2011 ITAA Annual Conference
- Celebrating Inclusivity and Innovation

On behalf of myself and Alphonso McClendon from Drexel University, Natalie Nixon and Nioka Wyatt from Philadelphia University, Sarah Rodowicz, President of Philadelphia’s Fashion Group International, as well as Joan Bernard, Sarah Leibesman, Colleen Moretz, and Whitney Camden from Barbizon Chic Que, we are so excited to welcome you to this year’s conference located in our wonderful city – Philadelphia! We hope that you will share in all the experiences that Philadelphia has to offer with over 600 tourists attractions located right in the heart of the city. If you have never been to Philadelphia, you will not want to miss this year’s ITAA Conference Celebrating Inclusivity and Innovation.

Philadelphia is the 6th largest city in the United States and the fifty-first most populous city in the world.

Philadelphia is one of the largest centers for history, culture and the arts.

Philadelphia was once the second largest city in the British Empire and was a key center for the United States' independence during the American Revolution. And today, our city houses the nation’s Independence Hall, the Liberty Bell and Betsy Ross’ House.

Philadelphia is one of the most diverse cities in the world and home to such wonderful innovative and new museums as the National Museum of American Jewish History and the African-American Museum.

Hotel and Surrounding Area

The entire 2011 Conference will be located at the wonderful Sheraton Hotel located on 17th and Race Streets not far from Benjamin Franklin Parkway. All of our conference attendees, resource vendors, and guests will love this location and the hotel layout with its stylish design and open appeal. The area surrounding the Sheraton hotel is known for many tourist attractions, such as the Franklin Institute, the Rodin Museum and the Philadelphia Museum of Art. Conference attendees will be able to walk to other main areas of the city including China Town and Old City for such activities as sight seeing, dining or shopping. When needed public transportation is easily attainable, however Philadelphia is a very walkable city with many attractions less than a mile away.

Highlights of the Conference

This year’s conference promises to celebrate inclusivity and innovative with guest speakers, workshops, live gallery, and design exhibition that highlight the diversity in our fashion, apparel, clothing, textiles, historical, retailing and merchandising programs around the nation. With tours and talks from David’s Bridal and QVC, as well as conference workshops featuring the latest retailing, merchandising, management and design philosophies from Target and Anthropologie. Our distinguished speakers include Derek Jenkins, Senior Vice-President of Target Stores, film producer Maryanne Grisz, and the international menswear designer Siki Im. You will not want to miss this event!

— Joe Hancock

We look forward to seeing you in the “City of Brotherly Love”!
President’s Message — Blazing the Trail

By Jana Hawley

After a brutal winter of record-breaking snowfall, university closings, and frigid temperatures, I welcomed spring by donning my nano, my walking shoes, and hitting the Katy Trail—the longest rail-to-trail in the United States and part of the National Trails System Act. A quick Google of Katy Trail reveals a map showing how “the Katy” starts at St. Charles, MO and leads through Columbia ending in Clinton, MO. This 225 mile trail meanders in a general east-west direction, cutting through woods, across creeks, and sometimes winds north and south! Conversion of the rail to trail has not always been easy. The trail was scheduled to be completed in 1994, but the Great Flood of 1993 damaged 75 miles of the trail, delaying the completion until 1999. Even though the trail has been “completed”, plans are underway to expand to the suburbs of Kansas City and the heart of St. Louis. In addition, efforts are underway to expand to a four-state system that would connect Nebraska, Kansas, Iowa, and Missouri.

I share a bit of history and geography about our Katy Trail because it provides a fabulous metaphor of how I view ITAA. Like the Katy Trail, ITAA provides a place to be. We connect to our colleagues, research collaborators, prospective students, future employees, industry experts, and friends through our ITAA networks. Also like the Katy Trail, ITAA is relatively predictable and steadfast. We know that our annual meeting usually occurs in the fall, we submit abstracts in the spring and designs in the summer, and we open our annual meeting with the Fairchild/ITAA reception. But, also like the Katy Trail, sometimes things have to be rebuilt! If you have logged on to our website lately, you will see that we have redesigned our site. While it is still a work in progress, I hope that you will find the changes positive. Nancy Rutherford and I have been working diligently on

content, submissions forms, membership section, and conference registration. To that end, we ask you to be patient for a couple more months until a near-future date when we will ask for member feedback to help improve as we evolve.

Like the east-west direction of the Katy Trail, ITAA has a general sense of where we have been and where we are going. But occasionally there are jaunts that find us heading in a different direction. This year, when you update your membership, you will find new interest options. For several years, members have asked for these new categories, so we have added them! You will learn that the tracks for the Philadelphia meeting will be closely aligned with the interest areas. Hopefully this realignment will inspire new members to join and realize abstracts that would have been submitted to a meeting other than ITAA. We encourage you to log on to the website and update your membership profile so that we can finalize the new online “membership directory”.

Send News & Info

We want to highlight ITAA members that have had news stories written on their scholarship. If you would like to add your news to the list, send either PDF or online link. Please limit one story per topic.

Also, we want to promote members’ graduate programs. Please send logo, link, Contact or Graduate Director, and related info for compilation in our website listing.

Contact Jana Hawley if you have questions, and send materials to her at hawleyj@missouri.edu.
Clothing and Textiles Research Journal Update:

By Nancy Miller, VP of Publications and Sharron Lennon, CTRJ Editor

The next issue of CTRJ will include new articles rather than articles from past issues of CTRJ. You may remember a request for your vote in developing a retrospective issue of CTRJ for February 2011. In discussion with our colleagues at Sage, they strongly recommended we not attempt a retrospective issue. Other journals in the Sage domain have attempted such issues and were not well received for a variety of reasons. Our worries of not having enough new work to publish proved unfounded when several manuscripts in review were accepted.

Publishing in CTRJ is very important to our organization and to our academic discipline. According to Sproles, “The strength and respectability and future survival of any academic discipline is determined by a number of controllable qualities [consisting of] visible scholarly products, including textbooks, journals, newsletters, and popular publications” (1984, p. 29). Please consider submitting to the journal for general publication or as part of a special issue publication. Thank you for submitting and reviewing manuscripts for CTRJ. Your involvement in publishing teaching and research scholarship is very important.

It is also important to update your account in CTRJ. If your address, email, or affiliation change please update your account.

Go to http://mc.manuscriptcentral.com/ctrj and login to your account. On the Welcome page there is a narrow silver bar at the top right of the screen. You can also initiate this from your author dashboard. Click on “edit account.” In the first screen you will be given the opportunity to change your name, title, and email address. When you are finished making changes to this page, click “next” at the bottom right of the screen. The second screen contains your address information. Make necessary changes and click “next” at the bottom right of the screen. The third and last screen allows you to change your user ID, password, keywords (indicating your expertise areas), and dates for which you are unavailable to review. Finally, click “finish” and you have updated your account.

Nancy Rutherford will be sending only current membership information to Sage. If your ITAA dues have not been paid at this date, you will not receive CTRJ issues. Please use the online membership application/renewal and dues payment option available via the ITAA website to update your ITAA membership status.

Many of you asked about an impact score for CTRJ generated through ISI. Though CTRJ has been tracked for a number of years by ISI, the journal was formally accepted for consideration in 2010. This system requires two years of ‘counting’ following the year of acceptance. We will see our first score in 2013. An impact score is generated by a number of factors, such as number of times the journal is referenced by authors. To improve the impact score, many journals request the authors submitting manuscript include citations from the journal whenever possible. ITAA Council approved this approach for CTRJ in 2010. Please consider including CTRJ references in your submitted manuscript. You may be asked by the Editor to take into account references from CTRJ articles. Again, this is a request, and does not have a bearing on the manuscript’s review or acceptance. The citations do have bearing on the journal’s impact score; please help us to do this to get an impact score for CTRJ.

Having said, “Please reference CTRJ”, your next thought may be, “How do I get an impact score for CTRJ?” In June 2010 Sage began migration of all its journals to the next generation of SAGE Journals Online. The upgrade of the SAGE Journals Online platform is currently in progress. Eventually, we will be able to access CTRJ in the next SAGE generation platform, supported by HighWire Press’ “2.0” technology (H2O). We are currently working on connections to our new website.

ITAA Welcomes Vanessa Jackson as Editor, ITAA Newsletter

I am pleased to be a part of the editorial staff for the ITAA newsletter. Being a part of ITAA has always been very rewarding for me, and I look forward to helping in such a way. I have been volunteering as we all do for many journals and publishing companies throughout my profession at the University of Kentucky. Presently, I am an Associate Professor in the Department of Retailing and Tourism Management at UK. I enjoy rural retail development as my area of research and working with our study abroad program. I have seven gorgeous granddaughters with two more on the way. Please let me know of any ideas to help with the process of getting items reviewed for publication in the newsletter.

Vanessa P. Jackson,
University of Kentucky
Treasurer’s Report

Submitted by
Marianne Bickle

An enormous round of thanks is given to Sandra Forsythe for her tenure as Treasurer. As Sandra stepped down from the position, Marianne Bickle entered into the responsibilities. The finance committee consists of the President (Jana Hawley), Counselor (Nora MacDonald), incoming President (Kathleen Rees), and the Executive Director (Nancy Rutherford).

The transition in Executive Directors prompted the Finance Committee to re-examine the financial institution where we primarily banked. Nancy Rutherford is located in Tennessee; Marianne Bickle is located in South Carolina. ITAA’s checking and savings accounts were housed with Wells Fargo. Because there is not a Wells Fargo in South Carolina, ITAA changed to Bank of America. By the end of April 2011, we anticipate all funds to be moved over to Bank of America. A summary of our financial well-being is provided in the attached table.

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Correction -
A 2010 “Paper of Distinction” winner was not included in the final copy of the January/February Newsletter due to a formatting error on my part.—Nancy Rutherford

Textile and Apparel Science
Huiju Park, Biovanni Nolli, Donna Branson, Semra Peksoz, and Adrian Petrova, Oklahoma State University, USA

Deadline for Scholarship and Award Submissions is April 1.
Ideas and Issues of ITAA Graduate Student Members
by Julie (Hyo Jung) Chang

The 2010 ITAA conference in Montreal Canada was a great experience for graduate students. Many of them were from the United States, Korea, China, and India to experience the conference for the first time and present papers related to consumer behavior, historic, international, and social psychological aspects. While there, the graduate students were asked to express their concerns and issues related to the conference.

ITAA graduate student attendees really enjoyed flexible breakfast and lunch time along with the overall atmosphere provided by the hotel facilities. Although very flexible and atmospheric, it was considered to be costly for travel and lodging (One of the members said she couldn’t attend the conference because it was too far and too expensive). With those concerns came ideas and issues to consider for the 2011 ITAA conference in Philadelphia.

Ideas and issues for 2011 ITAA conference in Philadelphia
The concerns of the graduate students about 2011 ITAA conference are the submission and payment processes (e.g., user friendly environments, clear confirmation once submitted, clear submission directions, clear criteria for awards, official notification and certificate of the award, security settings), and the cost. Especially, compulsory accommodation in the same hotel as conference venue, which is expensive, is a big concern of the graduate students.

ITAA graduate student members want networking opportunities with attendees and professional connections in 2011 ITAA conference in Philadelphia. Also, they want to get teaching tips, industry knowledge, and current areas of research updates.

Overall, the graduate students appreciate the opportunity to submit and compete. Additionally, ITAA really strengthens the connections with other students and professors.

Call for Manuscripts -
Focused Special Issue of the Clothing and Textiles Research Journal (CTRJ)
SUSTAINABILITY MARKETING CLAIMS AND CONSUMER BEHAVIOR
Submission Deadline: September 15, 2011
Details are posted on the ITAA website: www.itaaonline.org.

Remembering Ruth Glock
August 10, 1937—February 9, 2011

Ruth Glock died February 9, 2011 in Ames, Iowa. Ruth's passion and career revolved around teaching. She taught elementary school in Maryland and high school in Iowa. She earned her Master's degree from Iowa State University and joined the ISU faculty in 1977. As an advisor and professor of textiles and clothing, she mentored hundreds of students to become successful in their education and profession. She was a member of the AAFA Executive Leadership Council, faculty fellow of the Textile Clothing Technology Corporation, a member of the International Textile Apparel Association and a member of Alpha Chi Omega. She is the author of Apparel Production: Sewn Product Analysis.
**Call for Nominations - ITAA Visiting Scholar or Practitioner**

To further expand the charge of the ITAA International Relations committee, “to promote linkages among all ITAA members and facilitate membership in ITAA beyond North America,” the ITAA International Relations committee is now accepting proposals for the ITAA Visiting Scholar or ITAA Visiting Practitioner. ITAA Visiting Scholar provides ITAA excellent opportunities to exchange scholarly activities with researchers and faculty members from emerging countries. ITAA Visiting Practitioner would help bring fresh and new ideas to ITAA from outstanding practitioners from foreign industries and governments in the areas of technology, trade, culture, history, and education that are critical in today's global society.

Qualifying persons should be an individual scholar or an individual practitioner from an emerging economy. Examples of awards include a one or two year membership in ITAA, and/or travel to an ITAA meeting to give a presentation on a topic of special interest to the membership. The International Relations committee will provide $1,000 to pay for hotel lodging expense. The balance will be awarded in cash at the ITAA meeting. The certificate will be presented at the ITAA annual meeting when the visiting scholar is introduced. If the budget is allowed, the conference registration fee may be waived. For the 2011 award, preference will be given to an individual who could represent Central and/or South American cultures. Please contact Jung Ha-Brookshire, University of Missouri, at habrookshirej@missouri.edu for further information.

**Position Announcements**

For more information about these and other job postings, please visit www.itaaonline.org.

Lecturer, Fashion Design and Merchandising, Southern Illinois University Carbondale. Application deadline is April 1, 2011, or until suitable candidate is found.

Associate Dean for Research and Graduate Studies, College of Human Sciences, Auburn University. Application deadline is March 25, 2011, or until position is filled.

Full Professor and Chair, Department of Fiber Science and Apparel Design, Cornell University. Application deadline is March 15, 2011, or when position is filled.

**Summer Opportunities**

**Chinese Culture Study Tour.** Co-sponsored by University of Hawai‘i at Hilo and Peking University. The program will arrange field trips to various major historical sites, cultural centers and modern business places in China. **Tentative Date:** June 1-17, 2011; **Tentative Cost:** $1,900. The cost includes: 1) train, boat, and bus fares, 2) major field trips and entrance fees, 3) room, 4) major meals outside Beijing, 5) registration and services fees, and 6) tips. For those who want credits, they can register for four credits from UHH ISP 393 (Foreign field experience) **Educational and Cultural Change** (Extra weeks without extra fees), June 17-July 24, 2011. In addition to the regular tour, participants can stay for another one-five weeks in China without extra charge. After the tour, we are going to have educational and cultural exchanges with high school students at beautiful Xinanjiang (New Peace River) near Shanghai. Our participants will teach them English and learn Chinese from them. Free rooms, meals and local transportation will be provided. For more information, please contact: Shu-Hwa Lin, Ph.D. e-mail: lins@ctahr.hawaii.edu.

Resources for Teaching Retailing, Promotion and Design Courses

Book Review by Cynthia R. Jasper and Emily Lupton Metrish

ISBN: 978-0-253-22208-4
Publisher’s website: http://www.iupress.indiana.edu/catalog/product_info.php?products_id=292787
Author’s website: http://www.ucl.ac.uk/anthropology/staff/l_norris/index

In the US, when clothes are threadbare or torn they get thrown away; when we just want to clean out our closets, clothing is carted off to Goodwill or other resale shops, with select pieces given to relatives or friends (children’s clothing especially is frequently passed along to a sibling or younger cousin). The process is so common, done so unthinking and naturally that it seems impossible that anywhere else in the world would have a different way of disposing of clothing.

According to Recycling Indian Clothing: Global Contexts of Reuse and Value (part of the Tracking Globalization series, edited by Robert J. Foster), clothing is treated differently in India. Owing to the significant social meaning held by textiles, not to mention the monetary value they may acquire through reuse or exchange, clothing is rarely just discarded. Instead, it is frequently recycled for both the domestic and global markets; used textiles may be repurposed to cover furniture or turned into skirts, handbags, or other fashion items. Although there are economic and environmental benefits to be realized from this recycling, there are also significant traditions associated with clothing, social identity, and ritual purity which come into play in the recycling process.

Dr. Lucy Norris, a Senior Research Fellow in the Department of Anthropology at University College London has authored a text which covers the multitude of issues surrounding textile recycling in India with an eye toward the international flow of materials. Other topics engaged include societal transformation in India over the last two decades (her experiences in New Delhi, India, dating from 1999-2000 and from the mid-2000s, are recounted in detail to provide a context for readers unfamiliar with the Indian milieu), how women acquire clothing in India and what it means for them, textile conservation strategies, recycling and trade strategies, the details of the recycling process, and the international flow of textiles. Norris’s research is more than just passive ethnography; she describes herself interacting with her subjects and is strongly sympathetic to them, in one case trying to help an elderly widow sell (and eventually purchasing herself for an exhibit) an embellished waistcoat for 300 Rupees. The book contains endnotes for each chapter, a complete bibliography, and an extensive index.

Recycling and living “green” are already important topics in America. As hybrid cars and cloth shopping bags become ubiquitous, we will eventually have to address our textile-based waste, and India may be a good place to look for guidance on how to institute a wide-scale recycling program of this nature. In addition, as globalization continues to increase ties between the US and companies overseas, it is not just possible but likely that students may wind up working with co-worker from India or even in the country itself. A grasp of the basics of Indian culture could be very beneficial in such a circumstance. Recycling Indian Clothing would be an excellent supplementary textbook for a course on clothing and culture.
Give Your Courses a Global Focus: 
A Cross-Institutional Collaboration Helps to 
Globalize the Textile and Apparel Curriculum

By Nancy Nelson-Hodges

As faculty, we know that the industry operates on a global platform. Yet it can be a challenge to expose students to the global nature of the industry within the classroom, and particularly in ways that will ultimately prepare them for globally-connected careers. Creating innovative teaching materials to address this challenge was the focus of a recently completed three-year collaborative project funded by a United States Department of Agriculture (USDA) Higher Education Challenge grant. The project involved collaboration between textile and apparel faculty at three U.S. universities: Gwen O’Neal, Kittichai Watchravesringkan and Nancy Hodges at the University of North Carolina at Greensboro, Jane Hegland at South Dakota State University, and Elena Karpova at Iowa State University. To create a global collaborative framework, we partnered with faculty in similar programs in three other countries, including: Foengfurad Mungtavesinsuk at Kasetsart University and Patchane Nontasak, Chawanuan Kananukul, and Chompunuch Punyapiroje at Burapha University in Thailand; Arnold Andrew and Sue Thomas at RMIT in Australia; Evgenia Kozlova at St. Petersburg State University of Service and Zhanna Koytova at Kostroma State Technological University in Russia.

Based on primary and secondary industry research conducted by the project PIs, educational materials—including readings, case studies, and videos—and collaborative student projects were developed to address globally-based industry issues and problems. Eight learning modules that integrate these collaborative projects and educational materials were created and then tested in existing courses at the three U.S. universities. Each module was designed to be relevant to industry needs and targets a specific curriculum, including: (1) sourcing, (2) international trade, (3) company strategy, (4) branding, (5) intercultural communication, (6) small and medium sized enterprises, (7) product development, and (8) the retail landscape. Specific issues currently faced by the industry are dealt with through learning activities designed to be completed either in class or online. Modules include teaching resources designed for faculty use, such as powerpoint lectures, current reading lists, quizzes, assignments, links to pertinent videos and websites, as well as in-class activities that involve role-playing and problem-solving.

As an example, the branding module includes a series of activities that focus on: (1) brands and brand creation, (2) branding decisions, (3) branding and considerations of social responsibility and sustainability, and (4) an international collaborative project on global market penetration. Each activity varies in length and is designed to facilitate the basic learning outcomes of the module, including: understanding the branding and marketing process in the global context, learning the key elements of the marketing mix, understanding global trends such as sustainability, transfer of wealth, increased communication, and economic development in order to identify potential markets, exploring the considerations involved when entering a foreign market, and understanding the importance of a differentiated marketing strategy for new markets. Module resources include case studies, video clips, journal articles, textbook chapters, and industry reports. Methods used to assess learning include quizzes, essays, in-class discussions, short answer response, research papers, and collaborative projects.

Comprised of up-to-date, industry-specific information and activities, the modules are adoptable across programs, within a variety of existing courses, and can be easily updated to ensure currency of material in the future. All of the modules are available for use by interested textile and apparel faculty regardless of institutional affiliation or geographic location. Modules can be accessed via the web and require only basic internet technology for use. Module activities are designed to be completed either in class or online. Module resources are comprised of PowerPoint, PDF, and word documents, as well as media files that can be viewed using general software programs like Real Player. Each module includes an Instructor’s Guide with learning objectives, an outline of module activities, and duration. Module activities span from one class period to eight weeks and are designed for maximum flexibility. Faculty can use all or just a part of each module, depending on their unique curricular needs. For access to the modules, or for more information about the project, please contact Nancy Hodges at nancy_hodges@uncg.edu.
ITAA Council Candidates - President-Elect

Kathy K. Mullet

Current Position or Title: Associate Professor
Place of Employment: Oregon State University
Educational Degrees/Institutions: BS; MS; PHD; Virginia Tech

ITAA Activities (limit 50 words): Member since 1986; Served as VP Planning 2007-2010; Worked to develop ITAA Strategic Plan in 1998 and 2008; Chaired Design and Aesthetic Committee and Interdisciplinary Action Committee. Abstract Reviewer; CTRJ Editorial Board; Worked on numerous other committees to support the organization.

Related Activities (limit 50 words): Costume Society of America served as National Board member (six years); VP of Education and Scholarship; Treasurer; Nominating Chair; Development Chair; Member of AATCC; Radford University Faculty Senate

Qualifications, experience, and highest priorities for this position (limit 100 words): As a university professor for 28 years, I have served as Apparel Design Program Coordinator in a College of Visual and Performing Arts, a College of Home Economics; and a College of Health and Human Sciences. I have seen the importance of strong leadership in helping a program survive and grow. I believe that my experience working with diverse groups and developing strong academic programs make me qualified to be President-elect.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): As the field of Apparel and Textiles changes within universities; ITAA must also change. The most important function of an organization is to service its members and provide a supportive network. ITAA can help our members develop goals, strategies and support structures to meet this changing field.

Sherry Schofield-Tomschin

Current Position or Title: Associate Professor
Place of Employment: Kent State University
Educational Degrees/Institutions: Ph.D., Iowa State University; M.S. and B.S., North Dakota State University

ITAA Activities (limit 50 words): I have been actively involved in ITAA by being the Conference Chair in 2010, Vice President of Scholarship, 2007-2010; Chair of the Design and Aesthetics Committee (2005-2006), a reviewer for CTRJ, Chair of the Live Gallery Exhibition (2005) and Poster Sessions (1999) and a member of the Membership Committee.

Related Activities (limit 50 words): Related activities include being an external reviewer for the Fashion Institute of Technology, a book / chapter reviewer for Fairchild Publications, Laurence King Publishing, Pearson / Prentice Hall, and Berg Publishers; a reviewer for JFCS; and a member of Costume Society of America, Surface Design Association, and Kappa Omicron Nu.

Qualifications, experience, and highest priorities for this position (limit 100 words): Since joining ITAA in 1994, I have had the opportunity to serve the organization in several roles, most recently as Conference Chair and VP of Scholarship. Having had the opportunity to view the organization from many viewpoints, I can offer a “collected” vision to ITAA. Specifically, I see the need to change and/or expand our annual conference to increase participation while decreasing costs, while still striving for excellence, uniqueness, and diversity in scholarship dissemination. I am devoted to ITAA and in seeing that the organization remains the premier association for textiles and apparel academics and industry professionals.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): For ITAA to succeed we must meet the changing needs of our membership and industry through; 1) Diversity in membership; 2) Thinking “outside the box”; 3) Providing alternative platforms for scholarship dissemination; and 4) Making everyone feel included while still allowing for individuality of our members.
Sheri Dragoo

Current Position or Title: Assoc. Professor
Place of Employment: Texas Woman's University, Programs in Fashion and Textiles
Educational Degrees/Institutions: Ph.D., Texas Tech University


Qualifications, experience, and highest priorities for this position (limit 100 words): Having served ITAA through a variety of roles over the years, I believe strongly in the need for membership involvement to maintain good organizational health. I am committed to serve the organization and will do so with passion and energy. I have served in the role of secretary for the FGI, Dallas and on several Texas Woman's University committees over the years. I enjoy serving and communicating with others. My goal is to be available, complete the tasks required of my position in a timely fashion and serve ITAA.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): I believe ITAA has a commitment to serve and communicate with their membership. I believe I can help through my role as secretary, and am committed to do so. I look forward to the challenges that lie ahead, moving our organization forward, both technologically and in line with our mission.

Harriet McLeod

Current Position or Title: PT Instructor
Place of Employment: Kent State University; School of Fashion
Educational Degrees/Institutions: BS - University of Florida (Business Administration); MS and PhD – Iowa State University (Textiles and Clothing)

ITAA Activities (limit 50 words): My ITAA membership began in 1993. During this time I have been a manuscript reviewer, track chair for oral and poster sessions, presider at meeting sessions, chair of Career Fair (2009), member of Teaching Innovation and Resources Committee (2004-present), and chair of Teaching Innovation and Resources Committee (2007-2009).

Related Activities (limit 50 words): I have held offices with other organizations and committees (e.g., president, vice-president, secretary). In addition, I have organized major fundraising activities, coordinated community service activities, and directed study tours to Ghana, W. Africa. All of these efforts require cooperation, flexibility, resourcefulness, and follow-through; traits I will bring to the position.

Qualifications, experience, and highest priorities for this position (limit 100 words): Prior to my academic career, I was employed as a secretary and developed strong computer skills and the ability to work with a team. My goal as ITAA Secretary is to ensure that meeting minutes are accurately recorded, disseminated in a timely manner, and properly archived for future reference. I will also pursue other ways I can provide service or support. For example, I may write an article in the newsletter, titled “From the Secretary's Pen” to inform membership about Council meeting dates and other appropriate items or activities.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): The priorities for the organization should be to advance knowledge that addresses societal issues, ensure a diverse membership, maintain opportunities for leadership development, and provide a forum for information exchange and celebration of the multifaceted role and importance of textiles and apparel in society.
Cynthia (Cindy) Istook

**Current Position or Title:** Professor, Assoc. Dept Head & Director of Undergraduate Programs

**Place of Employment:** North Carolina State University, College of Textiles

**Educational Degrees/Institutions:**
- Post Doctoral Study, Master of Business Administration, University of Texas, Arlington;
- Ph.D., Textiles and Clothing, Texas Woman's University, Denton, TX; M.S., Textiles and Clothing, Texas Woman's University, Denton, TX; B.S., Fashion Merchandising, Clothing, and Textiles, Texas Christian University, Ft. Worth.

**ITAA Activities (limit 50 words):** Currently serve as Chair of PR/Publicity Committee and Co-Chair of Design Exhibition Entries Committee for the Annual Meeting; reviewer for CTRJ. In the past have served on the Student Scholarship committee, the Design Committee, and the Nomination Committee. Chair of 2003 Design Competition and Exhibition in Savannah, GA.

**Related Activities (limit 50 words):** Serve on AAFA Human Resource Leadership Council; ASTM subcommittees for subassemblies (13.54), body measurements for apparel sizing (13.55), body scanning data standards (13.66)—task group chair for 5 years; NC State Institutional Review Board; College and Dept. Graduate and Undergraduate Course and Curriculum Committees; participate in ADVANCE Leadership Development Workshops.

**Qualifications, experience, and highest priorities for this position (limit 100 words):** Vice President of Operations is responsible for overseeing activities to recruit and retain members; review nominations/applications for faculty fellowships and awards; review nominations/applications for student fellowships and awards; review student and faculty design entries, scholarships, and awards; and connect (promote) activities of the ITAA members with the outside world. All of these are important functions for our organization, however, membership and public relations may have the biggest impact on the organization as a whole. Business Management and Strategic Marketing management knowledge will be helpful skills to have when trying to pull people together across diverse backgrounds, cultures, languages, and interests.

**Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words):** As a premiere professional organization, ITAA should provide: 1) an opportunity for colleagues to come together for guidance, support, collaboration and mentorship, 2) an opportunity for global career networking, and 3) provide opportunities for dissemination of information in a peer reviewed publication and juried exhibition of creative work.

Dee K. Knight

**Current Position or Title:** Associate Professor and Interim Associate Dean of Academic Affairs and Research

**Place of Employment:** University of North Texas

**Educational Degrees/Institutions:**
- Texas Woman’s University, Ph.D., University of North Texas, M.S., and Baylor University, B.S.

**ITAA Activities (limit 50 words):** After volunteering at annual conferences (e.g., tours, registration, mentoring), my service expanded to include committee membership on the International and Membership Committees (Chair), and ITAA Board member. I also review research and teaching submissions for annual ITAA conferences and serve as an ad hoc reviewer for CTRJ.

**Related Activities (limit 50 words):** I was Co-Editor of a special issue of Journal of Marketing Channels and editorial board member of the Journal of Global Fashion Marketing (Korean Academy of Marketing Science). At the University of North Texas, I provided leadership for the development, approval, and implementation of a Global Perspectives Certificate.

**Qualifications, experience, and highest priorities for this position (limit 100 words):** VP of operations is responsible for members, ITAA awards, and public relations. My experience on the Membership Committee in recruiting and retaining members and coordinating the ITAA Fellow selection and recognition process contribute to my qualifications for this responsibility. Through service at the school and university levels and three years as Interim Associate Dean of Academic Affairs and Research, I have demonstrated organizational, administrative, and leadership skills. One of my highest priorities would be to develop methods for fostering a community of ITAA clothing and textile scholars where we as members co-create added value for ITAA current and potential members.

**Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words):** ITAA fosters members’ professional development and encourages dissemination of innovative research. Using evolving digital technology that is transforming the way people create, analyze, and understand information and communicate with one another, we can forge even stronger relationships with members and increase our visibility in the broader community of scholars.
ITAA Nominating Committee Candidates

Jae-Eun Chung

Current Position or Title: Assistant Professor

Place of Employment: The Ohio State University

Educational Degrees/Institutions: Ph.D. Michigan State University; M.A. Michigan State University; B.S. Seoul National University, South Korea

ITAA Activities (limit 50 words): I have been a member of ITAA since 1997 and am actively involved in ITAA by presenting papers, reviewing abstracts for conferences, serving on The Student Fellowship and Awards Committee as a member since 2007 and serving on the same committee as a chair in 2009.

Related Activities (limit 50 words): Member of the American Collegiate Retailing Association since 1997; Reviewer for several marketing/management/service management journals such as Production and Operation Management, Asia Pacific Journal of Marketing and Logistics, Journal of Service Management, and Managing Service Quality; Mentoring/advising graduate students; Teaching merchandise buying class; Interacting with members of industry advisory board

Qualifications, experience, and highest priorities for this position (limit 100 words): The most important mission of this position is to identify “right candidates” who will make officers that will lead the ITAA with vision, passion, and capability. It requires being knowledgeable about members and being able to mobilize various resources to learn about them beyond their personal networks, as well as maintaining a clear understanding of ITAA missions and visions. I have vast resources based on more than 10 years of active working experiences in the field. I am willing to exert best efforts by utilizing these resources to find out “right candidates.”

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): ITAA should encourage research and creative activities, dissemination of these outcomes, and facilitation of communication and collaboration among its members. ITAA needs to facilitate interaction among academics, business and industry in order to exploit opportunities presented by dramatic innovations in textile-apparel related business and industry and rapid progress in globalization.

Jung Ha-Brookshire

Current Position or Title: Assistant Professor

Place of Employment: University of Missouri (MU)

Educational Degrees/Institutions: Ph.D. University of North Carolina at Greensboro

ITAA Activities (limit 50 words): Chair of International Relations [IR] committee, 2009-present (member since 2008); Chair of IR Award Selection subcommittee, 2009; Chair of Conference Abstract Review, Industry and Trade Track, 2010; Editorial Board Member of CTRJ, 2008-2011; Reviewer of Best Student Paper, 2009; Reviewer of CTRJ, 2008-present; Reviewer of Conference Abstract, Sustainability Track, 2010-present.

Related Activities (limit 50 words): Executive Board Member of Center for the Digital Globe, MU, 2007-present; Member of Committee to Revise MU Strategic Plan, 2009 (appointed by MU Chancellor); Member of Study Abroad Advisory Council, MU, 2008-2010; Reviewer of Journal of Fashion Marketing and Management, 2008-present; Reviewer of Research Journal of Textiles and Apparel, 2008.

Qualifications, experience, and highest priorities for this position (limit 100 words): My recent experience as an educator as well as over 8 years of professional experience as an apparel sourcing/production manager in New York City have been greatly helping me identify and offer solutions to educational, research, and outreach/service problems in very unique ways. I have included, or tried to included, the perspectives of educators, businesses, and policy-makers to most of my decision making processes throughout my career and this integrative approach has been productive so far. I would do the same as a member of the Nominating Committee to achieve committee duties, presenting nominations for officers and notifying the results.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words): I believe ITAA is textile and apparel educators’ home base where we establish, build, and enhance our professional career. Therefore, the highest priorities are to understand who we are as a discipline in today’s world and to constantly reevaluate ourselves to sustain and improve, while preserving and protecting our core mission.
John Jacob

Current Position or Title: Assistant Professor

Place of Employment: Radford University

Educational Degrees/Institutions:
- BFA Painting and Printmaking VCU
- MS Clothing and Textiles Virginia Tech
- PhD Clothing and Textiles Virginia Tech

ITAA Activities (limit 50 words):

Related Activities (limit 50 words):

Qualifications, experience, and highest priorities for this position (limit 100 words):
Dr. Jacob has served in this capacity before.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words):
Creating and sustaining an inclusive knowledge base for the profession that values diverse ways of knowing and interpreting realities. A focus on continuously addressing the philosophical and practical issues of sustainable, i.e., earth and people friendly practices, within the organization, academic units, consumer society, and the global economy.

Jaeil Lee

Current Position/Title: Director of Clothing & Textiles Program; Associate Professor

Place of Employment: Seattle Pacific University, Seattle, Washington

Educational Degrees/Institutions:
- Ph.D. Ohio State University, Columbus, Ohio
- M.S. Ohio State University, Columbus, Ohio
- M.S. Chungnam National University, Columbus, South Korea
- B.S. Chungnam National University, Columbus, South Korea

ITAA Activities (limit 50 words):

Related Activities (limit 50 words):
I have also served other professional associations listed below: 1) American Association of Family and Consumer Sciences; 2) Fashion Group International; 3) Honors Society - Kappa Omicron Nu; 4) Honors Society - Phi Upsilon Omicron.

Qualifications, experience, and highest priorities for this position (limit 100 words):
Since 1995, I have actively served the ITAA as a committee chair, member, reviewer, presenter, and presider. I have also served as Director of the Clothing and Textiles program at Seattle Pacific University for the past ten years. Both experiences have enabled me to develop strong leadership skills and to gain holistic insights into analyzing, collaborating, supporting, and foreseeing the future of the organization.

My highest priority for this position is to focus on the transparency of nominating processes. I would like to support the committee in making the process more transparent such as opening access to the meeting minutes and ballot results.

Philosophy about ITAA as an organization and the highest priorities for the field (limit 50 words):
ITAA should be a hub for academia and the industry - thereby promoting education, scholarship, innovation, and knowledge application. My highest priority for the field is to increase transparency of the organization for members and promote collaboration with the fashion industry, which can bring about more employment and funding opportunities.