New Orleans Welcomed ITAA!
October 15-18, 2013

The ITAA 2013 Annual Conference was a great event with over 430 participants! Many thanks to conference Co-chairs, Sheri Dragoo and Wanda Cheek, the Conference Planning Committee chairs, and the enthusiastic volunteers, who worked so hard!
Associate Editors Needed for CTRJ

Associate Editor International, Business and Industry

Applications are now being accepted for the CTRJ Associate Editor of the International/retailing/merchandising management and industry analysis track. Active or reserve ITAA members who have served on the CTRJ Editorial Board or who have extensive experience as a reviewer and/or editorial board member are encouraged to apply for this position by January 31. Associate Editors serve a 3 year term, normally beginning in a fall semester. However, this position will begin this spring and continue through summer 2017. To apply, send a letter of application and curriculum vita to Rinn Cloud, VP of Publications, at rinn_cloud@baylor.edu (underline between the first and last name) with subject line AE application <your name>. In the letter of application, indicate the name of the AE position for which you are applying, describe the areas of expertise in which you have conducted research or other types of scholarship, and summarize your qualifications for the position in terms of prior reviewing/editorial board experience.

Associate Editor Floating

Applications are now being accepted for a newly formed position of CTRJ Floating Associate Editor. This position requires an individual whose scholarly expertise crosses at least two or three of the topic areas for CTRJ. To remind you, the topic areas are:

- Textiles, fiber, and polymer science
- Aesthetics and design
- Consumer Theories and Behavior
- Social and psychological aspects of dress or educational issues
- Historic and cultural aspects of dress
- International/retailing/merchandising management and industry analysis

It is also helpful if you have expertise in both quantitative and qualitative research. A floating AE is assigned manuscripts to manage from more than one area to provide relief when an AE area has a windfall of manuscripts, to assist when a current AE is the author of a paper, or to assist with manuscripts that cross more than one area.

Active or reserve ITAA members who have served on the CTRJ Editorial Board or who have extensive experience as a reviewer and/or editorial board member are encouraged to apply for this position by January 31. Associate Editors serve a 3 year term, normally beginning in a fall semester. However, this position will begin this spring and continue through summer 2017. To apply, send a letter of application and curriculum vita to Rinn Cloud, VP of Publications, at rinn_cloud@baylor.edu (underline between the first and last name) with subject line AE application <your name>. In the letter of application, indicate the name of the AE position for which you are applying, describe the areas of expertise in which you have conducted research or other types of scholarship, and summarize your qualifications for the position in terms of prior reviewing/editorial board experience.
President’s Message

By Sherry Schofield

It is that time in the semester when we look back over what has been, or has not been, accomplished over the course of that particular semester. You look back with anticipation as you envision how you might move forward more effectively the next semester. Well, the same is true of the presidency and how I have helped ITAA move forward as an organization.

There have, of course, been wonderful accomplishments over the course of the year. Most notably is the 2013 Annual Conference organized by Sheri Dragoo and Wanda Cheek. The conference definitely provided a Re-Generation for our members; a renewal of energy, the restoration of our academic vigor, and the growth of scholarly pursuits all wrapped up into a tidy and well organized 3-day conference. Thank you Wanda and Sheri, as well as all of those involved with the planning, organization, and running of the annual meeting.

Although I cannot take credit for some new presentation formats that have been proposed and approved for our 2014 conference, I am still excited about the opportunity for how these new presentation styles will affect ITAA members. So please look for how you might be a part of the inaugural year of these new formats. Look for specific information coming in this newsletter.

ITAA has also been moving forward on the accreditation process. After carefully reviewing our options, considering the costs and expectations for an accrediting body, and possible standards that would be appropriate for all of our members and their types institutions, we are now ready to move forward to appoint a Commission on Accreditation. There will be an application process involved with this; please read further in the Newsletter to find out how you might become a member of the Accreditation Team.

As I consider the last year, there are also things that I wish had been handled more efficiently. Since ITAA is primarily a volunteer organization, sometimes our “regular jobs” get in the way of our volunteer responsibilities. I realize that this is the nature of the organization, and that most committee members are doing great jobs, but it does slow down our progress. As such, this gives me an opportunity to stress that your involvement in a committee is a yearlong commitment, and is not confined to just what gets accomplished during the conference.

But overall, I am honored to have served ITAA as president, and feel that as an organization, we are trying hard to meet the ever changing needs of our membership. I hope that I have provided the necessary vision and leadership to move ITAA forward. As Mary Lynn Damhorst assumes her presidential duties in January, I know that the organization will continue to move forward. I also recognize the hard work of all of the Council and Board members, and thank each of you for your support over the last year. Finally, I want to thank ITAA’s Executive Director, Nancy Rutherford, for all that she does for the organization.

Commission on Accreditation Interest Form
Interested in serving on the Commission on Accreditation? Complete the form on page 14 and email it to Sherry Schofield by January 15, 2014.
Awards are possible only through the generous contributions of our industry partners and members who have made lasting commitments to the discipline through the creation of endowments and donations to specific awards.

**2013 Annual Conference**

**Fellowships, Scholarships, Grants, and Distinguished Faculty Awards**

**Undergraduate Student Scholarships**
Regent’s University London, Will Conard Scholarship for Fashion Design
Malu Figueiredo Palma, Western Michigan University

**Blanche Payne Award**
Madison Palen-Michel, Kent State University

**Graduate Student Fellowships**
Sara Douglas Fellowship for Professional Promise - Doctoral
Boram Park, Ohio State University

Sara Douglas Fellowship for Professional Promise - Masters
Na-an Ju, Hanyang University

**Oris Glisson Fellowship**
Connor Goddard, Ohio University

**Marjorie Joseph Fellowship**
Tracie Tung, Oregon State University

**Lois Dickey Fellowship**
Jungwha Song, University of North Carolina-Greensboro

**Joan Laughlin Fellowship**
Angella Kim, University of Minnesota

**Faculty Awards**

CTRJ Reviewer Award
Jung Ha-Brookshire, University of Missouri
Jennifer Paff Ogle, Colorado State University

**ITAA Faculty Development Award**
Sheng Lu, University of Rhode Island

**Sara Douglas Fellowship for International Study**
Sandra Evenson, University of Idaho

**ITAA Distinguished Lecturer**
Gwendolyn S. O’Neal, University of North Carolina—Greensboro

**ITAA Rising Star Award**
Juyeon Park, Colorado State University

**ITAA Fellow**
Jana Hawley, University of Missouri
2013 Annual Conference

Research and Teaching Scholarship Awards

Lectra Innovation Award for Faculty Research
Elham Maqsood and Hsiou-Lien Chen, Oregon State University; Nermeen Abdulrahman, Helwan University
The Impacts of Different Woven Fabrics on Three Draping Techniques

Lectra Innovation Award for Teaching Design Principles and Aesthetics
Eundeok Kim, Florida State University
Community Service Projects Integrated into Product Innovation and Management Class

ATEXINC Award for Innovation in Textile Instruction
Kathryn A. Eason, West Virginia University
Integrating Textile Design in Apparel Construction through a Joint-Class Project

ESRAB Best Research Paper Award
Jiyun Kang and Gwendolyn Hustvedt, Texas State University - San Marcos
Building Trust in the Consumer-Company Relationship: The Role of Consumer Perceptions of Transparency and Social Responsibility
Yoon Jin Ma, Hae Jin Gam, and Jennifer Banning, Illinois State University
Acceptance of a Socially Responsible Label Model for Apparel Products: Application of the Technology Acceptance Model

Papers of Distinction
Consumer Behavior Track
Keunyoung Oh and Liza Abraham, SUNY - Buffalo
The Effect of Knowledge on Decision-Making in the Context of Organic Cotton Clothing
Seung Bong Ko and Byoungho Jin, University of North Carolina - Greensboro
Predictors of Purchase Intention toward Green Apparel Products: A cross-Cultural Investigation in the U.S. and China

Merchandising: Visual & Promotion Track
Soo In Shim, Wi-Suk Kwon, and Sandra Forsythe, Auburn University
Enhancing Brand Loyalty through Brand Experience: Application of Online Flow Theory

Social Psychological Aspects Track
Wijdan Tawfiq and Jennifer Paff Ogle, Colorado State University
Constructing and Presenting the Self through Private Sphere Dress: An Interpretive Analysis of the Experience of Saudi Arabian Women

Sustainability/Social Responsibility Track
Jiyun Kang and Gwendolyn Hustvedt, Texas State University - San Marcos
Building Trust in the Consumer-Company Relationship: The Role of Consumer Perceptions of Transparency and Social Responsibility
Yoon Jin Ma, Hae Jin Gam, and Jennifer Banning, Illinois State University
Acceptance of a Socially Responsible Label Model for Apparel Products: Application of the Technology Acceptance Model

Textile and Apparel Industries Track
Nancy Hodges and Phillip Frank, University of North Carolina - Greensboro
Reinventing ‘Towel City USA’: Textiles, Tourism and the Future of the Southeastern Mill Town

Student Best Paper Awards
Doctoral Level First Place: Sarah Song, Oregon State University
Faculty Sponsor: Minjeong Kim, Oregon State University

Doctoral Level Second Place: Hyeon Jong Cho, Southeast Missouri State University
Faculty Sponsor: Byoungho Jin, University of North Carolina - Greensboro

Masters Level First Place: Iian R. Mull, Central Michigan University
Faculty Sponsor: Seung-Eun Lee, Central Michigan University

Masters Level Second Place: Sarah Alzahrani, Kansas State University
Faculty Sponsor: Joy Kozar, Kansas State University

Undergraduate Student Winner: Rebecca Letchworth, East Carolina University
Faculty Sponsors: Runying Chen and Jung-Min Yoo, East Carolina University
2013 Annual Conference

Creative Design Awards

Lectra Outstanding Faculty Designer Award

Li-Fen Chang, University of North Texas
The Scorpio

Lectra Outstanding Graduate Student Award

Best of Show - Graduate Level
Wen Fan, Drexel University
Coat of Armour

Lectra Outstanding Graduate Student Award

Best Use of Technology
Kristen Morris, Cornell University
Cilia
2013 Annual Conference

Creative Design Awards

Cotton Incorporated Innovations in Cotton Awards

Professional - 1st Place
Kim Hahn and Jihyun Kim, Kent State University
Amber Refraction

Professional - 2nd Place
Tracy Jennings, Dominican University
Fun with Stripes

Graduate - 1st Place
Chuanjuan Chen, University of North Texas
Origami Meets Eco-Fashion

Graduate - 2nd Place
Anthony Wilson, North Carolina State University
Simply Elegant

Undergraduate - 1st Place
Andrea Lung, Ryerson University
LIVE TO FLY Fan Edition

Undergraduate - 2nd Place
Stormi Gignac, North Carolina State University
Spanish Rose

Atexinc Marketable Textile Design

Professional
Jihyun Kim and Kim Hahn, Kent State University
Celestial Symphony

Graduate
Jody Aultman, Iowa State University
Turtle Turtle

Undergraduate
Lauren Michelakis, North Carolina State University
A Rainy Day in the City
2013 Annual Conference

Creative Design Awards

**Fashion Supplies Innovative Design**

1st Place

Chanjuan Chen, University of North Texas
Origami Meets Eco-Fashion

2nd Place

Kristen Morris, Cornell University
Peacocking

3rd Place

Chanmi Hwang, Iowa State University
Daffodils - Enduring Winter

**ESRAB Award for Sustainable Design**

Professional

Linda Ohrn-McDaniel, Kent State University
Business or Craft

Graduate

Lisa Arenstein, Kent State University
Green Lantern

Undergraduate

Jasmine Kornel, Kent State University
Peace

**Eden Travel International Award**

Madison Palen-Michel, Kent State University
Rue Saint Jacques

**Pattern Works International Award**

Fuanglarp Limseree, Kasetsart University
Black to the Future

**Vinci Award**

Jody Aultman, Iowa State University
Turtle Turtle
2013 Annual Conference

Creative Design Awards

Sandra Hutton Award

Injoo Kim,
University of Cincinnati
Balance or Imbalance

ITAA Fiber Art Design Award

M. Jo Kallal,
University of Delaware
Falling Water

ITAA Target Market Design Award

Li-Fen Chang,
University of North Texas
Urbane Rebel

Mardi Gras Mask Award Winners

Left to Right: Carolyn Thomas, International Academy of Design and Technology - Las Vegas; Andre West, North Carolina State University; Amanda Muhammad, Bowling Green State University; and Laura Kane, Oregon State University
Position Announcements Posted Since Last Newsletter

Assistant Professor, Apparel Design and Development, University of Wisconsin - Stout, click here
Chair, Department of Fashion Design and Merchandising, Virginia Commonwealth University, click here
Full-Time Professor of Fibers, Savannah College of Art and Design, SCAD - Savannah, click here
Assistant/Associate Professor of Apparel Merchandising and Management, California State Polytechnic University - Pomona, click here
Lecturer in Apparel, Merchandising, and Design (full-time), Iowa State University, click here
Lecturer in Strategic Communication - Merchandising Emphasis (full-time), School of Communication, Northern Arizona University, click here
Assistant Professor of Textiles, Division of Fine Arts, Rhode Island School of Design, click here
Assistant Professor, Fashion Design, Department of Design, University of California - Davis, click here
Norma Scott Lloyd Chair in Apparel, Merchandising, and Design at the rank of Associate or Full Professor, Iowa State University, click here
Assistant Professor in Retail, Merchandising and Product Development (2 positions), Florida State University, click here
Assistant/Associate/Full Professor - Fashion and/or Textile Design, Cornell University, click here
Lecturer or Teaching Specialist, Apparel Design, University of Minnesota, click here
Chair, Fashion Department, Mount Mary University, click here
Assistant Professor, Apparel, Merchandising, Design and Textiles, Washington State University, click here
Executive Director, International Quilt Study Center and Museum, University of Nebraska - Lincoln, click here
Lecturer, Fashion and Textiles, Texas Woman's University, click here
Assistant/Associate Professor, Merchandising, Colorado State University, click here
Assistant/Associate Professor, Apparel Technical Design/Product Development, Colorado State University, click here
Regent’s University London

Will Conard Scholarship for Fashion Merchandising

Deadline for submissions for this undergraduate student scholarship (2013 Call) has been extended to February 7, 2014. Please encourage your students to apply. Submission guidelines and application form are available on the ITAA website under Awards - Undergraduate Students.

Reminder - Deadlines for Calls

Call for Papers: Fashion and ... Communication, May 2-3, 2014, University of Minnesota, St. Paul, Minnesota. Submission Deadline: January 5, 2014. Third in a series of events entitled “Fashion And...” connecting fashion with other themes of importance in today's world, this symposium will focus on relationships between fashion and communication. See full announcement for more information.


Call for Papers: CTRJ Special Issue on Creative Thinking and Problem Solving. Submission Deadline: January 31, 2014. We seek manuscripts focused on apparel related concepts of the creative process, the creative person, the creative product, and the creative environment. Papers may take design, business, entrepreneurship, consumer behavior, marketing, historical, economic, sociological, psychological, or pedagogical/professional development perspectives. See full announcement for more information.


Call for Submissions: Rutherford Teaching Challenge. Develop a teaching module using The Ladies’ Paradise as the primary resource. Deadline for submissions is June 15, 2014. For more information see full announcement.

ITAA Annual Dues Renewal

The ITAA membership year runs January 1 – December 31, and dues are not prorated. The renewal period is now open, and dues should be paid by January 31, 2014 to keep your membership current. Please log onto the ITAA website to renew your membership. I am happy to email your dues invoice to you, if you prefer. Please respond here if you would like your invoice emailed to you. executivedirector@itaaonline.org

Please note that the Active, Associate, and Reserve membership categories have been merged into the new “Professional” category.
London College of Fashion's Study Abroad program offers students from around the world the opportunity to study in one of the world's most dynamic and inspiring fashion capitals.

Students will gain knowledge of the British fashion industry and learn specialist skills gained within the stimulating and multicultural environment of London and LCF.

Programmes:
- Semester: Fashion Design
- Semester: Fashion Business
- Summer school: Introduction to Fashion Business
- Summer school: Introduction to Fashion Design
- Summer school: Footwear Design
- Summer School: Styling

All Programmes include a guided fashion and culture trip to Paris.

Here's a link to our site & video library:
http://www.arts.ac.uk/fashion/courses/study-abroad

For further information please contact:
Basia Szkutnicka (Study Abroad Director / lecturer) or Hannah Svensson Macleod (Study Abroad co-ordinator)
b.szkutnicka@fashion.arts.ac.uk or h.svensson@fashion.arts.ac.uk
Journal of Natural Fibers

The Journal of Natural Fibers presents new achievements in basic research and the development of multi-purpose applications that further the economical and ecological production of hard fibers, protein fibers, seed, bast, leaf, and cellulosic fibers. An international panel of academics, researchers, and practitioners examines new processing methods and techniques, new trends and economic aspects of processing natural raw materials, sustainable agriculture and eco-friendly techniques that address environmental concerns, the efficient assessment of the life cycle of natural fibers-based products, and the natural reclamation of polluted land.

Editor-in-Chief:
Ryszard Kozlowski,
Institute of Natural Fibres

Submissions Welcome!

The Journal of Natural Fibers is accepting manuscripts. For complete submission details, visit the journal’s website: http://mc.manuscriptcentral.com/jnf.

For further information about Journal of Natural Fibers, visit: www.tandfonline.com/WJNF.

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ITAA Commission on Accreditation

ITAA is in the process of appointing an Accreditation Commission to move forward with developing an accrediting body for the organization. We are looking for a diverse group of individuals from a diverse group of institutions who are willing to commit to developing a strategic vision for the accreditation process, including developing 1) a governance structure, 2) policies and procedures, and 3) standards and criteria for accreditation.

If you would like to be a member of the team, please complete the following information and send to Sherry Schofield, sschofi1@kent.edu by January 15 for consideration as an Accreditation Team Member.

Name:
Address:
E-mail: Phone #:

**Ethnicity:**
- a) African American/Black
- b) Asian
- c) White/European American
- d) Hispanic
- e) Native American
- f) Other

**Gender:**
- a) Female
- b) Male
- c) Transgendered

**Institution Type:**
- a) Research University (Ph.D. granting)
- b) Research University (Masters, no Ph.D.)
- c) Land Grant
- d) Four Year/Public
- e) Four Year/ Private
- f) Community College
- g) HBCU
- h) Other

**Rank:**
- a) Full Professor
- b) Associate Professor
- c) Assistant Professor
- d) Instructor
- e) Lecturer/Adjunct Faculty
- f) Graduate Student

**Content Area:**
- a) Consumer behavior
- b) Culture
- c) Design/Product Development
- d) Fashion Studies
- e) History
- f) Merchandising/Retailing
- g) Pedagogy
- h) Popular Culture
- i) Social/Psychological
- j) Sustainability
- k) Textile Science
- l) Textile/Apparel Industries

Please Answer the Following Question:
Why are you interested in serving on the Commission and what experiences can you bring to the team?
ITAA 2014 Design Submission Information

The purpose of the ITAA Design Exhibition is to provide an arena for design scholarship to be recognized by a jury of peers for contribution to the field of textile and/or apparel design and to provide a venue for sharing the contribution to the conference attendees and through the ITAA Annual Conference Proceedings. The next Design Submission Call will be communicated in detail in February of 2014, and the deadline for design submissions will be June 1, 2014. The call and the review process are going to be adjusted this year to reflect some recent committee decisions. The following is a summary of some of the changes.

- All submissions will be in the same category; ITAA design scholars will not need to choose between fiber arts and target market categories.
- The ITAA Design Exhibition will continue to provide two formats: a live gallery (static or runway) and a mounted exhibit. Designers will be asked to indicate their preference during the submission process, and will have the choice to specify live, mounted, or either. The presentation format for the accepted submissions will be determined by the conference committee to accommodate resource restrictions and will be communicated to the designer in the acceptance letter, a process common for conference papers.
- In order to elevate the "faculty sponsor" to a co-author type status, undergraduate student member submissions must be endorsed by a design mentor, who will have supervised the student design being submitted and is a member of ITAA.
- The design statement will need to include a description of how the design submission contributes to the body of knowledge in the field of clothing and/or textile design.

These changes were developed in an effort to emphasize quality work regardless of category or exhibition format, and to provide clear recognition of the designer's scholarly work.

ITAA 2014 Graduate and Undergraduate Student Awards

Deadlines Moved to July 1 and September 1

Application Process Being Simplified

ITAA looks forward to awarding fellowships and scholarships to student members in 2014.

The Student Awards committee is in the process of moving the application deadline to summer to better match the timing needs of graduate students and to maximize the participation of undergraduate student members in ITAA's award program.

Additionally, the application form is being revised and submission process streamlined to encourage more students to apply. Changes will be made to the Student Award webpages with information sent via email to current members and included in the February 2014 newsletter.
Call for Proposals: ITAA Seminar Sessions 2014

At the 2013 ITAA conference, the Philosophical Missions committee piloted a new, interdisciplinary approach to member-led conference sessions organized around a particular topic, which we are calling “seminars”. The pilot was well-received, and will consequently be expanded to the full association membership for the 2014 meeting. The intent of seminar sessions is to allow association members to self-organize a session which may cross disciplinary and methodological (e.g., textile science, social/cultural, historical, design, consumer behavior) boundaries in the field, and is organized around a specific topic. Organizers may customize the submission format, review process, and dissemination of results in a manner appropriate to the focus and objectives of the session.

For the 2014 Conference, ITAA members will have the opportunity to propose Seminar sessions, which will take place as part of the conference program. Seminar sessions are stand-alone sessions, organized by one or more proposing organizers, which follow a structure prescribed by the organizer/organizers. The Philosophical Mission Committee solicits Seminar proposals for inclusion in the 2014 program. Sample Proposals are available on the ITAA Website - “Submissions - Seminar Sessions”

Proposal Content
Each Seminar proposal should be no longer than 2 pages, single-spaced. It should describe, in as much specific detail as possible:

- the topic or focus of the Seminar
- a discussion of the reason for proposing this topic as a Seminar (vs. a panel, special topic, or other existing format within the conference structure)
- the rationale for an interdisciplinary, multi-method approach to the topic
- the expected number of active participants in the Seminar (not including audience members)
- the format and contents of the submissions to the Seminar
- the method of review of submissions to the Seminar, including the names of individuals confirmed as participants in the review process (reviewers, organizing committee, etc.)
- the involvement of participants prior to the conference (e.g. conference calls, review of each other’s work prior to the conference, etc.)
- the format of the Seminar during the ITAA conference, including any explicit contributions of active participants as well as audience involvement
- the logistical support required of the ITAA conference organizers for the Seminar, including room setup, A/V equipment, and any other infrastructure needs
- the output of the Seminar outside of the conference session, including relationships with journals or other organizations such as museums or galleries (include a letter of support from any outside partners confirming their involvement)

The proposal should also include a short biographical paragraph about each organizer.

Seminar Call for Submissions
In addition to the material described above, organizers should submit a 1-page Call for Submissions for the proposed Seminar. This call should outline much of the information described above, but should be aimed at informing potential participants about the focus, structure, and timeline of participation. It should specify that all accepted participants must register for and attend the ITAA conference, and that submissions to the Seminar may not also be under consideration for any other category in the main conference (e.g. Research/Teaching/Concept presentations, design exhibitions, panel presentations, etc.).

Seminar proposal timeline and structure
2014 will be the pilot year for Seminars at ITAA. As such, the Philosophical Missions Committee will review all Seminar proposals and select no more than three for inclusion in the 2014 conference. The committee aims for diversity in approach for these three Seminars, in order to broadly explore the potential for the format. Proposals will be evaluated based on their feasibility, perceived interest and relevance to the ITAA community, and the level of preparedness articulated in the proposal. Seminars for 2014 will be limited to a standard concurrent session time slot (expected to be 1hr 15mins), and will be held in one of the available breakout rooms. SAMPLE PROPOSALS AVAILABLE ON THE ITAA WEBSITE. Seminar development must follow this schedule:

January 10, 2014: Seminar proposals submitted to the Philosophical Missions Committee via email to Chairperson Lucy Dunne (ldunne@umn.edu)

February 1, 2014: Committee decisions are final, Call for Submissions to selected Seminars are distributed to the ITAA membership

April 15, 2014: Submission deadline for ITAA Seminars, applicants submit work directly to Seminar organizers following the process outlined in the Call for Submissions for each Seminar

April 30, 2014: Seminar organizers confirm to ITAA Philosophical Missions committee that they have received enough submissions to run the Seminar

June 15, 2014: Notification deadline for authors of Seminar submissions (Seminar program finalized)
CALL FOR SUBMISSIONS – Proposals for Special Topic Sessions
ITAA 71st Annual Conference – Charlotte, North Carolina
November 12-16, 2014
Submit through the ITAA Website by February 1, 2014
Online Submission Site Opens January 6, 2014

Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.

Special Topic Sessions held during the annual conference may include presentations, panels, small group discussions, or any other program which may be of interest to members. Special Topic Sessions occur within the regular meeting schedule and should address broad issues and encourage dialogue and audience participation.

Special Topic Sessions can be up to 75 minutes in length. Some sessions may be concurrent. Proposed sessions cannot exceed this time allotment. Proposed sessions should not require special facilities other than a meeting room. A LCD projector and screen will be provided to the Session Coordinator. Maximum number of attendees for each Special Topic Session will be based upon available facilities. There will be no reimbursement for expenses, fees, nor registration waivers provided for presenters. All benefits to outside speakers must be specified in this proposal.

Full guidelines are available on the ITAA Website under
Submissions - Special Topics Sessions and Workshops

CALL FOR SUBMISSIONS – Proposals for Conference Workshops
ITAA 71st Annual Conference – Charlotte, North Carolina
November 12-16, 2014
Submit through the ITAA Website by February 1, 2014
Online Submission Site Opens January 6, 2014

Proposals are invited from current ITAA members. Coordinator must be a member. Proposals are also invited from our resource vendors, and may include product/service specific content (current ITAA membership required).

Workshops held at the beginning and close of the annual conference; may include presentations, panels, group discussions, invited speakers, or any other program which may be of interest to members.

Workshops may be ½ to 1½ days. Any special facilities or equipment are the responsibility of the workshop coordinator. Number of attendees can be specified. At a minimum, workshops must be revenue-neutral to ITAA; you may require a registration fee to cover registration, audiovisual, meeting room, and other costs such as lunch (if provided) and internet access. The fee will be collected at time of registration for the annual meeting.

Each entry requires 1 file. Name the file so you will recognize it; perhaps an abbreviation of the title of your proposal. Be prepared to upload the file when the Online Submission Program asks for it.

Full guidelines are available on the ITAA Website under
Submissions - Special Topics Sessions and Workshops
CALL FOR SUBMISSIONS – Concept, Research, Teaching Scholarship

ITAA 71st Annual Conference – Charlotte, North Carolina

November 12-16, 2014

Submit through the ITAA Website by April 1, 2014

Online Submission Site Opens January 6, 2014

Proposals are invited from current ITAA members. Individuals may submit no more than one proposal as Session Coordinator. No more than six presenters may be listed on a Special Topic. The Coordinator is responsible for assuring that all presenters register for the meeting. Proposals are also invited from our resource vendors (current ITAA membership required). Vendor proposals must be generic and not product/service-specific.

Research Presentations: ITAA scholars are invited to submit proposals to present original research papers at the ITAA annual meeting. Appropriate submissions include research studies and scholarship from diverse theoretical positions. Research must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Teaching Presentations: ITAA scholars are invited to submit proposals to present papers on the creative teaching, curriculum strategies and best practices at the ITAA annual meeting. Papers should be reported in narrative form and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral or poster format. Deadline for submissions is April 1.

Concept Presentations: ITAA scholars are invited to submit proposals to present original concept papers at the ITAA Annual Conference. Appropriate submissions include (1) Position papers, (2) Best practices, (3) Philosophies or (3) Related issues that require action, or knowledge sharing at the interfaces of research, policy and practice. It may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It is supported by analysis and synthesis of current facts, data and research literature, and proposes future directions. The paper must be completed at time of submission and may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting. Each paper must be presented by one of the authors in oral format. Deadline for submissions is April 1.

Authors should select from the following tracks for review and presentation:

- **Aesthetics/Design/Product Development (ADP)** – including the creative process, factors of design, body scanning, product development for target markets, specification development, etc.
- **Consumer Behavior (CB)** – including phenomena related to how consumers behave in the marketplace, shopping behavior, fashion movement, merchandise quality, consumption patterns and consumer practices.
- **Culture (CUL)** – including cross-cultural comparisons, critical theory, ethnic studies, feminist theory, ethnographic studies, anthropological approach.
- **Fashion Studies (FS)** – including theory of fashion, critical analysis of fashion through interdisciplinary thought, fashion as object, practice, etc.
- **Historic (HIS)** – including artifact analysis, historic trends, archeological studies, cross-cultural comparisons, etc.
- **International (INT)** – including trade analysis, economic theory, sourcing, global supply-chain, etc.
- **Merchandising/Marketing/Retailing I. Management (MMGT)** – including issues related to satisfaction, stores, the retail process, etc.
- **Merchandising/Marketing/Retailing II. Visual & Promotion (MVP)** – including issues related to E-commerce, advertising, branding, retail atmospheres, etc.
- **Pedagogy (PED)** – the art and science of teaching including critical pedagogy, curriculum development, systematic analysis of teaching, etc.
- **Popular Culture (POP)** – includes critical analysis of popular culture as it relates to the area of apparel/textiles including communication, ideas, perspectives, attitudes, images, media, etc.
- **Professional Development & General (PDG)** – including future trends for the profession, curriculum issues, industry or interdisciplinary linkages, professional development, etc.
- **Social/Psychological Aspects (SPA)** – including appearance management, identity, group behavior, popular culture, body image, acculturation, gender and dress, etc.
- **Sustainability/Social Responsibility (SSR)** – including issues focusing on environmental and social impact across all tracks.
- **Textile & Apparel Industries (TAI)** – including sizing, manufacturing, socially responsible practices, production technology, etc.
- **Textile/Apparel Science (TAS)** – including fiber science, functional dress, etc.
- **Technical Design (TD)** – including design research from diverse positions, recognizing that design includes apparel, costume, textiles, accessories, functional and technical design, apparel product development, and fashion illustration, etc.

Full guidelines, 2014 proceedings template, and instructions for online submission are available on the ITAA Website under Submissions - Concept, Research, Teaching Scholarship.
CALL FOR SUBMISSIONS – Graduate Student Best Papers

ITAA 71st Annual Conference – Charlotte, North Carolina

November 12-16, 2014

Submit through the ITAA Website by February 1, 2014

Online Submission Site Opens January 6, 2014

The graduate student competition is divided into two categories, master's and doctoral. A first and second place award may be given in each category. **Students must be currently enrolled in a textiles, apparel, merchandising or related graduate program or have earned a graduate degree from such a program within the past 12 months at the time of submission.** Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor’s name and email address. **Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.**

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Graduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. **Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.**

The award winning full papers must be orally presented at the annual meeting by the student winners and the proceedings papers will be published in the *ITAA Proceedings*. First place winners will receive $500 toward travel and hotel costs to attend the annual meeting and present their papers. Conference registration fees will be waived for the first place winners.

Full guidelines, 2014 proceedings template, and instructions for online submission are available on the ITAA Website under **Awards - Graduate Students**

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CALL FOR SUBMISSIONS – Undergraduate Student Best Papers

ITAA 71st Annual Conference – Charlotte, North Carolina

November 12-16, 2014

Submit through the ITAA Website by February 1, 2014

Online Submission Site Opens January 6, 2014

A paper based on original research may be written and submitted by any undergraduate student or student team (3 member maximum) under the sponsorship of an ITAA faculty member. **Students must be currently enrolled in textiles, apparel, merchandising, or related programs or have graduated from such a program within the last 12 months at the time of submission.** Students must be members of ITAA to be considered and must be ITAA members at the time of the annual meeting. The faculty member supervising the research is to be entered as faculty sponsor. The faculty member is NOT to be listed as an author and the submission must not be made under the faculty sponsor’s name and email address. **Papers will be disqualified if submitted by a faculty member and/or if they do not meet all requirements specified in this call.**

A literature review without a substantive critique, appropriate analysis of, synthesis of or response to the literature/concepts cannot be submitted to the Undergraduate Student Best Paper Competition and will not be reviewed.

Research must be completed at time of submission. **Papers may not have been published or reported at a national or regional conference prior to the ITAA Annual Meeting.**

The award winning full papers must be orally presented at the annual meeting by the student winners and the proceedings papers will be published in the *ITAA Proceedings*. The student author(s) of the winning paper will receive $500 toward travel and hotel costs to attend the annual meeting and present their paper. If the student does not present the paper, the travel stipend will not be awarded. Conference registration fees will be waived for the first place winner (or lead student author). If the student author is unable to attend the annual meeting, the faculty sponsor is expected to present the paper.

Full guidelines, 2014 proceedings template, and instructions for online submission are available on the ITAA Website under **Awards - Undergraduate Students**
Call for Distinguished Faculty Awards and Fellowships
Due February 1, 2014

ITAA Faculty Award and Fellowship Committee

It is the time of year again to look ourselves in depth and recognize the success of ITAA members. We are looking for your nominations for ITAA Fellow, ITAA Distinguished Scholar, and Rising Star award. As we experience in our daily lives, change is inevitable. This year, ITAA has lost a few sponsorships and external funding. Therefore, we won’t be able to provide Pearson/Prentice Hall Lecturer award, Fairchild Publications Textile and Apparel Faculty Grant, and Sara Douglas Fellowship for International Study in Textiles and Apparel. We deeply appreciate past support from Pearson, Fairchild, and Sara Douglas, and we once again celebrate the recipients for these awards/grants.

The nominations we are looking for the next year are as follows:

ITAA Fellow is the highest award bestowed upon ITAA members with significant contributions to the textiles and clothing field and ITAA. Please review the names of past recipients from http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=31. This nomination would be another chance for us to recognize the excellence and their contributions to our professional lives.

ITAA Distinguished Scholar is awarded to an ITAA member who has accomplished valuable and continuous contributions to scholarship in the textile and apparel field through a combination of research, theory, teaching pedagogy, publications, creative endeavors, and/or work promoting public policy. Please do see the past recipients from http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=30 and please help us celebrate their accomplishments!

ITAA Rising Star award is given to a junior faculty member of ITAA (who are on a tenure-track or have not yet reached the fifth year in their faculty position) with excellence in teaching, research/scholarly work, outreach/engagement, and service. The past recipients are listed from http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=33 and we hope to see more junior faculty being recognized by ITAA members.

Important aspects of nominations are:

Please note that if someone already received any of the above awards in the past, s/he is not eligible for another nomination for the same award. However, if someone is an ITAA fellow and you want to nominate her or him for ITAA Distinguished Scholar (or vice versa), it is acceptable. So, please ensure that the list of past recipients has been noted before making nomination decisions.

The complete information, including the criteria for evaluation and nomination materials are available from http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=16.

We hope to see your full nominations/applications by February 1, 2014. If you have any questions, please contact the chair of Faculty Awards and Fellowships Committee, Jung Ha-Brookshire, at habrookshirej@missouri.edu.

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Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter.