



The Textile and Apparel Programs Accreditation Commission (TAPAC) is proud to launch the first of a new webinar series: ***Strategic Planning for Your Program***, on Thursday, October 22, 2020, 12:00-1:30 CST.

The webinar will be led by Dr. Elizabeth (Missy) Bye, Professor of Design, Department of Design, Housing and Apparel, College of Design, University of Minnesota and Dr. Jana Hawley, Dean and Professor, College of Merchandising, Hospitality and Tourism, University of North Texas. The webinar will support participants' understanding of the importance of planning, implementing, and documenting progress achieved toward the execution of the Strategic Plan. Several approaches to strategic planning and possible metrics will be shared in addition to examples. The focus will be on strategic plans that are living documents and do more than sit on the shelf. This webinar will be very beneficial to programs during this time of financial and logistical concern. The webinar will also discuss the Strategic Plan requirements for the TAPAC Accreditation Self-Study Report as well as providing insights and recommendations for effective presentation of this information in the Self-Study.

This webinar is free for faculty of current TAPAC Accredited Programs and TAPAC Affiliate Program Members. However, as a benefit of joining TAPAC as a 2021 Affiliate Program Member and paying the \$500.00 membership dues by Oct. 16, 2020, faculty from these programs will also be able to join the TAPAC Strategic Planning Webinar, open only to TAPAC Accredited and Affiliate Program Members.

To register please contact Dr. Carol Warfield, TAPAC Executive Director, (334/524-6821) or executive_director@tapac-online.org. For information on joining TAPAC as an Affiliate Program Member, please contact Dr. Warfield as noted above.

About the presenters:



Dr. Elizabeth (Missy) Bye is a Professor in the College of Design at the University of Minnesota. Her scholarship balances published research and creative works with a focus on apparel technology including sizing and fit of wearable products, human factors in the design of wearable products, and sustainability. Recent projects include the development of culturally sensitive activewear for and with East African girls and their mothers, and the perceptions of locally made apparel. Dr. Bye is an International Textile and Apparel Association (ITAA) Distinguished Scholar and received the ITAA Lectra Innovation award for faculty research twice. She received the College of Design Outstanding Teaching Award and the Tekne Award for Collaboration for Community Impact. Dr. Bye was the department head of Design, Housing, and Apparel from 2010-2020, and past ITAA president.

Jana Hawley, Ph.D. is the Dean of the College of Merchandising, Hospitality and Tourism. Hawley is a Fulbright Scholar to India, a HERS Fellow, ITAA Fellow, SEC Administrators Leadership Fellow, a Kemper Fellow for Excellence in Teaching, and a Global Scholar to Thailand, Turkey, and India. She has led Culture and Industry tours of retailing and merchandising faculty to Guatemala and Uzbekistan. She is trained in the Art of Participatory Leadership and the Art of Hosting. She is past-president of the International Textile and Apparel Association, has published or presented more than 110 scholarly works, and serves on the Editorial Board for Fashion, Style and Popular Culture. She is chair-elect for the Board on Human Sciences, a sub-group of the Association of Public and Land Grant Universities. She has received more than \$1.5M in external grants. She earned her PhD from University of Missouri and is most noted for her leadership and scholarship in the areas of international craft development, textile recycling, and fashion industry sustainability.

