



## **Assistant Professor, Fashion Marketing and Management**

Northwood University seeks a dynamic individual with strong interpersonal skills and a strong record of teaching at the undergraduate level to begin teaching in the Fall 2018 semester at the Midland, Michigan campus. The candidate will be hired with the rank of assistant professor. The university offers the Bachelor of Business Administration (BBA) in Management.

The successful candidate will be expected to teach courses in the Fashion Marketing and Management curriculum and may be required to lead the program. The candidate may also be required to teach a variety of undergraduate Marketing and / or Management courses. Additional responsibilities and expectations may include participation in on-going curriculum planning and review; research and scholarly activities; professional and instructional development; university committee activities; recruitment and retention activities; and other related duties as assigned.

Northwood University has an institutional philosophy known as the "Northwood Idea". More information about Northwood University's philosophy, mission and outcomes can be found at:

<http://www.northwood.edu/aboutus/>

### Required Qualifications:

- Master's degree in Fashion Marketing and Management, or in a business program with a concentration in Fashion.
- Experience teaching undergraduate courses

### Preferred Qualifications:

- Experience in the fashion industry
- Earned Doctorate in a related field from an accredited institution (Ph.D., DBA, D.M. considered)
- Well-developed oral and written communication skills in a variety of delivery formats
- Ability to interact effectively with a wide and diverse range of students and colleagues

### Salary and benefits:

Assigned rank will be Assistant professor. Salary commensurate with qualifications and experience. Competitive benefits package available including health, dental, coverage and retirement benefits; liberal leave plan; flex benefit plan; and tuition benefits for employee and family.

Deadline: Applications will be reviewed as received.

Application procedure: Apply online at <http://www.northwood.edu/human-resources>. Attach letter of application, curriculum vitae, at least 3 references and official college transcripts when applying.