## TUESDAY, NOVEMBER 2

### JOINT KSCT / ITAA CONFERENCE

#### KSCT Poster Sessions

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<th>Time</th>
<th>Session</th>
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<tr>
<td>7:00 – 8:15 pm</td>
<td>KSCT / ITAA Poster Session 1</td>
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<tr>
<td>8:30 – 9:45 pm</td>
<td>KSCT / ITAA Poster Session 2</td>
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<tr>
<td>10:00 – 11:15 pm</td>
<td>KSCT / ITAA Poster Session 3</td>
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</tbody>
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WEDNESDAY, NOVEMBER 3
ITAA PRE-CONFERENCE PROGRAM

11:00 am – 12:15 pm  Career Fair
Universities and organizations with open job positions will meet with prospective applicants during this time.

11:00 am – 12:15 pm  Graduate Program Fair
Universities and programs will meet with prospective graduate students during this time.

12:30 – 1:45 pm  Graduate Student Fireside Chat
Dyese Matthews, Cornell University

PRE-CONFERENCE WORKSHOPS

12:30 – 1:30 pm  Workshop #1: Creative Scholarship: In Retrospect
Presenters: Diane Sparks, Colorado State University; Jean Parsons, University of Missouri
Registration Fee: $10/conference registrant
Description: The purpose of this session is to explore the creative scholarship programs of two highly successful designers within the field through the use of a retrospective exhibition and gallery talk.

1:30-4:00 pm  Workshop #2: Leading After a Global Pandemic
Presenter: Eulanda Sanders, Iowa State University – Chair, ITAA Administrative Leadership Committee
Registration Fee: $10/conference registrant
Description: During this interactive workshop the participants will: (a) discuss the challenges of leading after a pandemic, (b) outline the types of administrative challenges facing our programs following the recent pandemic, (c) identify support systems and mentorship resources for leaders after the pandemic.

12:30-3:30 pm  Workshop #3: TAPAC Curriculum Assessment Workshop
Presenters: Farrell Doss, Radford University – TAPAC President-Elect; Andy Reilly, University of Hawai’i at Manoa – TAPAC Past President; Cynthia Istook, North Carolina State University – TAPAC Secretary; Kim Hiller, Kansas State University – ITAA Liaison to TAPAC; Sanjukta Pookulangara, University of North Texas – TAPAC Board of Commissioners; Laurie Apple, University of Arkansas – Chair, ITAA Meta-Goals Update Committee
Registration Fee: $75/TAPAC affiliate program; $150/non-affiliate program. Number of individuals attending per program is not limited
and at no additional cost, however, registration is required. All workshop participants must also be registered for the ITAA virtual conference.

Description: The workshop will assist programs with development of learning outcomes assessments related to the ITAA Meta-Goals in the context of TAPAC accreditation. Bloom's Taxonomy will be incorporated into the assessments.

2:30 – 3:45 pm

New Attendee Welcome
Byoungho Ellie Jin, North Carolina State University

WEDNESDAY, NOVEMBER 3
WELCOME TO 2021 ITAA ANNUAL VIRTUAL CONFERENCE

4:15 – 4:30 pm

Conference Co-Chair Welcome
Huantian Cao and Hye-Shin Kim, University of Delaware

4:30 – 5:00 pm

President’s Address
Byoungho Ellie Jin, North Carolina State University

CONCURRENT SESSION 1

5:30 – 6:45 pm

Judge This Shirt By Its Cover: An Analysis of Slogan T-shirts Worn by Black Women Millennials for Social Equity

Moderator: Jane Smith

Des Moines Gay Men’s Chorus, Queer Spaces, Collectives Styles, and Activist Dress, 2001-present

Ethel Wallace: Forgotten Histories of Batik and Fashion

“Indian” Lacemaking: Addressing the Appropriation and Exploitation of Indigenous Labor within American Fashion
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<th>Presentation</th>
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<tr>
<td>5:30 – 6:45 pm</td>
<td>Concurrent Session 1.2</td>
<td>Fashion Shopping with Voice-Activated Assistants: A Phronetic Iterative Approach</td>
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<td></td>
<td>MGT-Merchandising/Retailing I. Management</td>
<td>What Drives Competency-based and Integrity-based Trust in Voice Assistants?</td>
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<td>Use of Voice, 3D and Robotic Technologies in Retail</td>
<td>Dreams Really Do Come True: How 3D Technology Will Shake the Future of Online Retailing</td>
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<td>Moderator: Jane Smith</td>
<td>Trust in Humanoid Robots in Footwear Stores: A Crisp-Set QCA Model</td>
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<td>5:30 – 6:45 pm</td>
<td>Concurrent Session 1.3</td>
<td>Coping with Covid-19: How Resilient Consumers Adjust Clothing Consumption During the Pandemic</td>
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<td>CB-Consumer Behavior</td>
<td>A Tale of Two Pandemics: A Pilot Study on COVID-19 Restrictions and Apparel Sales Growth in California and Texas</td>
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<td>COVID-19 and Fashion Consumption</td>
<td>How COVID-19 has Shaped Gen Z’s Fashion Consumption Values?</td>
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<td>Moderator: Jane Smith</td>
<td>The New Normal: An Exploratory Study of Consumer Perceptions of Sustainable Consumption Amid a Global Pandemic</td>
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<td>5:30 – 6:45 pm</td>
<td>Concurrent Session 1.4</td>
<td>Proactive Advocacy for the Textiles and Apparel Discipline</td>
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<td>Special Topic</td>
<td>Presenters: Jennifer Johnson Jorgensen, University of Nebraska-Lincoln; Andy Reilly, University of Hawai‘i at Manoa; Ann Paulins, Ohio University; Melody LeHew, Kansas State University</td>
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<td>Realignment and threat of elimination is a reality for textile and apparel programs. Effective and essential strategies for being proactive (rather than reactive) advocates for our profession will be presented.</td>
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<tr>
<td>5:30 – 6:45 pm</td>
<td>Concurrent Session 1.5</td>
<td>A Braided Approach to the Development of Textile Print Designs for NICU Mothers' Kangaroo Care Garments</td>
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</table>
Poster Session
DPD-Design/Product Development
Innovation and Interdisciplinary Approaches in Apparel Product Development

Don’t Worry She’ll Put It in Her Faux-Pocket: Gendered Differences in Pocket Availability and Function in Children’s Wear Bifurcated Garments

Flower Prints: A Value-Added Application for Floral Waste

From Behind-The-Scene to the Stage: A Review of the Nonwoven Application in Fashion Design

Implementation of Complex Systems in Fashion Design Creation Using Artificial Intelligence

Implementing a Design Process Framework for the Creation of Sustainable Wearable Art

National Soccer Jerseys: Canadian Perspectives on Material Culture and Design

New Thinking about Blockchain in the Fashion Industry

Sustainability in Footwear Product Development: A Case Study

Thermal Energy Generating Activewear Designs for Millennials

Towards the Development of an Apparel Design Framework for Circus Costume


Using TinkerCAD to Teach Students to Visualize a 3D Form: A 3D Printed Collection of Wearable Objects
What Do Breastfeeding Mothers Want to Wear: Understanding the Issues and Needs of Breastfeeding Mothers to Create a Marketable Design

5:30 – 6:45 pm
Concurrent Session 1.6
Design Exhibit 2

CONCURRENT SESSION 2

7:00 – 8:15 pm
Concurrent Session 2.1
TAS-Textile/Apparel Science

Design for Safety and Protection
Moderator: Jane Smith

Cloth Face Mask Fit and Functionality for Children 4-6 Years Old

Design of the Soft Ankle Support (SAS) for Children with Ankle Instability

Differences in Foot Measurements Between Female and Male Firefighters

Usability of Alternative Protective Facemask Designs: Response to Non-Traditional Mask Components

7:00 – 8:15 pm
Concurrent Session 2.2
MRK-Merchandising/Retailing

Emerging Issues in Branding and Advertising
Moderator: Jane Smith

The Influence of Interactive Social Media Advertising on Consumer Experience and Fashion-Product Brand Evaluation

Misleading, Not False - The Risks of Deception and Hypocrisy

Understanding Online Second-Hand Luxury Fashion Shopping Motivations and Perceived Value Among Young Adult Consumers

Investigating User-Generated Short Videos: The Impacts of Perceived Fit and Perceived Novelty on Immersion and Consumer Surprise
7:00 – 8:15 pm
Concurrent Session 2.3
PED-Pedagogy And Professional Development
Diversity and Inclusion
Moderator: Jane Smith

Fashion, Culture, History, and Social Justice: A New Minor to Dismantle Systematic Oppression in Textile and Apparel Curriculum
Empathic Design Approaches for the Development of Adaptive Wear
Mapping Adaptive Apparel Scholarship in the Clothing and Textile Discipline
Scholarship of Teaching and Learning (SOTL) on Adaptive Apparel Design Projects in Higher Education: Analysis and Recommendations for Future Work

7:00 – 8:15 pm
Concurrent Session 2.4
TAI-Textile and Apparel Industries
Design and Manufacturing Innovations in the Textile and Apparel Supply Chain
Moderator: Jane Smith

A Case Study Exploring Adaptive Apparel Design Innovations as Key Competitive Resource for the Adaptive Apparel Market
Prediction of Stitch Length from QAP Setting of a Circular Knitting Machine: A Case Study
Technology Adoption in the Apparel Industry of Bangladesh: A Qualitative Case Study
Where are the 3D Knitting Jedis?

7:00 – 8:15 pm
Concurrent Session 2.5
Special Topic
International Membership in TAPAC: Who, Why, and How?
Preseneters: Andy Reilly, University of Hawai‘i at Manoa; Farrell Doss, Radford University; Keunyoung Oh, SUNY Buffalo; Sanjukta Pookulangara, University of North Texas, Elizabeth (Missy) Bye, University of Minnesota; Carol Warfield, TAPAC Executive Director

TAPAC invites interested faculty from international programs and faculty with international program experience to join in a dialogue related to TAPAC Affiliate Program membership and TAPAC Accreditation for international programs.
7:00 – 8:15 pm
Concurrent Session 2.6
Poster Session
SPA– Social/Psychological Aspects

Body Coverage for Safety, Therapy, Attitudes in a Changed Climate

Are You Satisfied with Your Hospital Gown?: Understanding Patients Satisfaction Toward the Hospital Gown

Compensatory Consumption During a Pandemic: Uncertainty Avoidance and Fashion Innovators

Conceptualization of Retail Therapy (RT) and Body Image Distress among Cancer Patients

Consumer Reactions and Attitudes in the Pandemic Era

Fashion Designers Identity Self-Verification through Social Media Engagement

Identifying the Relationships between Retail Therapy (RT), Exercise, and Physical Fitness

Influence of COVID-19 on Changes in Dressing Behaviors of US Adults

Mask Wearing Attitudes and Beliefs

Weight Preoccupation, Self-Objectification, and Body Satisfaction among Overweight Mid-Life Women: Pre- and Post- Intervention Assessment

8:30 – 10:00 pm

Legacy Meeting

JOINT KSCT / ITAA CONFERENCE
KSCT Oral Session
8:30 – 9:45 pm
KSCT Oral Session 1

10:00 – 11:15 pm
KSCT Oral Session 2
## CONCURRENT SESSION 3

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<thead>
<tr>
<th>Time</th>
<th>Concurrent Session 3.1</th>
<th>Concurrent Session 3.2</th>
<th>Concurrent Session 3.3</th>
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<tr>
<td>11:00 am – 12:15 pm</td>
<td>Workflow Analysis to Understand Ease of Importing, Stitching and Dressing Existing N95 Mask Patterns with Current 3D Apparel Modeling Software Programs for Sizing and Fit</td>
<td>Workflow Analysis to Understand Ease of Preparation and Importation of 3D Exemplar Head Scan Data to 3D Apparel Modeling Software Programs for N95 Mask Sizing and Fit</td>
<td>Value Co-Creation and Co-Destruction Potentials in Adopting Humanoid Service Robots in Apparel Stores</td>
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<td><strong>Emerging Issue for Mask Design and Product Development</strong></td>
<td>Willingness to Wear Design-Oriented Masks: Understanding Mask Wearing Practices through Demographic Variables for Prototype Development</td>
<td>To Disclose or Not to Disclose? Fashion Brands’ Strategies for Transparency in Sustainability Reporting</td>
<td>Rhetorically Listening to Vogue’s Coverage of Sustainability</td>
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<td><strong>Moderator: Jane Smith</strong></td>
<td>Development of Novel Face Masks for Children: A Study on User Preferences Over Time</td>
<td>The Effects of Brand Emotion and Action Desire on Sustainable Consumer Behavior: The Moderating Roles of Gender and Sustainability Motivation</td>
<td>A Preliminary Systematic Literature Review of Sustainable Fashion within Retail</td>
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**TUESDAY, NOVEMBER 4**

**CONCURRENT SESSION 3**

- **Workflow Analysis to Understand Ease of Importing, Stitching and Dressing Existing N95 Mask Patterns with Current 3D Apparel Modeling Software Programs for Sizing and Fit**
- **Willingness to Wear Design-Oriented Masks: Understanding Mask Wearing Practices through Demographic Variables for Prototype Development**
- **Development of Novel Face Masks for Children: A Study on User Preferences Over Time**
- **To Disclose or Not to Disclose? Fashion Brands’ Strategies for Transparency in Sustainability Reporting**
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- **A Preliminary Systematic Literature Review of Sustainable Fashion within Retail**
- **Value Co-Creation and Co-Destruction Potentials in Adopting Humanoid Service Robots in Apparel Stores**

Times shown in Eastern Daylight Time (EDT USA)
**Smart Technology and Consumer Behavior**

Moderator: Jane Smith

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<td>11:00 am - 12:15 pm</td>
<td>Concurrent Session 3.4</td>
<td>Consumers’ Responses to AI-Designed Clothing: The Role of Perceived Authenticity</td>
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<td>An Integrative Framework Capturing Consumers’ Aesthetic Consumption Experiences of Smart Apparel</td>
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<td>Does Augmented Reality Really Engage Consumers? Exploring AR Driven Consumer Engagement</td>
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11:00 am – 12:15 pm Concurrent Session 3.5 Poster Session

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<td>11:00 am - 12:15 pm</td>
<td>Craft and Social Media: Sites of Knowledge Production and Consumption</td>
<td>How Confidence in the Government Boosted Status Shopping during COVID-19: A Cross-Cultural Study</td>
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<td>Fashion in Transit, A Multi-modal Exhibition Exploring the Symbiotic Relationship Between Transportation and Fashion</td>
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<td>Korean Fashion Design Scholars Use of Cultural Heritage in Their Creative Scholarship</td>
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<td>Professional Development of Curators and Collection Managers of Historic Textile and Clothing Collections: A Conceptual Framework</td>
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<td>The Cultural Meaning of Bralessness to Consumers: Feminism, Freedom, and Challenge</td>
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<td>The Racial and Cultural Effects on Willingness to Wear a Facemask in the Time of COVID-19</td>
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"They love the culture, but not the people": A Content Analysis of Fashion Designers’ and Brands' Cultural Appropriation Claims in Media from 2013 to the Present

To Be Your True Self, or Not To Be? - Authenticity Constructs as Projected Through Sponsored, Affiliate, and Non-Sponsored Videos in the YouTube Beauty Community

Virtual Costume and Clothing Window Display Exhibition

11:00 am – 12:15 pm
Concurrent Session 3.6
Design Exhibit 3

CONCURRENT SESSION 4

12:30 – 1:45 pm
Concurrent Session 4.1
SPA-Social/Psychological Aspects

The Effects of Racial Microaggressions on Consumer Emotions and Behaviors: Focusing on Asian Americans


Women University Administrators: Dress Choices and Meanings

The Impact of Imprisonment on the Relationship Between Clothing and Identity of Incarcerated People

12:30 – 1:45 pm
Concurrent Session 4.2
MGT-Merchandising/Retailing I. Management

Throw Out the Instructions: How Small Retailers Are Shaping Their Omni-Channel Approach

Student Perceptions of Apparel Rental Services
**Omnichannel Retailing and Innovative Service Formats**

Moderator: Jane Smith

- Customer’s Perspective on Service Configuration Quality in Omnichannel Fashion Department Store
- Channel Service Integration, Customer Experience, and Trust in Online Shopping in the Eye of Beauty Customers

**12:30 – 1:45 pm**

Concurrent Session 4.3

PED-Pedagogy and Professional Development

Virtual Learning During COVID-19

Moderator: Jane Smith

- Virtual Guest Speakers in Fashion Courses: Student Experiences and Expectations
- Being Real about Teaching Virtual: Comparing Academic and Industry Views on Technology Integration and Skill Development
- Teaching During a Pandemic: A Pedagogical Reflection of Students’ Challenges in Online Learning During COVID-19
- Exploring Student Experiences and Virtual Learning in Apparel and Textiles Curriculum During the COVID-19 Pandemic

**12:30 – 1:45 pm**

Concurrent Session 4.4

Special Topic

Disseminating and Reviewing Design Research

Presenters: Elizabeth Bye, University of Minnesota; Sherry Haar, Kansas State University; Chanjuan Chen, University of North Texas; Kim Hahn and Kendra Lapolla, Kent State University

This session highlights strategies to successfully disseminate and review Design Research. We look specifically at stronger research design, methodology, and manuscript preparation for design research and share an evolving framework.

**12:30 – 1:45 pm**

Concurrent Session 4.5

Poster Session

CB-Consumer Behavior

Smart Technology, Online Shopping and Social Influence

- A Shift in Paradigm: A Systematic Literature Review on Social Network Analysis Used in Apparel-Related Research
- An Exploratory Eye-Tracking Study of Consumers’ Online Purchasing Behaviors of Sustainable Apparel Products
- Barriers and Enablers for Adopting Virtual Reality and Augmented Reality in Apparel Retailing: Insights from Generation Z And Millennials
Can I Touch the Clothes on the Screen? The Touch Effect in Online Fashion Shopping

Consumer Characteristics and the Moderating Roles of Product Presentation in Online Apparel Impulse Buying Behavior

Consumers’ Perception and Adoption of Virtual Fitting Rooms (VFRs): A Generational Cohort Comparison

Does the Presence of a Face Influence the Number of Likes?

Gen Z Consumers’ Willingness to Pay Delivery Fee: An Indian Perspective

Gen Zs’ Intention to Return Product Online: A Regression Analysis of Young Indian Consumers

Korean Consumers’ Perception of Fashion YouTube Creators as Informants: Generation Cohort Comparisons

Post-Purchase Reviews: Owlet Smart Sock User Experiences

Resistance or Indifference to Smart Clothing

The Uses and Gratifications Model of Voice Shopping.

U.S. Apparel Consumers' Information Overload and Social Interaction on Social Media

What Draws Shoppers’ Attention? Exploring the Role of Consumer Evaluation of Store and Future Intention: An Eye-Tracking Study
12:30 – 1:45 pm
Concurrent Session 4.6
Design Exhibit 4

2:00 – 3:15 pm
Industry Keynote Speaker

CONCURRENT SESSION 5

3:30 – 4:15 pm
Concurrent Session 5.1
SPA-Social/Psychological Aspects
Cultural Diversity, Motivation and Choice
Moderator: Jane Smith
Just Say No to Compulsory Hijab: Exploring the Motivations and Meanings of Bad-Hijabi in Iran
Doing Religion and Constructing Identity Against a Backdrop Of Cultural Change: Experiences of Freedom In Public Dress Among Saudi Arabian Women
Wearing Social Justice: An Identity Theory Perspective of Black Lives Matter Apparel Among Non-Black Consumers
Perceptions Toward Female Fashion Model Size Diversity in Luxury Brand Runways

3:30 – 4:15 pm
Concurrent Session 5.2
SSR-Sustainability/Social Responsibility
Global Sourcing, Supply Chain and Sustainability
Moderator: Jane Smith
Exploring Sustainable Sourcing in the Apparel Industry: Perspectives from Bangladesh and China
Bangladeshi Young Consumers and Sustainable Apparel
The Effect of an Apparel Sustainability Index: A Conceptual Model and Propositional Inventory
Social Auditing in the Global Apparel Supply Chain: Challenges from an Emerging Economy Perspective
3:30 – 4:15 pm
Concurrent Session 5.3
CB-Consumer Behavior

Social Media, Zoom and Consumer Behavior
Moderator: Jane Smith

How Do Consumers’ Attitudinal Ambivalence of Trust and Distrust Toward Social Media Influencers Interplay and Influence Their Imitation Intention?

The Interplay of Cause and Fit on Consumer Responses to an Instagram Post

Understanding the Role of Instagram in Young Adult Consumers’ Purchase and Post-Purchase Evaluation Behaviors

Lights, Camera, Zoom: The Impact of Video Conferencing on Cosmetic Purchase and Use

3:30 – 4:15 pm
Concurrent Session 5.4

Student Best Paper
Moderator: Jane Smith

Doctoral 1st Place
Latina Millennial Mother’s Experience of Reshaping Motherhood Ideals: The Role of Fashion Mommy Influencers

Masters 1st Place
Consumers’ Evaluation of Environment Practices in the Textiles and Apparel Industry

Undergraduate 1st Place
“I Wish I Had Clothes that Worked for Me Like Everyone Else”: Female Consumers that Use Mobility Aids Experiences with Available Ready-to-Wear Clothing and the Fashion Industry

3:30 – 4:15 pm
Concurrent Session 5.5
Poster Session
TAS-Textile/Apparel Science

Textile Science and Engineering

A Hazard Simulation Study for PPE Contamination and Decontamination

Assessing Chemical Processing and Electrospinning as Alternative Textile Recycling Methods

Assessment of a Novel Antimicrobial Zinc Ion Fiber for COVID-19 Prevention in Nonwoven Face Coverings for Thermal Comfort Impacts in Healthcare Settings
Biodegradable Multi-layered Mask Prototype of Silk, Bio-cellulose, and Lyocell Nanofibers

Case Study of Durability, Abrasion Resistance, and Colorfastness to Crocking and Frosting on Faux Leather Fabrics

Colorfastness of Bicolor Sorghum Leaf Sheath on Hemp Fabric

Preparation and Characterization of Emulsion with Black Cumin (Nigella sativa) Oil

Seasonal Dyeing- Color Extraction from the Leaves and Catkins of Cottonwood Trees

Sustainable Leather Production Via Soda Fermentation

Textile Lab at a Distance

The Effect of Different Softening Agents on Optimization of Water Repellency in Jute Fiber

The Potential Use of PLA and Soft PLA in 3D Printing for Sustainable Wearables

Transitioning from Food to Textile: Training Subjective Sensory Panel to Evaluate Silk Fabrics Hand

3:30 – 4:15 pm
Concurrent Session 5.5
Poster Session
MGT-Merchandising/Retailing I. Management

A Conceptual Model of Antecedents to Para-Social Presence of Chatbots

Artificial Intelligence for the Fashion and Retail Industry: Insights From Network Analysis of the Previous Research
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<tr>
<th>Use of Retail Technologies to Serve Consumers</th>
<th>Can AI Match Human Experts? Consumer Evaluation Of AI-vs. Human-Curated Products</th>
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<tr>
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<td>Competing in the Digital Age: Understanding the Customer Experience of Department Stores through Mobile App Reviews</td>
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<td>Consumers Hedonic Shopping Motivations of Using Mobile Self-checkout in Fashion Retail Stores</td>
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<td>Consumer Response to a Radio-Frequency Identification (RFID) Technology-based Self-service Beauty Specialty Store: Moderating Effects of Consumer Traits</td>
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<td>Did COVID-19 Make Social Media More Imperative than Before? An Investigation of Small Retail Business Practitioners' Perceptions</td>
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<td>From Mass Customization to Mass Personalization: A Perspective of the Fashion Industry in China</td>
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<td>How Do Size Recommendation Service and Size Concerns Affect E-Shopping Satisfaction?</td>
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<td>Live Streaming E-Commerce: A New Way of Promoting Online Shopping in the COVID-19 Pandemic Era</td>
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<td>Live Streaming E-Commerce is Transforming Apparel Shopping: A Study of U.S. Consumers</td>
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<td>Should a Retailer Take a Political Stance on Social Media?: A Case Study of a Small Retailer’s Struggle Over Time</td>
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<td>Social Capital of the #VR Community Network for Digital Retailing: Structure Signature of a Twitter Network</td>
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<td>The Open Knowledge Platform for Advanced Application: Building a Digital Capstone Course in COVID-19</td>
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<td><strong>Who Wears What: Self-expressions and Cultural Appropriation?</strong></td>
<td>Consumer Religiosity, Cosmopolitanism and Ethnocentrism in Indonesia: Their Impact on Global Brand Preference and Purchase Intention toward Korean Cosmetics</td>
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<td>Women’s Islamic Modest Wear Fashion Brands in the US: Empowerment, Modernity, Self-Expression, and a Rising Market Demand</td>
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<td>Native American Designers' Perspectives on Cultural Appropriation</td>
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<td>Beyond Afros and Activism: Research Propositions from a Review of Dress and Identity in Black Feminism and Africana Womanism Literature</td>
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<td><strong>Diversity, Business Structure and Credibility Issues</strong></td>
<td>Lack of Diversity in Sale Associates as Stigmatized Identity Threat to Female Customers in an Apparel Store</td>
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<td>Moderator: Jane Smith</td>
<td>Corporate Deception and Consumer Negative Emotions</td>
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<td>Impact of COVID-19 on Micro Fashion Enterprises in West Virginia</td>
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<td>How do Bystanders’ Perceived Credibility of Consumer-to-Consumer Interactions for Webcare in Social Media Affect Brand Attitude?</td>
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<td><strong>Apparel Sourcing and Supply Chain Practices</strong></td>
<td>Which Apparel Sourcing Factors Matter?</td>
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<td>How Has COVID-19 Affected Apparel Exports from China, Vietnam, and Bangladesh?</td>
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with the Impact of COVID-19

Moderator: Jane Smith

Rethinking Global Textile and Apparel Supply Chain Management: Considering the Impact of the COVID-19 Pandemic

Understanding the Current Sourcing Process of Patient Gowns to Improve Patient Experience While Wearing the Garment

Advancing the Fibershed Movement: Building Relationships Among Scholars and Community Organizers

Centering Social Justice Pedagogy in Fashion Education

Enhancing Older Adults' Spatial Visualization Skills Via Virtual Pattern-making Module: Focusing on the Ethnic Background

Impact Challenge: Fashion with a Purpose

Incorporating High-Performance Cottons in Adaptive Clothing Design: Blended Pedagogical Approach

Integrating Sustainability in a Garment Construction Course

Presenting Design Collection About Mental Health Challenges: A Phenomenological Study of Fashion Majored Undergraduates' Experiences

Promoting an Understanding of Cultural Diversity: A Transparency in Teaching and Learning Approach

Staying Anxious or Being Optimistic? Understanding Apparel and Merchandising Students' Psychological Well-being During the Pandemic of COVID-19

Surviving the Budget Crunch: Increasing Faculty Productivity Without Faculty Burnout
Sustainability and Human Rights in the Business World: New Online Course Development

Sustainability and Transparency in the Global Cotton Supply Chain: A Practice-Based Experiential Learning Opportunity Tracing Stakeholder Opinion

The Micro-factory Model: A Case Study in Entrepreneurship, Slow Fashion, and Sustainability

Using Fashion Revolution’s Who Made My Clothes Campaign to Introduce Cotton Supply Chain Transparency to Upper-Level Apparel Undergraduates

Utilizing Textile Waste and Deadstock: A Design Driven Process Addressing the Potential of Scrap

4:30 – 5:45 pm
Concurrent Session 6.6
Design Exhibit 5

CONCURRENT SESSION 7

6:00 – 7:45 pm
Concurrent Session 7.1
DPD-Design/Product Development
Functional Apparel for Specialized Applications
Moderator: Jane Smith

Fiber Optic-embedded Gait-Tracking Insole for Detection of Toe-Walking in Children with Autism Spectrum Disorder

Analyzing Healthcare Worker’s Current Isolation Gown Features for their Safety and Protection

Smart Biometric Wearable System for Disaster Response: A Chromatic Triage System

Environmental Apparel Consumption as Social Consumption

Conceptualizing Consumers’ Decision-Making Process of Using Wearable Technology Through the Sustainability Lens

Influences of Utilitarian and Hedonic Motivations on Purchase Intention Via Green Delivery: Through the Lens of the Environmental Theory of Planned Behavior

An Application of Grounded Theory to Develop a Typology of Sustainable Apparel Consumer

Applied Learning and Case Studies: Preparing Students for the 21st Century

Peer Teaching as a Strategy to Promote 21st Century Skills in Apparel Technology Courses

The Impact of Instructional Effectiveness on Soft Skills Development among College Students: Mediating and Moderating Mechanisms

Application of Experienced Based Learning: Wardrobe Analysis Project

Zero Waste Dyeing? Application and Colorfastness of Spray Versus Vat Indigo Dyeing

Microfiber Shedding at Home Laundering: Evaluation of Washing Options for Clothing Made of Synthetic Materials
| 6:00 – 7:45 pm | Concurrent Session 7.5  
Poster Session  
CB-Consumer Behavior |
|----------------|----------------------------------------------------------|
| **Sustainable, Adaptive, and Slow Fashion and Issues with Fit** | A Longitudinal Study on Consumer Awareness of Sustainable Fashion  
Apparel Brands Social Cause Advocacy on Social Media: The Importance of Transparency  
Apparel Manufacturers’ Influence on Consumers with Green Apparel and Eco-label  
Are Cosmopolitans into Sustainable Apparel?  
Can It Be Bigger...and Better? Problems with and Potential for Men’s Big and Tall Apparel Manufacturers and Retailers  
Consumers’ Internal Causal Attributions about Problems in Finding a Good Fit and Relation to Body Esteem  
Disney Collaboration: The Moderating Role of Masstige Brand Types  
Its About Inclusion! Mining Online Reviews to Understand the Needs of Adaptive Clothing Consumers  
Relationship of Social Media, Social Influences and Eco-Friendly Behaviors for Gen Y vs. Z  
Secondary Sneaker Market: Investigating the Motives, Activities, Resources and Capabilities of the Triadic Framework for Collaborative Consumption |

Times shown in Eastern Daylight Time (EDT USA)
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<td>6:00 – 7:45 pm</td>
<td>Concurrent Session 7.6  Design Exhibit 6</td>
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<tr>
<td>8:00 – 9:15 pm</td>
<td>Industry Panel</td>
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<td>9:30 – 10:45 pm</td>
<td>Committee Meetings</td>
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*Segmenting Mass Customization Consumers: Demographic, Psychographic, and Sustainability Perspectives*

*The Online Apparel Shopping Experience of Blind Consumers*

*Understanding Chinese Young Consumers’ Acceptance of Clothing Subscription Rental Service*

*Unraveling Consumer Motivation to Shop Local: Clothing vs. Grocery stores*

*You Have to Buy It When You See It: Examining the Stash Practices of Apparel Home Sewers*
FRIDAY, NOVEMBER 5

11:00 am – 12:15 pm

Distinguished Scholar Lecture
Jung Ha-Brookshire, University of Missouri

CONCURRENT SESSION 8

12:30 – 1:45 pm

Basketball Shoes: Women’s Preferences and Purchasing Behavior

Inclusive Apparel Design Framework for Accommodating Clothing Needs of People with Different Levels of Reach, Dexterity, and Mobility Capabilities


Dynamic Body Models and Garments for Apparel Product Development: A Conceptual Model

12:30 – 1:45 pm

Designing Immersive Shopping Experiences Using Augmented Reality: The Moderating Role of Need for Touch and Shopping Goals

Virtual or Real? Try Before You Buy: Investigating Generation Z Consumers’ Responses to Luxury Brand Augmented Reality Application

Interactive Web Service and Risk Perception: Implication toward Virtual Try-On (VTO) Service

Tell Me Your TMI (Technology, Merchandise, and Information) in Virtual Reality

12:30 – 1:45 pm

Because I’m Worth It: An Exploration of Consumer Perceived Values in the Self-Gifting Experience
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<thead>
<tr>
<th>Time</th>
<th>Concurrent Session 8.4</th>
<th>Concurrent Session 8.5</th>
<th>PED-Pedagogy and Professional Development</th>
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<td></td>
<td>Preferences of Dress Design Elements for Mass Customization Targeting Women in the U.S.</td>
<td>Investigation of Thermal Comfort Properties of Firefighters’ Gloves: Effects Of Glove Type, Material, Size, and Wind Speed</td>
<td>Development of a Fashion-design Curriculum in South Korea Based on Artificial Intelligence</td>
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</table>
Meeting the Digital-Physical Mashups: Identifying Strategies in the Development of Apparel Design Capstone ePortfolios

Mock Interviews: Leveraging AI Technology to Enhance Professional Skills

Puppet Palooza: A Puppetmaking Collaboration Project

Retail Disruptions: Reimagining Visual Merchandising Using Community-Engaged Learning

South Plains Clothing Design Challenge: Applying Learning Outcomes Literature to the Development of Successful Apparel Design and Manufacturing Students

Teaching Artificial Intelligence in a Fashion Merchandising Course

Teaching Illustration Through Synchronous Online Studio During COVID-19: Reflections and Best Practices

The State of Fashion Design Pedagogy: Current Academic Landscape

Trust the Process: A Collaborative Approach to Teaching the Design Process in Two Fashion Design Courses

12:30 – 1:45 pm
Concurrent Session 8.6
Design Exhibit 7

2:00 – 3:15 pm
Industry Keynote Speaker

CONCURRENT SESSION 9
3:30 – 4:45 pm
Concurrent Session 9.1
CUL-Culture

Bridging the Gaps between the Socio-Political Context and the Lived Experience

Moderator: Jane Smith

Attitudes Towards Wearing Masks Among Young Adults

Bauman and the Unbearable Lightness of Fashion

Dressing with Dignity: The Choreography of Assisted Dressing in Long-term Eldercare Facilities

Cancel Couture? Does Racism in Luxury Brands Impact Rappers?

3:30 – 4:45 pm
Concurrent Session 9.2
SSR-Sustainability/Social Responsibility

Corporate Social Responsibility

Moderator: Jane Smith

Pretension of Morality -- Stakeholders, Shared Values, and Perceived Corporate Hypocrisy

Maquiladora Calidad de Vida Laboral: Qualitative Examination of Quality of Working Life and the United Nation’s Sustainable Development Goals for Women in the Salvadoran Textile and Apparel Supply Chain

Role of Auditor Experience in Reporting (Non) Discrimination – A Cluster Analysis Approach

Green Message Framing Effects on Social Media Engagement: Moderating Role of Morality Traits

3:30 – 4:45 pm
Concurrent Session 9.3
PED-Pedagogy and Professional Development

The Industry Experience

Moderator: Jane Smith

Active Entrepreneurship Learning: An Industry-Specific Consulting Experience for Apparel and Hospitality Students

Teaching Machine Knitting During a Pandemic and Beyond: The Bond Secret

The Friendly Shark Tank: Mentoring Student Entrepreneurs Using Product Pitches

B2C Customer Service in Retail Environments: Best Experiential Learning Practices
3:30 – 4:45 pm
Concurrent Session 9.4
Special Topic

Overcoming Online Survey Data Quality Challenges in Using Qualtrics, Amazon Mechanical Turk, and Prolific
Presenters: Kyuree Kim, Ann-Marie Fiore, and Te-Lin (Doreen) Chung, Iowa State University; Olivia Johnson, University of Houston; Srikant (Sri) Manchiraju, Florida State University

This session addresses challenges regarding online survey sampling methods and provides information on how to improve the quality of data from three digital sampling services: Qualtrics, MTurk, and Prolific.

3:30 – 4:45 pm
Concurrent Session 9.5
Student Best Paper

Doctoral Runner-Up
The Adaptive Design Innovations that Catalyzed the Adaptive Apparel Market

Masters Runner-Up
Conceptual Development of a Fashion-Forward Garment Aimed to Ease Anxiety Through Fidget Components

Undergraduate Runner-Up
Can we Work This Out? An Examination of the US Activewear Industry Through the Lens of the COVID-19

3:30 – 4:45 pm
Concurrent Session 9.6
Poster Session
CB-Consumer Behavior

Current Issues, The Pandemic Influence and the New Normal in Consumer Behavior

Compensatory Consumption Behavior as a Coping Strategy for COVID-Stress

Consumers’ Local Retailer Support During and After the Pandemic: Empathy-Altruism Hypothesis Perspective

Coping With the COVID-19 Pandemic Crisis by Self-Gifting: A Conceptual Framework

Do Face Masks Really Meet Consumers’ Expectations? Addressing Consumers’ Post-Purchase Concerns and Criteria of Face Masks by Using Natural Language Processing
Fear of COVID-19 Stimulates Panic Buying or Compulsive Buying?

Feeling Disconnected: Protection Motivation and Acceptance of Online Shopping During COVID-19

How do Millennials Define Luxury?

Investigating the Link between Appearance-Related Self-discrepancies and Retail Therapy Shopping Behavior Through Emotional Route

Preliminary Investigation of the Double Consciousness of Black Millennial Consumers in Retail Shopping Experiences, and Influences on Consumer-Related Decisions

The Impact of COVID-19 on Apparel Consumers' Channel Selections and Omni-Channel Shopping Behaviors

The Impact of Retailers' Bankruptcy Filing on Consumer Perceptions and Behaviors

The Impact of Scarcity During the COVID-19 Pandemic on Consumer Psychological Well-Being and Hoarding Behavior

Understanding Consumers’ Perceived Values of Mass-Customized Dress Shirts During COVID-19 Pandemic

Why Buy Used Clothing During the Pandemic? Examining the Impact of COVID-19 on Consumers’ Secondhand Fashion Consumption Motivations

CONCURRENT SESSION 10

5:00 – 6:15 pm
Concurrent Session 10.1
SPA-Social/Psychological Aspects

Dress and Its Effect as Employees Work-from-Home During COVID-19
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<td>Concurrent Session 10.2 MGT-Merchandising/Retailing I. Management</td>
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<td><strong>Pandemic and Beyond</strong></td>
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<td>Exploring How People Express Their Identities During the COVID-19 Pandemic</td>
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<td>Zoom and Active Learning: Oxymorons?</td>
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<td>Motivations for Mask Making and Donating</td>
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<td>5:00 – 6:15 pm</td>
<td>Concurrent Session 10.3 PED-Pedagogy and Professional Development</td>
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<td><strong>Creating Attention and Efficiencies in the Retail Supply Chair</strong></td>
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<td>Can Live Stream Reduce Fashion Consumers’ Uncertainty?</td>
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<td>Understanding Brick-and-Mortar and Live Stream Shopping Experience</td>
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<td>Responsive and Efficient Retail Supply Chain Management</td>
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<td>Who are the Business Influencers? The Underlying Relationship between Employees and Strategic Retail Change</td>
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<td>Audio-Based Social Networking Platform Utilization for Entrepreneurial Strategy Development</td>
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<td>5:00 – 6:15 pm</td>
<td>Concurrent Session 10.4 Poster Session</td>
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<td><strong>Enhancing Disciplinary Pedagogy</strong></td>
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<td>Teaching Fashion History Wild and Free: How We Dropped Our Textbooks and Improved Student Learning</td>
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<td>Utilizing a Theoretical Framework for the Creative Process of Theatrical Costume Design in a Fashion History Course</td>
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<td>Set Up for Success: Creating an Online Image Database to Enhance Learning in a Dress History Course</td>
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<td>Engaging Students with a US Sheep and Wool Course-Based Undergraduate Experience at a Hispanic-Serving Institution</td>
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<td>Apparel Supply Chain Transparency: Where is the Weakness? A Case Study on VF Corporation</td>
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SSR-Sustainability/Social Responsibility

Sustainable Fashion Industry and Consumers

**Sustainability Supplier Scorecard Assessment Tools: A Comparison Between Apparel Retailers**

Can Explicitly-Stated Environmental Benefits Alleviate the Effects of Consumers’ Concerns on Ambivalence and Hesitation Toward the Fashion Sharing Economy?

Tell the Consumers How Sustainable Apparel Meets Their Needs and They will Buy it!

Wearables’ Sustainability-Related Challenges through Examining Smartwatch Users’ Post-Purchase Online Reviews

Engaging with Sustainability: Comparing Consumers Visually-Based and Text-Based Social Media Engagement with Fashion Brands

**Organic Consumption: The Influence of Risk Perception, Efficacy, and Product Types**

What Affects the Patterns of Used Clothing Exports?

**Plus Size Intersectional Identity and Sustainable Apparel**

Upcycling with Artisans: Proposed Strategies for Production

Effects of Cause and Disclosure on Attitudes toward an Instagram Post: Does the Influencer’s Race Matter

“I’m Not Feeling Comfortable About My Favorite Brand”: An Examination of How Environmental Versus Labor Issues Influence Consumer Perceptions of Fashion Brands

What Do We Know? How Do We Act? Consciousness Toward Sustainable Fashion Among College Students
Innovative Social Enterprises in the US Fashion Industry Addressing Global Social Issues: An Analysis of Business Models through a Multi-Case Study

Mass Customized Apparel Consumers and Sustainability: A Starting Point to Guide Future Research

A Conceptual Framework for Apparel Firms' Adoption Intention of 3D Apparel Visualization Software: Moderating Effects of Organizational and Environmental Factors

Analyzing the Competitiveness of Industrial Hemp: Perspectives for the United States Industrial Hemp Industry

Buyer-Seller Relationship Moderators: The Role Of Firm Performance in Shaping General Apparel E-Sourcing Experience


Entrepreneurial Ecosystem Research in the Textile and Apparel Industry

Examining the Impact of Buyer Power on Supply Chain Performance: The Mediating Effect of Supplier Satisfaction

Exploring Barriers to a Sustainable and Regional Fibershed in the Central Plains of the United States

Exploring Traceability for Sustainable Apparel Value Chain: Insights from Multiple Cases

Fashion Entrepreneurship Research: A Comprehensive Review and Future Directions

5:00 – 6:15 pm
Concurrent Session 10.5
Poster Session
TAI-Textile and Apparel Industries

Trending Topics in the Textile and Apparel Industry
The Effect of COVID-19 on Firm Performance in the U.S. Textile and Apparel Industry

The Impact of Covid-19 on the Indian Apparel Export Industry: A Qualitative Exploration

The Jewelry Industry and COVID-19: A Content Analysis on Crisis Management

Understanding the Paradigm Shift to Fashion Big Data Analytics

What Factors Shape Textile and Apparel Regional Trade Patterns?

5:00 – 6:15 pm

Concurrent Session 10.6
Design Exhibit 8

5:00 – 6:15 pm

Concurrent Session 10.6
Design Exhibit 8

CONCURRENT SESSION 11

6:30 – 7:45 pm

Concurrent Session 11.1
SPA-Social/Psychological Aspects

Paddles, Strap-Ons, Latex, and Leather: Negotiations of BDSM

Womens Dress, Embodiment, and Bodies in Motion through Spatial-Temporal Dynamics

In Pursuit of Happiness, Inclusivity and Visibility

People Like Me in Social Media: Visibility, Representation, and Plus-Size Fashion Vloggers on YouTube

Moderator: Jane Smith

Steps Toward Inclusivity: The State Of Diversity in the Foundation Cosmetics Industry

How Happy are the Retail Employees? A Multidimensional Measure of Employee Happiness
6:30 – 7:45 pm  
Concurrent Session 11.2  
SSR-Sustainability/Social Responsibility  
Moderator: Jane Smith

**Sustainability, Retailing and Manufacturing**

7 R’s of Sustainable Packaging Framework – Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry

External Factors that Impact Apparel Repurposing Practice: Relationships Between Factors and Repurposing Levels

Natural Dyes in the United States: An Exploration of Natural Dye Use Through the Lens of the Circuit of Style-Fashion-Dress

Investigating Online Second-Hand Fashion Reselling Experience: The Case of Depop.com

6:30 – 7:45 pm  
Concurrent Session 11.3  
CB-Consumer Behavior  
Moderator: Jane Smith

**Online and Omnichannel Shopping**

Role of Consumer Traits on Intention to Use Virtual Wardrobe

Exploring Risks and Benefits of Cross-Border E-Commerce Consumption: A Qualitative Investigation of Chinese Consumers

Amazon’s Influence: The Online Apparel Purchase Intention of Amazon Prime and Non-Prime Shoppers

Examining the Relationship between Beauty, Body Image, and Trust in Omnichannel Beauty Retailers

6:30 – 7:45 pm  
Concurrent Session 11.4  
TAS-Textile/Apparel Science  
Moderator: Jane Smith

**Novel Design and Evaluation**

Chemical Effects of Laundry Additives on Surface Resistivity of E-Textiles

A Comparison and Validation of Traditional and Three-Dimensional Anthropometric Methods for Measuring the Hand through Reliability, Precision, and Visual Analysis

Comparison of Digital Printed Fabrics’ Colorimetric Attributes Based on Pretreatment Methods
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<td>11.5</td>
<td>Holistic Sensory Evaluation Method for Assessment of Novel Materials and Apparel Products</td>
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<td>UG Posters</td>
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<td>Affecting YouTube Lifestyle Influencers on Trust and Brand Awareness</td>
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<td>Sustainability, Social Media, and Trends Related to COVID-19 Pandemic</td>
<td>An Examination of Fashion Influencers Participation in Racial Equity Movements on Social Media During the Summer Of 2020</td>
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<td>An Exploration of Sustainable Athleisure Design for Plus Size Women Older Than Thirty-Five</td>
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<td>#Burnberry: A Case Study of Consumer Backlash Through Social Media</td>
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<td>Fast Fashion and Sustainability: Generation Z and Millennials Disconnect Between Environmental Concerns and Purchasing Habits</td>
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<td>Grow Mississippi: Fostering Entrepreneurship Among Fashion Design and Merchandising Students.</td>
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<td>Growing Clothes: Creating Textiles from Plants</td>
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<td>Mask Tracks: An On-campus Observation of Style, Function, and Behavior</td>
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<td>Packaging Apparel in Sustainability: The Flourishing Green Packaging Movement</td>
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<td>Society: The Body-Positive Instagram Influencer's Ever-Present and Looming Enemy</td>
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<td>Sustainability in the Apparel Industry: Exploring Buying Behaviors of Consumers from Four Generational Cohorts</td>
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Technology Discovery to Improve the Design Process for Seamless Knitted Sports Bras

The Impact of COVID-19 on Rural Retailing: Building Upon Family Recovery Models to Guide Business Resilience

What Do People with Type 1 Diabetes Want? An Exploration of Diabetic-Friendly Athleisure Design

Why do Millennials and Generation Z Love the Second-Hand Luxury Products despite the COVID-19 pandemic?

6:30 – 7:45 pm
Concurrent Session 11.6
Design Exhibit 9

8:00 – 9:15 pm
Board Meeting
SATURDAY, NOVEMBER 6

CONCURRENT SESSION 12

11:00 am – 12:15 pm
Concurrent Session 12.1
DPD-Design/Product Development

Innovative Product Design and Development

Moderator: Jane Smith

Comparison of Actual and Virtual Pressure of Athletic Clothing in Active Poses

Digital Prototyping for Women’s Compressive Top for Strength Training

BeTA Pavilion - An Exploration of Knitted Textiles as Dynamic Structural Membranes in Architecture

Examining Crotch Lengths at the Trochanterion Plane by Using 3D Body Scanning to Suggest Considerations for Improving Sizing Of Absorbent Underwear Panels and Pads

11:00 am – 12:15 pm
Concurrent Session 12.2
CUL-Culture

Making the Cut: Design, Experience, and Application

Moderator: Jane Smith

Pre-cut Fabrics' Impact on the Quiltmaking Experience of Quilters Under 45

Evaluation of 3D Apparel Design Spatial Visualization Training for Cognitive Functioning Improvement of Older Adults: Cross-Cultural Comparisons

Fill Your Boots: A Pilot Study of Texas Custom Boot Makers

Co-Designing, Emotional Attachment, and Clothing Longevity of West African Women Dress: An Implication for Apparel Sustainability

11:00 am – 12:15 pm
Concurrent Session 12.3
CB-Consumer Behavior

Moral Responsibility and Consumer Values

Moderator: Jane Smith

I Can Talk: Corporate Moral Responsibility, Word of Mouth, and Shared Values

An Ethnographic Study of Collaborative Consumption: Examining Clothing Swapping
Consumer Evaluations of Mobile, Conversational Decision Aids for In-Store Shopping: Effects of Decision Strategy Implemened and Consumer Need for Cognition

“Are You Enough for Me?” The Effects of Variety Seeking and Product Attachment on the Brand Investment Model

Match (dot) edu: Finding Collaborators for a Successful Partnership, Peer-Mentorship, and Friendship for Junior Faculty
Presenters: Te-Lin (Doreen) Chung, Iowa State University; Olivia Johnson, University of Houston; Adrienne Hall-Phillips, Worcester Polytechnic Institute; Michelle Child, University of Tennessee; Delisia Matthews, North Carolina State University; Tiffany Blanchflower, East Carolina University

The purpose of this special topic session is to share the panelists’ experience of navigating through these challenges faced by junior faculty and advancing their academic career through multi-institutional peer-collaborations.

An Experimental Pilot Study: Challenging Textiles (Sheer and Featureless Fabric) in Use of Photogrammetry System

Analyzing 20 Years of Insubstantial Change in ASTM D4910: Calling for Modernity and Transparency in the Infant Body Sizing Standards Development Process

Challenges to Examining the Evolution of Measurement Values in Infant Body Sizing: Highlighting the Necessity of Transparent Procedures in ASTM D4910

Digital to Physical Garment Development: Evaluation of Custom Avatar and Bra Development using CLO 3d

Exploring Mask Design Process for the COVID-19 Pandemic

Mask Design Research at the Time of COVID-19

Performance of Super Imposed and Lap Felled Seam Strength in Different Types of Sewing Machine for Woven Shirt Side Seam

Reclassifying Rectangle Body Shape Using Unsupervised Machine Learning Algorithms

Sports Bras for Young Arthritic Women: Required Features and Functions

The Decision to Sew: Making Face Masks during COVID-19 Pandemic

The Endurance Time to Loss of Finger Dexterity with Protective Gloves: Effects of Glove Type, Air Temperature, and Wind Speed

Three-layered Shapewear Fabrics and the Influence on Thermal Comfort Property

11:00 am – 12:15 pm
Concurrent Session 12.6
Design Exhibit 1

12:30 – 1:45 pm
Business Meeting / Town Hall

1:45 – 2:00 pm
Welcome to Denver