

# ITAA NEWSLETTER



International Textile  
and Apparel Association

The Global Organization of Textile & Apparel Scholars



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## 2013 ITAA Election Results

By Kathleen Rees, 2013 ITAA Nominating Committee Chair

On behalf of the ITAA Nominating Committee, I am pleased to announce the results of the 2013 ballot. Congratulations are extended to the following ITAA members who were elected by majority vote of the membership for each of the following offices:

Elizabeth (Missy) Bye - 2014 President-elect; Missy will serve as President during 2015 and as Counselor for 2016

Jane Hegland - Vice President of Planning

Andy Reilly - Vice President of Scholarship

Kathy K. Mullet - Treasurer

Sara Marckett and Jihyun "J" Kim – ITAA Nominating Committee-Members at Large



Elizabeth (Missy) Bye  
University of Minnesota



Jane Hegland  
South Dakota State University



Andy Reilly  
University of Hawaii, Manoa



Kathy K. Mullet  
Oregon State University



Jihyun "J" Kim  
Kent State University



Sara Marckett  
Iowa State University

We wish to thank all ITAA members who were willing to have their names placed on the 2013 ballot. We look forward to the continued engagement of these individuals in activities of the organization and will be pleased to have them consider serving our association now and in the future.

**2013 ITAA COUNCIL****President**

**Sherry Schofield**  
Kent State University

**President-Elect**

**Mary Lynn Damhorst**  
Iowa State University

**Treasurer**

**Marianne Bickle**  
University of South Carolina

**Secretary**

**Harriet McLeod**  
Kent State University

**Counselor**

**Kathleen Rees**  
Texas A&M University-Kingsville

**Vice President-Education**

**Jaeil Lee**  
Seattle Pacific University

**Vice President-Operations**

**Dee Knight**  
University of North Texas

**Vice President-Planning**

**Tammy Kinley**  
University of North Texas

**Vice President-Publications**

**Rinn Cloud**  
Baylor University

**Vice President-Scholarship**

**Ginger Woodard**  
East Carolina University

**Graduate Student Liaison**

**Casey Stannard**  
Oregon State University  
Ex-officio Member

**2013 Annual Conference Update**

By Sheri Dragoo and Wanda Cheek, 2013 Conference Co-Chairs



Welcome to New Orleans! Welcome to the 2013 ITAA Annual Conference, *Regeneration, Building a Forward Vision*. Immersed in a city full of treasure and heart, ITAA members are invited to soak in local culture, feast on fabulous regional foods, and hear from speakers on topics of regeneration and rebranding! Meeting planners have prepared a conference that is educational, fun-filled and dynamic. In a city that has demonstrated great flexibility and regrowth, the 2013 conference presents several schedule adjustments as well. From Tuesday pre-conference tours and workshops to Friday closing lunch with award presentations, ITAA has a full itinerary for you.

The *Fairchild Books* Mardi Gras Reception opens with a festive Tuesday evening of Jazz, Costume and a membership mask competition. Begin your preparations now to design or purchase a magnificent Mardi Gras mask and win a ticket to Wednesday evening's *Saks Fifth Avenue Key to the Cure* event, complete with 40 of the city's top restaurateurs and wine and spirits distributors (a \$100 value). Our Wednesday noon, internationally-experienced, keynote will present a dynamic picture of fashion production and retailing in the year 2013, with a late afternoon presentation of the *LECTRA* Live Gallery Exhibition hosted in the beautiful Armstrong Ballroom overlooking the Mississippi River. Members will have the opportunity to pre-purchase or purchase at the door, evening event tickets for *Saks Key to the Cure*, and attend one of the top social events of the NOLA community—just down the street from the conference hotel.

Thursday's sessions offer education, entertainment and a late afternoon offering of local options to discover the many intriguing sides of New Orleans. From historic homes, art galleries, and museums to Parisian quality fabric stores and Mardi Gras float displays, conference planners have lined up walking tours and activities to choose from and an open schedule to enjoy them.

Friday will feature an incredible closing day beginning with New Orleans' famous beignets and coffee, an interactive mounted Design Exhibit, and a closing luncheon with awards presentations. But it doesn't end without opportunities for swamp tours, post-conference workshops and cooking classes.

Make the MOST of your 2013 ITAA Conference and begin planning today!

Preliminary Conference Schedule, Conference Pricing, and Tour and Workshop information can be found on pages 7-11.

**2013 Conference Registration is now open.**

**Visit the [2013 ITAA Annual Conference Website](#).**

# President's Message

By Sherry Schofield



Summer has finally arrived! The weather is warm, the sky is blue, and weeds have started to overtake my garden (even though I vowed to make this the year that I would get the weeds under control). Driving through town is easier without the traffic that comes with 25,000 students, and eating at the local restaurant is possible without the prerequisite ½ hour wait. Life is good! And although many think that faculty members spend their summer basking in the sun with nothing to do, we all know that summer allows us the opportunity to organize our lives, have more designated time for our personal scholarship, and make plans for the next academic year.

Summer is similar for ITAA; calm on the surface, but busy within the organization as many individuals work and organize making sure that the next year for ITAA runs smoothly for the organization and the members, and that the annual conference is a success. To accomplish our goal, Council met in New Orleans in February, with much of our discussion focusing on making the 2013 conference run smoothly, and any changes that could be made to enable ITAA to meet the needs of the organization and its members. Sheri Dragoo and Wanda Cheek have some great ideas in place for meeting those needs; be sure to read their updates on this year's conference plans. Several committees have proposed changes from our typical format and Council has approved trying some of the adapted formats for the 2013 conference. Be sure to come to this year's conference and see if the changes are effective. Conference registration is now open. Sheri and Wanda have really focused their efforts on providing more with less; registration fees are less than they were in 2012, and hotel room rates are lower. New Orleans is easy to get to, offers a dynamic atmosphere, and promises to be a conference you won't forget.

Kim Hiller and Diana Saiki, Co-Chairs of the Conference Abstract and Paper Review Committee, along with Ginger Woodard, The Vice President of Scholarship, have been working diligently since the April 1<sup>st</sup> deadline for teaching and research abstracts, organizing reviews and determining which presentations will be accepted. There were 423 abstracts submitted. They are currently finalizing the acceptance details, and notifications will be sent out soon. Get ready for a knowledge packed conference.

During the February meeting, Council also decided to work with Juried Art Services for the submission and review of design scholarship. The change was made in an effort to streamline both the submission and review processes. The June 1 deadline has passed, and we had 364 designs submitted, with few last minute submission concerns. Of course, we still have to work through the jury process, but so far we are viewing the new submission process as a success.

So enjoy your time in the sun, and be sure to spend some time lying on the shore watching the ducks swim by. But realize, that much like a duck's feet, ITAA is busily paddling away during the summer months, so that the organization can keep everything afloat during the rest of the year.

## Thank you, Hari Kenkare!

After years of dedicated service to ITAA as Lectra's Schools Partnership Manager, Hari Kenkare is moving to a new position within Lectra and will be working from the Lectra office in Bangalore, India. Hari, we wish you only the best — but will miss your participation in ITAA conferences!

We are pleased to announce that Despina Hatzakis ([d.hatzakis@LECTRA.com](mailto:d.hatzakis@LECTRA.com)) will continue working on education projects in the interim until a full-time person is determined.



REGENT'S UNIVERSITY  
LONDON

## Regent's University Acquires London Campus of America Intercontinental University

By Gill Stark

Regent's University has acquired the London campus of American InterContinental University.

Formerly Dean of Fashion at AIU London, I have been appointed as Head of School for the School of Fashion and Design at Regent's University. The former Fashion, Interior Design and Visual Communication programmes are now offered by the Regent's School of Fashion and Design.

Regent's University is keen to offer two scholarships to study abroad students and these will be called "The Regent's University Will Conard Scholarship for Fashion Design" and "The Regent's University Will Conard Scholarship for Fashion Marketing". Many ITAA members will remember Will fondly, and I have wanted to name these scholarships after him for many years.

We hope to be able to welcome many students to the new School where they will be able to enjoy the high quality teaching of the former AIU London programmes together with the high quality student support offered by the International Partnerships Office at Regent's University. The School is still based in central London in the vibrant Marylebone High Street and students will have access to many more resources at the beautiful main campus of Regent's, which is located just a ten minute walk away in the fabulous surroundings of Regent's Park.

The deadline for applications for these awards is being revised to coincide with the September 1 deadline for the Blanche Payne and Eden Travel International Awards.

## Eden Travel International Design Award - Revised

The Eden Travel International Design Award is being revised slightly this year to improve the selection process. All undergraduate students with designs accepted for the 2013 Design Exhibition will be invited to apply for the Eden Travel International Award, similar to the process that is used for the Blanche Payne Award. Since the award focuses on an internship experience in London, it is important to know which designers have the interest and schedule flexibility to participate in the internship. The winning design will be determined from the pool of applicants at the conference during the second jury review.

## ITAA Teaching Collection

The first resources are now available to ITAA members through the [Teaching Collection](#).

**Effective Management and Evaluation of Group Assignments**, Kelly Green Atkins and Anna Duggins Roberts, East Tennessee State University.

**How to Draft Basic Slopers Using Gerber PDS2000**, Jane E. Workman and Joyce Robin Robinson, Southern Illinois University.

Check the ITAA website for instructions to submit your best teaching practices for the ITAA Teaching Collection.

## Position Announcements Posted Since Last Newsletter

Professor of Fashion Marketing and Management, Savannah College of Art and Design, [click here](#)

Assistant Professor, Department of Textile and Clothing Design, Kyung Hee University, [click here](#)

Product Development Manager, Performance Surfaces and Materials Business, INVISTA, [click here](#)

Innovation Manager - Textiles, Performance Surfaces and Materials Business, INVISTA, [click here](#)

Assistant Professor, Human Sciences - Apparel, Textiles, and Merchandising, Mississippi State University, [click here](#)

Director of Operations and Engagement, Avenir Museum of Design and Merchandising, Colorado State University, [click here](#)

Instructor(s) and Coordinator, Technical Apparel Design Program, Kwantlen Polytechnic University, [click here](#)

Full-Time, Tenure Track Faculty Position, Fashion Department, Mount Mary College, [click here](#)

Assistant/Associate Professor, Textiles, Merchandising and Design, Middle Tennessee State University, [click here](#)

Program Coordinator, Fashion Marketing Diploma, Kwantlen Polytechnic University, [click here](#)

Coordinator for the Fashion Design and Technology (FASN) Degree Program, Kwantlen Polytechnic University, [click here](#)

## Special Calls

**Call for Papers:** *Critical Studies in Men's Fashion*, Special Focus Issue on Underwear. Submission Deadline: July 15, 2013.

Contributions are welcome from any discipline, including fashion studies, anthropology, art, art history, business, consumer studies, cultural studies, economics, gender studies, humanities, literature, marketing, psychology, queer studies, religion, sociology, and textiles. Diverse methods including critical analysis, quantitative analysis, qualitative analysis and arts methods are accepted. See [full announcement](#) for more information.

**Call for Papers:** *Fashion and ... Communication*, May 2-3, 2014, University of Minnesota, St. Paul, Minnesota. Submission Deadline: January 5, 2014. Third in a series of events entitled "*Fashion And...*" connecting fashion with other themes of importance in today's world, this symposium will focus on relationships between fashion and communication. See [full announcement](#) for more information.

**Call for Papers:** *2014 Global Fashion Management Conference in London - Growing Together: Collaboration and Co-Creation in Fashion Management*, February 13-15, 2014, London College of Fashion, London, United Kingdom. Submission Deadline: August 31, 2013. Co-Hosted by London College of Fashion and ESCP Europe Business School. Organized by Global Alliance of Marketing and Management Associations and cosponsored by ITAA. See [full announcement](#) for more information.

**Call for Presentations:** *Fashion: Now & Then: Meaning, Media, and Mode*, October 3-5, 2013, LIM College, New York, New York. Proposal Due Date: June 10, 2013. The Adrian G. Marcuse Library at LIM College invites participation in the third annual Fashion: Now & Then, a three day conference in which participants will discuss the past, present, and future uses of fashion information. Participants will be drawn from the fashion industry, libraries, archives, academic institutions, publishers, collectors, and museums to represent a full range of expertise. The theme for this year's conference is Meaning, Media, and Mode and will include presentations about fashion and information. See [full announcement](#) and visit the conference website, [www.limcollege.edu/fashionnowandthen](http://www.limcollege.edu/fashionnowandthen), for more information.

**Call for Papers and Call for Exhibition:** *2nd International Textiles and Costume Congress*, October 28-29, 2013, Kasetsart University, Bangkok, Thailand. The purpose of the 2013 ITCC is to present current research related to silk textiles and costume by bringing together students, researchers, scholars, and others interested in various aspects of the subject, including design, manufacture and consumption, in historical or modern times. Particular attention will be focused on modern innovation relating to design and manufacture. See [full announcement](#) and visit the conference website, <http://www.2013itcc.kasetsart.org> for more information.

**Call for Designs:** *American Batik Design Competition* is a challenge to US-based designers, professional or amateur, to craft batik designs with a distinct American style. Winning designers will travel to cities in Indonesia for a 2-week batik tour and each receive a cash prize of \$7,000, plus exhibitions in Indonesia and the U.S. Entry deadline is July 12, 2013. See [full announcement](#) and visit <http://americanbatik.embassyofindonesia.org> for more information.

**Everything you want to know about current debates related to sustainability throughout the life of cotton products.**

**A must read for today's students and consumers who want to have a balanced view of sustainability throughout the life of cotton products.**

**A short, concise, easy-to-read, yet comprehensive and holistic view on sustainability throughout the life of cotton products.**

Sustainability is a complex concept to teach and research. Since the United Nation's proclamation of the sustainable development initiative in 1987, sustainability has been one of the core foci for many businesses, organizations, and consumers. Yet our initiative on sustainability is still in its infancy, and teaching our students about sustainability is not easy.

***Sustainability in the Global Supply Chain: Perspectives from the Cotton Product Life Cycle***, written by Jung Ha-Brookshire and published by Pearson, is intended to help educators provide their students with a wide and holistic view of sustainability throughout the entire cotton product life cycle and supply chain.

**Take a tour of this text by clicking the below link:**

[Sustainability in the Global Supply Chain: Perspectives from the Cotton Product Life Cycle](#)

## SUSTAINABILITY IN THE GLOBAL SUPPLY CHAIN

PERSPECTIVES THROUGHOUT THE COTTON PRODUCT LIFE CYCLE

JUNG E. HA-BROOKSHIRE



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The *ITAA Newsletter* is a bimonthly publication of the International Textile and Apparel Association, Inc. The purpose of the newsletter is to provide timely information to members. Unsolicited articles should not exceed 300 words. ITAA Editors reserve the right to edit, cut, or not publish all solicited and unsolicited articles. Articles submitted via e-mail will be acknowledged by e-mail. Articles submitted by mail or on disk will be acknowledged only if a stamped, self-addressed postcard is included with the mailed item. Neither the editors nor ITAA assumes responsibility for statements made or opinions expressed by authors of articles published in the *ITAA Newsletter*. Submissions must be authors' original works or give appropriate attribution.

Email newsletter copy to Vanessa Jackson by the following dates: January 15 (for February issue), March 15 (for April issue), May 15 (for June issue), July 15 (for August issue), September 15 (for October issue), and November 15 (for December issue). Article, book, thesis, and dissertation titles can be submitted to Editor for each newsletter..

**2013 ITAA Annual Conference**  
**Sheraton Hotel, New Orleans, Louisiana**  
**Preliminary Schedule**

**Monday, October 14**

Afternoon Council Meeting  
Evening Registration Opens

**Tuesday, October 15**

Morning Tours  
Council Meeting

Afternoon Tours  
VPs Meet with Committee Chair  
CTRJ Meetings

Evening Opening Mardi Gras Reception

**Wednesday, October 16**

Morning Breakfast General Session  
Concurrent Breakout Sessions  
Design Mounted Exhibit Opens

Afternoon Lunch General Session  
Concurrent Breakout Sessions  
Committee Meetings  
Resource Exhibit

Late Afternoon Reception and Design Live Gallery

Evening Saks Fifth Avenue Key to the Cure Cancer Benefit  
(optional event, additional fee)

**Thursday, October 17**

Morning Breakfast General Session  
Concurrent Breakout Sessions  
Resource Exhibit Continues

Afternoon Lunch General Session  
ITAA-KSMS Joint Symposium  
Tours

Evening Fireside Chat

**Friday, October 18**

Morning Breakfast General Session  
Town Hall, Business Meeting  
Concurrent Breakout Sessions

Afternoon Lunch with Award Presentations  
Tours and Workshops  
Council Meeting



**International Textile and Apparel Association**  
**2013 Annual Conference, October 15-18, 2013**  
**Sheraton New Orleans**



**Registration Fee**

Type of Registration	Early (now until 9/16/13)	Advanced (9/17-10/10/13)	At Conference (10/14/13-10/18/13)
Member* Full-Conference	\$480	\$600	\$700
Member Full-Conference, No Printed Program	\$470	\$600	\$700
Member Full-Conference Staying Off-Site	\$600	\$700	\$800
Non-Member Full Conference	\$675	\$800	\$900
Student** Full Conference	\$275	\$425	\$525
Student Full-Conference, No Printed Program	\$265	\$425	\$525
Student Full Conference Staying Off-Site	\$450	\$550	\$600
Student One-Day	\$225	\$350	\$410
Non-Member Student Full Conference	\$385	\$475	\$575
Non-Member Student Full Conference, Staying Off-Site	\$525	\$600	\$650
Non-Member Student, One-Day	\$285	\$400	\$460
Resource Exhibitor, Member	\$285	\$425	\$525
Resource Exhibitor, Non-Member	\$485	\$575	\$675

\*Member (Active, Associate, Reserve, Emeritus, Honorary, Corporate)

\*\*Student (Graduate and Undergraduate)

**Full-Conference Registration includes:** Tuesday Opening Reception; Design Reception/Live Gallery; Friday Award Luncheon; breakfast on Wednesday, Thursday, and Friday; lunch on Wednesday and Thursday.

**One-Day Registration includes:** meals and activities scheduled for that day.

**Resource Exhibitor Registration includes:** One exhibit table; Wednesday Lunch & Design Reception/Gallery; Thursday Breakfast & Lunch

**\$10 discount for Early Full Conference Registrants (Member and Student) who choose not to receive a printed program; pdf file of final program to download to tablet and/or computer to print yourself - free**

**Additional Resource Exhibit/Career Fair Tables: Member - \$100/table; Non-Member - \$200/table**

**Guest Tickets**

Opening Mardi Gras Reception: \$35 per ticket  
 Design Live Gallery, Exhibit, and Reception: \$40 per ticket  
 Meals: \$45 per ticket including Awards Luncheon

**Tickets Available to Public**

Design Live Gallery, Exhibit, and Reception:  
 Students - \$25; General Public - \$50

**Hotel Information**

ITAA has reserved a block of rooms for the 2013 Annual Conference at the [Sheraton Hotel New Orleans](#). Cutoff date for room reservations is **September 22, 2013**. Complimentary WiFi access will be available. To reserve rooms, go to the Sheraton Hotel New Orleans website.

- Under Special Rate & Awards
- Input Arrival/ Departure Date
- Check "Group Code"
- Input Group Code "IT2IT2A"
- Room Rate (US dollars):
  - \$179.00 Single or double occupancy
  - \$23.27 Tax (13%)
  - \$25.00 Additional Person

# ITAA 2013 Annual Conference

## Tours and Workshops

### TUESDAY TOURS

#### **Tour of the Cotton Program at the Southern Regional Research Center USDA**

ITAA is fortunate to be meeting in a location where USDA cotton research is conducted. Participants will get an overview of the cotton program and a tour of facilities which features a complete cotton processing unit (from field to fabric or "from dirt to shirt"). A major focus will be on cotton processing research and product testing. The unit houses the latest in fiber testing equipment which will be on the tour. The tour is designed for all levels of textile and fiber expertise, with ample opportunities for ITAA members to make network contacts.

**\*\*Tuesday, October 15: depart hotel by bus at 1:30; depart venue at 4:00 pm**

Cost: \$30; 15 person minimum, 25 maximum

#### **Textile Conservation Tour**

New Orleans is a regional location for historic textile conservation and restoration. Experts Jessica Hack (Jessica Hack Textile Restoration) and Bryce Reveley (Gentle Arts) will lead tours of their establishments. To add to the educational adventure, participants will take the ferry across the Mississippi to the West Bank for a special Louisiana lunch buffet at Dry Docks restaurant. From there, a bus will take participants to both establishments and return to the hotel. Both companies employ specialized staff to restore and conserve historic textiles, including repairing and cleaning. There's always something interesting to see in various stages of restoration, which makes this tour even more exciting. The tour is also an excellent way to see New Orleans from several vantage points.

**\*\*Tuesday, October 15: 10:45 am - 4:30 pm**

Depart hotel & walk to ferry at 10:45 AM; lunch, first tour, 1:00 PM; return to hotel at 4:30

Cost: \$65 (including lunch buffet); 15 person minimum, 20 maximum

#### **Oak Alley and Laura Plantations Tour**

Spend the afternoon along the old Mississippi River Road, visiting Louisiana's most famous plantations. **Laura**, a Creole Plantation, has a rich and unique history, from the home itself to the stories of the four women that ran it, one for which it is named. Tour this 200+ year old sugarcane plantation. Tour includes a walk-through of the "Big House" as well as slave quarters. Much of the plantation was destroyed in 2003, but has since been rebuilt and restored to its original glory. Next, visit **Oak Alley**, receiving its name from the inspiring quarter mile tunnel of 28 oak trees that frame the plantation as you approach. The property was built in 1839 and faces the Mississippi River, Oak Alley's magnificent appearance makes it a MUST SEE destination of most historic Louisiana sites.

**\*\*Tuesday, October 15: 12:00 pm - 5:30 pm**

Cost: \$75; 20 person minimum, 40 maximum

#### **New Orleans School of Cooking Demonstration Class**

Participants will observe an expert chef preparing an authentic Cajun-style meal. Observers will learn culinary techniques and recipes for use and enjoy sampling the featured afternoon menu. Watch chefs demonstrate the basics of Louisiana cooking in an entertaining way. Demonstrations include soup, entrée, dessert plus pralines. The best part is that participants eat what is prepared! (2 hours)

**\*\*Tuesday, October 15: 2:45 pm - 4:45 pm**

Cost: \$35; 25 person minimum, 40 maximum

### THURSDAY AFTERNOON TOUR OPTIONS

#### **Trolley Car and Promenade Fine Fabrics Walking Tour**

Promenade Fabrics is a hidden treasure. The shop is small, but offers exquisite designer fabrics. We will stagger groups who want to visit for crowd control. The shop closes at 5:00 PM, but the owner assures that he will stay open as long as needed. Participants will be given a 1-day street car pass to use to get to the fabric store. However, we suggest that participants use the pass to also continue on down St. Charles Avenue to view the beautiful homes of the Garden District in New Orleans.

**\*\*Thursday, October 17: 2:00 pm and 3:30 pm options**

Cost: \$5; 15 person minimum, 20 maximum per time slot

#### **Hidden Treasures: Behind-the-Scenes Museum Tour, Louisiana State Museum—New Orleans**

Guided by Wayne Phillips, Curator of Costumes and Textiles, participants in this special tour will have the rare behind-the-scenes opportunity to visit the Louisiana State Museum's collection storage facility to view one of the largest collections of historical clothing and textiles in the Southeast. Containing over 30,000 objects spanning the 1700s to today, the collection contains a dizzying array of artifacts, including a significant collection of historical Mardi Gras costumes. Don't miss this chance to peek inside Louisiana's Closet! Afterwards, visit the Museum (housed in the Presbytère on Jackson Square) to see Mardi Gras and other exhibits.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$10 (also includes admission to Museum); 15 person minimum; 20 person maximum

# ITAA 2013 Annual Conference

## Tours and Workshops

### **THURSDAY AFTERNOON TOUR OPTIONS - CONTINUED**

#### **Tour of Louisiana State Museum: Costumes, Textile and Carnival Collections**

The Louisiana State Museum has one of the largest and finest costume and textile collections in the United States. Overall the museum's collection ranges from late 18th century to the present with the majority of objects having a Louisiana provenance. Participants will visit the museum, housed at the Presbytère on Jackson Square, to view various exhibits, including the famed Mardi Gras exhibit (gowns, costumes, and other artifacts). Here's your chance to learn about the true meaning of Mardi Gras—New Orleans style. There is no other like it in the world.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$6; Unlimited Attendees

#### **Ogden Museum of Southern Art Tour**

Roger H. Ogden's collection, begun in the 1960s, was one of the first that focused solely on Southern art, helping to identify and define the genre. By the 1990s, the Ogden collection was recognized by art historians and collectors as one of the most significant of its kind. The museum features pieces from The Andrews-Humphrey Collection, the Michael Brown and Linda Green Collection, the Mary Lee Eggart Collection and numerous others. The "O" showcases the culture of the American South through its permanent collections and changing exhibits.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$10; Unlimited Attendees

#### **National WWII Museum Tour**

A top ranked historic wartime museum, the WWII Museum is the "Best Place to Learn U.S. Military History" according to USA Today. The National WWII Museum, formerly called D-Day Museum, features a rich collection of artifacts that bring history to life. Interactive exhibits explore impacts on American life through a war that changed the world. From the galleries in the main pavilion to the 4-D cinema - Beyond All Boundaries, and the new US Freedom Pavilion: The Boeing Center, the WWII Museum creates world-class exhibits surrounding stories of heroism, tragedy and liberation.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$22 (museum only), Unlimited Attendees

#### **Audubon Aquarium of the Americas Tour**

Located at the foot of Canal Street on the banks of the Mississippi, just steps from the French Quarter and near the hotel, is one of the finest aquariums in the U.S. Explore the aquatic habitats of the Caribbean, Amazon, Mississippi River, and Gulf of Mexico. Watch penguins play, pet a shark, and observe the largest collection of sharks and jellies in the nation. Don't miss sea otters "Buck and Emma", Seahorses, frogs, or the Louisiana native white alligator. Highlights include the Caribbean Reef Exhibit, Amazon Exhibit, Mississippi River Gallery, Gulf of Mexico Exhibit, and Aviary.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$22.50; Unlimited Attendees

#### **St. Charles Avenue Trolley and Antiques District Walking Tour: Treasure Hunting in New Orleans**

Put on your walking shoes and head out with like-minded ITAA members in search of a bargain or a priceless collectible. New Orleans has it all. You will be given a one-day pass to the trolley which will take you near the Magazine Street Antiques District. Maps of locations and districts will be provided. If you tire of shopping, you can always ride the trolley down St. Charles Avenue to see the beautiful Garden District area.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$5, Unlimited Attendees

#### **Art Galleries Walking Tour**

New Orleans is synonymous with art, and there is something for everyone's taste and pocketbook. Vivid colors abound in the shops, courtyards, and alleyways and draw browsers in for closer inspection. The selection ranges from works by famous Cajun artist, George Rodrigue, of "Blue Dog" fame, to lesser known local and regional artists. Some galleries feature fine art and photography from around the world. Maps of locations and arts districts will be provided.

**\*\*Thursday, October 17: 2:00 pm – 5:00 pm**

Cost: \$5, Unlimited Attendees

# ITAA 2013 Annual Conference - Tours and Workshops

## FRIDAY AFTERNOON TOURS

### **New Orleans' City and Cemetery Tour**

**New Orleans city tours begin with the French Quarter!** Uncover the history of the city, the many locally known and loved highlights including Jackson Square, the St. Louis Cathedral and lovely French Quarter balconies. Follow Esplanade Avenue to the City of the Dead and observe graves of the St. Louis Cemetery through a walking component of the tour. Tour stops include City Park, the American Sector, the New Orleans Garden district, St. Charles Avenue, and highlights including the former home of author Anne Rice. Along the way, the tour will showcase some of the **devastation caused by Hurricane Katrina in 2005**, and the **rebuilding efforts** that have taken place since that time. **The New Orleans Warehouse & Arts District** is the final leg of the overview and includes the National World War II Museum, New Orleans Contemporary Arts Center and sites from the movie "JFK" and other box office hits.

**\*\*Friday, October 18: 2:00 pm – 5:30 pm**

Cost: \$55; 20 person minimum, 35 maximum

### **New Orleans School of Cooking HANDS-ON Class**

Participants will work with an expert chef to cut, cook and prepare a complete dinner. Meal includes appetizer, soup, entrée, dessert plus pralines. Afterwards, the entire group will enjoy the dinner meal together! Full beverage service is included. (3 hours)

**\*\*Friday, October 18: 5:00 pm – 8:00 pm**

Cost: \$125; 12 person minimum, 20 maximum

## WORKSHOPS

### **Leaning Towards Leadership**

This workshop is designed to focus on the principles of leadership, and the information presented addresses leadership at all levels including chairing committees, directing research, and administrative roles. Topics and activities are designed to develop and strengthen one's ability to confidently and effectively lead others. The book, "Leadership the Eleanor Roosevelt Way," will be used as a framework. The information is presented in five segments including 1) Leading Self, led by Gwen O'Neal; 2) Leading People, led by Holly Bastow-Shoop; 3) Leading Thinking, led by Leslie Burns; 4) Networking, Mentoring and Connections, led by Karen K. Leonas; and 5) Leading a Balanced Life, led by Jane Hegland. During the workshop, opportunities for self-reflection, sharing and networking will be provided.

**\*\*Friday, October 18, 2:00 – 6:00 pm**

Cost: \$40 (includes book); 10 people minimum, maximum 25

### **Teaching Textiles Online**

Back by popular demand, in this workshop Patty Brown will demonstrate the use of The Textile Kit™ swatch set and iTextiles™ e-Textbook and full course support software for teaching textiles. Particular emphasis will be given to how to use the software's electronic textbook, how to access its thousands of digital images and video clips, the use of PowerPoint lectures provided to students versus instructor-only PowerPoint presentations, interactive review features available to students, Study and Review Questions and Table-Top Labs, Exercises and Experiences, reference features such as terminology definitions and audio pronunciations, conducting online assessment of student learning, and other available online assistance and support for kit assembly and use. Significant time will be spent on all participants sharing past experiences (what worked well, what didn't), technology issues and solutions, institutional constraints and how they can be overcome, and brainstorming new ideas for teaching Textiles both online and in traditional classroom or blended settings. We will question and compare the effectiveness of online delivery methods versus (or in addition to) traditional classrooms, and discuss what can make online teaching more effective.

Coordinator: Patty Brown, ATEXINC Corporation

**\*\*Friday, October 18, 2:00 pm – 5:00 pm**

Cost: \$12; 12 people minimum, maximum 25

### **From Marsh to Market: Methods for Creating Eco-gator Garments and Products**

The purpose of the Marsh to Market concept is to raise awareness of consumers, designers, manufacturers, and retailers of affordable grade 3 alligator skin and products. Currently, there is an abundance of these less-than-perfect skins. Using the grade 3 skins will aid the sustainability program for the American alligator and provide necessary economic stimulus and development for the states of Louisiana, Florida, Georgia, Mississippi and Texas. This workshop provides attendees a once in a lifetime experiential learning opportunity to develop optimal design and construction techniques for use in alligator leather production, an area lacking in the design industry. Providing valuable expertise and information, the workshop includes step-by-step procedures that will impart knowledge of the tools and construction techniques used to create garments with this leather. Presenter Lisa McRoberts will demonstrate pattern manipulation methods, draping, cutting, and sewing techniques, using an industrial walking foot machine, that are unique to the use of alligator leather. Presenter Charles Freeman will demonstrate various techniques for hand sewing, snap closures, and grommet making for creating products. At the end of the workshop, participants will receive a full grade 3 Louisiana alligator hide and DVD to take home with them. The alligator hide may be used to apply gained knowledge for the design and execution of a juried design entry for the ITAA 2014 conference. Additionally, the optional swamp tour affords the opportunity to visit the wetlands, its natural habitat, flora and animals.

*\*Please note: All complimentary materials are for personal or student reference only.*

**\*\*Friday, October 18: Workshop 2:00 pm – 3:30 pm; Swamp Tour 3:30 – 6:00 pm**

Workshop Only - Cost: \$35; 15 people minimum, maximum 20

Add a Swamp Tour - Cost: \$40; 9 people minimum, maximum 15