

University of Fashion Announces Special Terms & Free 30-Day Access for Newly Subscribing Schools

The University of Fashion (UoF) is now providing immediate 30-day free access for newly subscribing schools and libraries of all sizes. One trial per school.

- Free access for 30 days will help schools to decide if they'd benefit from longer term subscriptions or can be used simply to tide schools over while they make other plans for remote or hybrid teaching during Covid-19.
- In addition, UoF is offering terms of 4 months or more at special pricing.

The UoF library is an in depth reference library with over 500 professionally-produced videos in the areas of Draping, Pattern Making, Sewing, Fashion Art, Knits, Accessories, Product Development, Menswear, Fashion Business, CAD Fashion Art, CAD Pattern Making, Childrenswear and Fashion Lectures that include Trend Forecasting, Color Theory, Fashion History, Law, Textiles, and much more.

For those educators unfamiliar with the University of Fashion, UoF was founded in 2008 by Francesca Sterlacci, a fashion designer, author, former professor and chair of the fashion department at the Fashion Institute of Technology and graduate level instructor, online/onsite, at the Academy of Art University. UoF has an instructional video library of over 500 videos taught by fashion school professors and industry professionals in all aspects of fashion design, including draping, fashion art, sewing, and pattern making, as well as fashion business. The many schools and libraries that currently subscribe to the University of Fashion have been using the service for years in their hybrid classrooms and formal online teaching programs.

Recognizing that today's student thrives in a digital environment and that the cost of producing the teaching materials for online fashion programs is prohibitively expensive for most schools, the UoF is proud to be of help.

To learn more about UoF and its school subscription offer, please write to mdorfman@universityoffashion.com.

More news: University of Fashion Publishes a 3-Book Series

- In partnership with Laurence King Publishing (laurenceking.com/us/), the University of Fashion (UoF) is proud to announce its first ever college level fashion education book series: Beginner Techniques for Draping, Pattern Making and Sewing. The 3-books series was created to complement UoF's step-by-step instructional videos online. Each book in the series contains hundreds of pages of step-by-step pictures and text on garment construction, fashion history, inspirational runway images for each of the lessons, plus valuable tips & information. Each lesson includes Learning Objectives & Self-Evaluation Materials.

- All lessons in the books & videos are taught by fashion college professors & fashion industry professionals.
- The UoF book/video combination is perfect for a 'flipped classroom' approach to existing curriculum.
- Since 2008, UoF continues to be the first, biggest and most trusted online resource for the fashion industry and fashion education community.