

2018 ITAA Fellow - Marianne Bickle



Marianne Bickle, a Professor at the University of South Carolina, is nominated for Fellow of the International Textile and Apparel Association (ITAA). Marianne has served the organization and the textile and apparel profession in many ways. Her ITAA leadership roles have included President, Treasurer, Conference Chair, *Newsletter* Editor and Chair of the Administrative Leadership Committee. Marianne has reviewed abstracts for conference, reviewed manuscripts for the *Clothing and Textiles Research Journal*, and served on several ITAA committees. She has directed three workshops for our members, with a general theme of mentorship. She received the ITAA Service Award and the *CTRJ* Reviewer Award.

Marianne has served her universities in continuous leadership capacities including program coordinator, department chair, interim associate dean, and director for the Center for Retailing. She is currently the Director of Online Learning at USC.

In addition to her service, Marianne has contributed a great deal to the body of knowledge, particularly in retailing, with numerous academic and popular press articles, presentations and two textbooks.

Perhaps most important is Marianne's commitment to mentoring. She has coached colleagues for promotion, offered constructive advice through peer review, and used her gift of encouragement liberally.