New Newsletter Format
By Pam Ulrich, VP of Publications

Unless you are very new to ITAA, you can see that we have a new format for our bimonthly Newsletter. Like the previous version, the Newsletter is coming to you via email, but rather than clicking on a single pdf file, you can now read an introduction to each article or announcement in the body of the email, and then click on the highlighted “read more” to reach the full article or view a flyer like the one for our November scarf exchange. As always, Newsletters will be archived on the ITAA website.

My special thanks go to Executive Director Nancy Rutherford and Chair of the Electronic Communication Committee, Genna Reeves-DeArmond, for their roles in transitioning us to the new format. Over the past months Genna investigated external platforms that could be used for the Newsletter. There were options, but to avoid associated costs, Council wanted to try incorporating within our established online presence. With her detailed knowledge of that, Nancy experimented until she found the most workable solution using MSOffice.

We look forward to hearing your feedback on the new format. Meanwhile, watch for a special “2016 Conference” Newsletter in late August - early September. The deadline for October Newsletter items will be mid-September.

The Case for Accreditation
by Gwendolyn O’Neal

With higher education budgets stretched to their limits, some are asking how departments/programs can afford the fees and costs associated with accreditation. With limited faculty and staff, who has time to prepare for accreditation? What is the value of being accredited? More Details

Graduate Student Liaison Report
by So Young Song

With rising interest in 3D printing design/manufacturing technology among ITAA graduate students, this article is intended to give some perspective about current 3D printing technology in the fashion industry. More Details

Vancouver Spotlight
Arc’teryx Tour Added
Many conference registrants were disappointed to find that the Lululemon Tour filled so quickly. However, Joan Ellis was able to arrange another corporate tour on Tuesday to Arc’teryx. Read More

Special Topic Session
The Current State of Graduate Education: Is There a Need for an ITAA Alliance?
ITAA members have expressed interest in examining (a) the efficacy of our graduate programs at preparing future faculty and professionals, (b) trends inside and outside our institutions that will influence the future of our graduate programs, and (c) the need for repositioning or expanding the ITAA Graduate Education Committee to focus on strengthening graduate education programs in our field. Read More

ITAA Fundraisers
Have fun and support ITAA Fellowships. ITAA Legacy members are planning fund raising activities for the 2016 Annual Conference in Vancouver.

Scarf Exchange
Wrap yourself in a “new to you” scarf! Recycle! Exchange takes place during the conference. Read More

Uncorked!
Encounter Vancouver
As you plan for the 2016 Annual Conference, add a ticket to the Friday evening wine tasting to your registration or purchase a ticket separately through the 2016 Conference Store. Read More
Positions
Nine positions have been posted since the June Newsletter for these institutions:
Colorado State University, Assistant Professor and Curator
University of Alabama, Endowed Research Chair
Morgan State University, Lecturer
University of Arkansas, Assistant Professor
Woodbury University, Chair-Department of Fashion Design
Auburn University, Lecturer
The Hong Kong Polytechnic University, Professor in Fashion & Textile Technology
The Hong Kong Polytechnic University, Associate Professor in Fashion Knitwear Design
Bowling Green State University, Instructor

Special Calls
Active calls posted since the June Newsletter:
Call for Book Chapters: Sustainability in Luxury Fashion Business
Call for Submissions: ESRAP 2017 Student Merchandising Poster Competition
Call for Submissions: Optitex Inspire Digitally Student Design Award; and Best Use of Optitex School Award
Call for Submissions: Portal to Progress - Transformations in Technology, Diversity in Dress
Call for Papers: Fashion, Style Appearance, Consumption & Design
Call for Book Chapters: Contemporary Case Studies on Fashion Production, Marketing and Operations

Announcements
Fairchild Books announces In Fashion + Studio, 3rd edition, by Sheryl Farnan and Elaine Stone, publishing September 2016; a new look for Berg Fashion Library; and Fashion Photography Archive launching this fall.

Questions or Comments? Email Nancy Rutherford at executive_director@itaaonline.org

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