2019 Scholarship Awards: Research and Teaching

Student Best Paper Award
Master Level 2nd Place

Courtney Johnson, Iowa State University; Advisors: Kelly L. Reddy-Best & Eulanda Sanders, Iowa State University

Swagger Like Us: Black Millennials and 1990s Urban Brands
Master Level 1st Place

Md. Rafiqul Islam Rana, University of Missouri; Advisor: Jung Ha-Brookshire, University of Missouri

Relationships between Apparel Buyers' Mediated Power and Bangladeshi Suppliers' Psychologically Defensive Workplace Behavior
Doctoral Level 2nd Place

Virginia Rolling, Delaware State University; Advisor: Karla Teel, Auburn University

Beholding: The Neuroaesthetic Experience of a Synesthetic Dress
Doctoral Level 1\textsuperscript{st} Place
Kim Johnson Best Doctoral Student Paper Award

Angela Uriyo, West Virginia University
Advisor: Pamela Norum, University of Missouri

Cases of Resiliency: Exploring Experiences of Refugee Women Participating in U.S. Textile and Apparel Nonprofit Organizations' Skills Training Programs
Papers of Distinction
Consumer Behavior Track

Sojin Jung, Kyung Hee University;
Hyeon Jeong Cho, Southeast Missouri University; and
Byoungho Ellie Jin, North Carolina State University

How to Frame Cost Information? Testing the Mediating Role of Perceived Gains and Losses in an Effective Cost Transparency Strategy
Culture Track

Bharath Ramkumar, State University of New York, Oneonta; and Rebecca Maria Dias, Colorado State University

Sustaining Indigenous Textile Artisans and their Art in the North Eastern Region of India
Pedagogy and Professional Development Track

Seoha Min, California State Polytechnic University, Pomona; Sumin Koo, Konkuk University; and Young-A Lee, Auburn University

Design Scholarship Practices: Analysis of ITAA Professionals' Design Abstracts and Dissemination from 1999 to 2017
Social/Psychological Aspects Track

Jessie H. Chen-Yu, and Marjorie J.T. Norton, Virginia Tech

Sexy-clothing Behavior of Girls in the First-year of High School
Social/Psychological Aspects Track

Kelly L. Reddy-Best, Iowa State University; and Jennifer Paff Ogle, Courtney Morgan, and Karen Hyllegard, Colorado State University

"I Kicked Those Babies Off and Put the Typical Lesbian Birkenstocks on:"
Authentic Style-Fashion-Dress Negotiations of Lesbian Married Couples on Their Wedding Day
Sustainability/Social Responsibility Track

Sojin Jung, Kyung Hee University; Gargi Bhaduri, Kent State University; and Jung Ha- Brookshire, University of Missouri

What to Say and What to Do: Determinants of Corporate Hypocrisy and Its Negative Consequence for Customer Retention Intentions
Felt Betrayed or Resisted? The Impact of Pre-Crisis CSR Reputation on Consumer Reactions to Brand Crises
Merchandising/Retailing I. Management Track

So Young Song, Illinois State University; and Youn-Kyung Kim, University of Tennessee

Consumers' Adoption of Fashion Robot Advisers: A Joint-Network Analysis
Merchandising/Retailing II. Marketing Track

Gargi Bhaduri, Kent State University

Do I Know You? Impact of Consumers' Brand Schema and Brand Familiarity on Brand Affect and Attitude for Pro-Environmental Messages
Textile & Apparel Industries Track

Xintong Li and Li Zhao, University of Missouri; and Stacy Lee, Texas Tech University

Measuring User Experiences of E-sourcing Platforms in the Apparel Industry: Development of the Apparel E-sourcing Experience Index
Best Paper Awards – Sponsored
ESRAP Research Paper Award

Naeun Lauren Kim, University of Minnesota; Byoungho Ellie Jin, North Carolina State University

Addressing the Contamination Issue in Fashion Sharing: Does Ownership Type of Shared Goods Matter?
ESRAP Teaching Best Paper Award

Arlesa Shephard, SUNY – Buffalo State; and Sanjukta Pookalangara, University of North Texas

Teaching Slow Fashion: An Inquiry-Based Pedagogical Approach
ESRAP Student Merchandising Poster Competition
Graduate 1st Place

Pioneer
Mushfika Tasnim Mica, Oklahoma State University
Faculty Advisor: Dr. Hyejune Park
ESRAP Student Merchandising Poster Competition
Undergraduate 1st Place

TALLO
Claudia Fayad, University of North Texas
Faculty Advisor: Dr. HaeJung Maria Kim
ESRAP Student Merchandising Poster Competition
Undergraduate 2nd Place

GAEA
Luciano DiGiorgio, Madison Peltzman,
Sabrina Cioffi and Karen Rabba, LIM College
Faculty Advisors: Michael Londrigan & Andrea Kennedy
ESRAP Student Merchandising Poster Competition
Undergraduate Honorable Mention (Tie)

Sol
Justin Baluyot, Elle Bialozynski & Meghan Roberts,
Stevenson University
Faculty Advisor: Holly Schiller
ESRAP Student Merchandising Poster Competition
Undergraduate Honorable Mention (Tie)

Sargasso
Olive Zucchi & Brittany Firman, Mercyhurst University
Faculty Advisor: Ashlee Rzyczcki
ATEXINC Award for Innovation in Textile Instruction

Traci Lamar, David Tredwell, Jessica White, Merranie Zellweger and Andy Click, North Carolina State University

TADA: Developing a Textile Design Teaching Application
Intellect Books Research Award

David Loranger, Sacred Heart University; and Eulanda A. Sanders, Iowa State University

Lasses leading the lairds: An analysis of issues facing female Scottish kiltmakers
University of Fashion/Laurence King Publishing

Contest - Faculty

Virginia Rolling,
Delaware State University
University of Fashion/Laurence King Publishing
Contest - Faculty

So Young Song,
Illinois State University
University of Fashion/Laurence King Publishing

Contest - Faculty

Charity Armstead,
Brenau University

Presented by University of Fashion and Laurence King Publishing
University of Fashion/Laurence King Publishing Contest - Student

Mushfika Tasnim Mica, Oklahoma State University

Presented by University of Fashion and Laurence King Publishing
EFI Optitex Award for Excellence in Teaching

Young-A Lee
Auburn University