

2017 ITAA Fellow – Sherry Schofield



Dr. Sherry Schofield, Carol Avery Professor in the Department of Retail, Merchandising, and Product Development at Florida State University has been recognized for outstanding contributions to the field of textiles and apparel and service to the International Textile and Apparel Association (ITAA). Criteria for selection as ITAA Fellow include significant contributions through teaching excellence, ongoing professional development, significant research or creative scholarship, scope and breadth of professional presentations, and exceptional service to ITAA. Professor Schofield has established a record of accomplishments that clearly meet these criteria. She is nationally and internationally recognized for fashion design and creative scholarship, as well as for research focusing on self and identity, body image, theory development, rural retailing, and textiles. Dr. Schofield has shared her work through national and international exhibitions, some 30 refereed and invited presentations, and 50 peer reviewed research publications and abstracts from peer reviewed presentations and exhibitions. Professor Schofield's contributions to the International Textile and Apparel Association include service in a variety of leadership roles, including President, President-elect, Counselor, and Vice-President for Scholarship.