fellowship and Awards Committee
Member, Publication Policy Committee (2008-2010)
Reviewer, ITAA Conference papers (2004-2008)
Co-Chair, Research and Theory Development Committee (2002)

Related Activities:

Board of Directors, Member, Korea Distribution Association (2014-Present)
Associate editor, Fashion & Textiles (2013-present)
Advisory Board Member, Korea Chamber of Commerce and Industry (2008-Present)
Editorial Board Member, Korean Journal of Clothing & Textiles (2007 – 2015)
Journal of International Business and Economy (2004-2007)
Korean Journal of Distribution Research (2004-2007)
Member, Association for Consumer Research (2004 – Present), ACRA (2002 – Present)

Qualifications, experience, & highest priorities for this position:

My research on international retailing enables me to collaborate with scholars across diverse disciplines—from business management to international marketing and economics—and in countries throughout East Asia, South Asia, and Europe. In my 22 years of affiliation, I have personally witnessed ITAA's progress and developed a keen awareness for the needs of its members and stakeholders, as well as for the role our discipline plays in the global world. By contributing my academic and industry networks, experiences, and global insights, I would dedicate myself to facilitating visionary and strategic planning activities for ITAA through active dialogue with its members.

Philosophy about ITAA as an organization and the highest priorities for the field:

I believe ITAA's legacy should strive for inclusivity by providing open forums for scholastic exchange, pedagogical idea sharing, and professional development for its members. I hope ITAA takes visionary leadership that creates positive impact across nations and disciplines, bridging the sectors of academia, education, and industry.

Amanda Thompson



Current Position or Title:

Associate Professor

Place of Employment:

University of Alabama

Educational Degrees/Institutions:

Ph.D. and M.S., The Ohio State University; M.S., and B.A., Brigham Young University

ITAA Activities:

Chair Student Fellowship and Awards Committee 2014- Present
Committee Member Student Fellowship and Awards Committee 2009- Present
Abstract Reviewer 2004, 2006, 2008
Member of ITAA since 2002

Related Activities:

Presented in ITAA poster and/or oral presentations from 2002 until present

Qualifications, experience, & highest priorities for this position:

I have been able to see how the committee structure and the ITAA Council works as I have moved from committee member to chair the Student Fellowship and Awards Committee. The Council meeting I attended in 2015, allowed me to see the larger picture to which my committee contributes and how our committee can work in tandem with other committees to make a stronger organization. I can expand that understanding by becoming the VP of Planning and working the committee chairs and the specific committees under the VP of Planning. With this understanding I have a greater ability to serve.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA has the capacity to touch many different industries and lives. It has a physical and research focus on textiles/apparel that can pull from all aspects of the human condition. My goal is to help others to see our purpose and help our members to build on those contacts.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - Scholarship

Youn-Kyung Kim



Current Position or Title:
Professor

Place of Employment:
University of Tennessee

Educational Degrees/Institutions:
Ph.D., University of North Carolina at Greensboro

ITAA Activities:

As the 2014 ITAA Distinguished Scholar, I have been an ITAA member since 1991. I was CTRJ Associate editor for the International Business & Industry Research area in 2004-2014; coauthored 57 ITAA presentations; received Paper of Distinctions (2007, 2011, 2014), Sara Douglas Fellowship (2007), and Best CTRJ Reviewer Award (2012).

Related Activities:

I served as a panelist at the workshop "Reviewing and Authoring Academic Manuscripts" at 2005 ITAA conference; was on editorial board of Clothing and Textiles Research Journal (1999-2014); and was the lead author of "Experiential Retailing" book (2007) by Fairchild Publications; and session presider and reviewer of ITAA conference papers.

Qualifications, experience, & highest priorities for this position:

My research and service backgrounds will contribute to the quality of my work as the VP of Scholarship. I have published articles in about 50 different academic journals and received over 30 different grants. I have been the Director of Graduate Studies for many years and served on numerous committees. Through this diversity in scholarship and active services within the university and professional organizations, I have developed high levels of organization and efficiency in my work. If elected, I will ensure a diverse representation of quality scholarship across disciplines and effective communication between responsible committees and ITAA Council.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA is a leading platform for exchange of knowledge and experiences among scholars, students, and practitioners in the field. This platform should operate as a primary resource to support academicians and practitioners who must comprehend the changing dynamics of consumers and the industry to enhance their teaching, research and practice.

Diana Saiki



Current Position or Title:
Associate Professor

Place of Employment:
Ball State University

Educational Degrees/Institutions:
Ph.D., University of Minnesota; M.S., Colorado State University; B.S., University of Colorado

ITAA Activities:

I have been an active member of ITAA since 1999. I was Co-Chair of the Conference Abstract and Paper Review Committee from 2012-2015, the Professional Development/General Track Chair from 2010-2011, and a reviewer of conference abstracts from 2003-2009. Since 2003, I have been a member of the Graduate Education Committee.

Related Activities:

I have presented over 20 teaching, research, or concept papers and a workshop at ITAA. Additionally, I have published more than 15 refereed articles and received competitive grants to support varied scholarship (scientific and applied creative activities). Other related experiences: AAFCS Conference Abstract Reviewer, 2011-2015 and INAFCS Conference Treasurer, 2007-2010.

Qualifications, experience, & highest priorities for this position:

As Co-Chair of the Conference Abstract and Review Committee I worked with the VP of Scholarship, so I have first-hand understanding of the position. The position requires communication and organizational skills. I have had the opportunity to successfully demonstrate these skills in several professional roles, such as the ones previously mentioned. By collaborating with committee chairs and ITAA members, I will aim to: 1) have varied representation of scholarship (e.g., research, teaching, creative design, and community engagements); 2) guide innovative and effective means of scholarship distribution (e.g., exhibition, presentation, posters); and 3) assure quality of the annual conference.

Philosophy about ITAA as an organization and the highest priorities for the field:

ITAA provides networking opportunities to share important information in the apparel and textile field globally. It is a platform to advance scholarship, curricular ideas, and standards for the profession. ITAA will continue to provide innovative, collaborative opportunities, and a converging place for emerging trends and leadership in the field.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Council Candidates - Treasurer

Kathy K. Mullet



Current Position or Title:
ITAA Treasurer; Professor

Place of Employment:
Oregon State University

Educational Degrees/Institutions:
Ph.D. Virginia Tech

Second Candidate Withdrew

ITAA Activities:

Treasurer 2014-2017
Annual Conference Co-chair 2016
Design Abstract Reviewer (2008-2015)
VP Planning 2007-20110
Chair Design and Aesthetic Committee (1994-2000)
Professional Member since 1986

Related Activities:

Costume Society of America served as National Board member (six years); President; VP of Education and Scholarship; Treasurer; Nominating Chair; Development Chair; Endowment Trustee; Radford University Faculty Senate

Qualifications, experience, & highest priorities for this position:

I have served as National Treasurer and Assistant Treasurer for CSA, so am familiar with developing one and five year budgets for a non-profit organization, providing financial information for a Board of Directors, and preparing annual reports for tax and member publications. In addition, I have worked with a financial advisor for non-profits to invest monies for the best return. I am also, familiar with developing contracts and budgets for symposium and grants.

Philosophy about ITAA as an organization and the highest priorities for the field:

In order for ITAA to continue to accomplish its goals and support its members, the organization must establish a strong financial basis. Council and the membership must be given financial information in order to understand and make decisions to advance the organization in these tough economic times.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Nominating Committee - Member at Large

Elena Karpova



Current Position or Title:
Associate Professor

Place of Employment:
Iowa State University

Educational Degrees/Institutions:
Ph.D., University of North Carolina at Greensboro; M.S., Omsk State Technological Institute, Russia;

ITAA Activities:

I most actively have been involved as Chair (2009-11) and Member of Teaching Innovation and Resource Committee (2008-current); and now working on ITAA Accreditation Commission. I served as a Track Chair and on International Committee. In the last 10 years, I've reviewed almost 90 abstracts submitted for ITAA conferences.

Related Activities:

I served as CTRJ Guest Editor for Special Issue on Creative Thinking and Problem Solving (2015) and have been a member of CTRJ Editorial Board since 2011. Co-author of Going Global: Textile and Apparel Industry (2016) book. Published 38 refereed papers and 72 conference presentations, most with graduate students.

Qualifications, experience, & highest priorities for this position:

Being an ITAA member for almost 18 years and active participant in 15 conferences, I have been very much enjoying getting to know more and more of my peers every year through interaction at annual meetings and committees work. In my teaching and research endeavors I have closely worked with colleagues from different countries, and I would like to utilize this network to solicit greater international involvement and expand ITAA leadership by encouraging and nominating diverse members.

Philosophy about ITAA as an organization and the highest priorities for the field:

I would like ITAA to be an even more diverse organization that promotes professional development of its membership. One of ITAA major goals is to advance research and scholarship of teaching that foster textile and apparel industry as an innovative, sustainable, and socially responsible global sector.

Yoon-Jung Lee



Current Position or Title:
Professor

Place of Employment:
Korea University, Seoul, Republic of Korea

Educational Degrees/Institutions:
Ph.D., University of Wisconsin-Madison

ITAA Activities:

Member since 1993. Attended and presented papers at the conference sessions multiple times (1995, 1998, 2000, 2003-2009) since being a member. Also served as a presider (2002, 2004, & 2007) and a conference paper reviewer (2003, 2004, & 2005). Served on committees such as international committee, membership committee, and curriculum committee.

Related Activities:

Member of International Federation of Home Economics and Asian Regional Association of Home Economists; On the preparation committee of the IFHE 2016 -Daejeon and the Pre-congress conference; On the board of director of "Korean Society of Clothing and Textiles (KSCT)"; Have served as an associate editor of "Fashion and Textiles: Academic Journal of Interdisciplinary Research" (Springer open-access journal) and "Journal of Korean Society of Clothing and Textiles"

Qualifications, experience, & highest priorities for this position:

SEP/2003–PRESENT PROFESSOR, Department of Home Economics Education, Korea University, Seoul, Korea
JAN/2013–PRESENT ASSOCIATE EDITOR, Fashion & Textiles
JAN/2013–DEC/2015 EDITORIAL BOARD MEMBER, Journal of Korean Society for Clothing and Textiles; Korean Journal of Home Economics Education; Journal of Global Fashion Marketing
AUG/2012–AUG/2012 VISITING LECTURER, Mongolia International University, Mongolia
AUG/2010–FEB/2011 VISITING SCHOLAR, Retail Merchandising Program, University of Washington, USA
JAN/2010–JUN/2010 VISITING SCHOLAR, Center for Fashion Studies, Stockholm University, Sweden
JAN/2002-MAY/2003 ASSISTANT PROFESSOR, Department of Apparel, Merchandising & Textiles, Washington State University, USA
Goals for the position: To promote diversity in the association and represent perspectives of international members

Philosophy about ITAA as an organization and the highest priorities for the field:

Previously I wrote an article (with two other colleagues) about the identity of ITAA and the importance of its role as the premiere organization in the international field of textile and apparel. We emphasized in the paper that the future growth and awareness of the association will strengthen as it continues to serve as a "hub" to connect members from diverse backgrounds. Industry professionals, professors, and students from all countries and cultures will be assisted to recognize, embrace, and celebrate their diversity and differences, making a better future for all members of the ITAA.

ITAA 2016 Ballot: Online Voting - Now through May 10, 2016

Voting Members include Professional and Emeritus Member Categories

ITAA Nominating Committee - Member at Large

Sanjukta Pookulangara



Current Position or Title:
Associate Professor

Place of Employment:
University of North Texas

Educational Degrees/Institutions:
Ph.D., University of Missouri

ITAA Activities:

Active member since 2002; chair (2013-2014) of Public Relations Committee, member, Conference Planning Committee (2008), member of Electronic Communication Committee (2014 – current); reviewer of abstracts for annual conference presentations (2005, 2016); presenter of 23 research papers/posters at annual conference since 2002.

Related Activities:

Served as conference co-chair (2014), reviewer (2014- 2015) of ACRA annual conference; chaired sessions at European Institute of Retailing and Services Studies (2010 – current); ad-hoc reviewer for Journal of Business Research, Journal of Fashion Marketing & Management, Journal of Retailing and Consumer Services, International Journal of Retail & Distribution, Journal of Service Management; editorial board member, Journal of Social Networking. Additionally, served on university committees including the Campus Climate Survey Task Force (2011-2014), Institutional Effectiveness Academic Committee (2013 – current); Foreign Born Faculty Mentoring Group (2013) at UNT.

Qualifications, experience, & highest priorities for this position:

Strong leadership is key to a successful organization and the priority for this role is to identify individuals who will lead ITAA to the next level. I have been involved with ITAA since I joined the organization as an International graduate student and ITAA has been integral to my growth as an academic by providing me with a platform that encourages scholarship and collegiality. My goal as a member of the Nominating Committee is to identify potential candidates who are not only passionate about our organization but are also able to appreciate the diversity of our discipline.

Philosophy about ITAA as an organization and the highest priorities for the field:

I believe that ITAA is global community of scholars that encourages a variety of scholarship while supporting members' professional development. However, in order to continue to be relevant, it is imperative that ITAA embraces the diversity of our field through developing and nurturing talent in areas that are new and innovative. Innovation is key for the continued success and growth of the organization.

Jongeeun (Joan) Rhee



Current Position or Title:
Associate Professor

Place of Employment:
University of Wisconsin-Stout

Educational Degrees/Institutions:
Ph.D. and M.S., University of Minnesota;
B.S., Sookmyung Women's University

ITAA Activities:

Chair of the Fashion Studies Track for Conference Proceedings, 2011-Present
Chair of the Graduate and Undergraduate Scholarship Committee, 2012
Member of the Graduate and Undergraduate Scholarship Committee, 2009-2013
Reviewer of the Consumer Behavior Track, 2008-2009
Reviewer of the Sustainability Track, 2009-2010
Reviewer of the Retail Merchandising I Track, 2008-2009

Related Activities:

CTRJ Reviewer, 2014-2015
Presented 13 research and teaching scholarships at ITAA annual meetings

Qualifications, experience, & highest priorities for this position:

ITAA is the most resourceful organization for members to grow their scholarship and leadership experiences in the apparel and related fields. My goal for this position is to support the advancement of ITAA's mission as well as individual members' leadership growth by effective use of the human resources available to us. My service and involvement in ITAA has offered me a broader understanding of our organization in order to better serve in this role. To strengthen our organization, I will identify dedicated candidates for positions by becoming an advocate of individual members with fairness and inclusiveness.

Philosophy about ITAA as an organization and the highest priorities for the field:

As our vision indicates, ITAA has successfully promoted "the discovery, dissemination, and application of knowledge and is a primary resource for its members in strengthening leadership and service to society". It is imperative to become more inclusive of different applications of knowledge and to disseminate them to broader audiences.

Call for Book Reviewers

Book reviews have been a liked but irregular feature of the *Newsletter*. Bloomsbury, CRC Press (Taylor & Francis), and Cornell University Press recently sent nine books (listed below) for review. ITAA members are invited and encouraged to volunteer to read a book related to their topical interest area; complete and submit a book review; and in return, keep the book.

- Angelova, R. A. (2016). *Textiles and human thermophysiological comfort in the indoor environment*. Boca Raton, FL: CRC Press. (300 pages)
- Carden, S. (2016). *Digital textile printing*. In L. Welter (Series Ed.), *Textiles that Changed the World Series*. London, UK: Bloomsbury Academic. (115 pages)
- Casanova, E. Masi de. (2015). *Buttoned up: Clothing, conformity, and white-collar masculinity*. Ithaca, NY: Cornell University Press. (219 pages)
- Clancy, D. (2015). *Costume since 1945: Historical dress from couture to street style* (2nd ed.). London, UK: Bloomsbury Academic. (273 pages)
- Geezy, A., & Karaminas, V. (2016). *Fashion's double: Representations of fashion in painting, photography and film*. In J. B. Eicher (Series Ed.), *Dress, Body, Culture Series*. London, UK: Bloomsbury Academic. (131 pages)
- Jefferies, J., Conroy, D. W., & Clark, H. (Eds.) (2016). *The handbook of textile culture*. London, UK: Bloomsbury Academic. (462 pages)
- Kuman, L. A., & Vigneswaran, C. (2016). *Electronics in textiles and clothing: Design, products and applications*. Boca Raton, FL: CRC Press. (412 pages)
- Mida, I., & Kim, A. (2015). *The dress detective: A practical guide to object-based research in fashion*. London, UK: Bloomsbury Academic. (215 pages)
- Nicklas, C., & Pollen, A. (Eds.) (2015). *Dress history: New directions in theory and practice*. London, UK: Bloomsbury Academic. (208 pages)

Email your request to review to Pam Ulrich, VP of Publications, ulricpv@auburn.edu. Include a brief statement as to why you wish to review the book and a description of your teaching and/or research areas related to the book's topic. If you are unsure as to whether or not you want to review, a copy of the table of contents can be shared to offer more insight. Maximum review length is 800 words; edits may be recommended after initial submission. Publication is the goal but is not guaranteed.

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.