No One is an Island

Images of the ITAA 2012 Annual Conference

Blessing at Opening Luau

Hawaiian Quilt Exhibit

Design Exhibits
Newly Established Giving Opportunities Allow Us to Pay-it-Forward

By Jana Hawley, ITAA Counselor

The idiom “Pay-it-forward” was coined in 1916 by Lily Hardy Hammond in her book, Garden of Delight. The expression is used to describe the concept of asking the beneficiary of a good deed to repay it to others. Many members of ITAA realize what the organization has brought to their professional and personal lives. Over the years, members have realized scholarships, awards, collaboration, life-long friendships, shared ideas, and good times. Have you thought that now might be a good time to pay-it-forward?

In Honolulu, the ITAA Legacy group, consisting of past-presidents and ITAA Fellows, met to socialize, share ideas, and brainstorm ways to make ITAA even better. Council charged the Legacy Group to take the lead as ITAA’s Development Committee. These visionary leaders understand that the sustainability of an organization depends on more than just member dues. To that end, the Legacy Group has established the ITAA Legacy Excellence Fund designated as a non-restricted fund that can be used for a variety of needs such as travel, graduate support, special projects, and other activities as needed by the organization. Legacy members have committed to make contributions to the fund, but invite all ITAA members to help make a difference. When you renew your membership this month, you will notice a new option on your member portal page to make a contribution. Not only will the newly established ITAA Legacy Excellence Fund be listed, but already existing funds will also be outlined so that members can make contributions to the fund of their choice.

Various ways to make your contributions to ITAA have been set up, including monthly ACH contributions, annual giving, and planned giving. We hope you pledge to give back to the organization that has given to you. If every member of ITAA pledged $1 per month through ACH contributions, we could realize significant impact!

We hope that you too recognize the value ITAA has provided for you, and consider making a contribution to the fund of your choice.

ITAA Accreditation

By Sherry Schofield, President-Elect

Having an accrediting body for the textiles and apparel discipline has been discussed numerous times by ITAA members. Last year, during the Town Hall meeting at ITAA’s Annual Conference, the possibility was again discussed. As such, an Accreditation Taskforce was created. Under the leadership of Gwendolyn O’Neal, the taskforce investigated various accrediting bodies, and discussed the pros and cons of having accreditation for our field, presenting a final report to Council in October. The findings were presented to the general membership during this year’s Town Hall meeting. A general discussion and a show of hands indicated continued interest in developing an accrediting process / agency for the textiles and apparel discipline. Accreditation development will continue over the coming year. The Taskforce Report is posted on the ITAA Website under “Resources.”
President’s Message

By Kathleen Rees

During the 2012 annual conference, we had many wonderful opportunities to experience the Aloha Spirit and to truly understand that, within ITAA, No One is an Island. Many thanks go to Andy Reilly and Linda Bradley, as well as the entire conference planning team, for delivering a truly outstanding annual meeting in an absolutely beautiful setting. I’m sure all attendees came away with enhanced knowledge related to research and creative scholarship in our field and greater understanding of and appreciation for ITAA as an association comprised of many bright and talented individuals. For all new members and first-time attendees, I hope you were made to feel welcomed as members of ITAA and that this will be only the first of many conferences you will attend.

Special recognition goes to the 2012 award recipients! Congratulations to all who recognized for their accomplishments this year. We also would like to recognize the sponsors of both ITAA events during the conference and faculty and student awards. We value the support of Fairchild, Lectra, and Cotton Inc. in sponsoring special events. In addition, we would like to recognize the support of AIU, ATEXINC, Eden Travel International, Paris Academy, Pearson, and Fashion Supplies, Inc. for the support they provide for faculty and student awards. Through this support, we are able to highlight and honor special accomplishments of our members.

This year’s conference included the inaugural joint symposium of ITAA and the Korean Society for Clothing and Textiles. Sessions within the symposium were well attended – to the point of needing to bring in additional seating! We appreciate the efforts of KSCT President, Eunae Kim, and symposium planners Leslie Davis Burns and Cheunsoon Ahn in bringing the symposium to fruition.

As the 2012 operating year comes to a close, I’d like to thank members of Council and members of the ITAA Board for all the time and effort they invested in the work of our association. A very special thank you goes to Jana Hawley for her service as VP Operations, President-elect, President, and Counselor. Jana made numerous contributions that will continue to shape ITAA in the future. Her vision and understanding of the association, along with her wisdom and grace in moving us forward will be missed as she completes her current term as Counselor. Many thanks go to Missy Bye for her service as VP Education. Under Missy’s leadership, great strides were made with the ITAA Meta Goals, plans for sharing teaching innovations, and development of a process for including a graduate student liaison as an ex-officio member of Council. We appreciate the service of Nancy Miller as VP of Publications. Nancy did an outstanding job working with CTRJ, the newsletter, and special publications sponsored by ITAA. Kudos go to Gargi Bhaduri for doing an outstanding job as the Graduate Liaison on Council. Gargi provided fresh insight into issues of special interest of student members of ITAA and helped all of us realize that ITAA has a very bright future with the emergence of the next generation. ITAA will be in very capable and talented hands as Sherry Tomschin assumes responsibility as President in January. We also look forward to welcoming Mary Lynn Damhorst as President-elect, Jaeil Lee as VP of Education, and Rinn Cloud as VP of Publications. Finally, a very special thank you goes to Nancy Rutherford who has done an incredible job as Executive Director for ITAA. Nancy has worked tirelessly to ensure that ITAA operates smoothly and that the day-to-day functions of the association are handled in a gracious and expedient manner.

It’s been an honor and privilege to serve as the 2012 President of ITAA. This is an amazing association for which only great things lie ahead!

Kathleen Rees
ITAA President
Awards are possible only through the generous contributions of our industry partners and members who have made lasting commitments to the discipline through the creation of endowments and donations to specific awards.

2012 Annual Conference

**Fellowships, Scholarships, Grants, and Distinguished Faculty Awards**

**Undergraduate Student Scholarships**
- ITAA/AIU Study Abroad in London -Design Scholarship
  Caroline Sorenson, North Carolina State University
- ITAA/AIU Study Abroad in London Merchandising Scholarship
  Sarah Polkinghorne, University of Idaho
- **Blanche Payne Award**
  Yvonne Lin, Ryerson University

**Graduate Student Fellowships**
- Sarah Douglas Fellowship for Professional Promise - Doctoral
  Genna Reeves-DeArmond, Oregon State University
- Sarah Douglas Fellowship for Professional Promise - Masters
  Lisa Curwen, Colorado State University
  Hongjoo Woo, University of North Carolina - Greensboro

**Oris Glisson Fellowship**
Benjamin Touchette, Central Michigan University

**Marjorie Joseph Fellowship**
Gargi Bhaduri, University of Missouri

**Lois Dickey Fellowship**
Hyo Jung (Julie) Chang, University of North Carolina-Greensboro

**Joan Laughlin Fellowship (formerly ITAA Fellowship)**
Ji Young Lee, University of Minnesota

**Faculty Awards**
- CTRJ Best Reviewer Award
  Veena Chattaraman, Auburn University
  Young-Kyung Kim, University of Tennessee
  Susan Michelman, University of Kentucky

- Fairchild Books Textile & Apparel Faculty Grant
  Rita Kean, University of Nebraska

- Sara Douglas Fellowship for International Study
  Hira Cho, California State University-Northridge

- **Pearson Prentice Hall Lecturer**
  Jean Parsons, University of Missouri

- **ITAA Distinguished Scholar**
  Kim K.P. Johnson, University of Minnesota

- **ITAA Rising Star Award**
  Lucy Dunne, University of Minnesota

- **ITAA Fellow**
  Nancy Rudd, The Ohio State University
2012 Annual Conference

Research and Teaching Scholarship Awards

Lectra Innovation Award for Faculty Research
MyungHee Sohn and Elizabeth Bye, University of Minnesota
Analysis of Upper Body Measurement Changes in Motion using Motion Capture System

Lectra Innovation Award for Teaching Design Principles and Aesthetics
Lucy E. Dunne, University of Minnesota
Electronics for Designers: Experiences from a One-Week Crash Course

ATEXINC Award for Innovation in Textile Instruction
Sonali Diddi and Sara B. Marcketti, Iowa State University
The Role of Museum Exhibits in Teaching Textiles Related Courses

ESRAB Best Research Paper Award
Kristy A. Janigo and Juanjuan Wu, University of Minnesota
Collaborative Redesign of Used Clothes as a Sustainable Fashion Solution: Exploring Consumer Interest and Experience

Papers of Distinction

Aesthetics, Design, Product Development Track
MyungHee Sohn and Elizabeth Bye, University of Minnesota
Analysis of Upper Body Measurement Changes in Motion Using Motion Capture System

Consumer Behavior Track
Jessie Chen-Yu, Virginia Tech, and Siwon Cho, Southern Illinois University
Brand Purchase Intent in Online Apparel Shopping: An Examination of Brand Experience, Image Self-Congruity, Brand Affect, and Brand Trust

Merchandising: Visual & Promotion Track
Ran Huang, HaeJung Kim, and JiYoung Kim, University of North Texas
Relational Social Capital in the Virtual Network of QQ China: Transforming into Consumer Virtual Engagements and Purchase Intentions

Social Psychological Aspects Track
Kim K.P. Johnson, University of Minnesota, Eundeok Kim, Florida State University Ji Young Lee, Louisiana State University and Angella J. Kim, University of Minnesota
Predicting Risky Appearance Management Behaviors in Young Women: A Comparison Between the U.S. and South Korea

Textile and Apparel Industry Track
Yao Lu and Linda Niehm, Iowa State University
Branding Textile Industrial Clusters: The Impact of Cluster Brands on Individual Textile Firm Brands and Industrial Buyer Intentions

Student Best Paper Awards

Doctoral Winner: Ju-Young Kang, University of Minnesota
Faculty Sponsor: Kim K.P. Johnson

Doctoral Runner-up: Eunjoo Cho, Iowa State University
Faculty Sponsor: Anne Marie Fiore

Masters Winner: Rui Yang, North Carolina State University
Faculty Sponsor: Yinjiao Xu

Masters Runner-up: Lisa G. Curwen, Colorado State University
Faculty Sponsors: Ajoy Sarkar and Juyeon Park

Undergraduate Student Winners: Thea Matos and Lauren Graebner, Oregon State University
Faculty Sponsors: Genna Reeves-DeArmond and Elaine Pedersen
2012 Annual Conference

Creative Design Awards

Lectra Outstanding Faculty Designer Award

Yoo Jin Kwon, Korea
National Open
University
Mountain, Cloud and
Portrait of a Beauty

Lectra Outstanding Graduate Student Design Award

Yang Yu,
University of
Nebraska
Mod

Lectra Outstanding Graduate Student Award—Best Use of Technology

Sarah Bennett,
Iowa State
University
Sangiovese

Setting for the Lectra-Sponsored Live Design Exhibit
2012 Annual Conference

Creative Design Awards

Best Hawaiian Inspired Design

Professional
Kyoung-Hee Cho, Mokpo University
Impressions in Hawai`i

Graduate
Renee Baker, Illinois State University
Origami Breeze

Undergraduate
Anna Tomita, University of Hawai`i
Bonjour from Hawai`i

Fashion Supplies Innovative Design

1st Place
Kristen Morris, Cornell University
CoVess

2nd Place
Jo Dean Tipton, Ball State University
Jia

3rd Place
Sarah Bennett, Iowa State University
Sangiovese

Atexinc Marketable Textile Design

Professional
Kyoung-Hee Cho, Mokpo University
Ocean Panorama

Graduate
Hina Sandhu, University of North Texas
Globally Acculturated Identity Dress

Undergraduate
Caitlin Giroux, University of Delaware
Rainbow Eucalyptus Ensemble
2012 Annual Conference

Creative Design Awards

Eden Travel International Award

Sheryl Ray,
North Carolina State University
Flight of the Weaver

ESRAB Award for Sustainable Design

Professional
Li-Fen Anny Chang, University of North Texas
Eco-Pop

Sandra Hutton Award

Hanna Hall,
University of Cincinnati
Viivat

Pattern Works International Award

Jennifer Voth,
University of Minnesota
Recycled Canis Lupus Tunic

ESRAB Award for Sustainable Design

Professional
Andrea Eklund,
Central Washington University
G.I. Jane

ITAA Fiber Art Design Award

Eunyoung Yang,
Meredith College
Brushstrokes in Red

ESRAB Award for Sustainable Design

Undergraduate
Katy Daniel,
Auburn University
Uncaged

ITAA Target Market Design Award

Graduate
Jo Dean Tipton,
Ball State University
Jia

Jean Parsons and Kerri McBee-Black,
University of Missouri
Winter
ITAA Teaching Collection: Sharing and Using Best Teaching Practices

By Leigh Southward, Chair, Teaching Innovations and Resources

The ITAA Teaching Collection is a collection of teaching resources by subject that will be hosted on the ITAA website (www.itaaonline.org). It will be accessible only to current members through a link on the ITAA member portal page.

The Purpose of the Collection is to:
- help ITAA members to increase teaching and learning efficiency and effectiveness by sharing and using best teaching practices;
- disseminate best practice of teaching and learning in textiles and apparel field.

- Only ITAA members have access to the ITAA Teaching Collection and can contribute their teaching materials to the Collection.
- Under the Creative Commons licensing, all materials posted on the ITAA Teaching Collection are freely available for ITAA members to use, without prior permission.
- ITAA Teaching Collection is an outlet for the scholarship of teaching and learning in the field of textiles, apparel, and related products.

Expectations:
- It is expected that out of professional courtesy, ITAA members, who will use teaching materials from the Collection or adopt them to suit their courses and teaching style, will notify the author(s) of the materials.
- It is also expected that authors of materials that were reviewed and posted on the ITAA web site agree to answer potential emails with questions from colleagues who are considering or incorporating teaching materials into their own courses.
- Each author submitting materials for review is expected to review 2-3 other submissions.

Submission dates: February 1, 2013; May 1, 2013; August 1, 2013; and November 1, 2013

Visit the ITAA Teaching Collection prototype page to learn more about the review process, Acceptable Use Policy, Guidelines for Authors (Contributors), and Guidelines for Reviewers.

Call for ITAA Graduate Student Liaison

ITAA Graduate Student Liaison position provides an amazing opportunity for a graduate student to be a part of the council, experience how ITAA operates and give valuable inputs on behalf of all graduate student members. Please nominate a graduate student or volunteer to serve as liaison representative to ITAA council for a one year term starting February 2013. This is a great opportunity to learn how our organization works and contribute a graduate student perspective. Eligible students must be ITAA members and a first or second year doctoral student at time of service. A student vita, a brief vision statement regarding your role as liaison, and faculty endorsement with a letter of recommendation should be sent c/o Elizabeth Bye, VP Education, to info@itaaonline.org. The deadline is January 1, 2013. The election will take place electronically. All graduate student members are eligible to vote.
ITAA Financial Report

By Marianne Bickle, ITAA Treasurer

Several additions have been made to ITAA’s financial status during the past year. We hired an outside CPA firm, (Brittingham, Brown, Prince & Hancock – West Columbia, SC) to compile a compilation. A compilation is an examination of our finances verifying that we follow professional standards. The findings reveal ITAA is following the required standards and we are in a financially secure position as a non-profit organization.

Two financial tables that document ITAA’s current assets (i.e. unrestricted funds) and its liabilities are provided for your review. Unrestricted assets will be presented in the next newsletter.

**Current Assets** The current assets are documented for the months of January 2012 through June 2012. While the unrestricted funds look healthy, it is important to remember that much of these funds will be used to help support the annual conference. Vendors require a deposit. With a group as large as the ITAA conference, the financial figure can run into the tens of thousands of dollars.

**Liabilities** The Association is excellent at keeping on top of its liabilities. Payment is made by the billing date to avoid finance fees.

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>Jan-12</th>
<th>Feb-12</th>
<th>Mar-12</th>
<th>Apr-12</th>
<th>May-12</th>
<th>Jun-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank of America Business Maximize</td>
<td>$15,837</td>
<td>$15,838</td>
<td>$15,839</td>
<td>$15,840</td>
<td>$15,841</td>
<td>$15,842</td>
</tr>
<tr>
<td>Bank of America Checking</td>
<td>79,073</td>
<td>86,421</td>
<td>87,146</td>
<td>76,942</td>
<td>80,241</td>
<td>91,762</td>
</tr>
<tr>
<td>Undeposited funds</td>
<td>355</td>
<td>610</td>
<td>7,170</td>
<td>(40)</td>
<td>(340)</td>
<td>(585)</td>
</tr>
<tr>
<td>Total assets - unrestricted</td>
<td>95,265</td>
<td>102,869</td>
<td>110,155</td>
<td>92,742</td>
<td>95,742</td>
<td>107,019</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit card payments</td>
<td>1,712</td>
<td>1,712</td>
<td>4,679</td>
<td>7,737</td>
<td>7,832</td>
<td>7,832</td>
</tr>
<tr>
<td>Payroll taxes payable</td>
<td>1,188</td>
<td>2,377</td>
<td>3,565</td>
<td>1,188</td>
<td>2,377</td>
<td>2,377</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>2,900</td>
<td>4,089</td>
<td>8,244</td>
<td>8,925</td>
<td>10,209</td>
<td>10,209</td>
</tr>
</tbody>
</table>

Online Study Opportunities

The Department of Consumer, Apparel, and Retail Studies at the University of North Carolina - Greensboro offers an online Master of Science degree program with a concentration in Global Apparel Supply Chain Management. For more information, click here.

The School of Design & Human Environment and Extended Campus at Oregon State University offer ONLINE courses. For more information, click here.

The Department of Merchandising & Digital Retailing, College of Merchandising, Hospitality & Tourism, University of North Texas, offers online classes at both the undergraduate and graduate levels. For more information, click here.

Distinguish yourself from your peers, earn an M.S. or graduate certificate in Merchandising online through North Dakota State University Distance and Continuing Education. For more information, click here.
2012 ITAA-KSMS Joint Symposium and GAMMA

By Kyung Hoon Kim
Executive Secretary, Korean Scholars of Marketing Science

Professor Kathleen Rees of Texas A&M University-Kingsville who is the president of ITAA and Professor Leslie Burns of Oregon State University who is an ex-president of ITAA attended ‘2012 Global Marketing Conference at Seoul’ in Seoul, Republic of Korea from July 19 to 22, 2012. ITAA was one of hosting academic organizations of this global conference.

Professor Leslie Burns and Professor Eun Joo Park of Dong-A University co-chaired ‘2012 ITAA-KSMS Joint Symposium’ during this conference. ‘Globalization and Fashion Marketing’ was the theme of this year’s joint symposium. It was held jointly between ITAA and Korean Scholars of Marketing Science. ITAA-KSMS joint symposiums have been held annually since 2006. 19 papers were accepted and presented in this year’s joint symposium. Participants of this joint symposium enjoyed a variety of social events including temple life experience, industry visits to Lotte Department Store and NCsoft, and Conference Lunch and Dinner.

Professor Leslie Burns made her welcoming speech to almost 600 participants as a conference co-chair in the conference dinner which was held at COEX, Seoul. COEX is the best and biggest conference facility in Korea. Over 500 papers were accepted and presented in 2012 Global Marketing Conference at Seoul.

Professor Kathleen Rees signed ‘MOU of Cooperation: Global Alliance of Marketing & Management Associations (GAMMA)’ as President of ITAA. GAMMA was formed to provide members of participating associations with global benefits and opportunities for joint researches. Participating associations are: ITAA, European Marketing Academy, Australian & New Zealand Marketing Academy, Japan Society of Marketing and Distribution, and Korean Scholars of Marketing Science. Professor Eunju Ko of Yonsei University who is the president of KSMS was designated as the president of GAMMA. Members of ITAA are expected to receive global benefits from GAMMA in near future.
Position Announcements Posted Since Last Newsletter

Assistant Professor of Fashion and Textiles, State University of New York - Oneonta, click here
Dean, College of Human Ecology, Kansas State University, click here
Chairperson, Department of Art, Art History, and Design, Michigan State University, click here
Lecturer in Merchandising Apparel and Textiles, University of Kentucky, click here
Assistant/Associate Professor of Art - Fashion and Fiber Arts, Wayne State University, click here
Chair, Department of Design, Syracuse University, click here
Full Time Faculty, Home Products Development, Fashion Institute of Technology, click here
Associate Professor of Apparel Design, Rhode Island School of Design, click here
Assistant Professor, Fashion Communication, Stephens College, click here
Assistant Professor, Fashion Design and Merchandising, Kent State University, click here
Associate/Full Professor, Fashion Design and Merchandising, Kent State University, click here
Miller Graduate Fellowship for Research in Thermal Comfort, UV Protection, and Apparel Design, Iowa State University, click here
Lecturer or Teaching Specialist in Apparel Design, University of Minnesota, click here
Assistant Professor of Fashion Design, Virginia Commonwealth University, click here
Associate Professor of Fashion Merchandising, Virginia Commonwealth University, click here
C.C. Wheeler Endowed Professor, Family and Consumer Sciences, Bradley University, click here
Assistant or Associate Professor in Apparel Product Design, The University of North Carolina at Greensboro, click here
Assistant Professor, School of Fashion, Ryerson University, click here
Assistant Professor in Apparel Merchandising and Design, Central Michigan University, click here
Assistant Professor of Fashion Communication and Promotion, Lasell College, click here
Assistant/Associate Professor in Retail and Consumer Sciences, The University of Tennessee, click here
Director, Fashion Marketing and Management Program, Indiana Tech, click here
Assistant Professor in Apparel Design, San Francisco State University, click here
Assistant/Associate Professor in Apparel Merchandising and Management, California State Polytechnic University, Pomona, click here
Assistant Professor of Fashion Design and Production, Lasell College, click here
Tenure Track Instructor in Design Foundations, Oregon State University, click here
Assistant Professor, Family and Consumer Sciences, Textiles and Merchandising Focus, University of Wyoming, click here
Assistant Professor, Apparel Studies, University of Arkansas, click here
Department Head and Associate or Full Professor, Department of Apparel, Textiles, and Interior Design, Kansas State University, click here

Associate Editor - Social-Psychological/Education Track

Please consider applying for the Clothing and Textiles Research Journal Associate Editor position in Social-Psychological/Education. The position begins in January 2013 and is a three year term. Contact Nancy Miller and Colorado State University at Nancy.Miller@colostate.edu for further information.
Design Submission Process Being Simplified

In our continued effort to make the design exhibits at our annual conference, and the submission process, the best that they can be, we are investigating some changes to the processes. So please look for the Design Call, ready on February 1. The call will alert you to the changes to the submission process and any procedural changes. But the submission date will not change – June 1.

Concept Presentations Added to Annual Conference

ITAA scholars are invited to submit proposals to present original concept papers at the ITAA Annual Conference. Appropriate submissions include (1) Position papers, (2) Best practices, (3) Philosophies or (3) Related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. See Call on page 24 for details.

Renew your ITAA Membership

With 2012 quickly coming to a close, it is time to renew your ITAA membership for 2013. The ITAA membership year now runs from January 1 to December 31.

To renew your membership, please log onto the ITAA website. When your member portal page comes up, you should see your current member type and a link to “renew” your membership under your name in the left hand column.

When you click on “renew”, your member profile will come up. Please update your profile. In particular,
- Update your membership type, if necessary. The new membership type will be reflected in your dues statement.
- Update your preferred mailing address and be sure it is complete (including zip code). This is the address used by Sage to mail out issues of CTRJ. Sage drops names from its mailing list if addresses are incomplete.

After updating your profile, click “renew” at the bottom of the page. A new page showing the renewal amount will come up. Select your payment method.
- “Pay now” to proceed with online payment by credit card.
- “Bill Me” to be able to print an invoice for payment by your institution or by personal check. Screen will return to your member portal page. You will see that you have an open invoice under Member Alerts. Click on “view invoice”, which will lead you to the print option. You also can use the “Make a Payment” link to pay by credit card later.

To keep your membership current, dues must be paid by January 31, 2013. Contact Nancy Rutherford if you have any problems with the membership renewal process.

ITAA Newsletter Editorial Staff

Editor: Vanessa Jackson, University of Kentucky
E-mail: vpjackson@uky.edu

Media Review Editor: Cynthia Jasper, University of Wisconsin-Madison
E-mail: cjasper@wisc.edu

Managing Editor: Nancy Rutherford
E-Mail: executivedirector@itaaonline.org

The ITAA Newsletter is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the ITAA Newsletter. Submissions must be authors’ original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.
CALL FOR SUBMISSIONS – Special Topics Sessions

ITAA 70th Annual Conference – New Orleans, Louisiana
October 15-18 2013

Submit through the ITAA Website by February 1, 2013
Online Submission Site Opens January 7, 2013

WHO: Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.

WHAT: Special Topic Sessions held during the annual meeting may include presentations, panels, small group discussions, or any other program which may be of interest to members. Special Topic Sessions occur within the regular meeting schedule and should address broad issues and encourage dialogue and audience participation.

FORMAT: Special Topic Sessions can be up to 75 minutes in length. Some sessions may be concurrent. Proposed sessions cannot exceed this time allotment. Proposed sessions should not require special facilities other than a meeting room. A LCD projector and screen will be provided to the Session Coordinator. Maximum number of attendees for each Special Topic Session will be based upon available facilities. There will be no reimbursement for expenses, fees, nor registration waivers provided for presenters. All benefits to outside speakers must be specified in this proposal.

FILE: Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your entry. Be prepared to upload the file when the Online Submission Program asks for it. Please save any Word document files with the ‘.doc’ extension and not the ‘.docx’ extension.

File 1.doc – Proposal: should be no more than 2 single-spaced pages. Names of presenters and moderators must be confirmed prior to submission. Create a unique file for each proposal. Each proposal should include:

- Name, address, email address, affiliation, and daytime phone number of coordinator
- Title of session
- Type of session (panel, speaker, etc.)
- Source of submission (individual, group, ITAA committee, etc.)
- General content of session and names of presenters
- Benefit of session to members

SUBMISSION: Proposals must be submitted online by February 1, 2013. Directions for the online submission process will be available on the ITAA website – including how to enter information for the conference program and confirming copyright release. Online submission site opens January 7, 2013. Only the submitter will receive the notification emails; it is the responsibility of the submitting author to notify other authors.

SELECTION: Proposals will be evaluated on the following criteria: (1) Benefit of the session to ITAA members, (2) Relationship of the session to the theme of the conference, (3) Uniqueness and innovativeness, and (4) Quality of the proposal.

FOLLOW-UP: Session Coordinator will receive an email confirmation of receipt of the proposal when submission has been completed. The ITAA Council will review Special Topic Session proposals. By March 15, 2013, the Session Coordinator will be notified of outcome, so that you may resubmit under the general call if not accepted for a special topic. Directions for copy (6 page maximum) for the ITAA Proceedings will be posted at www.itaaonline.org.

QUESTIONS: executivedirector@itaaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director
woodardg@ecu.edu for Ginger Woodard, VP of Scholarship
CALL FOR SUBMISSIONS – Workshops
ITAA 70th Annual Conference – New Orleans, Louisiana
October 15-18, 2013

Submit through the ITAA Website by February 1, 2013
Online Submission Site Opens January 7, 2013

WHO:
Proposals are invited from current ITAA members. Coordinator must be a member. Proposals are also invited from our resource vendors, and may include product/service specific content (current ITAA membership required).

WHAT:
Workshops held at the beginning and close of the annual conference; may include presentations, panels, group discussions, invited speakers, or any other program which may be of interest to members.

FORMAT:
Workshops may be ½ to 1½ days. Any special facilities or equipment are the responsibility of the workshop coordinator. Number of attendees can be specified. At a minimum, workshops must be revenue-neutral to ITAA; you may require a registration fee to cover registration, audiovisual, meeting room, and other costs such as lunch (if provided) and internet access. The fee will be collected at time of registration for the annual meeting.

FILES:
Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your proposal. Be prepared to upload the file when the Online Submission Program asks for it. Please save any Word document files with the ‘.doc’ extension and not the ‘.docx’ extension.

File 1.doc – Proposal: should be no more than 2 single-spaced pages. Names of presenters and moderators must be confirmed prior to submission. Create a unique file for each proposal. Each proposal should include:

- Name, address, email address, affiliation, and daytime phone number of coordinator
- Title of session
- Type of workshop (panel, speaker, etc.)
- Length of workshop
- Source of submission (individual, group, ITAA committee, etc.)
- General content of workshop and names of presenters
- Benefit of workshop to members
- Time frame of workshop organization (if call for participants is required)
- Minimum and/or maximum number of attendees
- Detailed budget for the workshop. ITAA provides meeting room and possibility of borrowing an LCD projector only. The itemized budget must include all other costs, including a minimum service fee of $10, and screen rental, other equipment, beverage break, and speaker fees if applicable. Submitters should contact the conference chair prior to preparing budgets to secure hotel costs for refreshments, request use of an LCD projector, and to gain approval for speaker fees etc.
- Whether you are also submitting this proposal for a regular research / teaching presentation

SUBMISSION:
Proposals must be submitted online by February 1, 2013. Directions for the online submission process will be available on the ITAA website – including how to enter information for the conference program and confirming copyright release. Online submission site opens January 7, 2013. Only the submitter will receive the notification emails; it is the responsibility of the submitting author to notify other authors.

SELECTION:
Proposals will be evaluated on the following criteria: (1) Benefit of the session to ITAA members, (2) Relationship of the session to the theme of the conference, (3) Uniqueness and innovativeness, and (4) Quality of the proposal.

FOLLOW-UP:
Workshop Coordinator will receive email confirmation of receipt of the proposal when the submission has been received. The ITAA Council will review proposals. By March 15, 2013, the Workshop Coordinator will be notified of outcome. Guidelines for preparation of a paper on the workshop (6 page maximum) will be posted at www.itaaonline.org.

QUESTIONS:  executivedirector@itaaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director  woodardg@ecu.edu for Ginger Woodard, VP of Scholarship
CALL FOR SUBMISSIONS – Graduate Student Best Papers

ITAA 69th Annual Conference – New Orleans, Louisiana
October 15-18, 2013

Submit through the ITAA Website by February 1, 2013
Online Submission Site Opens January 7, 2013

The graduate student competition is divided into two categories, master’s and doctoral. A first and second place award may be given in each category. A student who wishes to participate must be currently enrolled in a graduate program or must have earned a graduate degree within the past 12 months at the time of submission. Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. First place winners will receive $500 toward travel and hotel costs to attend the annual meeting and present their papers. Conference registration fees will be waived for the first place winners.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. The faculty member supervising the research is to be entered as faculty sponsor. The submission must not be made under the faculty sponsor’s name and email address. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call. Award winning full papers must be presented orally at the annual meeting by the student winner and the proceedings paper will be published in the ITAA Proceedings. The graduate student must register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the Conference Program.

Submitters will be electronically notified about the decision by at least March 18, 2013, prior to the general research call due date. Entrants who did not win an award may want to submit their work under the general research call, this requires completing another submission and following all requirements for that call.

Preparation for Submission: Only the entrant who submitted the work will receive the notification emails; it is the responsibility of the submitting author to notify faculty sponsor.

Create a folder on your computer for each entry. Name the folder so you will recognize it; perhaps an abbreviation of the title of your piece. Each folder will contain 2 files: Full Paper, File 1.pdf (the Full Paper is replacing the abstract previously submitted in this process); and Proceedings Paper, File 2.pdf.

Prepare your full paper for review. Papers must use American Psychological Association (APA) or Chicago style. The paper should be in English. The narrative portion of the paper can be up to 20, double-spaced pages in length; the full paper, including the 150 word abstract, graphics, and references, can be up to 30 pages. Include the title on the abstract page (single spaced, maximum 30 words) but no identifying information about authors or professional affiliations or geographic location on any of the pages. Save in PDF format as File 1.pdf and upload when requested by the submission program. Graphics and tables should be incorporated within the body of the article in the appropriate place(s).

Prepare the Proceedings paper in English for the ITAA Proceedings in Word.doc format saving as a pdf file. Use Times New Roman, font size 12, for all text, including titles. Document must not be over 2 pages in length, including all graphics and references. Margins should be 1.5 inches top and bottom and 1 inch left and right margins. The paper must be finished copy and show no editing marks (If you are working with co-authors, please change your document to “final” and end the “Track Changes” process.) References should use either APA or Chicago style. The first three sections should be centered on the page; insert one blank line between each section. Do not use bold or all uppercase letters; capitalize all appropriate letters according to APA/Chicago style manuals.

First Section - title (30 word maximum, capitalizing only the first letter in the first word and major words)
Second Section - names of all authors and professional affiliations with geographic locations of all authors in order of authorship
Third Section - key words (4 maximum, use single words, not phrases)
Fourth Section - text of paper. Save in your folder as Last Name – Abbreviated Title.pdf
CALL FOR SUBMISSIONS – Graduate Student Best Papers — continued

EXAMPLE OF CORRECT FORMAT:

This Is the Title of the Paper

JoAnna Smith, Some University, USA

Keywords: Design, sustainability

(or if multiple authors)

Author 1’s Name, Author 2’s name, and Author 3’s name,
Some University, USA

[List affiliation after each author’s name if the authors are from different universities; use the affiliation once after the last author’s name if all authors are from the same university.]

EXAMPLE OF INCORRECT FORMAT:

Title: This is the title of the paper

Author: JoAnna Smith, Some University, USA

KEYWORDS: design, sustainability

8. Upload Zip File to ITAA Website following online submission guidelines, which will include how to enter information for the conference program and confirming copyright release. Online submission site opens January 7, 2013.

Review Process: Full papers will undergo blind review by ITAA faculty members from other institutions. The following criteria will be used in evaluating papers: (1) Contribution / relevance of the scholarship; (2) Evidence of sound knowledge of, development of, application of, or response to theory, concepts, and previous findings; (3) Evidence of appropriate design/methods/modes of inquiry; (4) Appropriate execution and application of methods/strategy/data analysis; (5) Substantive discussion and implications for the relevant theory, practical field, policies, and/or future research; and (6) Clarity/organization/logic of the writing.

Presentation Format: By submitting a paper, you are agreeing to present in the oral format and on the assigned day and time. Papers in oral format will be assigned to a session with a presider. The presider will supply the laptop computer for your presentation; you must email a copy of your presentation materials to the presider two weeks prior to the meeting.

Follow-Up: Authors will be notified electronically of the outcome of the review at the email address supplied by the submitter, and, if the paper is the winner, will be notified of the pertinent information about registration for and presentation at the ITAA meeting.

Questions? executivedirector@itaaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director leej@spu.edu for Jael Lee, VP of Education
CALL FOR SUBMISSIONS – Undergraduate Student Best Papers

ITAA 69th Annual Conference– New Orleans, Louisiana
October 15-18, 2013

Submit through the ITAA Website by February 1, 2013
Online Submission Site Opens January 7, 2013

A paper based on original research may be written and submitted by any undergraduate student or student team (3-member maximum) under the sponsorship of an ITAA faculty member. Students must be currently enrolled in textiles, apparel, merchandising, or related programs or have graduated from such a program within the last 12 months at the time of submission. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author. Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Undergraduate Student Best Paper.

The full Undergraduate Best Paper will be presented in oral format at the ITAA Annual Meeting and the proceedings paper will be published in the ITAA Proceedings. Research must be completed at time of submission. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. The student author(s) of the winning paper will receive $500 to be used toward travel and hotel costs to attend the annual meeting and present their paper(s). If the student does not present the paper, the travel stipend will not be awarded. The student author (or lead student author) of the Undergraduate Best Paper will have the registration fee for the annual meeting waived. If the student author is unable to attend the annual meeting, the faculty sponsor is expected to present the paper. The presenting author must register for the conference by September 15th, allowing the conference organizing committee adequate time to prepare the Conference Program.

Submitters will be electronically notified about the decision by at least March 18, prior to the general research call due date. Entrants who did not win an award may want to submit their work under the general research call; this requires completing another submission and following all requirements for that call.

Preparation for Submission: Only the entrant who submitted the work will receive the notification emails; it is the responsibility of the submitting author to notify faculty sponsor.

Create a folder on your computer for each entry. Name the folder so you will recognize it; perhaps an abbreviation of the title of your piece. Each folder will contain 2 files: Full Paper, File 1.pdf (the Full Paper is replacing the abstract previously submitted in this process); and Proceedings Paper, File 2.pdf. Save the folder as a zip file to upload in the online submission process.

Prepare your full paper for review. Papers must use American Psychological Association (APA) or Chicago style. The paper should be in English. The narrative portion of the paper can be up to 20, double-spaced pages in length; the full paper, including the 150 word abstract, graphics, and references, can be up to 30 pages. Include the title on the abstract page (single spaced, maximum 30 words) but no identifying information about authors or professional affiliations or geographic location on any of the pages. Save in PDF format as File 1.pdf and upload when requested by the submission program. Graphics and tables should be incorporated within the body of the article in the appropriate place(s).

Prepare the Proceedings paper in English for the ITAA Proceedings in Word.doc format saving as a pdf file. Use Times New Roman, font size 12, for all text, including titles. Document must not be over 2 pages in length, including all graphics and references. Margins should be 1.5 inches top and bottom and 1 inch left and right margins. The paper must be finished copy and show no editing marks (If you are working with co-authors, please change your document to — “final” and end the — “Track Changes” process.) References should use either APA or Chicago style. The first three sections should be centered on the page; insert one blank line between each section. Do not use bold or all uppercase letters; capitalize all appropriate letters according to APA/Chicago style manuals.
CALL FOR SUBMISSIONS – Undergraduate Student Best Papers—Continued

First Section - title (30 word maximum, capitalizing only the first letter in the first word and major words)
Second Section - names of all authors and professional affiliations with geographic locations of all authors in order of authorship
Third Section - key words (4 maximum, use single words, not phrases)
Fourth Section - text of paper. Save in your folder as Last Name – Abbreviated Title.pdf

EXAMPLE OF CORRECT FORMAT:

This Is the Title of the Paper

JoAnna Smith, Some University, USA

Keywords: Design, sustainability

(or if multiple authors)

Author 1's Name, Author 2's name, and Author 3's name,

Some University, USA

[List affiliation after each author's name if the authors are from different universities; use the affiliation once after the last author's name if all authors are from the same university.]

EXAMPLE OF INCORRECT FORMAT:

Title: This is the title of the paper

Author: JoAnna Smith, Some University, USA

KEYWORDS: design, sustainability

Upload Zip File to ITAA Website following online submission guidelines, which will include how to enter information for the conference program and confirming copyright release. Online submission site opens January 7.

Review Process: Full papers will undergo blind review by ITAA faculty members from other institutions. The following criteria will be used in evaluating papers: (1) Contribution / relevance of the scholarship; (2) Evidence of sound knowledge of, development of, application of, or response to theory, concepts, and previous findings; (3) Evidence of appropriate design/methods/ modes of inquiry; (4) Appropriate execution and application of methods/strategy/data analysis; (5) Substantive discussion and implications for the relevant theory, practical field, policies, and/or future research; and (6) Clarity/organization/logic of the writing.

Presentation Format: By submitting a paper, you are agreeing to present in the oral format and on the assigned day and time. Papers in oral format will be assigned to a session with a presider. The presider will supply the laptop computer for your presentation; you must email a copy of your presentation materials to the presider two weeks prior to the meeting.

Follow-Up: Authors will be notified electronically of the outcome of the review at the email address supplied by the submitter, and, if the paper is the winner, will be notified of the pertinent information about registration for and presentation at the ITAA meeting.

Questions?:
executivedirector@itaaonline.org or 865-992-1535 for Nancy Rutherford, Executive Director
leej@spu.edu for Jaeil Lee, VP of Education
Call for Nominations

ITAA Fellow

Submit through the ITAA Website by February 1, 2013
Online Submission Site on the ITAA Awards Page Opens January 7, 2013

Colleagues and associates are encouraged to nominate an ITAA member for Fellow. This is the highest award bestowed upon ITAA members. The criteria for evaluating nominees include:

- Teaching excellence
- Ongoing professional development
- Significant research or creativity contributions
- Scope and breadth of professional presentations
- Exceptional ITAA service
- Significant contribution to field of textiles and clothing

Nomination Procedure
The following nomination materials are required and must be submitted online through the ITAA Website:

1. An information sheet that includes:
   - Nominator’s name, address, telephone number, and Email address;
   - Nominee’s name address, telephone number, and Email address;
   - Email address of the University Communications/Marketing division affiliated with the nominee.
   - 200 word description of nominee’s accomplishments suitable for a “press release”.

2. A letter of nomination

3. A minimum of five (5) letters of support from other ITAA members. Letters should specify reasons for the nomination (contributions and/or service) and highlight the significant and exceptional research, teaching, and service to ITAA. Letters of support from outside the organization may be included in addition to the five from members. (Nominator should retain original copies of the support letters. Support letters will be compiled into presentation packets for Fellow awardees.)

4. A vita of the nominee. The vita should be well organized with documented evidence for such activities as scholarship contributions (refereed or juried works, grants), teaching/advising innovations and excellence; pertinent professional development; and service, leadership and participation in ITAA and other organizations.

5. Photo on nominee (minimum 300 dpi).

Compile files into one folder. Name the folder, “Fellow-Nominee’s Name”. Compress folder into a zip file and be prepared to upload the zip file during the online submission process. Deadline for submissions is February 1. Online submission site opens January 7.

Selection Procedure
The VP of Operations will distribute the materials among the Faculty Fellowship and Awards Committee; at least one ITAA Fellow will serve on the review committee. Recommendations from the committee, including a summary of the criteria from which the recommendations were drawn, will be forwarded to the Vice-President for Operations who will present the nominations(s) to the Executive Council for a 2/3 majority vote and final selection.

Fellow Recognition
Upon Council approval of the nomination(s), the VP of Operations will notify the nominee. Receipt of materials grants permission to use the materials for publicity and retention in the ITAA archives. ITAA Fellows are recognized at the annual meeting, and presented with a copy of the nomination letter and supporting materials.
Call for Nominations

ITAA Rising Star

Submit through the ITAA Website by February 1, 2013
Online Submission Site on the ITAA Awards Page Opens January 7, 2013

The ITAA Rising Star Award is intended to recognize faculty who teach, research (either written or creative), and conduct service in the area of Textiles and Apparel. This award is intended for junior faculty members who are either tenure-track or have not yet reached the fifth year in their academic faculty profession. Candidates must demonstrate excellence in teaching, research/scholarly work, outreach/engagement and service that is commensurate with his/her faculty appointment.

The candidate must be a member of ITAA and should demonstrate an active role in the organization at the junior level. Participation and leadership in ITAA, dedication to ITAA, and professional leadership at the campus, community, regional, and national levels should be demonstrated.

Self-nominations and nominations from other ITAA members are welcome. In addition, professionals who are not ITAA members (such as department chairs and deans) may nominate candidates.

The following nomination materials are required and must be submitted through the online submission site by February 1. An information sheet that includes:

1. Nominator’s name, address, telephone number, and Email address;
2. Nominee’s name, address, telephone number, and Email address;
3. Email address of the University Communications/Marketing division affiliated with the nominee.
4. 200 word description of nominee’s accomplishments suitable for a “press release”.

Letter of nomination

2. Minimum of five (5) letters of support from other ITAA members. Letters should specify reasons for the nomination (contributions and/or service) and highlight the significant and exceptional early career achievements of the nominee. (Nominator should retain original copies of the support letters. Support letters will be compiled into presentation packets for the Rising Star awardee.)

4. Current curriculum vita of nominee. The vita should be well organized with documented evidence for such activities as scholarship contributions (refereed or juried works, grants), teaching/advising innovations and excellence; pertinent professional development; and service, leadership and participation in ITAA and other organizations.

5. Photo of nominee (minimum 300 dpi).

Compile files into one folder. Name the folder, “Rising Star-Nominee’s Name”. Compress folder into a zip file and be prepared to upload the zip file during the online submission process. Deadline for submissions is February 1. Online submission site opens January 7.
Call for Nominations

ITAA Distinguished Scholar

Submit through the ITAA Website by February 1, 2013
Online Submission Site on the ITAA Awards Page Opens January 7, 2013

The ITAA Distinguished Scholar is awarded to a current member of ITAA who has attained professional recognition and conduct in terms of continuous and valuable contributions to scholarship in the field and substantial scholarly contributions to the field as evidenced by any or a combination of research, theory, teaching pedagogy, publications, creative endeavors, and/or work promoting public policy.

The nominee must be willing, if selected, to address the organization at the upcoming Annual Conference, summarizing the major scholarly themes within his/her field of expertise, presenting his/her contributions to the field and projecting directions for the future. The recipient will receive a waiver of conference registration by ITAA and a check for $1,500.00.

Both the nomination and the application packet prepared by the nominee must be submitted through the online submission site by February 1. The nominator is responsible for contacting the nominee and soliciting from him/her the items required for the application. The nomination and application materials must contain the following information:

1. An information sheet that includes:
   - Nominator’s name, address, telephone number, and Email address;
   - Nominee’s name address, telephone number, and Email address;
   - Email address of the University Communications/Marketing division affiliated with the nominee.
   - 200 word description of nominee’s accomplishments suitable for a “press release”.

2. Letter of nomination from an ITAA member

3. Minimum of one letter of support in addition to nomination

4. Current curriculum vita of nominee

5. One page abstract of proposed lecture

6. Evidence prepared by the nominee that s/he has attained professional recognition and conduct in terms of:
   - Continuous and valuable contributions to scholarship in the field; and
   - Substantial scholarly contributions to the field as evidenced by any or a combination of research, theory, teaching pedagogy, publications, creative endeavors, and/or work promoting public policy.

7. Photo of nominee (minimum 300 dpi).

Compile files into one folder. Name the folder, “Distinguished Scholar-Nominee’s Name”. Compress folder into a zip file and be prepared to upload the zip file during the online submission process. Deadline for submissions is February 1. Online submission site opens January 7.
Call for Nominations

Pearson/Prentice Hall Lecturer

Submit through the ITAA Website by February 1, 2013
Online Submission Site on the ITAA Awards Page Opens January 7, 2013

Pearson/Prentice Hall is one of the leading book publishers in the world and publishes numerous textbooks for the textile, apparel, fashion, and retailing markets. Because of the company's interest in supporting our academic field, it is sponsoring this award to recognize outstanding contributions to the field. The award recipient will give the Pearson/Prentice Hall Distinguished Lecture at the ITAA Annual Conference. The recipient will receive a waiver of conference registration by ITAA and a check for $1,500.00, sponsored by Pearson/Prentice Hall.

Both the nomination and the application packet prepared by the nominee must be submitted through the online submission site by February 1. The nominator is responsible for contacting the nominee and soliciting from him/her the items required for the application. The nomination and application materials must contain the following information:

1. An information sheet that includes:
   - Nominator’s name, address, telephone number, and Email address;
   - Nominee’s name address, telephone number, and Email address;
   - Email address of the University Communications/Marketing division affiliated with the nominee.
   - 200 word description of nominee’s accomplishments suitable for a “press release”.

2. Letter of nomination from an ITAA member

3. Minimum of one letter of support in addition to nomination

4. Current curriculum vita of nominee

5. One page narrative prepared by the nominee describing the focus of her/his work

6. Evidence prepared by the nominee that s/he has attained professional recognition and conduct in terms of:
   - Education (including teaching, research, administration, and outreach) must be the primary focus of the individual’s work;
   - Record of distinguished contributions to the textile/apparel field over a period of time;
   - Ability to deliver a thought provoking lecture at the annual conference

7. Photo of nominee (minimum 300 dpi)

Compile files into one folder. Name the folder, “Pearson-Nominee’s Name”. Compress folder into a zip file and be prepared to upload the zip file during the online submission process. Deadline for submissions is February 1. Online submission site opens January 7.

The nominee must be willing, if selected, to address the organization summarizing the major scholarly themes within his/her field of expertise, presenting his/her contributions to the field, and projecting directions for the future.
Call for Papers – ITAA Annual Conference
Concept - Research – Teaching – Technical Design
Submission Deadline – April 1

Research Presentations
Scholars are invited to submit proposals to present original research papers at the ITAA Annual Conference. Appropriate submissions include research studies and scholarship from diverse theoretical positions. Research must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Conference. Each paper must be presented by one of the authors in oral or poster format.

Technical Design/Fashion Illustration/Textile Design: Scholars are invited to submit proposals to present original research posters at the ITAA Annual Conference on Technical Design / Fashion Illustration / Textile Design. Appropriate submissions include design research from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration. This call is for research only, and does not include the teaching of technical design or fashion illustration. Although the final poster can have a strong visual focus, the proposal should include a strong research focus. Select the Technical Design track for review and presentation.

Undergraduate students, who have posters accepted for the Technical Design Track, are then eligible to apply for the Blanche Payne Scholarship for Textile & Apparel Design. This is a $5,000 award for outstanding design scholarship and professional promise. Criteria for selection include: (1) Undergraduate level standing; (2) Acceptance of at least one design in the ITAA Design Exhibition or a research poster in the Technical Design/Fashion Illustration/Textile Design track at the ITAA Annual Meeting; (3) Statement of the design process with attention paid to the scholarship of design; (4) potential for future contributions to and leadership in textiles and apparel profession; (5) academically sound background and high level of scholarship; with a balance of textiles and apparel, and supporting disciplines; (6) aptitude for advanced study; and (7) enrollment at a degree granting institution. For more information go to ITAA Undergraduate Awards, http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=70

Research Peer Review Process: Research papers will undergo double blind review. The following criteria will be used in evaluating papers: (1) Significance/usefulness of the research/scholarship; (2) Application of relevant theory or framework and pertinent literature; (3) Appropriateness of methods/exploration techniques; (4) Clarity of results/conclusions and implications; and (5) Clarity and organization of the writing.

Teaching Presentations
Scholars are invited to submit proposals to present papers on Creative Teaching, Curriculum Strategies, and Best Practices at the ITAA Annual Conference. Papers should report in narrative form and focus on: (1) Innovative teaching strategies; (2) The use of resources, media, and/or technology; (3) The process of curriculum development and evaluation as used in programs, courses and/or workshops; or (4) Best practices related to education programs. Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Conference. Each paper must be presented by one of the authors in oral or poster format.

Teaching Peer Review Process: Teaching papers will undergo double blind review. The following criteria will be used in evaluating papers: (1) New/creative/innovative strategy, approach, or practice that merits sharing with others; (2) Clear purpose/objective of strategy for identified audience; (3) Implementation of strategy/practice clearly delineated; (4) Description of effectiveness or success of the strategy or practice in fostering desired teaching/learning outcomes; and (5) Indication of plans for continuation, revision, or follow-up.

New Category:
Concept Presentations
ITAA scholars are invited to submit proposals to present original concept papers at the ITAA Annual Conference. Appropriate submissions include (1) Position papers, (2) Best practices, (3) Philosophies or (3) Related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. It may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It is supported by analysis and synthesis of current facts, data and research literature, and proposes future directions. The paper must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral format.

Concept Peer Review Process: Concept papers will undergo double blind review. The following criteria will be used in evaluating papers: (1) Significance/innovation of the concept; (2) Quality of analysis and synthesis of relevant facts, data and literature; (3) Effectiveness and strength of argument or support; (4) Clear proposal for future action; and (5) Clarity and organization of the writing.
Call for Papers – ITAA Annual Conference—Continued
Concept - Research – Teaching – Technical Design

Follow-Up
Authors will be notified electronically of the outcome of the review at the email address supplied by the submitter, and, if the paper is accepted, will be notified of the presentation format and pertinent information.

All oral and poster presentations at the annual conference must be presented by one of the original abstract authors. The presenting author must register for the conference by September 15, allowing the conference organizing committee adequate time to prepare the Conference Program. Registration is required in order to present. Conference presentations will be included in the online ITAA Proceedings. If one of the authors fails to present the paper (oral or poster) at the conference, the presentation will not be included in the online ITAA Proceedings.

Papers of Distinction
Authors are encouraged to expand their papers into full articles that will be submitted for “Paper of Distinction” (previously Track Best Paper). The expanded paper will undergo a second double-blind review, and papers that are considered worthy of the title of “Paper of Distinction” will be recognized during the annual conference. Authors will then be encouraged to submit their expanded papers to the Clothing and Textiles Research Journal for publication.

To be considered for a Paper of Distinction Award, a member must submit both the standard abstract and full paper by the April 1 submission deadline. Abstracts will be reviewed first. Papers associated with accepted abstracts will move forward for review for the award.

Tracks
Authors should select from the following tracks for review and presentation (track code given in parentheses):

- **Aesthetics/Design/Product Development (ADP)**—including the creative process, factors of design, body scanning, product development for target markets, specification development, etc.
- **Consumer Behavior (CB)**—including phenomena related to how consumers behave in the marketplace, shopping behavior, fashion movement, merchandise quality, consumption patterns and consumer practices.
- **Culture (CUL)**—including cross-cultural comparisons, critical theory, ethnic studies, feminist theory, ethnographic studies, anthropological approach.
- **Fashion Studies (FS)**—including theory of fashion, critical analysis of fashion through interdisciplinary thought, fashion as object, practice, etc.
- **Historic (HIS)**—including artifact analysis, historic trends, archeological studies, cross-cultural comparisons, etc.
- **International (INT)**—including trade analysis, economic theory, sourcing, global supply-chain, etc.
- **Merchandising/Marketing/Retailing I. Management (MMGT)**—including issues related to satisfaction, stores, the retail process, etc.
- **Merchandising/Marketing/Retailing II. Visual & Promotion (MVP)**—including issues related to E-commerce, advertising, branding, retail atmospherics, etc.
- **Pedagogy (PED)**—the art and science of teaching including critical pedagogy, curriculum development, systematic analysis of teaching, etc.
- **Popular Culture (POP)**—includes critical analysis of popular culture as it relates to the area of apparel/textiles including communication, ideas, perspectives, attitudes, images, media, etc.
- **Professional Development & General (PDG)**—including future trends for the profession, curriculum issues, industry or inter-disciplinary linkages, professional development, etc.
- **Social/Psychological Aspects (SPA)**—including appearance management, identity, group behavior, popular culture, body image, acculturation, gender and dress, etc.
- **Sustainability/Social Responsibility (SSR)**—including issues focusing on environmental and social impact across all tracks.
- **Textile & Apparel Industries (TAI)**—including sizing, manufacturing, socially responsible practices, production technology, etc.
- **Textile/Apparel Science (TAS)**—including fiber science, functional dress, etc.
- **Technical Design (TD)**—including design research from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration.
Call for Award Applications

Faculty Development Awards
Submission Deadline – April 1

Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the ITAA Website.

Fairchild Publications Textile and Apparel Faculty Grant
The purpose of the Fairchild Publications Textile and Apparel Faculty Grant is to enhance the development of the textile and apparel field through support of ITAA members and their teaching and independent research activities. Emphasis for this award will be on the development of quality curricula and research that contribute either in depth or breadth to the field. One grant of $1,500 will be given by Fairchild Publications. The award will be presented at the ITAA Annual Meeting. (Appropriate examples might include spending time with a manufacturing or retailing firm to gain expertise to develop or strengthen a course or a program, developing curriculum materials that could be shared with others in the field, going to summer workshops to gain new research capabilities, research projects that fit the description above, or a focused combination of activities.

Sara Douglas Fellowship for International Study
This fellowship is named in memory of Sara Douglas, professor at the University of Illinois. Dr. Douglas’ research and teaching interests dealt with international trade in textile and apparel. Sara Douglas served ITAA in many capacities, including President in 2002/2003. Her colleagues, family, and friends have generously contributed to this award. For a list of past recipients, click here. This faculty fellowship is intended to support a project that will develop international linkages and collaborative cross-cultural research and/or teaching in textiles and apparel. For example, this award could support visiting scholars or travel to work on specific collaborative projects. This award may NOT be used to support travel to international meetings.

ITAA Visiting Scholar or Practitioner
To further expand the charge of the ITAA International Relations Committee, “to promote linkages among all ITAA members and facilitate membership in ITAA beyond North America,” the ITAA International Relations Committee requests proposals for ITAA Visiting Scholar or ITAA Visiting Practitioner. ITAA Visiting Scholar provides ITAA excellent opportunities to exchange scholarly activities with researchers and faculty members from emerging countries. ITAA Visiting Practitioner would help further bring fresh and new ideas to ITAA from outstanding practitioners from foreign industries and governments in the areas of technologies, trades, culture, history, and education that are critical in today’s global society. Both nominations and self-nominations will be accepted.
Call for Award Applications

Graduate Student Fellowships
Submission Deadline – April 1

Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the ITAA Website.

Lois Dickey Fellowship for Continuing Doctoral Students
This fellowship is named in honor of Lois Dickey, former professor at Ohio State University, early researcher and author of numerous articles on the social psychology of dress, and mentor to numerous students seeking advanced degree in the mid to late 20th century. Criteria for selection include: (1) Completion of the major portion of doctoral coursework: Award is conceived as financial encouragement for the dissertation research stage of doctoral work; (2) Acceptance of the dissertation proposal by the advisory committee; (3) Professional experience in and contribution to the textiles and apparel professional, including membership in ITAA; (4) Potential for future contributions to and leadership in the textiles and apparel professional; (5) Statement of professional goals; (6) Academically sound background and high level of scholarship with a balance of textiles and apparel and supporting disciplines; (7) Aptitude for advanced study and research; (8) Merit of the research problem; (9) Enrollment at the degree granting institution for the complete academic year of funding.

Joan Laughlin Fellowship for Continuing Doctoral Students
The endowment for this fellowship has been made possible by donations from Dr. Joan Laughlin, Professor Emeritus at the University of Nebraska. Dr. Laughlin's research on pesticide decontamination of textiles is used worldwide. Her award-winning research efforts were incorporated into the World Health Organization’s analyses and EPA guidelines regarding protective clothing for pesticide use. She was a visionary leader for the Great Plains Interactive Distance Education Alliance (GPIDEA). She is an award-winning member and long-time supporter of ITAA. To apply for this award, the following criteria must be met: (1) Completion of the major portion of doctoral coursework: Award is conceived as financial encouragement for the dissertation research stage of doctoral work; (2) Acceptance of the dissertation proposal by the advisory committee; (3) Professional experience in and contribution to the textiles and apparel professional, including membership in ITAA; (4) Potential for future contributions to and leadership in the textiles and apparel professional; (5) Statement of professional goals; (6) Academically sound background and high level of scholarship with a balance of textiles and apparel and supporting disciplines; (7) Aptitude for advanced study and research; (8) Merit of the research problem; (9) Enrollment at the degree granting institution for the complete academic year of funding.

Marjorie Joseph Fellowship for Beginning Doctoral Students
This fellowship is named in honor of Marjorie Joseph, former professor at California State University-Northridge, author of numerous textile science articles and books, and the first editor of the Clothing and Textiles Research Journal. Criteria for selection includes: (1) Acceptance in a masters or doctoral program in textiles and apparel at an accredited institution; (2) ITAA graduate student member, professional experience in an contributions to the textiles and apparel professional including but not limited to involvement and leadership in professional organizations; (3) Statement of professional goals; (4) Academically sound background and high level of scholarship, with a balance of study in textiles and apparel and supporting disciplines; (5) potential for future contributions to and leadership in the textiles and apparel professional; and (6) potential for successful completion of an advanced degree.

Oris Glisson Fellowship for Beginning Masters Students
This fellowship is named in honor of Oris Glisson, former professor at Virginia Tech and instrumental in the development of ITAA -Eastern Region in the mid 20th century. Criteria for selection include: (1) Acceptance in a masters program at an accredited institution; (2) ITAA graduate student member, professional experience in an contributions to the textiles and apparel professional including but not limited to involvement and leadership in professional organizations; (3) Statement of professional goals; (4) Academically sound background and high level of scholarship, with a balance of study in textiles and apparel and supporting disciplines; (5) potential for future contributions to and leadership in the textiles and apparel professional; and (6) potential for successful completion of an advanced degree.

Sara Douglas Fellowship for Professional Promise – Masters and Doctoral Students
This fellowship fund is named in honor of Sara Douglas, former professor at the University of Illinois. Dr. Douglas served many positions in ITAA, including President during 2002/2003. She cherished her role as a mentor to graduate students and young faculty. This award is intended to recognize graduate students who demonstrate outstanding potential and commitment to the field of textiles and apparel through support for travel to the ITAA annual meeting. Criteria for selection includes: (1) Nomination from an ITAA member or member emeritus; (2) Nominee must be registered in a masters or doctoral program in textiles and apparel at an accredited institution at time of nomination; (3) Nominee must be a student member of ITAA at time of nomination; (3) Awardee must be registered for and attend the ITAA annual meeting to receive the award.
Call for Award Applications

Undergraduate Student Scholarships

*Guidelines for Preparation of Applications and Instructions for Online Award Submission are available on the [ITAA Website](https://www.itaa.org).*

**AIU-ITAA Fashion Design Award** - two awards, each for $5,000USD
**AIU-ITAA Fashion Marketing Award** - two awards, each for $5,000USD

**Submission Deadline—April 1**

American InterContinental University (AIU) London provides awards to be applied towards tuition and housing costs (University coordinated housing only) during a regular academic term (10 week quarter) at the AIU London campus. The award does not apply to AIU programs conducted in other satellite locations. The student must be enrolled as an undergraduate in a fashion marketing or merchandising curriculum that has a current ITAA member on the faculty.

Each institution may sponsor only one applicant per year. The student must have completed a minimum of two years of a fashion marketing or merchandising program before application and must be a member of ITAA in the undergraduate student category. The student applicant must have at least one term to complete at the sponsoring institution after the study abroad experience. This award is applied to tuition and housing; (University coordinated housing only) it is not a reimbursement. This award may not be applied retroactively. Therefore, students who have already completed terms or who are currently attending an AIU Study Abroad Program are not eligible for a refund of tuition or fees. Recipients must use their awards within one year of notification. Applicants will be notified before August 1 of each year.

**Blanche Payne Scholarship for Textile and Apparel Design**

**Two-Step Process**

- Research Submission Deadline (4/1) or Design Submission Deadline (6/1)
- and
- Scholarship Application Deadline (8/1)

Blanche Payne was a professor of Textiles and Clothing at the University of Washington during the first half of the 20th century. She was very supportive of textile and apparel design and is the author of the classic textbook, *History of Costume From the Ancient Egyptians to the Twentieth Century*, originally published in 1965 by Harper & Row.

The Blanche Payne Scholarship for Textile & Apparel Design is a $5,000 award for outstanding design scholarship and professional promise. For this award, ITAA recognizes that design includes apparel, costume, textile, and accessory design, functional and technical design; apparel product development; fashion illustration; and the scholarship of design theory and application. Undergraduate student applicant must have at least one design in the ITAA Design Exhibition (6/1 submission deadline) or a research paper in the Technical Design/Fashion Illustration track (4/1 submission deadline) at the ITAA Annual Meeting. All undergraduate submitters must be sponsored by an ITAA active, reserve, or emeritus member (see calls for papers for the ITAA Annual Conference) and must be members of ITAA in the undergraduate student category to be eligible for this award.

Undergraduate students accepted in either of these competitions must submit an electronic application to the Student Scholarship and Awards Committee by August 1 to be considered for the award. Scholarship selection criteria include: (1) Acceptance into at least one of the above exhibitions (design or research); (2) Statement of the design process with attention paid to the scholarship of design; (3) Potential for future contributions to and leadership in textiles and apparel profession; (4) Academically sound background and high level of scholarship; with a balance of textiles and apparel, and supporting disciplines; (5) Aptitude for advanced study; and (6) Enrollment at a degree granting institution.
Call for Papers

Fashion, Style & Popular Culture
Focused Issue on Fashion and Social Responsibility

Fashion, Style & Popular Culture is a refereed journal concerned with style, fashion, clothing, design, and related trends, as well as appearances and consumption as they relate to popular culture. The journal is pleased to announce a call for papers for a focused issue on fashion and social responsibility to be edited by Kim K. P. Johnson and Hyjoo Im.

For this issue of the journal, we are interested in how the many aspects of social responsibility intersect with fashion. As there are many phases to fashion from ideation, design, production, distribution, sale, consumption, and ultimately disposal, there are many instances where decisions can reflect socially responsible views and sensibilities as well as cultural ideals concerning what ought to be. From where designs originate (e.g., intellectual property rights, fakes), to what materials are used in creating a fashion (e.g., green materials, recycled, up-cycled, repurposed, non-traditional) to what styles are produced (e.g., objectifying children, objectifying people), to how and where fashion is produced (e.g., labor issues, working conditions), to how and where it is sold (e.g., fast fashion, upscale retailers, labor issues), to its consumption (e.g., use, care, disposal) decision making by designers, producers, retailers, and consumers can reflect a dedication to or indifference to social responsibility and sustainability.

Topics for this focused issue may include (but are not limited to) the following:

- Social responsibility in design practice
- Issues related to social responsibility in fashion
- Cross-cultural views on social responsibility in the fashion industry
- Customer views of socially responsible fashion businesses
- Considerations of any aspect of production within the fashion industry and social responsibility
- Innovative teaching concerning social responsibility within fashion fields
- Historical views on social responsibility (e.g., dress reform movements)
- Socially responsible fashion consumption
- Socially responsible fashion designs
- Socially responsible marketing/selling of fashion
- Marketing images and social responsibility
- Social values and fashion
- Socially responsible design materials
- Innovative designs reflecting social responsibility

All authors must address how their focus on social responsibility intersects with popular culture. Full papers are due June 1, 2013. Maximum length of papers is 5000 words. For additional information on the style guide for authors please see the journal website at the following link: http://www.intellectbooks.co.uk/MediaManager/File/style%20guide%28journals%29-1.pdf. If you have specific questions concerning format you can also email the managing editor at jessica@intellectbooks.com.

Each submission will undergo a double-blind review process. Submissions should be emailed to Kim Johnson at kjohnson@umn.edu. This issue will be published in 2014. If you have questions concerning your submission, please contact Kim Johnson.