2020 Scholarship Awards: Research and Teaching

Student Best Paper Award
Undergraduate Level 1st Place

Sophia Luu,
Iowa State University

Efficacy of Material Culture and Semiotics in Developing Cultural Understanding of Textile Artifacts with Limited Provenance: Elucidating Meanings of Japanese Textile Artifacts for a Museum Audience
Master Level 2\textsuperscript{nd} Place

Dyese Matthews,
Cornell University

Negotiations of Black and Activist Identity Through Dress on the College Campus
Master Level 1st Place

Rebecca Dias, Radford University

Modernization and Cultural Identity: The Case of Ri-Bhoi Women Handloom Weavers
Doctoral Level 2nd Place

Kelsie Doty,
Cornell University

Meaning Infused into Fiber:
Exploring Motivations of Natural Dyers
Doctoral Level 1st Place
Kim Johnson Best Doctoral Student Paper Award

Naeun Lauren Kim,
University of Minnesota

Sharing Styles without Feeling Gross:
The Influence of Contamination on
Consumers' Collaborative Consumption Intentions
Rutherford
Teaching Innovation Awards
Nancy Rutherford Teaching Challenge
3rd Place

Kendra Lapolla and Lauren Copeland,
Kent State University

(r)EVOLUTION RETOLD: An experiential collection created collaboratively between merchandising and design students
Nancy Rutherford Teaching Challenge
2nd Place

Andy Reilly, Loriena Yancura, and Youngjin Bahng, University of Hawai‘i at Manoa

Reminiscence fashion history project
Nancy Rutherford Teaching Challenge
1st Place

Barbara Trippeer,
University of North Texas

Experiential Client Development:
Digital Fabrication Opera Costume Project
Papers of Distinction
Consumer Behavior Track

Nasif Mahmood and Young-A Lee, Auburn University

Health Monitoring Smart Clothing: Understanding its Acceptance among Older Adults
Consumer Behavior Track

Hanna Lee, Yingjiao Xu, and Anne Porterfield, North Carolina State University

Fashion Consumers' Perception and Adoption of Virtual Fitting Rooms (VFRs): A Perspective of Regulatory Focus
Consumer Behavior Track

Song-yi Youn and Anna Moritz,
University of Missouri

You Could Do It Better! Consumer Negative Responses toward Moral Crisis in the Fashion Industry
Consumer Behavior Track

Jae Youn Chang and Wi-Suk Kwon,
Auburn University

Social Media Information Search Behavior in Consumption Decisions: Consumer Segmentation and Discriminant Factors
Design/Product Development Track

Young-A Lee, Mir Salahuddin, Linda Gibson-Young, and Gretchen Oliver, Auburn University

Assessment of Current Personal Protective Equipment for Healthcare Workers
Design/Product Development Track

Kayna Hobbs and Kristen Morris,
Colorado State University
Juyeon Park, Seoul National University

Custom Paralympic Shooting Jacket:
A Single-Case Virtual Product Development Project
Merchandising/Retailing I. Management Track

So Young Song, Illinois State University; Youn-Kyung Kim, University of Tennessee, Knoxville

Should We Be Afraid of Artificial Intelligence? Consumer Willingness to Share Personal Information with Fashion Sales Robots
Merchandising/Retailing I. Management Track

Garim Lee and Hye-Young Kim, University of Minnesota

Congruence Effects in Online Customer Reviews: The Mediating Role of Perceived Information Relevance
Merchandising/Retailing I. Management Track

Wi-Suk Kwon, Auburn University; Hongjoo Woo, Yonsei University; and Amrut Sadachar & A. Xiao Huang, Auburn University

External and Internal Drivers of Small Retail Businesses' Social Media Use: An Innovation Diffusion Theory Perspective
Merchandising/Retailing II. Marketing Track

Daeun Chloe Shin and Lori Rothenberg, North Carolina State University

A Brand's Referral of Another Brand: Does it Work?
Pedagogy and Professional Development Track

Sara Jablon-Roberts, Johnson & Wales University; Arienne McCracken, Iowa State University

Undergraduate student perceptions of industry guest speakers in the fashion classroom
Pedagogy and Professional Development Track

Hae Jin Gam, Jiyoung Kim, Barbara Trippeer, and Pureum Yeo, University of North Texas

Creating Cooperative Learning Environment through Cotton Capsule Wardrobe Project
Pedagogy and Professional Development Track

Arlesa Shephard,
SUNY Buffalo State College

Textile Literacy: Implementing Inquiry-Based Learning in a Basic Textile Class
Social/Psychological Aspects Track

Alyssa Adomaitis, The New York City College of Technology, CUNY; Diana Saiki, Ball State University; and Kim K. P. Johnson, University of Minnesota

Relationships Between Dress and Gender in a Context of Cultural Change
Sustainability/Social Responsibility Track

Annie Williams and Nancy Hodges, University of North Carolina at Greensboro

Generation Z and Socially Responsible Fashion Consumption: Exploring the Value-Action Gap
Rebekka Navas, Hyo Jung (Julie) Chang, and Samina Khan, Texas Tech University

Sustainability Transparency and Trustworthiness of Blockchain: A Comparison of Generations X and Y Fashion Customers
Because it is green or beautiful? Consumer's perceived value of a unique type of sustainable packaging, store evaluation, and store patronage intentions
Sustainability/Social Responsibility Track

Savanah Adler, Shu-Hwa Lin, and Ailee Antipala, University of Hawai‘i at Manoa

Bacterial leather for local sustainable fashion
Textile & Apparel Industries Track

Huicheng (Jeff) Wu, Nancy Hodges, and Jin Su, University of North Carolina at Greensboro

Exploring the Impact of Apparel Suppliers' Affective and Cognitive Satisfaction on the Buyer-Supplier Relationship: A Power-Dependency Theory Perspective
Textile & Apparel Industries Track

Li Zhao, University of Missouri; Peng Sun, The Climate Corporation; and Muzhen Li, University of Missouri

Neo-Fashion: A Data-Driven Fashion Trend Forecasting System using Machine Learning through Catwalk Analysis
Textile/Apparel Science Track

Bahrum Prang Rocky and Amanda J. Thompson, The University of Alabama

Modified Techniques to Detect Antibacterial Activity of Bamboo and Natural Bamboo Fiber
Textile/Apparel Science Track

Saloni Purandare, David Prawel, and Yan Vivian Li,
Colorado State University

3D Printing a Biomimetic Shark Skim Fabric Swatch with Improved Riblet Structure
No winners in other tracks
Best Paper Awards
– Sponsored
ATEXINC Award for Innovation in Textile Instruction

Arlesa Shephard, SUNY Buffalo State College

Textiles Literacy: Implementing Inquiry-Based Learning in a Basic Textiles Class
Intellect Books Research Award

Hyo Jung (Julie) Chang, Texas Tech University, Nancy Hodges, University of North Carolina at Greensboro, and Su-Jeong Hwang Shin, Texas Tech University

Exploring Caregivers' Clothing Choices for Individuals with Severe Alzheimer's Disease: An Application of the Theories of Self-Complexity and Choosing for Others