

**School of Art**



Assistant Professor of Fashion

School of Art, Herberger Institute for Design and the Arts at Arizona State University

### **Description**

The School of Art in the Herberger Institute for Design and the Arts at Arizona State University seeks to hire an Assistant Professor of Fashion with an emphasis in fashion communication, promotion and entrepreneurship. This full-time tenure-track position begins August 2020.

### **About ASU**

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

### **About the Herberger Institute for Design and the Arts**

ASU's Herberger Institute for Design and the Arts, the largest comprehensive design and arts school in the nation, is a vibrant example of the New American University philosophy. With nearly 5,000 students, more than 400 faculty and faculty associates, 135 degree options and a tradition of top-ranked programs, the Herberger Institute is built on a combination of disciplines unlike any other program in the nation. The institute includes the School of Art, School of Arts, Media and Engineering, The Design School, School of Film, Dance and Theatre, School of Music, and the ASU Art Museum. Through recognizing that design and the arts are critical resources for transforming society and solving complex problems, ASU's Herberger Institute is committed to positioning artists, scholars, designers, and educators at the center of public life. For more information on the Herberger Institute for Design and the Arts, [herbergerinstitute.asu.edu](http://herbergerinstitute.asu.edu).

### **About the School of Art**

Located in one of the most expansive metropolitan centers in the United States and situated in the Sonoran Desert, the school supports a broad range of art practice and inquiry. Programs within the School of Art lead to the degrees of Bachelor of Arts (BA) in Art with concentrations in art history, art studies, museum studies; Bachelor of Arts (BA) in Fashion; an online BA in art history and an online BFA in Digital Photography; Bachelor of Fine Arts (BFA) in Art with concentrations in art education, drawing/painting, ceramics, fibers, intermedia, photography, printmaking, and sculpture/metals/woods; Master of Arts (MA) in Art with concentrations in art history or art education; and Master of Fine Arts (MFA) in Art. In addition, the school participates in the Doctor of Philosophy (PhD) programs in Design, Environment and the Arts housed within the Herberger Institute. With several nationally ranked programs and one of the largest comprehensive art programs in a public research university in the United States, the ASU School of Art plays a prominent role within the Herberger Institute for Design and the Arts and is located in both Tempe and downtown Phoenix.

The Bachelor of Arts with a degree in Fashion prepares students to excel across a wide range of fashion industry professions. Many of our graduates are admitted to prestigious graduate programs internationally. Course instruction modes include online and in-person classes. The ASU Fashion program is a dynamic center for the study of fashion futures. Students engage with a rich and diverse curriculum. Faculty members emphasize critical concepts in their teaching including a close study of designers, patternmaking, sustainability, collection development, branding, retail analytics, global sourcing and wearable technologies. We explore fashion in cultural, economic, social and political contexts, and the relationship of fashion to other disciplines. The position will serve undergraduate students in the School of Art. The Phoenix metropolitan area is rich in museums and cultural organizations with which ASU has established robust partnerships.

The successful candidate is expected to pursue an active research agenda related to their expertise in fashion communication, promotion and entrepreneurship; and demonstrate excellence in teaching with the ability to develop and instruct a variety of in-person, hybrid, and online course offerings. The successful candidate will teach and mentor undergraduate students. Additional responsibilities include service to the program, School of Art and ASU. For information about the School of Art, visit [art.asu.edu](http://art.asu.edu).

**Required Qualifications:**

- PhD, MFA, MBA or appropriate terminal degree with coursework in fashion;
- Evidence of sustained professional activity;
- Demonstrated potential to achieve national and international recognition in scholarly research or creative work;
- Demonstrated excellence in teaching;
- Demonstrated evidence of commitment to diversity and inclusion.

**Desired Qualifications:**

- Experience teaching undergraduate courses with apparel technology applications that support programs in digital retailing, merchandising and consumer experience management, or fashion marketing and communication;
- Experience developing online courses and innovative pedagogy;
- The ability to teach all levels of in-person and online undergraduate courses in fashion;
- Demonstrated ability to build relationships with industry/professional organizations;
- Familiarity with new directions in the fashion industry including trends in sustainability and technology.

**Instructions to Apply:**

Please submit

- Letter of interest addressing research, teaching, service, and commitment to diversity and inclusion;
- Curriculum vitae;
- Examples of scholarship (limit to 2 publications) or creative activity in the form of 20 images (pdf or jpg format, 1200 max pixel width);
- Names and contact information for three references;

- Applicants advancing to the second round of review may be asked to provide additional materials.

All applications must be submitted electronically via <https://apply.interfolio.com/72198>

**Application Deadline:**

The application deadline is January 30, 2020. Applications will continue to be accepted on a rolling basis for a reserve pool. Applications in the reserve pool may then be reviewed in the order in which they were received until the position is filled.

ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses and certifications.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. See ASU's complete non-discrimination statement at <https://asu.edu/aad/manuals/acd/acd401.html>. See ASU's Title IX policy at <https://www.asu.edu/titleIX/>.

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at <https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf>. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.