

2020 ITAA Fellow - Andrew Reilly



Andy Reilly, PhD, is a professor in the Fashion Design and Merchandising program at the University of Hawai'i, Mānoa, where he has taught 22 different courses with the two staple courses being Introduction to the Fashion Industry and Culture, Gender and Appearance (cross-listed with Women's Studies). His research falls two streams: 1) The behavior aspect of appearance including projects on gender, sexuality, victimization, internalized homophobia, and body image; and 2) The emerging scholarship on post-postmodernism and its relation to fashion trends and androgynous presentations among men. He is the founding editor of an academic journal published by Intellect, *Critical Studies in Men's Fashion*, which is the only academic journal to focus solely on menswear. He is also the current Associate Editor for the Social-Psychological track in the *Clothing and Textiles Research Journal*. In addition, he has authored, co-authored, and co-edited several books on behavioral aspects of appearance (*Crossing Gender Boundaries: Fashion to Create, Disrupt, and Transcend*; *The Meanings of Dress* 3rd and 4th editions; *The Men's Fashion Reader*; *Key Concepts for the Fashion Industry*; and *Honolulu Street Style*) which have been adopted by various university programs for their curriculum. He co-produces and hosts a local television show, *Hawai'i Fashion Now*.