2020 Pre-Conference Workshop Information

Workshop #1: Monday, November 16, 2020 at 1:00-3:00 pm EST
Title: Elevate Your Leadership Opportunities
Presenter: Eulanda Sanders, Iowa State University

Description:
During this interactive workshop the participants will: (a) define the differences between leadership and management in an academic administrative position, (b) outline the types of administrative opportunities in post-secondary institutions, (c) explore how intersectionality or social stratifications such as class, race, sexual orientation, age, religion, creed, ability, and gender influence administrative opportunities, (d) explore the aspects of emotional intelligence and executive presence important in administrative positions, and (e) define one’s own administrative or leadership style via a written philosophy.

Workshop #2: Tuesday, November 17, 2020 at 1:00-2:45 pm EST
Title: Visible Thinking for a Data-Driven Experiential Ecosystem in a Disruptive Marketplace
Presenter: Tinsley Merrill, Co-Founder/CRO of PAIRR
Moderators: Ting Chi, Washington State University, USA; Sonali Diddi, Colorado State University, USA; Elena Karpova, University of North Carolina at Greensboro, USA; Scarlett Wesley, University of Kentucky, USA; and Juanjuan Wu, University of Minnesota, USA

Description:
Using a “visible thinking” structure, this workshop, organized by the NCCC65, is intended to dive deep into data-driven business approaches (push vs. pull), starting with a presentation from Tinsley Merrill, the Co-Founder and CRO of PAIRR, a successful innovative business. Using PAIRR as an inspirational source, participants of the workshop will engage in practicing visible thinking strategy at their virtual "tables" to further investigate examples of data-driven businesses and compare their approaches to PAIRR’s “pull” marketing approach. The workshop moderators will lead participants through a semi-structured visible thinking exercise mainly focusing on the pull vs. push data-driven approaches.

Workshop #3: Tuesday, November 17, 2020 at 3:00-5:00 pm EST. Register for this workshop here.
Title: Workshop on Writing the TAPAC Self-Study Report

Description:
The workshop is designed for program representatives planning for or in the process of preparing their Self-Study Report for TAPAC accreditation review and site visit. The focus is on preparing the Self-Study Report and related materials to most effectively communicate how the program addresses and meets the TAPAC Accreditation Standards. Come with your self-study drafts and questions to the workshop. In part 1 Dr. Kim Hiller will discuss her program’s strategies for completing their self-study. In part 2, we will break-out into Zoom rooms with each room assigned to a standard and hosted by a BOC member who can answer your questions. This is your opportunity to enhance your self-study!

Please contact Carol Warfield at executive_director@tapac-online.org to note which standard you wish to join. This cost of the workshop is $75 for TAPAC affiliate programs and $150 for non-affiliated programs. Number of individuals attending per program is not limited.
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